

LIVING OUR VALUES

COLLABORATION

Ferris contributes to the advancement of society by building partnerships with students, alumni, business and industry, government bodies, accrediting agencies, and the communities the University serves.

- Current and potential partners
- Internal partnerships

DIVERSITY

By providing a campus which is supportive, safe, and welcoming, Ferris embraces a diversity of ideas, beliefs, and cultures.

- Inclusion, civility, and respect
- Cultural and global engagement
- Diverse learning community

ETHICAL COMMUNITY

Ferris recognizes the inherent dignity of each member of the University community and treats everyone with respect. Our actions are guided by fairness, honesty, and integrity.

- Culture of trust
- Professionalism
- Sustainability

EXCELLENCE

Committed to innovation and creativity, Ferris strives to produce the highest quality outcomes in all its endeavors.

- High-quality academic programming
- Manageable student education costs
- Degree completion
- Superior University experience

LEARNING

Ferris State University values education that is career-oriented, balances theory and practice, develops critical thinking, emphasizes active learning, and fosters responsibility and the desire for the lifelong pursuit of knowledge

- Experiential and holistic education
- High-quality teaching
- Exploratory and innovative scholarly activities
- Lifelong learning

OPPORTUNITY

Ferris, with a focus on developing career skills and knowledge, provides opportunities for civic engagement, leadership development, advancement, and success.

- Access
- Professional development
- Relevance