FERRIS STATE UNIVERSITY

Automotive Management
Bachelor of Science Degree

Bay College
Transfer Guide

The automotive and heavy equipment industries need managers and representatives with up-to-date technical, managerial, and communication skills. This program provides instruction in areas of sales, marketing, management, accounting, warranty administration, customer relations, franchising, finance, dealership operations, automotive internet marketing, and other related areas.

Successful completion of the Automotive Management program places you among the highest paid and most sought after graduates of Ferris State University. You may find employment with manufacturers, suppliers, as a technical writer, fleet manager, automotive tool and equipment representative, lease/rental manager, trainer in industry, or manager in the automotive aftermarket. Positions also exist in dealerships, repair centers, and include service management, parts management, sales, leasing and general management.

General Admission Criteria

To be admitted to this degree program, students must have completed a minimum of 48 total semester credits; have completed the Associate degree in Automotive Technology or have completed a minimum of 40 semester hours of technical (AUTO) credits; have a minimum GPA of 2.3 (on a 4.0 scale); and demonstrate completion or competency in the following Ferris courses, or their equivalents: ENGL 101 *(Ferris ENGL 150);* ENGL 102 (or ENGL 145) *(Ferris ENGL 250 or ENGL 211)*; MATH 095 *(Ferris MATH 110)*; and one science course, preferably PHYS 201 *(Ferris PHYS 211).* Official transcripts from all accredited colleges/universities must be submitted with the Ferris application. Financial aid may be available and may include concurrent enrollment at both institutions.

Course Requirements

Bay College			
Course	Ferris Equiv.	Bay College Course Titles	Cr. Hrs.
COMM 104	COMM 121	Public Speaking	3
ECON 131	ECON 221	Macroeconomics	3
ENGL 101	ENGL 150	Rhetoric & Composition	4
ENGL 102 or ENGL 145	ENGL 250 or ENGL 211	Research Writing or Tech & Rept Writing (3 credits)	2
MATH 105	MATH 115	Intermediate Algebra	4
PHYS 201	PHYS 211	Elements of Physics I	4
Bay College	Varies	AAS - Automotive Technology Coursework	40+
Bay College	Varies	FSU General Education - Self and Society Elective	6
Bay College	Varies	FSU General Education - Natural SciencesElective	3-4
Bay College	Varies	FSU General Education - Culture Elective	6
Bay College	Varies	FSU General Education - Culture Elective (must transfer to Ferris at 200 level or higher – see Ferris advisor for details)	3
Total Bay College Credits			**79**

Ferris State University		
Course	Ferris Course Titles	Cr. Hrs.
AMGT 300	Automotive Materials	4
AMGT 301	Auto Marketing-Distribution 1	4
AMGT 302	Auto Marketing-Distribution 2	4
AMGT 303	Automotive Accounting	4
AMGT 360	Automotive Culture	3
AMGT 401	Management of Fixed Operations	4
AMGT 402	Management of Variable Operations	4
AMGT 404	Warranty and Customer Relations	3
AMGT 460	Automotive Internet Marketing	3
AMGT 493	Internship	4
AMGT 499	Automotive Management Capstone	1
BLAW 301	Legal Environment of Business	3
ENGL 311	Advanced Technical Writing	3
Total Ferris Credits		**44**
Minimum Credits Required for Degree		**120**

FSU General Education Requirements can be found at:
http://www.ferris.edu/HTMLS/academics/gened/index.htm.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

Program Offered at:
Main Campus, Big Rapids
College of Engineering Technology
231-591-2810
amgt@ferris.edu
Ferris Online
Toll Free at (800) 562-9130 or (231) 591-2340
ferrisonline@ferris.edu
www.ferris.edu/online

www.ferris.edu/transfer

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit ferris.edu/non-discrimination.

General Admission Criteria
Transfer Students – Degree Completion at the Community College
- To be admitted to this degree program, either a completed associate degree or at least 48 transferable semester credit hours ("C" or better on 4.0 (scale) from an accredited college or university with a 2.35 overall GPA and credit for, or placement into, ENGL 150 and MATH 115 is required. Official transcripts from all accredited colleges and universities must be submitted with the Ferris application.

Transfer Students – Big Rapids Main Campus
- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended (GPA is based on completion of 12 credit hours or more). It is highly recommended that transfer credits include the FSU equivalency of ENGL 150, MATH 115, and the FSU equivalency of a social awareness or cultural enrichment course OR general education requirements. Developmental courses are not considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU that would require an ACT English score of 16 or higher; Compass score 70 – 100.
- Transfer equivalency for FSU MATH 115 or placement during the first semester at FSU that would require an ACT Math score of 19 or higher; Compass Algebra score 46 - 74 and HS Algebra with 2.0.

Advising Notes
It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation
All new students to Ferris State University are required to complete an orientation.

Online Learning
Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online *course* or are completing an online *degree*. Students must demonstrate competency in Blackboard skills. This may be done by taking a tutorial and quiz, or, for students who have already taken and passed online courses, they can submit a waiver request. Students should check with the department that offers the class to determine its particular needs and/or the Ferris advisor regarding registration for online course work.

Reverse Transfer Agreement
The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)
Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Disclaimer
This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to the effective and/or revised date on the bottom of the guide.