

# Articulation Agreement

Ferris State University  
AND

## All State-Approved Career and Technical Education Programs in Michigan

The purpose of this agreement is to facilitate the transition of students from high school and/or Career and Technical Education (CTE) program to **Ferris State University**. Program is offered at all **State-Approved Career and Technical Education Programs in Michigan**.

### General Conditions & Requirements

1. Student must apply for Articulated Credit at Ferris State within two years of high school graduation.
2. Student must complete the Articulated Credit Application/Verification form, gather necessary documentation, obtain appropriate signatures, and request that the career technical center/high school send the form and documentation to Ferris State University's Office of Transfer and Secondary School Partnerships.
3. Student must complete secondary career technical education course competencies with a "B" or better final grade.
4. Student must receive approval from FSU program advisor to earn three credits of marketing electives.

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### Aligned/Articulated Programs and Courses

**Michigan Career Pathway (Secondary):** Business, Management, Marketing, and Technology

**Federal Career Cluster (Secondary):** Marketing, Sales and Service

**PSN from CTEIS:** (Use individual school PSN in MEGS)

**Perkins Approved:** No

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**State Approved Secondary Program Name:** Marketing, Sales and Service (CIP Code Number 52.1999)

*is aligned/articulated with the following Ferris State University Program:*

**Postsecondary Program Name:** Marketing (CIP Code Number 52.1401)

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**Local Secondary Course:** Marketing, Sales and Service (Segments 1-12)

*is aligned/articulated with the following Ferris State University Program and courses:*

<u>Course Number</u>	<u>Course Title</u>	<u>College Credits</u>
Marketing elective	MKTG 1--	3
<i>Total postsecondary credits possible:</i>		3

**Implementation Date:** July 1, 2019

**Expiration Date:** June 30, 2022

# Articulation Agreement

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## Participating Partners

Ferris State University is pleased to be able to provide statewide secondary articulated credit agreements to benefit Michigan high school students. Ferris State is proud to partner with the Michigan Department of Education, Michigan Office of Career and Technical Education, Michigan High Schools, and Michigan Career and Technical Education Centers.

## Michigan Department of Education and the Office of Career and Technical Education

Michigan Department of Education  
Career and Technical Education  
608 W. Allegan Street  
PO Box 30008  
Lansing, MI 48909

## Postsecondary School Information

Ferris State University  
1201 S. State Street  
Big Rapids, MI 49307

**Jeff Ek**

Digitally signed by Jeff Ek  
Date: 2019.09.18 12:16:45 -04'00'

Jeff Ek  
Department Chair, Marketing

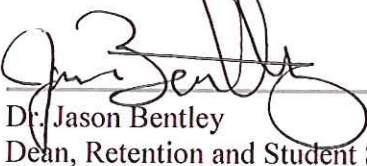
Date

**David Nicol, PhD**

Digitally signed by David Nicol, PhD  
Date: 2019.09.18 13:19:26 -04'00'

Dr. David Nicol  
Dean, College of Business

Date

  
Dr. Jason Bentley  
Dean, Retention and Student Success

9/23/19

Date

Ferris State University will award articulated credit to students for the secondary program according to the condition/requirements as outlined in this agreement. Articulated Credit applies to degrees and certificates. This agreement is valid until date of discard. Attached to this agreement is a 2+2 program of study for this agreement.

For the purposes of students enrolling and receiving articulated credit, this agreement remains effective for two additional years after expiration date to permit student access to agreed upon credits

- Documentation of secondary instructional delivery/segments, which includes the postsecondary delivery (Examples-GAP Analysis, CIP Program Review Summary Document, (2010) Assessment Taken/Passed) is available for review at <http://ctnavigator.org/>.

**Implementation Date:** July 1, 2019

**Expiration Date:** June 30, 2022

# Statewide Articulation Agreement (2+2) Program of Study Ferris State University

## Secondary

School Year: 2019-2022

State-Approved CTE Program Name: Marketing, Sales, and Service

Secondary Program CIP Code Number: 52.1999

PSN from CTEIS: (use individual school PSN in MEGS)

## Secondary Curriculum

Freshman-9 <sup>th</sup> Grade <i>1<sup>st</sup> &amp; 2<sup>nd</sup> semester</i>	Sophomore-10 <sup>th</sup> Grade <i>1<sup>st</sup> &amp; 2<sup>nd</sup> semester</i>	Junior-11 <sup>th</sup> Grade <i>1<sup>st</sup> &amp; 2<sup>nd</sup> semester</i>	Senior-12 <sup>th</sup> Grade <i>1<sup>st</sup> &amp; 2<sup>nd</sup> semester</i>
English 9	English 10	English 11	English 12
Algebra 1	Geometry	Algebra II	Math credit
Biology	Physics or Chemistry	Civics/Economics	Science Credit
World History/ Geography	US History/Geography		
PE/Health	Fine Arts/Music/Visual/ Performing and Applied Arts		
World Language	World Language		
<b>Career Tech Center:</b> Marketing, Sales and Service			

## Ferris State University

Postsecondary Program Name: Marketing

Postsecondary Program CIP Code Number: 52.1401

## Ferris State University Marketing and General Education Courses

Freshman-Grade 13		Sophomore-Grade 14	
<i>1<sup>st</sup> Semester</i>	<i>2<sup>nd</sup> Semester</i>	<i>1<sup>st</sup> Semester</i>	<i>2<sup>nd</sup> Semester</i>
COMM 121 (3 cr.)	ECON 221 (3 cr.)	ACCT 201 (3 cr.)	AIMC 300 (3 cr.)
ENGL 150 (3 cr.)	PSYC 150 (3 cr.)	ENGL 250 (3 cr.)	ACCT 202 (3 cr.)
MATH 114/115 (4/3 cr.)	PREL 240 (3 cr.)	ECON 222 (3 cr.)	BLAW 321 (3 cr.)
MKTG 231 (3 cr.)	STQM 260 (3 cr.)	MKTG 321 (3 cr.)	Marketing Elective (3 cr.)
Culture (3 cr.)	Natural Science (3/4 cr.)	MGMT 301 (3 cr.)	Marketing Elective (3 cr.)
FSUS 100 (1 cr.)			

Courses that are highlighted are eligible to be awarded as articulated credit. Students may apply for articulated credit for the courses listed on the attached articulation agreement.

\*consult the Ferris State University course catalog at [www.ferris.edu](http://www.ferris.edu) for up-to-date General Education and program requirements

**To be completed by the secondary institution:**

PSN: \_\_\_\_\_