KCAD
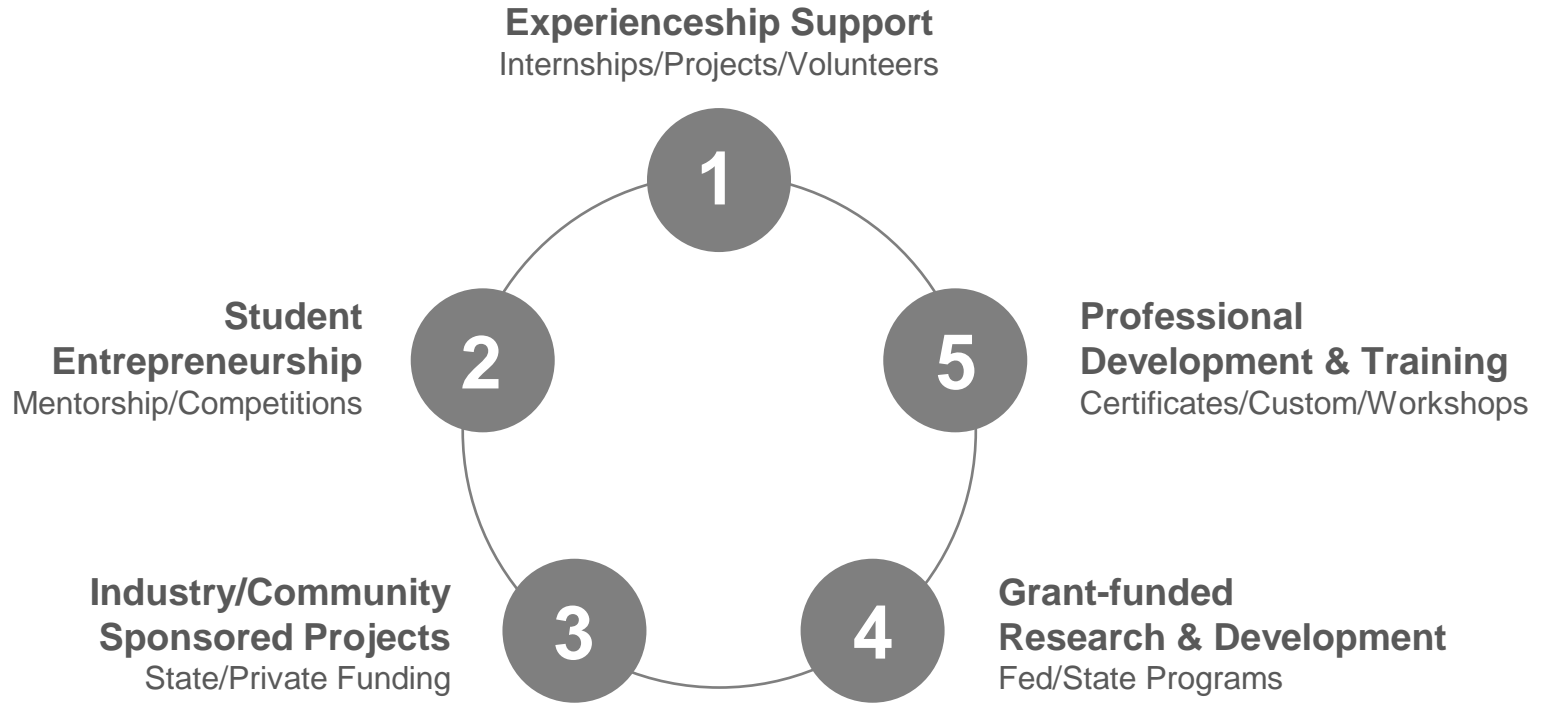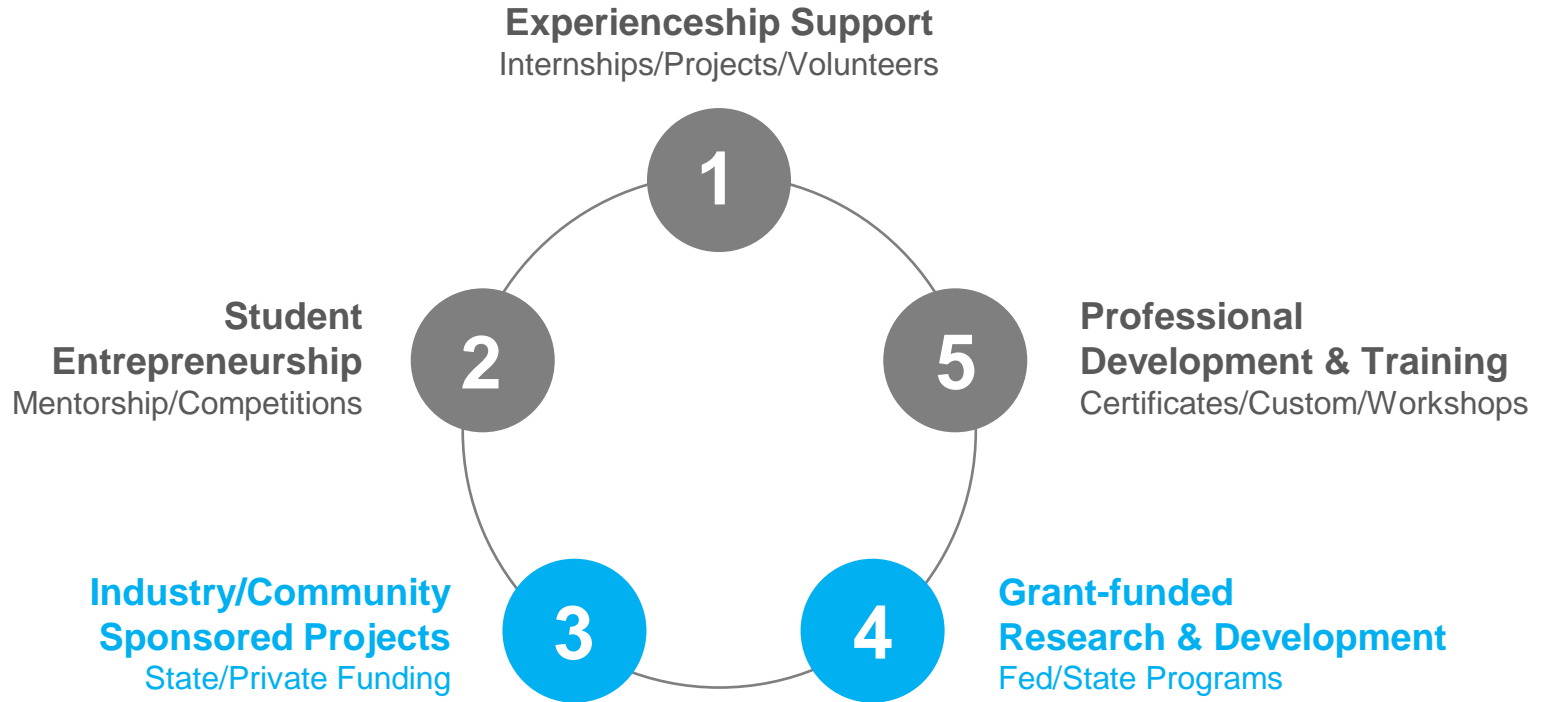# INNOVATION
HUB

The **KCAD Innovation Hub** will enhance student learning by connecting with external stakeholders and facilitating opportunities for advanced research, sponsored project work, and applied learning that drives the development of new ideas.

We will create innovative engagement models that:

- Integrate faculty, students, and community/industry partners

- Facilitate rich, interdisciplinary learning experiences

- Instigate the growth of small businesses

- Support lifelong learning for our community of professionals

- Generate revenue through a variety of funding sources

The Model

Experienceship Support
Internships/Projects/Volunteers

1

Student Entrepreneurship
Mentorship/Competitions

2

5

Professional Development & Training
Certificates/Custom/Workshops

Industry/Community Sponsored Projects
State/Private Funding

3

4

Grant-funded Research & Development
Fed/State Programs

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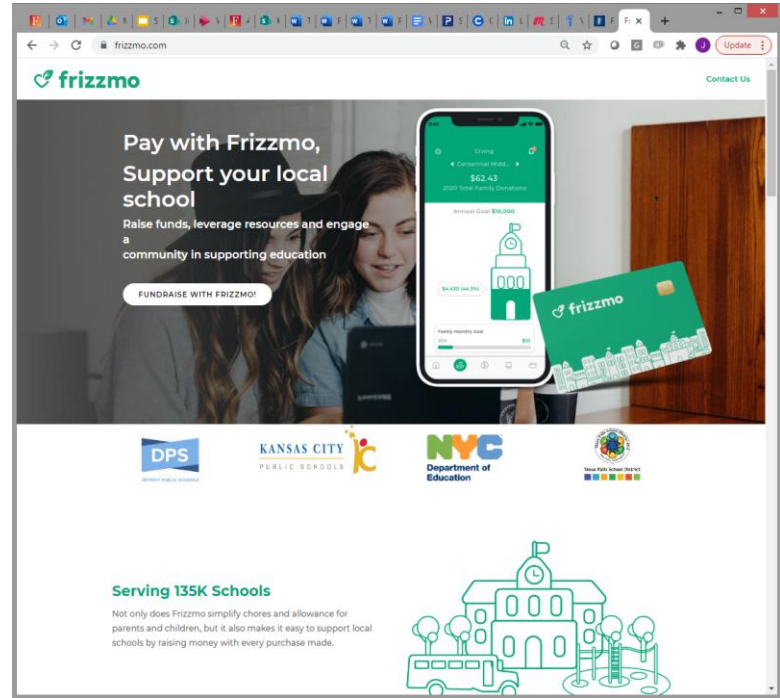**Grant-funded Research & Development**
Fed/State Programs

Projects

Spectrum Health Medical Device

- For-credit, two-semester project

- Interdisciplinary project teams

- Collaboration with healthcare

- Student research stipend

- Faculty cost burden relief

- Industry partners connections

- GR Smartzone grant funding

Family-focused Banking App

- Non-credit sponsored project

- Interdisciplinary project teams

- Collaboration within FSU

- Student intern pay

- Faculty leadership/mentorship

- Startup business support

- MEDC SCIP program funding
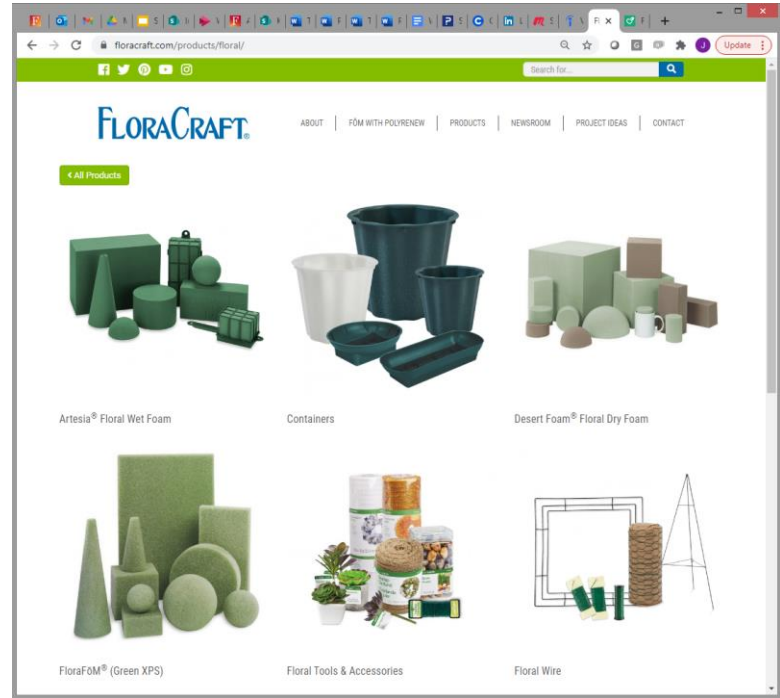
Medical Device Technology

- Non-credit sponsored project

- Smaller student team

- Collaboration with tech experts

- Student intern pay

- Flexlab/faculty team support

- Startup business support
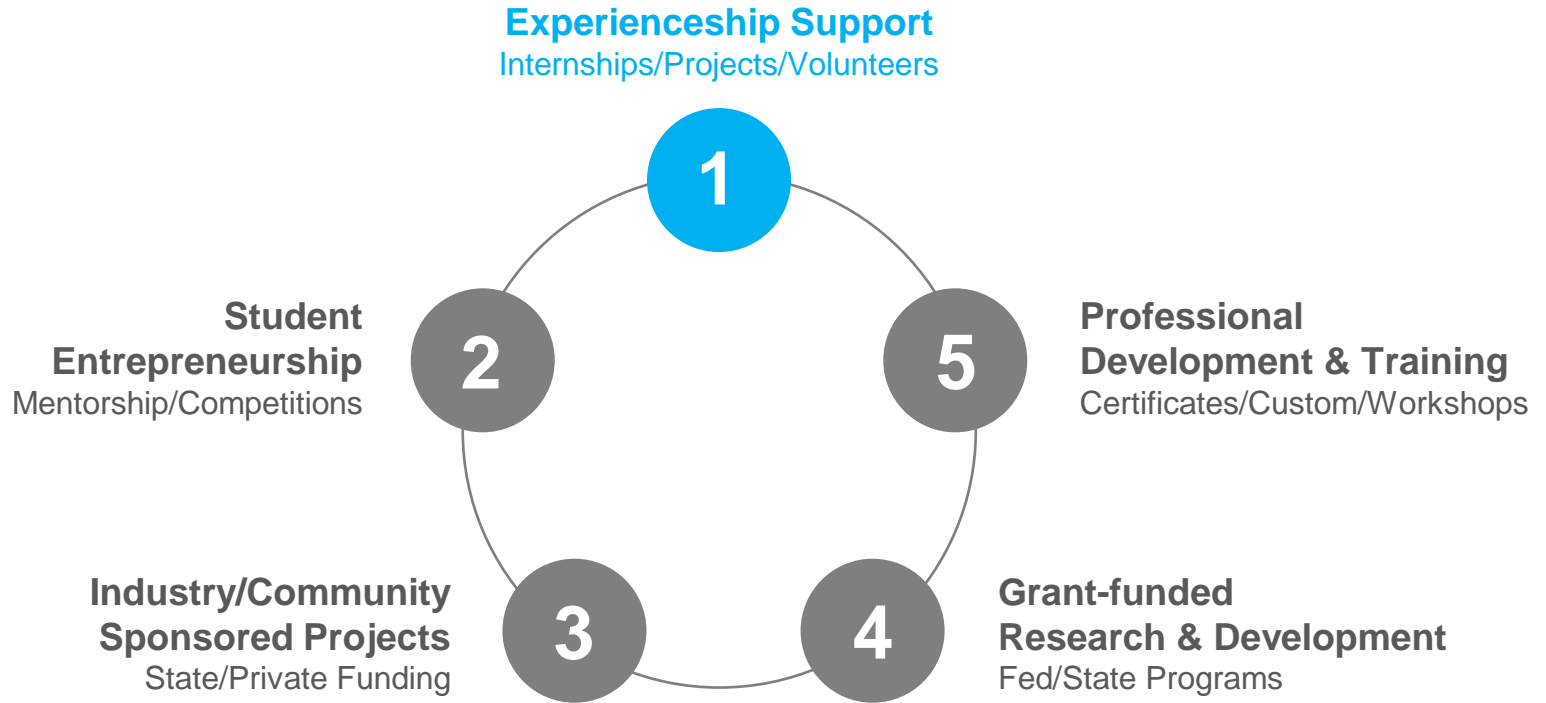
- MEDC BAF program funding

Projects

Floral Industry Innovation

- Non-credit sponsored project

- Smaller student team

- Collaboration with sponsor team

- Student intern pay

- Faculty leadership/mentorship

- Small business support

- Private sponsorship fee funding

What is innovative about these examples?

- Collaboration/integration with experts and business owners

- Professional-level engagement for faculty and students

- Interdisciplinary team/process mirrors professional practice

- Integration of state funding programs

- Credit bearing model with supporting grant funds

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Events

Virtual Internship Series

- Virtual event for KCAD students

- Three-part speaker series

- Trends in virtual internships

- Support student preparedness

- Examples and guidance

- Access to key resources

- Alumni speaker panels w/Q&A

KCAD VIRTUAL INTERNSHIP SERIES

KCAD Virtual Internship Series
Part 1: The Opportunity

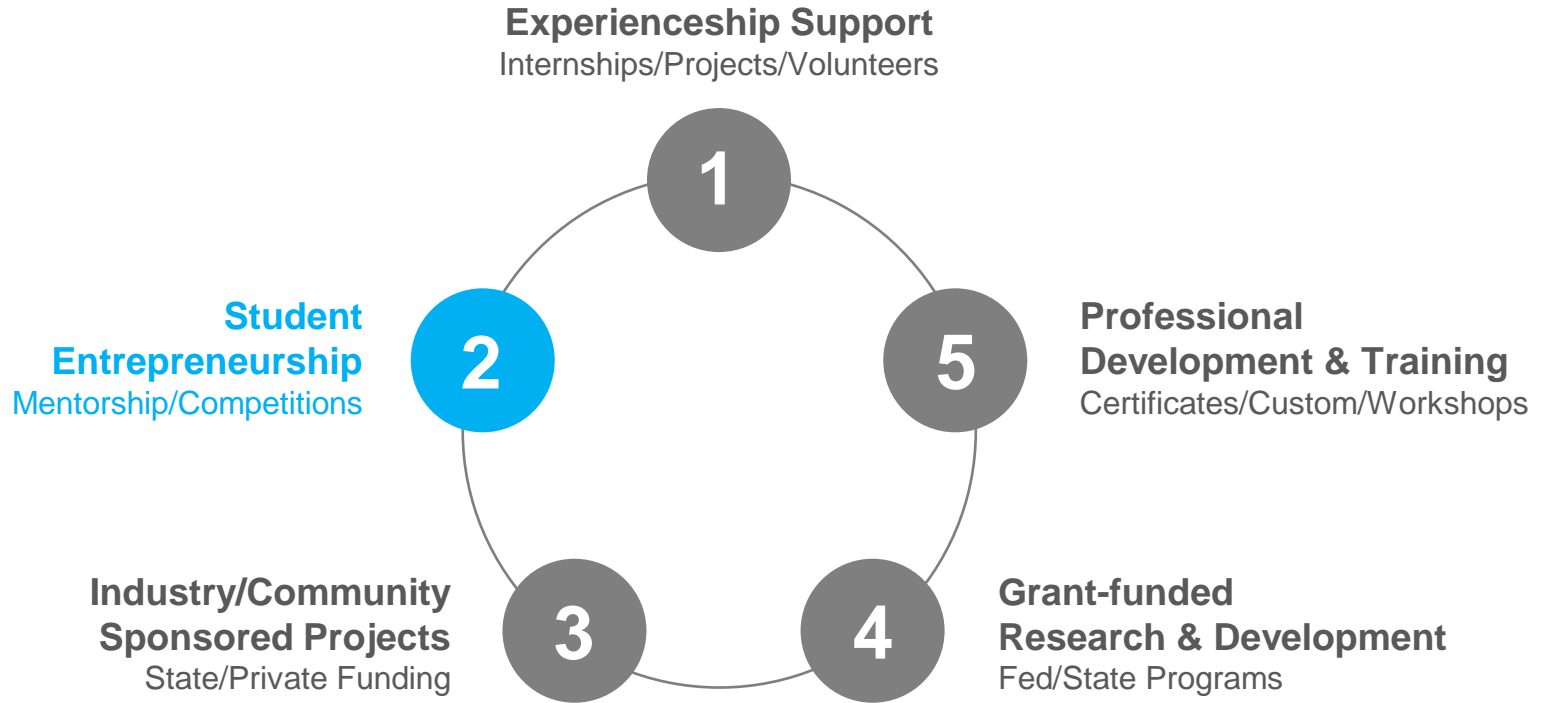Wednesday, February 10 | 5:30-6:30pm

Students: wondering what the internship landscape is looking like this summer in a virtual world, and how best to navigate it? Your KCAD Community is here for you!

Our three-part Virtual Internship Series will expose you to the latest trends in remote work, guide you in building a strong digital portfolio that stands out from the crowd, and teach you the skills and strategies to apply for, secure, and succeed in a virtual internship. The Student Success team, faculty members, and KCAD alumni are joining forces to give you the knowledge and perspective you need to turn summer break into the next step forward in your creative career!

Part 1: The Opportunity
Wednesday, February 10 | 5:30-6:30pm

This event will be held virtually via Zoom: **REGISTER IN ADVANCE**

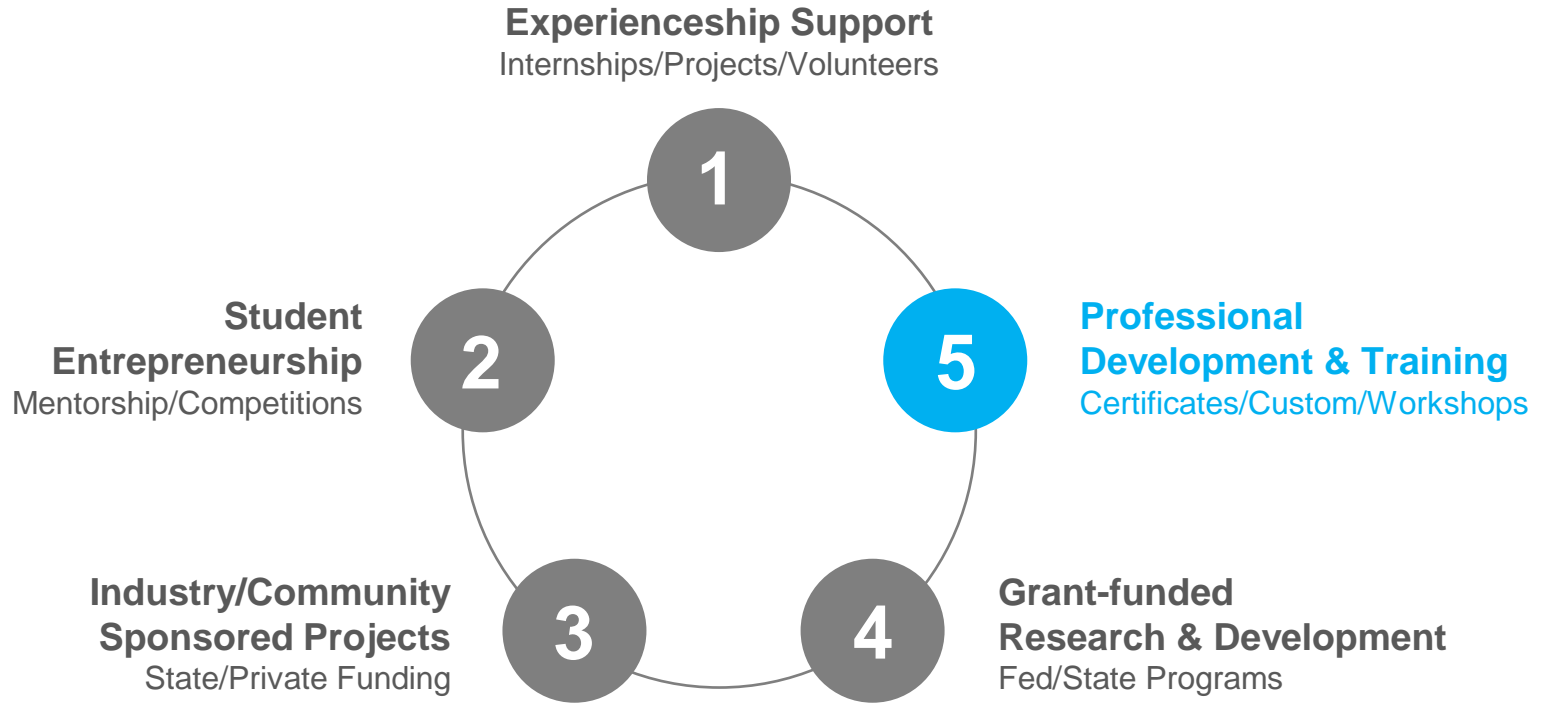# The Model

MWest Challenge Competition

- Student venture competition

- Nine school collaboration

- Kickoff, team-building event

- Executive summary review

- Pitch competition

- Sponsorship provides prizes

- 2021 is our 6th year (virtual)

First Build Hackathon

- Travel to Louisville, KY

- Student teams prototype ideas

- Pitch ideas to a jury

- Prize money

- Faculty mentorship

- Seeding ideas for projects

- Collaboration and networking

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Fed/State Programs

What can KCAD to support our community of professionals?

- Researching emerging trends in workforce needs

- Benchmarking non-credit education models (incl. FSU EIO)

- Surveying professionals to assess behaviors/needs/interests

- Developing strategy/offering for pilot in summer/fall 2021:

  - Certificates, Custom Training, Workshops

we are putting the word out,
the community is curious,
it's time to grow.

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