



**Specs Howard School of Media Arts  
Transfer Guide & Articulation Agreement**

Within the Television and Digital Media Production (TDMP) program, students acquire skills in film, audio, and video production, interactive media production and authoring, instructional design, editing, script writing, and graphics. All these skills are built on a foundation of planning, scripting, directing, and producing television and video programs. Almost all of the program's classes are hands-on. DVD-R, CD-ROM, digital videotape, and a variety of other media are available to TDMP students. The curriculum is constantly being scrutinized to assure that it remains current with the industries where our graduates are employed. After completing the necessary requirements, the student will further perfect their skills in a six-month internship off campus. This internship will take place at a production facility or station typically in Michigan or Chicago. This exciting class allows the student to gain experience in a real-world setting working full-time with industry professionals. Graduates learn communication skills in visual media that apply to a wide range of careers. Alumni have been employed in television and digital media production positions in broadcasting, cable, corporations, manufacturing facilities, hospitals, professional sports venues, independent production companies, post-production firms, education, government, and industry.

**General Admission Criteria**

Students who graduate from Specs Howard School of Media Arts with a cumulative GPA of not less than a 2.0 on a 4.0 scale and have been admitted to Ferris shall be permitted to receive credit for Ferris' TDMP 136 and TDMP 243 and six (6) elective credits once enrolled and the student has completed the fourth marking period in the video concentration. Transfer students must be admitted (apply and be accepted) 21 days prior to the first day of the semester they plan to begin their studies at Ferris. Official transcripts from all accredited colleges/universities must be submitted with the Ferris application.

**Course Requirements**

Specs Howard School of Media Arts		
Ferris Equiv.	Specs Howard Course Titles	Cr. Hrs.
<b>Directed Electives</b>		<b>12</b>
TDMP Elective	Intro/Broadcast Television	3
TDMP Elective	Studio Fundamentals	3
TDMP 136	Radio Production	3
TDMP 328	Broadcast Production	3
<b>Major Core Courses</b>		<b>6</b>
TDMP 132	Broadcast Graphics	3
TDMP 243	Television Field Production (and Introduction to Digital Editing)	3
<b>Total Specs Howard Credits</b>		<b>18</b>

Ferris State University		
Course	Ferris Course Titles	Cr. Hrs.
<b>General Education Requirements</b>		<b>43</b>
ENGL 150	English 1	3
ENGL 250	English 2	3
COMM 121	Fund/Public Speaking	3
VARIES	FSU General Education – Natural Sciences Elective	3
VARIES	FSU General Education – Natural Sciences Elective with Lab	4
MATH 115	Intermediate Algebra	3
VARIES	FSU General Education - Culture Electives (one must be 200+ level)	9
VARIES	FSU General Education – Self and Society Electives (one must be FSU 200+ level) (must be from 2 departments)	9
VARIES	FSU General Education - Electives	6

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

Ferris State University		
Course	Ferris Course Titles	Cr. Hrs.
<b>Major Core Courses</b>		<b>52</b>
TDMP 110	Intro to Video Communications	3
TDMP 255	Compositing Video	3
TDMP 326	Script Writing	3
TDMP 343	Documentary Production	3
TDMP 359	Television Operations	3
TDMP 385	Television Studio Production	4
TDMP 464	Seminar in TV and Digital Media	2
TDMP 466	Instructional Design (WIC course)	4
TDMP 493	TV & Digital Media Internship	18
TDMP 499	Advanced Producing & Directing	6
COMM 336	Tech & Prof Presentation or	
COMM 385	Broadcast Writing	3
<b>TDMP Major Electives</b>		<b>9</b>
<b>Select at least 9 credit hours from this list:</b>		
TDMP 240	Entertainment Arts and Production	3
TDMP 314	Remote Television Production	3
TDMP 318	Film and Digital Media Practicum	3
TDMP 355	Advanced Compositing for Video	3
TDMP 376	Digital Cinematography	3
TDMP 420	DVD Production	3
TDMP 497	Special Studies in TDMP	3
DAGD 100	3D Modeling and Animation I	3
<b>Total Ferris Credits</b>		<b>104</b>
<b>Total Credits Required for Degree</b>		<b>122</b>

A total of 15 elective credits can apply toward the TDMP degree.

A 2.5 GPA is required in the major courses in order to be admitted into the 300- and 400-level courses, and to complete the program.

**Please refer to FSU's General Education Requirements at:**  
<http://www.ferris.edu/htmls/academics/gened/index.htm>

Program Offered at:  
**Main Campus, Big Rapids**  
**College of Education and Human Services**  
Television and Digital Media Production  
[www.ferris.edu/HTMLS/colleges](http://www.ferris.edu/HTMLS/colleges)

[www.ferris.edu/transfer](http://www.ferris.edu/transfer)



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Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation. Orientation for incoming freshmen is a one day session that occurs on campus and includes class registration. Eligible transfer students have the option of completing an online orientation or attending an on campus session.

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Online Learning

Orientation is required for students who register for an online course or are completing an online degree. Students must demonstrate competency in FerrisConnect skills. This may be done by taking a tutorial and quiz, or, for students who have already taken and passed online courses, they can submit a waiver request. Students should check with the department that offers the class to determine its particular needs and/or the Ferris advisor regarding registration for online course work.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Indemnification

To the extent permitted by law, Ferris State University and Specs Howard School of Digital Media agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

Articulation Agreement

This Agreement shall commence as of the 1st day of August, 2014, and shall continue until terminated by either party. Termination by either party requires ninety (90) days prior written notice. Ferris or Specs Howard School of Broadcast Arts may terminate this Agreement by providing the other party with written notice, by first class mail, of the termination of the Agreement.

Ferris State University
1201 S. State Street
Big Rapids, MI 49307
Phone: (231) 591-2000

Specs Howard School of Digital Media
19900 West 9 Mile Road
Southfield, MI 48075

Glen Okonoski, Program Coordinator
School of Digital Media

Lisa Zahodne
President

Steven Reifert, Interim Dean
College of Education & Human Services

Steve Julin
Vice President of Education

Aubrie Glennon
Director of Education

Dick Kernen
Vice President of Industry Relations