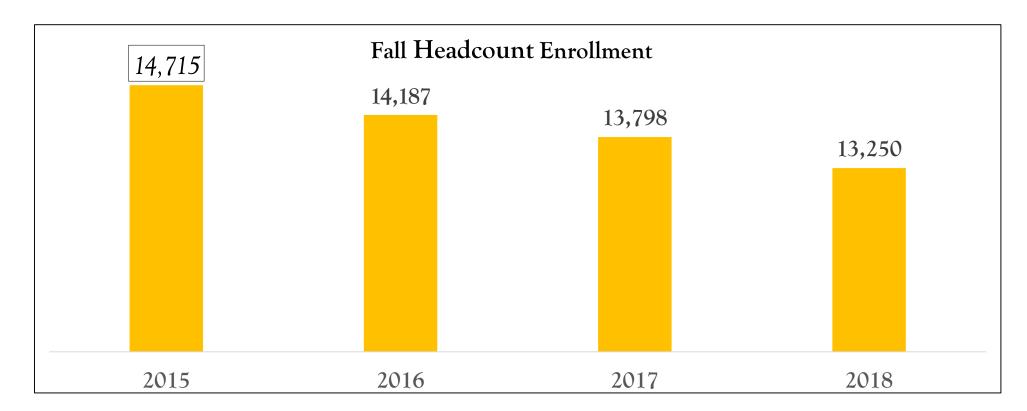
FERRIS STATE UNIVERSITY

Indicates High Point

DASHBOARD SUCCESS FACTORS

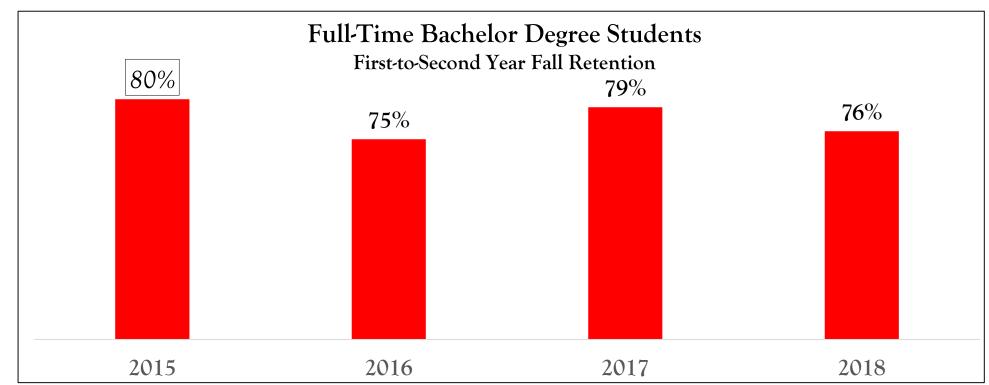
ENROLLMENT

Goal: return to stable enrollment



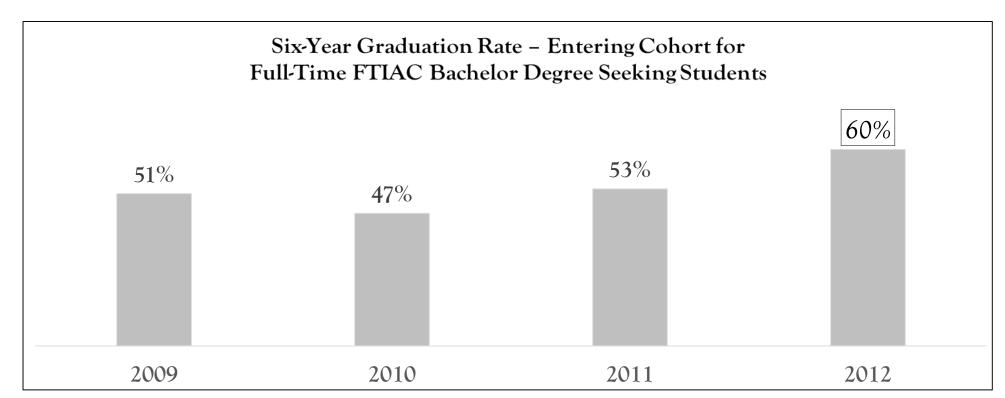
RETENTION

Goal: increase retention to 80%



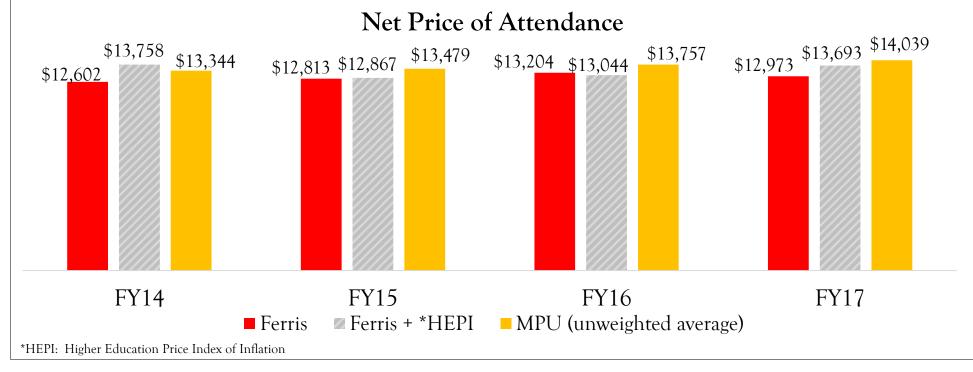
GRADUATION RATES

Goal: increase rate to 63%



STUDENT COST

Goal: net price to students will increase no more than the rate of inflation



GENERAL FUND OPERATING REVENUES

Goal: actual revenue will meet approved level

