

FERRIS STATE UNIVERSITY

FERRIS FORWARD

SPARC
November 17, 2020
3:00 p.m., Zoom

Meeting Summary

In Attendance:

Michele Albright
Stacy Anderson
Lori Armstrong
Jim Bachmeier
Tony Baker
Jason Bentley
Mike Berghoef
Megan Biller
Angela Buys
Terri Cook
David Damari
Tom Dowling
Steve Durst
Kara Eagle
Dave Eisler
Jeff Ek
Allyson Faulkner
Bobby Fleischman
Jody Gardei
Sharon George
Fredericka Hayes
Sarah Hinkley
Robin Hoisington
Franklin Hughes
Mike Hughes
Emmanuel Jadhav
Leonard Johnson

Karen Kiiro
Bhavani Koneru
Paul Kwant
Anne London
Sheila MacEachron
Tara McCrackin
Suzanne Miller
Leah Monger
Brooke Moore
Dave Nicol
David Pilgrim
Joy Pulsifer
Angela Roman
Julie Rowan
Karen Royster-James
Tracy Russo
Kristen Salomonson
Mandy Seiferlein
Kelly Senkowski
Daniel Taylor
Kasey Thompson
Spence Tower - Chair
Lisa vonReichbauer
Dan Wanink
Jeanine Ward-Roof
Trinity Williams

Guests: Bert Koseck, Trent Schmitz, Jim Stock, Stan Cole

Chair Spence Tower – Extended a welcome to the group and gave a recap of the agenda.

The Strategic Plan and Application to Enrollment: Update – Provost Fleischman, VP Pilgrim, VP Ward-Roof and Franklin Hughes

Franklin Hughes explained the process for submitting work on the Strategic Plan through the Strategic Plan website. VP Ward-Roof reviewed work in progress on the Student Success Plan with SPARC members. Highlights of the short term outreach underway include:

- Admissions outreach to those who were accepted but did not attend
- Connections between Community outreach, CLS, Disability Services, Latin@ Center

- Spring Registration outreach update
- Student Affairs Retention Committee outreach to:
 - Students who completed a total withdrawal (104 students) in first few days of semester
 - 275 students who asked for outreach from COVID student survey
 - The 3000 students who are eligible, but have yet to apply for CARES funding
 - Students who owe between \$1000-\$1800 – working through the list awarding small grants/connection to financial aid
 - Students who have balances over \$1000 and have cancelled direct student loans
 - Cohort of students of color enrolled in 2-year degree programs who are on probation or have potential degree completion issues. MCANN grant pays portion of Completion Coach salary

Facility Master Plan – Mike Hughes and guests from Neumann Smith

Architects from the Neumann Smith firm presentation on the process to develop the next University Master Plan. A current Master Plan is required by the State.

SPARC members were asked what they would like considered for a new plan if COVID wasn't part of the picture. Some of the input from this discussion include:

- More green space
- Gathering places
- Accessibility
- Safety
- Flexibility
- More student study areas equipped with whiteboards
- Short terms accommodations for adult students

President Eisler and Chair Tower announced a special Planning meeting for members of SPARC and others in the campus community. This will be a one day event, December 9, focused on the strategic plan and specifically enrollment efforts.

Chair Tower adjourned the meeting

Adjourned: 4:43 pm

Next meeting: Retreat December 9, 2020

Submitted by Terri S. Cook