



SPARC
September 12, 2017
3:00 p.m., UC 202B

Meeting Summary

In Attendance:

Matthew Adeyanju	Jake Martin
Tony Baker	Kristen Motz
Mike Berghoef	Dave Nicol
Megan Biller	Shelly Percy
Paul Blake	David Pilgrim
Terri Cook	Joy Pufhal
Adnan Dakkuri	Piram Prakasam
David Damari	Steve Reifert
Jennifer Dirmeyer	Kristen Salomonson
Steve Durst	Larry Schult
Dave Eisler	Jerry Scoby
Scott Garrison	Spence Tower
Kristi Haik	Lisa vonReichbauer
Dorothy Hart	Jeanine Ward-Roof
Mike Hughes	Sue Waters
Leonard Johnson	
Beth Logan	

Guests:

Leah Compson, Michelle Rasmussen, Kasey Short

Chair Spence Tower called the meeting to order, asked that I send the dates of the meetings to everyone introduced the topics for the meeting. He asked that we go around the room and suggest what we could do that would help w/enrollment. Here are some of the comments:

- LGBTQ items
- Smooth curriculum process
- Minimize problems – more time for innovation
- Collaboration across campus and within the region
- Degree completion program accreditation
- CHP and International office
- Streamline transfer process
- More concurrent enrollment opportunities
- DCCL program starts new cohort in Houston
- Temporary emergency housing for 10 to 12 students/year
- FLITE opening prayer/meditation space

Enrollment Efforts

VP Ward-Roof and Dean Kristen Salomonson presented a power point and discussion on current and ongoing enrollment efforts that are based on how the students want to connect with the University. VP Ward-Roof and Dean Salomonson sought analysis and comments from SPARC.

Chair Tower asked for discussion topics for forum discussion at future meetings. Here are the topics suggested:

- Capital Campaign
- Enrollment and data analysis
- Ferris distinctiveness and pride
- New Strategic Planning Process
- IT updates
- Online updates
- Branding Ferris
- Academic Literacy Center
- International Education
- Reducing student debt via open source materials
- Campus master plan updates

Chair Tower adjourned the meeting

Adjourned: 4:35 pm

Next meeting: October 10, 2017, 3pm, UCB 202B

Submitted by Terri S. Cook