



SPARC

**November 13, 2018
3:00 p.m., UC 202B**

Meeting Summary

In Attendance:

Sandy Alspach
Tony Baker
Mike Berghoef
Megan Biller
Terri Cook
David Damari
Jennifer Dirmeyer
Steve Durst
Dave Eisler
Scott Garrison
Kara Kosloski
Beth Logan
Kristy Motz
Dave Nicol

Shelly Percy
David Pilgrim
Miles Postema
Michelle Rasmussen
Julie Rowan
Kristen Salomonson
Jerry Scoby
Spence Tower
Lisa vonReichbauer
Jeanine Ward-Roof
Sue Waters
Trinidy Williams

Guests:

Victoria Baklashev, Peter Bradley, Jeff Ek, Megan Eppley, Gheretta Harris, Cindy Horn, Franklin Hughes, Bob Murray, Karen Royster-James, Kasey Thompson, Heather Woodworth

Spence Tower called the meeting to order, and reviewed the upcoming meeting dates and introduced Shelly Percy to give an update on the Now and Always Campaign.

Now and Always Campaign

VP Percy announced that the Now and Always Campaign has currently raised 80.3 million, which exceeds the original goal. With the current momentum, Campaign success, and fundraising activities underway, we are increasing the goal to 115 million and extending the campaign until June 30, 2022. Projects that are currently in the fundraising stage include the Center for Athletic Performance, Swan Annex Extension and the Ken Janke Sr. Golf Learning Center. New initiatives under consideration include Pharmacy – Phase II, Plaza Roosevelt, the Institute for Construction Education & Training, and the Jim Crow Museum. Bob Murray reviewed potential funding needs for these projects.

Strategic Planning: Branding, Reputation and Community

As part of the ongoing work of the Strategic Planning Steering Committee, Kasey Short and Megan Biller, co-chairs of the Branding, Reputation and Community sub-committee, enlisted SPARC members input on the initiatives they are developing. Megan Eppley, Heather Woodworth and Victoria Baklashev shared some of the committees' work.

Strategic Planning: Academic Programs & Offerings

Peter Bradley, one of the co-chairs of this sub-committee, solicited input from SPARC members to move forward on wording and importance of this sub-committee's initiatives.

Chair Tower adjourned the meeting

Adjourned: 4:55 pm

Next meeting: February 12, 2019, 3pm, UCB 202A

Submitted by Terri S. Cook