

The Bachelor of Science (BS) in Business degree in Hospitality Mgmt. is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Mgmt. degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

Course Requirements

Alpena Community College				Ferris State University		
Course	Ferris Equiv.	Alpena Course Titles	Cr. Hrs.	Course	Ferris Course Titles	Cr. Hrs.
SPE 121 or SPE 123	COMM 105 or COMM 121	Speech Communications Public Communications	3	ENGL 311 or ENGL 323	Advanced Technical Writing Proposal Writing	3
ENG 111 or ENG 121	ENGL 150	English	3	ENGL 325	Advanced Business Writing	
ENG 112 or ENG 122	ENGL 250 or ENGL 211	English Technical Communications	3	Total Ferris General Education Credits 3		
ENG 123				<i>Business Core</i>		
ENG 228	ENGL 311 or	English (or ENGL 321, ENGL 323, or ENGL 325 at Ferris)	3	ISYS 321	Business Information Systems	3
ACC	VARIES	FSU General Education - Natural Sciences Elective w/ Lab	4	MGMT 370	Quality-Operations Mgmt.	3
ACC	VARIES	FSU General Education - Natural Sciences Elective w/o Lab	3	BUSN 499	Integrating Experience	3
MTH 113	MATH 115	Intermediate Algebra	3-4	Total Ferris Business Core Credits 9		
ACC	VARIES	FSU General Education - Culture Electives (one 200+ level)	9	<i>Hospitality Mgmt. Major</i>		
ACC	VARIES	FSU General Education - Self and Society Elective	3	HSMG 113	Sanitation and Safety	3
ECN 232	ECON 221	Economics (Macro)	3	HSMG 215	Hospitality Cost Controls	3
ECN 231	ECON 222	Economics (Micro)	3	HSMG 300	Guest Service Mgmt.	3
ACC	VARIES	General Education Electives (one 200+ level)	6	HSMG 392	HSMG Internship 1	3
Total Alpena General Education Credits			46-47	HSMG 403	Hospitality Law	3
<i>Business Core</i>				HSMG 499	Hospitality Senior Seminar	3
BUS 123	ACCT 201	Principles of Accounting	4	Total Ferris Hospitality Mgmt. Major Credits 36		
BUS 124	ACCT 202	Principles of Accounting 2	4	Total Ferris Credits Prior to Concentration 48		
MTH 223	STQM 260	Statistical Methods	4	FSU General Education Requirements can be found at:		
BUS 127	MGMT 301	Principles of Mgmt.	3	http://www.ferris.edu/HTMLS/academics/gened/index.htm		
or		or		Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.		
IND 110		Industrial Organizations		Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.		
BUS 222	BLAW 321	Business Law	3			
BUS 241	MKTG 321	Principles of Marketing	3			
BUS 230	FINC 322	Business Finance	3			
Total Alpena Business Core Credits			24			
Total Alpena Credits Prior to Concentration			70-71			

Program Offered at:
Main Campus, Big Rapids

College of Business

www.ferris.edu/HTMLS/colleges/
(231) 591-2420 or COB@ferris.edu

www.ferris.edu/transfer

Students in the Hospitality Mgmt. Bachelor of Science Program will choose from one of the four concentrations list below. Courses in the left column may be taken at either Alpena Community College or at Ferris State University. Courses in the right column must be taken at Ferris State University.

Alpena Community College			
Food & Beverage Mgmt. Concentration			
Course	Ferris Equiv.	Mott Course Titles	Cr. Hrs.
BUS 235	MGMT 373	Human Resource Mgmt.	3
Total Alpena Food & Beverage Mgmt. Concentration Credits			3
Lodging Mgmt. Concentration			
Course	Ferris Equiv.	Alpena Course Titles	Cr. Hrs.
BUS 235	MGMT 373	Human Resource Mgmt.	3
ACC	VARIABLES	Directed Electives	6
Total Alpena Lodging Mgmt. Concentration Credits			9
Event Mgmt. Concentration			
Course	Ferris Equiv.	Alpena Course Titles	Cr. Hrs.
BUS 262	PROJ 320	Project Mgmt.	3
or	or	or	
BUS 122	MKTG 231	Personal Selling	
Total Alpena Event Mgmt. Concentration Credits			3
Specialized Mgmt. Concentration			
Course	Ferris Equiv.	Alpena Course Titles	Cr. Hrs.
ACC	Varies	Directed Electives	24
Total Alpena Specialized Mgmt. Concentration Credits			24
Total Alpena Community College Credits			67 - 91

Ferris State University		
Food & Beverage Mgmt. Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 207	Bar and Beverage Mgmt.	3
HSMG 211	Purchasing for F&B Operations	3
HSMG 229	Dining Room Mgmt.	3
HSMG 301	Hospitality Facilities Mgmt.	3
HSMG 399	Food and Beverage Ops. Mgmt.	3
Choose two courses from the five listed below		
HSMG 111	Principles of Food Science	6
HSMG 114	Menu Planning and Nutrition	
HSMG 127	Principles of Cooking and Baking	
HSMG 226	Intl Cuisine and Culture	
HSMG 305	Convention Sales & Service	
Total Ferris Food & Beverage Mgmt. Conc. Credits		21
Lodging Mgmt. Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Mgmt.	3
HSMG 305	Convention Sales and Service	3
HSMG 404	Front Office Operations	3
HSMG 405	International travel and resorts	3
HSMG 406	Revenue Mgmt. & Hotel analytics	3
Total Ferris Lodging Mgmt. Conc. Credits		15
Event Mgmt. Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 228	Banquet Mgmt.	3
HSMG 305	Convention Sales and service	3
HSMG 401	Event Mgmt. 1	3
HSMG 402	Event Mgmt. 2	3
HSMG 127	Principles of Cooking and Baking	3
or	or	
HSMG 355	NPO Fundraising Experience	
RMIN 200		3
PREL 240	Public Relations Principle	3
Total Ferris Event Mgmt. Conc. Credits		21
Specialized Mgmt. Concentration		
Course	Ferris Course Titles	Cr. Hrs.
Total Ferris Specialized Mgmt. Concentration Credits		0
Total Ferris Credits		48 - 69
Credits Required for Degree		121

General Admission**New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 1. SAT ERW score of 450 or higher.
 2. SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
 3. SAT Composite of 900 or higher.

New Students ACT Scores

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 1. ACT English score of 16 or higher.
 2. ACT Math score of 19 or higher.
 3. ACT Reading score of 19 or higher

Transfer Students

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation

Online Learning

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus in Big Rapids or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online course. Students must demonstrate competency in BlackBoard skills.

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to the effective and/or revised date on the bottom of the guide.