

## West Shore Community College

### Articulation Agreement and Transfer Guide

The major in Business Administration is designed to prepare students for the rapidly changing nature of the work environment in business, government, and other nonprofit organizations. The program is designed to equip graduates not only for entry-level positions, but also for advancement. Building upon a core of business courses, the program features a tight sequence of major courses; however, the program also provides the flexibility to specialize in an area of interest for the student.

#### Course Requirements

West Shore Community College				Ferris State University		
Course	Ferris Equiv.	West Shore Course Title	Cr. Hrs.	Course	Ferris Course Title	Cr. Hrs.
ACC 121	ACCT 201	Principles of Accounting I	4	BLAW 321	Contracts & Sales	3
ACC 122	ACCT 202	Principles of Accounting II	4	BUSN 499	Interdisciplinary Experience	3
CIS 106	ISYS 105	Making Comp Work For You	3	COMM 251	Argumentation and Debate	3
or		or		or		
CIS 110		Intro to Comp Concepts		COMM 332	Persuasive Speaking	
or				or		
CIS 160				COMM 336	Tech and Prof Presentation	
or				ENGL 325	Advanced Writing for Business	3
CIS 165				FINC 322	Financial Management	3
ENG 111	ENGL 150	English I	3	INTB 310	International Business Systems	3
ENG 112	ENGL 250	English II	3	or	or	
MGT 201	MGMT 301	Applied Management	3	INTB 335	Cross-Cultural Business	
MGT 202	MGMT 373	Personnel Management	3	ISYS 321	Business Information Systems	3
MKT 241	MKTG 321	Principles of Marketing	3	MGMT 302	Team Dynamics –Org Behavior	3
MTH 121	MATH 115	Intermediate Algebra	4	MGMT 370	Quality/Operations Management	3
MTH 123	STQM 260	Introduction to Statistics	3	MGMT 447	Business Ethics and Social Responsibility	3
SECO 136	ECON 222	Principles of Economics II	3	MGMT 488	Advanced Management Cases-Problems	3
SECO 137	ECON 221	Principles of Economics I	3	MGMT 491	Internship – recommended (see advisor)	3
SPE 101	COMM 121	Fundamentals of Public Speaking	3			
WSCC	Varies	General Education Electives	6			
WSCC	Varies	Lab Science	4			
WSCC	Varies	Science Elective	3-4			
WSCC	Varies	Cultural Enrichment (3 credits at FSU 200+ level)	9			
WSCC	Varies	Social Awareness Elective	3			
WSCC or Ferris	Varies	Choose one class from: ACCT, FINC, STQM, or Ferris' MGMT 350 (choose with FSU advisor)	3			
WSCC or Ferris	Varies	Directed Electives (Statewide – Satellite students only. Choose with FSU advisor)	18			
WSCC or Ferris	Varies	Directed Electives (Main Campus – Transfer Students only)	6			
<b>Total West Shore Credits (Degree Completion at CC)</b>			<b>89-90</b>			
<b>Total West Shore Credits (Degree Completion at BR Main Campus)</b>			<b>77-78</b>			
				FSU	<b>Select one Concentration from below (BR Main Campus Transfer Students only)</b>	<b>12</b>
					Fleet Management	
					Human Resource Management	
					International Business Mgmt.	
					Insurance & Risk Management	
					Lean Systems	
					Leadership & Project Mgmt.	
					Operations & Supply Mgmt.	
					Small Business & Entrepreneurship	
				<b>Total Ferris Credits (Degree Completion at CC)</b>		<b>33-36</b>
				<b>Total Ferris Credits (Degree Completion at BR Main Campus)</b>		<b>48</b>
				<b>Total Credits</b>		<b>122-123</b>

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

**Program Offered at:**  
**Ferris Statewide – Traverse City**  
 (231) 995-1734 or ferrisNorth@ferris.edu  
[www.ferris.edu/statewide](http://www.ferris.edu/statewide)  
**Ferris Online**  
 Toll Free at (800) 562-9130 or (231) 591-2340  
[ferrisonline@ferris.edu](mailto:ferrisonline@ferris.edu)  
**Main Campus, Big Rapids**  
**College of Business**  
 (800) 433-7747 Ext. 2420  
 (231) 591-2420 or email [business@ferris.edu](mailto:business@ferris.edu)  
[www.ferris.edu/transfer](http://www.ferris.edu/transfer)

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#### General Admission Criteria

##### Transfer Students – Degree Completion at the Community College

To be admitted to this degree program, either a completed Associate degree or at least 48 transferable semester credit hours (“C” or better on 4.0 scale) from an accredited college or university with a 2.35 overall GPA and credit for, or placement into, ENG 150 and MATH 115 are required. Official transcripts from all accredited colleges/universities must be submitted with the Ferris application. Financial aid is available and may include concurrent enrollment at both institutions.

##### Transfer Students – Big Rapids Main Campus

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA is based on completion of 12 credit hours or more. (It is highly recommended that transfer credits include The FSU equivalency of ENGL 150, MATH 115, and the FSU equivalency of a social awareness or cultural enrichment course OR general education requirements.) Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGLISH 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; Compass score 70 – 100.
- Transfer equivalency for FSU MATH 115 or placement during the first semester at FSU which would require an ACT Math score of 19 or higher; Compass Algebra score 46 - 74 and HS Algebra with 2.0.

#### Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

#### Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

#### Online Learning

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location). The “Online Readiness Tutorial” is required for students who register for an online *course* or are completing an online *degree*. Students must demonstrate competency in Blackboard skills. This may be done by taking a tutorial and quiz, or, for students who have already taken and passed online courses, they can submit a waiver request. Students should check with the department that offers the class to determine its particular needs and/or the Ferris advisor regarding registration for online course work.

#### Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

#### Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

#### Indemnification

To the extent permitted by law, Ferris State University and the Community College agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

#### Articulation Agreement

This Articulation Agreement is in effect December 1, 2010, through December 1, 2016.

The original, signed document is on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at 231/591-5983 or email your request to [transfercenter@ferris.edu](mailto:transfercenter@ferris.edu).

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.