

# FERRIS STATE UNIVERSITY

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FERRIS FORWARD

## SPARC

September 15, 2020

3:00 p.m., Zoom

## Meeting Summary

### In Attendance:

Michele Albright  
Sandy Alspach  
Stacy Anderson  
Lori Armstrong  
Jim Bachmeier  
Tony Baker  
Jason Bentley  
Mike Berghoef  
Megan Biller  
Mike Bouthillier  
Terri Cook  
David Damari  
David Durkee  
Steve Durst  
Dave Eisler  
Allyson Faulkner  
Bobby Fleischman  
Jody Gardei  
Lincoln Gibbs  
Amy Greene  
Gheretta Harris  
Fredericka Hayes  
Sarah Hinkley  
Mike Hughes  
Emmanuel Jadhav  
Leonard Johnson  
Bhavani Koneru  
Paul Kwant  
Beth Logan  
Sheila MacEachron

Alex Manga  
Bryan Marquardt  
Tara McCrackin  
Suzanne Miller  
Brooke Moore  
Dave Nicol  
Shelly Percy  
Victor Piercey  
David Pilgrim  
Miles Postema  
Piram Prakasam  
Joy Pulsifer  
Michelle Rasmussen  
Sara Rasmussen (CTA)  
Steve Reifert  
Julie Rowan  
Kristen Salomonson  
Mandy Seiferlein  
Michael Staley  
Mischelle Stone  
Daniel Taylor  
Kasey Thompson  
Spence Tower - Chair  
Deb Tyson  
Michael Vasicek  
Lisa vonReichbauer  
Dan Wanink  
Jeanine Ward-Roof  
Trinidy Williams  
Lindsay Young

**Chair Spence Tower** welcomed everyone for joining and introduced President Eisler to give a brief update on Enrollment, Budget and A Commitment to Diversity, Equity, and Inclusion.

SPARC members were encouraged to show their commitment to Diversity, Inclusion and Equitable treatment by reading the book written by VP David Pilgrim and Franklin Hughes entitled "Haste to Rise". The group that is meeting with community members needs more volunteers and hopes to become a model for how cities and universities can work together to promote equitable treatment. The entire presentation can be viewed here:

<https://www.ferris.edu/strategic-planning2/SPARC/SPARC9.15.20.pdf>

### **Re-Entry Committee Update for SPARC –Vice President Jeanine Ward-Roof**

VP Ward- Roof gave an update on re-entry to campus.

- We are currently in Phase III – majority of people returned to campus in some capacity
- After Thanksgiving – remote class delivery where possible – University offices remain open.

The presentation can be viewed here: <https://www.ferris.edu/strategic-planning2/SPARC/ReentrySPARCUpdate9.15.pdf>

SPARC members broke into groups to brainstorm ideas regarding the Strategic Plan initiatives. The groups were tasked with picking three of the initiatives and determining what new assumptions should be guiding us with regard to the changes that COVID has brought. The results will be compiled and shared to assist with breakout sessions for the next meeting when the discussion will focus on how or if the assumptions should change the targets.

### **Chair Tower adjourned the meeting**

**Adjourned:** 4:52 pm

**Next meeting:** October 13, 2020, 3pm, zoom

Submitted by Terri S. Cook