



SPARC
October 10, 2017
3:00 p.m., UC 202B

Meeting Summary

In Attendance:

Matthew Adeyanju	Leonard Johnson
Tony Baker	Kara Kosloski
Mike Berghoef	Paul Kwant
Paul Blake	Beth Logan
Michael Bouthillier	Kristen Motz
Amy Buse	Dave Nicol
Terri Cook	Shelly Pearcy
Adnan Dakkuri	David Pilgrim
David Damari	Larry Schult
Jennifer Dirmeyer	Robbie Teahen
Steve Durst	Khagendra Thapa
Dave Eisler	Spence Tower
Jodi Gardei	Lisa vonReichbauer
Scott Garrison	Dan Wanink
Kristi Haik	Jeanine Ward-Roof
Dorothy Hart	Sue Waters
Sarah Hinkley	Greg Zimmerman
Arrick Jackson	

Guests:

Cheryl Cluchey, Cindy Horn, Bob Murray, Michelle Rasmussen, Jennifer Yontz, Jonathan Yordy

Chair Spence Tower called the meeting to order, and placed the meeting agenda on the screen. He then introduced Lisa vonReichbauer.

Summer 2018 International Summer School

Lisa vonReichbauer gave a presentation on the 2018 International Summer School programs and locations. The programs are 4-5 weeks in length and students will be able to live in residence halls on the campuses for free or minimal charge. The International Office will handle of the logistics for the trip. This will free up faculty from having to make all those arrangements themselves. The push for study away will help to increase summer enrollment. The key is collaboration with other schools to create "exchange" programs.

Comprehensive Campaign

VP Percy gave a brief outline of the upcoming announcement of the Comprehensive Campaign to campus and the community on November 9. There will be an announcement and program in the University Center at 11:00 am with a Celebration to follow from noon until 2:00 pm. Some of the festivities include food stations, activities, giveaways and music. VP Percy introduced Jennifer Yontz who is heading up efforts to fully engage the campus community and students in the campaign. The key will be lots and lots of communication. An information table will be set up at the Celebration event and an Ambassador Program is in the works to encourage students to be philanthropic.

National Survey of Student Engagement (NSSE) Data

Provost Blake introduced a presentation and discussion on utilizing data from the National Survey of Student Engagement to understanding students' perceptions of their Ferris experience. Jennifer Dirmeyer from the College of Business discussed selected areas where the scores of Ferris seniors diverged from those of comparative groups of Great Lakes Public or Carnegie Class Institutions. These areas included Learning with Peers (Collaborative Learning and Discussions with Diverse Others), Campus Environment (Quality of Interactions and Supportive Environment), Experiences with Faculty (Student-Faculty Interaction and Effective Teaching Practices), and Academic Challenge. Dr. Dirmeyer shared examples from her experience in shaping student perceptions. Discussion centered around perceptions from the data and how these conversations could be extended to academic departments.

Chair Tower adjourned the meeting

Adjourned: 4:37 pm

Next meeting: November 14, 2017, 3pm, UCB 202B

Submitted by Terri S. Cook