

### Delta College (DC)

#### Articulation Agreement and Transfer Guide

The Business Administration-Professional Track provides a degree completion program in Business Administration for students who have 24 credits of coursework in an occupational, technical or professional specialty. The degree is designed to prepare individuals for the rapidly changing nature of the work environment in business, government and other nonprofit organizations. Building upon a core of business courses, the program features a tight sequence of major courses; however, the program also provides the flexibility to specialize in an area of interest for the student.

#### Course Requirements

| FSU Course                         | FSU Course Title   | FSU Cr. Hrs. | DC Equiv.   | DC Course Title   | DC Cr. Hrs.       |
|------------------------------------|--|--------------|---|---|-------------------|
| <b>Communication Competency</b>    |  |              |   |   |                   |
| COMM 121                           | Fundamentals of Public Speaking  | 3            | COM 112   | Fundamentals of Oral Communication  | 3                 |
| ENGL 150                           | English I  | 3            | ENG 111   | College Composition I   | 3                 |
| ENGL 211 or<br>ENGL 250            | Industrial and Career Writing or<br>English II   | 3            | ENG 113 or<br>ENG 213 or<br>ENG 112 or<br>ENG 211       | Technical Communication or<br>Advanced Technical<br>Communication or<br>College Composition II or<br>Advanced Composition | 3                 |
| ENGL 325                           | Advanced Business Writing  | 3            | No Equivalent   | No Equivalent   | No Equivalent     |
| <b>Quantitative Literacy</b>       |  |              |   |   |                   |
| MATH 114 or<br>MATH 115            | Quantitative Reasoning for Pro. 2<br>or Intermediate Algebra   | 3            | No Equivalent<br>or MTH 119 or<br>MTH 122 or<br>MTH 153 | No Equivalent or<br>Intermediate Algebra or<br>College Algebra or<br>Algebra for Calculus                                 | 4 or<br>4 or<br>3 |
| <b>Natural Sciences Competency</b> |  |              |   |   |                   |
| Varies                             | FSU General Education - Natural<br>Sciences Elective one course<br>with lab  | 6            | Varies  | Varies  | 6                 |
| <b>Self and Society Competency</b> |  |              |   |   |                   |
| ECON 201                           | Principals of Microeconomics   | 3            | ECN 222   | Principals of Microeconomics  | 4                 |
| ECON 202                           | Principles of Macroeconomics   | 3            | ECN 221   | Principles of Macroeconomics  | 4                 |
| Varies                             | FSU General Education – Self<br>and Society Non-Economics<br>Elective  | 3            | Varies  | Varies  | 3                 |
| <b>Culture Competency</b>          |  |              |   |   |                   |
| Varies                             | FSU General Education – Culture<br>Electives - Minimum 9 Credits<br>from two different disciplines with<br>one 200 level or higher | 9            | Varies  | Varies – one course must be at<br>FSU 200+ level  | 9                 |

#### Additional General Education Requirements

| FSU Course | FSU Course Title   | FSU Cr. Hrs. | DC Equiv. | DC Course Title | DC Cr. Hrs. |
|------------|--|--------------|-----------|-----------------|-------------|
| *Varies    | FSU General Education – One<br>Course at 300/400 level –<br>Advisor Approval | 3            | *Varies   | Varies          | 3           |
| *Varies    | FSU General Education  | *Varies      | Varies    | Varies          | *Varies     |

\***Business Administration with Professional Tracks** degree students must complete a total of **48** general education credits to meet College of Business and University requirements.

Please refer to FSU's General Education Requirements at: <http://www.ferris.edu/htmls/academics/gened/index.htm>

**Diversity** - Competency met by 2 courses designated as Global and U.S. Diversity is satisfied by: These courses can be met through the Culture and Self and Society Competency requirements.

**Collaboration Competency** – Competency met by 2 courses contained in the Major or Business Core. BUSN 499, MKTG 321, MGMT 350, MGMT 488

**Problem Solving Competency** - Competency met by 2 courses contained in the Major or Business Core. ACCT 201, ACCT 202, BUSN 499, MKTG 321, MGMT 350, MGMT 488

| FSU Course                                | FSU Course Title   | FSU Cr. Hrs.        | DC Equiv.              | DC Course Title  | DC Cr. Hrs.   |
|---|--|---------------------|------------------------|--|---------------|
| <b>Business Core Requirements</b>         |  | 30 Credits Required |                        |  |               |
| ACCT 201                                  | Principles of Financial Acct.                                | 3                   | ACC 211                | Principles of Financial Accounting                               | 4             |
| ACCT 202                                  | Principles of Managerial Acct.                               | 3                   | ACC 212                | Principles of Managerial Accounting                              | 4             |
| STQM 260                                  | Introduction to Statistics                                   | 3                   | MTH 208                | Elementary Statistics  | 3             |
| MGMT 301                                  | Applied Management   | 3                   | MGT 245                | Principles of Management   | 3             |
| BLAW 321                                  | Contracts and Sales  | 3                   | No Equivalent          | No Equivalent  | No Equivalent |
| MKTG 321                                  | Principles of Marketing                                      | 3                   | MGT 243                | Principles of Marketing  | 3             |
| ISYS 321                                  | Business Information Systems                                 | 3                   | No Equivalent          | No Equivalent  | No Equivalent |
| FINC 322                                  | Financial Management 1                                       | 3                   | No Equivalent          | No Equivalent  | No Equivalent |
| MGMT 370                                  | Quality-Operations Management                                | 3                   | No Equivalent          | No Equivalent  | No Equivalent |
| BUSN 499                                  | Integrating Experience                                       | 3                   | No Equivalent          | No Equivalent  | No Equivalent |
| FSU Course                                | FSU Course Title   | FSU Cr. Hrs.        | DC Equiv.              | DC Course Title  | DC Cr. Hrs.   |
| <b>Major Requirements</b>                 |  | 12 Credits Required |                        |  |               |
| MGMT 302                                  | Team Dynamics & Org. Behavior                                | 3                   | No Equivalent          | No Equivalent  | No Equivalent |
| INTB 310 or<br>INTB 335                   | International Business Systems<br>or Cross-Cultural Business | 3                   | No Equivalent          | No Equivalent  | No Equivalent |
| MGMT 373                                  | Human Resource Management                                    | 3                   | MGT 256 or<br>MGT 257W | Human Resources Management I or<br>Human Resources Management II | 3             |
| MGMT 488                                  | Advanced Cases and Problems                                  | 3                   | No Equivalent          | No Equivalent  | No Equivalent |
| <b>Professional Track</b>                 |  | 24 Credits Required |                        |  |               |
| <b>Varies</b>                             | Career-Specific Occupational<br>Specialty Courses            | 24                  | Varies                 | Career-Specific Occupational<br>Specialty Courses                | 24            |
| <b>Free Electives</b>                     |  | 12 Credits Required |                        |  |               |
| Varies                                    | One course at 300/400 Level –<br>Advisor Approval            | 6                   | Varies                 | One course at 300/400 Level –<br>Advisor Approval                | 6             |
| <b>Total Credits Required for Degree:</b> |  |                     |                        |  | <b>120</b>    |

No more than 90 credit hours may be transferred from the community college to Ferris State University.

## Program Contact Information:

### Main Campus, Big Rapids

#### College of Business

(800) 433-7747 | (231) 591-2420 | [COB@ferris.edu](mailto:COB@ferris.edu) | [www.ferris.edu/cob](http://www.ferris.edu/cob)

#### Ferris Statewide, Great Lakes Bay Region

(989) 686-9256 | (231) 591-5983 | [FerrisGLBR@ferris.edu](mailto:FerrisGLBR@ferris.edu) | [www.ferris.edu/statewide](http://www.ferris.edu/statewide)

#### Ferris Online

(800) 562-9130 | (231) 591-2340 | [ferrisonline@ferris.edu](mailto:ferrisonline@ferris.edu) | [www.ferris.edu/online](http://www.ferris.edu/online)

[www.ferris.edu/transfer](http://www.ferris.edu/transfer)

### Delivery Locations

This degree and the Ferris courses are offered at the following locations:

- Ferris State University, Main Campus, Big Rapids
- Ferris Statewide at Midland/Bay/Saginaw, University Center
- Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

### Degree Outcomes

1. **Interrelatedness** - Graduates can demonstrate and show the interrelatedness of the elements of planning, organizing, leading, and controlling management functions.
2. **Internal Factors** – Graduates can identify and appropriately evaluate the influence of internal factors such as organizational goals, structure, power, culture, human resources, technology, and resources in terms of managing an organization.
3. **External Factors** – Graduates can identify and appropriately evaluate the influence of external factors and stakeholders affecting the organization's performance and business decisions from a managerial position.
4. **Global** - Graduates have the ability to scan and recognize emergent and pending global threats and opportunities affecting the performance of the organization.
5. **HR Ethical** - Graduates can create a plan to attract, develop, and maintain human resources to support organizational strategy consistent with legal and ethical standards.
6. **Teamwork** - Graduates can participate in team projects that demonstrate competence in achieving common goals.
7. **Communications** - Graduates can construct and deliver effective presentation skills to inform or persuade business goals, decisions, initiatives and/or results both orally and verbally.
8. **Strategic Planning** - Graduates have the ability to perform business planning and execute both strategic and tactical applications of technical and/or industry-specific knowledge and skill sets.

### Ferris State University and Delta College Business Administration – Professional Track – Articulation Agreement and Transfer Guide

Effective December 15, 2013; updated ECON courses numbers/sequence Fall 2020

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit [ferris.edu/non-discrimination](http://ferris.edu/non-discrimination).

## **General Admission Criteria**

### **New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  - SAT ERW score of 450 or higher
  - SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
  - SAT Composite of 900 or higher

### **New Students ACT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  - ACT English score of 16 or higher
  - ACT Math score of 19 or higher
  - ACT Reading score of 19 or higher

### **Transfer Students – Main Campus, Big Rapids**

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

### **Transfer Students – Degree Completion at the Community College**

To be admitted to this degree program, students must have at least 48 transferable semester credit hours (“C” or better on 4.0 scale) from an accredited college or university with a 2.35 overall GPA and credit for, or placement into Ferris’ ENGL 150 and Ferris’ MATH 115 are required. Official transcripts from all accredited colleges/universities must be submitted with the Ferris application. Financial aid is available and may include concurrent enrollment at both institutions.

### **Advising Notes**

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

### **Transfer Student Orientation**

All new students to Ferris State University are required to complete an orientation.

### **Online Learning**

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location). The “Online Readiness Tutorial” is required for students who register for an online *course* or are completing an online *degree*. Students must demonstrate competency in Blackboard skills. This may be done by taking a tutorial and quiz, or, for students who have already taken and passed online courses, they can submit a waiver request. Students should check with the department that offers the class to determine its particular needs and/or the Ferris advisor regarding registration for online course work.

### **Reverse Transfer Agreement**

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

### **Michigan Transfer Agreement (MTA)**

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

**Original Signed Articulation Agreement**

The original, signed document is kept on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at 231/591-5983 or email your request to transfercenter@ferris.edu.

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

**Indemnification**

To the extent permitted by law, Ferris State University and the Community College agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

**Articulation Agreement**

**Effective Dates: December 15, 2013**

This Agreement shall commence as of December 15, 2013 and remains in effect until terminated by either institution. Minor updates to the agreement may be made during this time. Either party may terminate this agreement by providing the other party with written notice of the intent to terminate the agreement. The agreement shall terminate not less than one hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by both parties.

Ferris State University  
1201 S. State Street  
Big Rapids, MI 49307  
Phone: (231) 591-2000

Delta College  
1961 Delta Road  
University Center, MI 48710  
Phone: (989) 686-9000

December 15, 2013

December 15, 2013

William Smith, Department Head  
Management Department

Felicia Peters  
Division Chair, Business & Information Technology

December 15, 2013

December 15, 2013

David Nicol, Dean  
College of Business

Virginia Przygocki  
Dean of Career Education and Learning Partnerships