

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

Communication Competency

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|---|--|--------------|--|---|--|
| COMM 105 or COMM 121 | Interpersonal Communication or Fundamentals of Public Speaking | 3 | SPC 101 | Speech Communication | 3 |
| ENGL 150 | English 1 | 3 | ENG 101 | English Composition | 3 |
| ENGL 211 or ENGL 250 | Industrial and Career Writing or English 2 | 3 | ENG 104 or ENG 102 or ENG 201 | Technical Report Writing or English Composition 2 or Advanced Composition | 3 |
| ENGL 311 or ENGL 321 or ENGL 323 or ENGL 325 | Advanced Technical Writing or Advanced Composition or Proposal Writing or Advanced Business Writing | 3 | No Equivalent No Equivalent No Equivalent No Equivalent | No Equivalent No Equivalent No Equivalent No Equivalent | No Equivalent No Equivalent No Equivalent No Equivalent |

Quantitative Literacy

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|-------------------------|--|--------------|-----------------------------|--|-----------------------|
| MATH 114 or MATH 115 | Quantitative Reasoning for Professionals 2 or Intermediate Algebra | 4 or 3 | MTH 110 or No Equivalent | Intermediate Algebra or No Equivalent | 4 or No Equivalent |

Natural Sciences Competency – One course with lab

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|------------|---|--------------|------------|------------------|--------------|
| Varies | FSU General Education - Natural Sciences Electives | 6 | Varies | Varies | Varies |

Culture Competency - Minimum 9 Credits from two different disciplines with one 200 level or higher

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|------------|--|--------------|------------|------------------|--------------|
| Varies | FSU General Education - Culture Electives | 9 | Varies | Varies | Varies |

Self and Society Competency - Minimum 9 Credits from two different disciplines with one 200 level or higher

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|------------|--|--------------|------------|------------------------------|--------------|
| Varies | FSU General Education - Self and Society Elective | 3 | Varies | Varies | Varies |
| ECON 201 | Principles of Microeconomics | 3 | BUS 222 | Principles of Microeconomics | 3 |
| ECON 202 | Principles of Macroeconomics | 3 | BUS 221 | Principles of Macroeconomics | 3 |

Additional General Education Requirements

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|------------|---------------------------------|--------------|------------|------------------|--------------|
| Varies | FSU General Education Electives | 6 | Varies | Varies | Varies |

Diversity - Competency met by 2 courses designated as Global and U.S. Diversity is satisfied by: These courses can be met through the Culture and Self and Society Competency requirements.

Collaboration Competency – Competency met by 2 courses contained in the Major or Business Core.
BUSN 499, MKTG 321, HSMG 111, HSMG 226, HSMG 302, HSMG 312, HSMG 350

Problem Solving Competency - Competency met by 2 courses contained in the Major or Business Core.
ACCT 201, HSMG 215, HSMG 114, HSMG 301, HSMG 302, HSMG 350, HSMG 405

***Hospitality Management** degree students must complete a total of **45** general education credits to meet College of Business and University requirements.

Please refer to FSU's General Education Requirements at: <http://www.ferris.edu/htmls/academics/gened/index.htm>

Ferris State University and St. Clair County Community College – Hospitality Management – Transfer Guide

Effective Summer 2018; updated ECON course numbers/sequence Fall 2020

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit ferris.edu/non-discrimination.

Business Core Requirements – 30 Credits Required

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|------------|-------------------------------------|--------------|---------------|----------------------------|---------------|
| ACCT 201 | Principles of Financial Accounting | 3 | ACCT 211 | Principles of Accounting 1 | 3 |
| ACCT 202 | Principles of Managerial Accounting | 3 | ACCT 212 | Principles of Accounting 2 | 3 |
| STQM 260 | Introduction to Statistics | 3 | MTH 120 | Introduction to Statistics | 3 |
| MGMT 301 | Applied Management | 3 | BUS 155 | Principles of Management | 3 |
| BLAW 321 | Contracts and Sales | 3 | BUS 153 | Business Law | 3 |
| ISYS 321 | Principles of Marketing | 3 | No Equivalent | No Equivalent | No Equivalent |
| MKTG 321 | Business Information Systems | 3 | BUS 180 | Marketing Principles | 3 |
| FINC 322 | Financial Management 1 | 3 | No Equivalent | No Equivalent | No Equivalent |
| MGMT 370 | Quality-Operations Management | 3 | No Equivalent | No Equivalent | No Equivalent |
| BUSN 499 | Integrating Experience | 3 | No Equivalent | No Equivalent | No Equivalent |

Hospitality Major Requirements – 21 Credits Required

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|------------|----------------------------|--------------|---------------|------------------|---------------|
| HSMG 113 | Sanitation and Safety | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 215 | Hospitality Cost Controls | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 292 | HSMG Internship 1 | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 300 | Guest Service Management | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 392 | HSMG Internship 2 | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 403 | Hospitality Law | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 499 | Hospitality Senior Seminar | 3 | No Equivalent | No Equivalent | No Equivalent |

| | | | | | |
|---|--|--|--|--|-----------|
| Total Credits Prior to Concentration | | | | | 97 |
|---|--|--|--|--|-----------|

Choose from one of the following four concentrations**Food and Beverage Management Concentration – 24 Credits Required**

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|------------|---|--------------|---------------|------------------|---------------|
| HSMG 207 | Bar and Beverage Management | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 211 | Purchasing for Food and Beverage Operations | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 229 | Dining Room Management | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 301 | Hospitality Facilities Management | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 399 | Food and Beverage Operation Management | 3 | No Equivalent | No Equivalent | No Equivalent |
| MGMT 373 | Human Resource Management | 3 | No Equivalent | No Equivalent | No Equivalent |

Select two courses from the list below:

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|--|---|--------------|---------------|------------------|---------------|
| HSMG 111 or HSMG 114 or HSMG 127 or HSMG 226 or HSMG 335 | Principles of Food Science or Menu Planning and Nutrition or Principles of Cooking and Baking or International Cuisine and Culture or NPO Fundraising Experience | 6 | No Equivalent | No Equivalent | No Equivalent |
| | | | No Equivalent | No Equivalent | No Equivalent |
| | | | No Equivalent | No Equivalent | No Equivalent |
| | | | No Equivalent | No Equivalent | No Equivalent |
| | | | No Equivalent | No Equivalent | No Equivalent |

Lodging Management Concentration – 24 Credits Required

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|----------------------|---|--------------|---------------|------------------|---------------|
| HSMG 301 | Hospitality Facilities Management | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 305 | Convention Sales and Service | 3 | No Equivalent | No Equivalent | No Equivalent |
| MGMT 373 | Human Resource Management | | No Equivalent | No Equivalent | No Equivalent |
| HSMG 404 | Front Office Operations | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 405 | International Travel & Resorts | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 406 | Revenue Management and Hotel Analytics | 3 | No Equivalent | No Equivalent | No Equivalent |
| Directed Elective | Directed Elective (Program Approval) | 3 | No Equivalent | No Equivalent | No Equivalent |
| Directed Elective | Directed Elective (Program Approval) | 3 | No Equivalent | No Equivalent | No Equivalent |

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Event Management Concentration – 24 Credits Required

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|-------------------------|---|--------------|---------------|----------------------|---------------|
| HSMG 228 | Banquet Management | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 305 | Convention Sales and Service | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 401 | Event Management 1 | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 402 | Event Management 2 | 3 | No Equivalent | No Equivalent | No Equivalent |
| HSMG 127 or HSMG 355 | Principles of Cooking and Baking or NPO Fundraising Experience | 3 | No Equivalent | No Equivalent | No Equivalent |
| RMIN 200 | Foundations Risk Management and Insurance | 3 | No Equivalent | No Equivalent | No Equivalent |
| PREL 240 | Public Relations Principle | 3 | No Equivalent | No Equivalent | No Equivalent |
| PROJ 320 or MKTG 321 | Project Management or Fundamentals or Professional Selling | 3 | BUS 181 | Professional Selling | 3 |

Specialized Management Concentration – 24 Credits Required

| FSU Course | FSU Course Title | FSU Cr. Hrs. | SC4 Equiv. | SC4 Course Title | SC4 Cr. Hrs. |
|-----------------------|--------------------|--------------|------------|------------------|--------------|
| Directed Electives | Directed Electives | 24 | Varies | Varies | Varies |

| | |
|---|------------|
| Total Credits Required for Degree: | 121 |
|---|------------|

Program Contact Information:**Main Campus, Big Rapids****College of Business**

(800) 433-7747 | (231) 591-2420 | cob@ferris.edu
www.ferris.edu/transfer

Delivery Locations

This degree and the Ferris courses are offered at the following locations:

- Ferris State University, Main Campus, Big Rapids
- Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

General Admission Criteria**New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 - SAT ERW score of 450 or higher
 - SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
 - SAT Composite of 900 or higher

New Students ACT Scores

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 - ACT English score of 16 or higher
 - ACT Math score of 19 or higher
 - ACT Reading score of 19 or higher

Transfer Students

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to effective and/or revised date on the bottom of this guide.