



SPARC

**September 11, 2018
3:00 p.m., UC 202B**

Meeting Summary

In Attendance:

Tony Baker
Jason Bentley
Mike Berghoef
Paul Blake
Terri Cook
David Damari
Marie Delamater
Jennifer Dirmeyer
Dave Eisler
Jody Gardei
Scott Garrison
Rich Goosen
Sarah Hinkely
Leonard Johnson
Paul Kwant
Beth Logan
Jake Martin
Kristy Motz
Dave Nicol

Shelly Percy
Victor Piercey
David Pilgrim
Piram Prakasam
Joy Pufhal
Julie Rowan
Kristen Salomonson
Chris Swank
Spence Tower
Deb Tyson
Lisa vonReichbauer
Dan Wanink
Jeanine Ward-Roof
Sue Waters
Trinity Williams
Gregory Zimmerman

Guests:

Peter Bradley, Jeff Ek, Angela Garrey, Gheretta Harris, Cindy Horn, Susan Jones, Karen Kiiio, Bob Murray, Magell Strayhorn

Chair Spence Tower called the meeting to order, and placed the meeting agenda on the screen. He then gave a brief update on the Strategic Planning Committee before turning the meeting over to VP Ward-Roof and Kristen Salomonson for an enrollment update.

Enrollment

VP Ward-Roof shared the 4th day count statistics with the group. Even though enrollment is not up, there were some positives that attest to all the hard work enrollment services is doing to attract and keep students. Dean Salomonson highlighted some of the new initiatives that are happening in addition to all the things that we have been doing including an enhanced calling program, more robust visit program and new outreach for seniors, juniors and sophomores in high schools.

Enhancing Resources

As part of the ongoing work of the Strategic Planning Steering Committee, Jen Dirmeyer and Bob Murray, co-chairs of the Enhancing Resources Work Group enlisted the SPARC members input in answering some questions about University resources; what is important, how do put them to better use?

Future SPARC Topics

Chair Tower stated that we would be having more discussions at future meetings surrounding the Strategic Plan that is being developed for 2019-2024.

Chair Tower adjourned the meeting

Adjourned: 4:40 pm

Next meeting: October 10, 2018, 3pm, WCC

Submitted by Terri S. Cook