

Core Values Map 2015 - 2018

Ferris Core Values and Strategic Focus Areas addressed by divisional strategic plans

| Core Values | Collaboration | | Diversity | | Ethical Community | | | Excellence | | | Learning | | | Opportunity | | | | | | |
|--|--------------------------------|-----------------------|----------------------------------|--------------------------------|----------------------------|------------------|-----------------|----------------|-----------------------------------|------------------------------------|-------------------|--------------------------------|-------------------------------------|-----------------------|---|-------------------|--------|--------------------------|-----------|--------------|
| | Current and potential partners | Internal partnerships | Inclusion, civility, and respect | Cultural and global engagement | Diverse learning community | Culture of trust | Professionalism | Sustainability | High-quality academic programming | Manageable student education costs | Degree completion | Superior University experience | Experiential and holistic education | High-quality teaching | Exploratory and innovative scholarly activities | Lifelong learning | Access | Professional development | Relevance | Ferris pride |
| Divisions | | | | | | | | | | | | | | | | | | | | |
| Divisional Initiatives | | | | | | | | | | | | | | | | | | | | |
| Academic Affairs | | | | | | | | | | | | | | | | | | | | |
| Implement a strategic plan | ● | ● | | | | ● | ● | | | | | | | | | | | ● | | |
| Continue evaluation and implementation of improved retention/graduation rates, diversity initiatives, and student debt | ● | ● | ● | | ● | ● | | ● | | ● | | ● | ● | ● | ● | | ● | | ● | ● |
| Implement a new general Education Plan | ● | ● | ● | ● | ● | ● | ● | | ● | | ● | ● | ● | ● | ● | | ● | ● | ● | |
| Develop and implement an Academic Leadership professional development | ● | ● | ● | | ● | ● | ● | ● | | | | | | | | | ● | ● | | ● |
| Administration & Finance | | | | | | | | | | | | | | | | | | | | |
| Staff development | | ● | | | | | | | | | | ● | | | | ● | | ● | | |
| Master plan | | | | | | | | | | | | ● | | | | ● | | | | |
| IT systems and support | ● | ● | | | | | | | | | | ● | ● | ● | ● | | | | | |
| Stewardship/sustainability | ● | ● | | | | | | | | | | | | | | | | | | |
| Student recruitment/retention | | ● | | | | | | | | ● | | ● | ● | | | | | | | |
| Student Affairs | | | | | | | | | | | | | | | | | | | | |
| Stabilize and optimize our enrollment and retention | ● | ● | | | ● | | ● | | | ● | ● | ● | | | | | ● | | ● | ● |
| Create opportunities for intentional student engagement | ● | ● | ● | ● | ● | ● | ● | | | ● | ● | ● | | | ● | | ● | | ● | ● |
| Understand and reduce student debt | ● | ● | ● | | | | | | | ● | ● | | ● | | | | ● | | | |
| University Advancement & Marketing | | | | | | | | | | | | | | | | | | | | |
| External Support | ● | ● | | | | ● | ● | ● | | ● | ● | ● | | | | | ● | | | |
| Donor recognition and stewardship | ● | ● | | | | ● | ● | ● | | | | ● | | | | | | | | |
| Ferris Pride | ● | ● | ● | | ● | | | | | | | ● | | | | | | | | ● |