FERRIS STATE UNIVERSITY

CORE VALUES: COLLABORATION • DIVERSITY • ETHICAL COMMUNITY • EXCELLENCE • LEARNING • OPPORTUNITY

Division of Student Affairs
Strategic Plan 2014-2019

Mission

We facilitate opportunities for students to access higher education and participate in student-centered learning through diverse experiences that support student engagement, retention, and graduation.

Vision

Every student will achieve success.

Philosophy Statement

Learning can take place anywhere and connecting students with learning and engagement is paramount to our work. Moreover, we believe:

- Students are responsible for their decisions and overall education
- Staff engages students in collaborative and developmentally appropriate ways to prepare them for their roles at Ferris and in our global society
- The campus community celebrates the pursuit of learning in a multicultural and inclusive environment

Learning Outcomes

Students who interact with the Division of Student Affairs will:

- Gain access to an educational experience
- Appreciate and increase an understanding of individual differences and similarities within our global society
- Enhance their degree of engagement and sense of belonging
- Demonstrate personal responsibility and accountability
- Explore and demonstrate how making healthy lifestyle choices affects their success
- Develop skills to think critically and apply knowledge
- Demonstrate effective communication skills

Strategic Initiatives

The Division of Student Affairs will support the University Mission and strategic plan as well as fulfill our mission and vision by concentrating on the following initiatives

Stabilize and optimize our enrollment and retention

Measures of Success

FSU Core Values & Strategic Focus Areas

- ☐ Determine trends that need to be addressed and a Strategic Enrollment Plan to stabilize and maximize our enrollment – completed
- ☐ Coordinate the plan through all locations and learning modalities of Ferris – in progress
- ☐ Create Strategic Enrollment Team to inform the development of a Strategic Enrollment Plan - completed

- ☐ Collaborative Strategic Enrollment Team created - completed
- ☐ Collaborative Strategic Enrollment Plan created – completed
- ☐ Implement overall Strategic Enrollment Plan – in progress
- ☐ Student enrollment – in progress
- ☐ Student retention – in progress

- ☐ Collaboration
  - o Current and potential partners
  - o Internal partnerships
- ☐ Excellence
  - o Manageable student education costs
  - o Degree completion
  - o Superior University experience

Create opportunities for intentional student engagement

Measures of Success

FSU Core Values & Strategic Focus Areas

- ☐ Create intentional Student Affairs philosophy and learning outcomes - completed Collaborate across campus to develop intentional opportunities for student engagement – in progress

- ☐ Philosophy and learning outcomes created - completed
- ☐ New relationships that inform or create opportunities for students to engage are established – in progress
- ☐ Levels of intentional student engagement are increased – in progress

- ☐ Collaboration
  - o Current and potential partners
  - o Internal partnerships
- ☐ Diversity
  - o Inclusion, civility, and respect
  - o Cultural and global engagement
  - o Diverse learning community
- ☐ Ethical Community
  - o Professionalism
- ☐ Learning
  - o Experiential and holistic education
  - o Lifelong learning
- ☐ Excellence
  - o Superior University experience
- ☐ Opportunity
  - o Relevance
  - o Ferris pride

Understand and reduce student debt

| | Measures of Success | FSU Core Values & Strategic Focus Areas |

□ Enrich programming to educate students about debt and financial literacy – in progress

□ Complete financial aid leveraging process – in progress

□ Continued decrease in average student debt at Ferris – in progress

□ Increase outreach to students regarding financial awareness – in progress

□ Implementation of Financial Aid Leveraging recommendations –

□ Collaboration
  o Current and potential partners
  o Internal partnerships

□ Excellence
  o Degree completion

Measures of Success, FSU Core Values, and Strategic Focus Areas are defined per strategic initiative, not per individual item within initiatives.