

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

Course Requirements

Southwestern Michigan College				Ferris State University		
Course	Ferris Equiv.	SMC Course Titles	Cr. Hrs.	Course	Ferris Course Titles	Cr. Hrs.
SPEE 102	COMM 121 or COMM 105	Introduction to Public Speaking	3	Total Ferris General Education Credits		
ENGL 103	ENGL 150	Freshman English II	3	Business Core		
ENGL 104	ENGL 250 or ENGL 211	Freshman English III	3	ISYS 321	Business Information Systems	3
ENGL 228	ENGL 323 or ENGL 311 or ENGL 321 or ENGL 325	Proposal Writing	3	FINC 322	Financial Management 1	3
MATH 127 or MATH 102	MATH 115 or MATH 114	College Algebra or Mathematical Literacy	4	MGMT 370	Quality Operations Management	3
ECON 201	ECON 221	Macroeconomics	3	BUSN 499	Integrating Experience	3
ECON 202	ECON 222	Microeconomics	3	Total Ferris Business Core Credits 12		
SMC	Varies	FSU General Education - Natural Sciences Elective (1 with Lab)	7	Hospitality Management Major		
SMC	Varies	FSU General Education - Culture Elective	9	HSMG 113	Sanitation and Safety	3
SMC	Varies	FSU General Education - Self and Society Elective	3	HSMG 215	Hospitality Cost Controls	3
SMC	Varies	General Education Electives	6	HSMG 292	HSMG Internship I	3
Total SMC General Education Credits			47	HSMG 300	Guest Service Management	3
Business Core				HSMG 392	HSMG Internship II	3
ACCO 201	ACCT 201	Principles of Accounting I	4	HSMG 403	Hospitality Law	3
ACCO 202	ACCT 202	Principles of Accounting II	4	HSMG 499	Hospitality Senior Seminar	3
MATH 150	STQM 260	Statistics	4	Total Ferris Hospitality Management Major Credits 21		
BUSI 201	MGMT 301	Principles of Management	3	Total Ferris Credits Prior to Concentration 33		
BUSI 207	BLAW 321	Business Law I	3	Please refer to FSU's General Education Requirements at: http://www.ferris.edu/htmls/academics/gened/index.htm		
BUSI 220	MKTG 321	Marketing	3	Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.		
Total SMC Business Core Credits			21	Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.		
Total Southwestern Michigan Credits Prior to Concentration			68	<p style="text-align: right;">Program Offered at: Main Campus, Big Rapids College of Business www.ferris.edu/HTMLS/colleges/ (231) 591-2420 or COB@ferris.edu</p> <p style="text-align: right;">www.ferris.edu/transfer</p>		

Students in the Hospitality Management Bachelor of Science Program will choose from one of the four concentrations list below. Courses in the left column may be taken at either Southwest Michigan College or at Ferris State University. Courses in the right column must be taken at Ferris State University.

Southwestern Michigan Community College
Food & Beverage Management Concentration

Course	Ferris Equiv.	SMC Course Titles	Cr. Hrs.
BUSI 225	MGMT 373	Human Resources Management	3
Total SMC Food & Beverage Management Concentration Credits			3

Lodging Management Concentration

Course	Ferris Equiv.	SMC Course Titles	Cr. Hrs.
BUSI 225	MGMT 373	Human Resources Management	3
SMC	<i>Varies</i>	Directed Electives	6
Total SMC Lodging Management Concentration Credits			9

Event Management Concentration

Course	Ferris Equiv.	SMC Course Titles	Cr. Hrs.
Total SMC Event Management Concentration Credits			

Specialized Management Concentration

Course	Ferris Equiv.	SMC Course Titles	Cr. Hrs.
SMC	<i>Varies</i>	Directed Electives	24
Total SMC Specialized Management Concentration Credits			24

Total Southwestern Michigan College Credits 71-92
Ferris State University
Food & Beverage Management Concentration

Course	Ferris Course Titles	Cr. Hrs.
HSMG 207	Bar & Beverage Management	3
HSMG 211	Purchasing for F&B Operations	3
HSMG 229	Dining Room Management	3
HSMG 301	Hospitality Facilities Management	3
HSMG 399	Food and Beverage Ops Management	3

Choose two courses from the five listed below

HSMG 111	Principles of Food Science	3
HSMG 114	Menu Planning and Nutrition	3
HSMG 127	Principles of Cooking & Baking	3
HSMG 226	Intl Cuisine & Culture	3
HSMG 355	NPO Fundraising Experience	3

Total Ferris Food & Beverage Management Concentration Credits 21
Lodging Management Concentration

Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Management	3
HSMG 305	Convention Sales and Service	3
HSMG 404	Front Office Operations	3
HSMG 405	International Travel & Resorts	3
HSMG 406	Revenue Management & Hotel Analytics	3

Total Ferris Lodging Management Concentration Credits 15
Event Management Concentration

Course	Ferris Course Titles	Cr. Hrs.
HSMG 228	Banquet Management	3
HSMG 305	Convention Sales and Service	3
HSMG 401	Event Management I	3
HSMG 402	Event Management II	3
HSMG 127	Principles of Cooking & Baking	3
or	or	
HSMG 355	NPO Fundraising Experience	
RMIN 200	Foundations Risk Management & Insurance	3
PREL 240	Public Relations Principle	3
PROJ 320		3
or		
MKTG 231		

Total Ferris Event Management Concentration Credits 24
Total Ferris Credits 48-57
Credits Required for Degree 121-122

General Admission**New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 1. SAT ERW score of 450 or higher.
 2. SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
 3. SAT Composite of 900 or higher.

New Students ACT Scores

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 1. ACT English score of 16 or higher.
 2. ACT Math score of 19 or higher.
 3. ACT Reading score of 19 or higher

Transfer Students

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation

Online Learning

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus in Big Rapids or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online course. Students must demonstrate competency in BlackBoard skills.

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to the effective and/or revised date on the bottom of the guide.