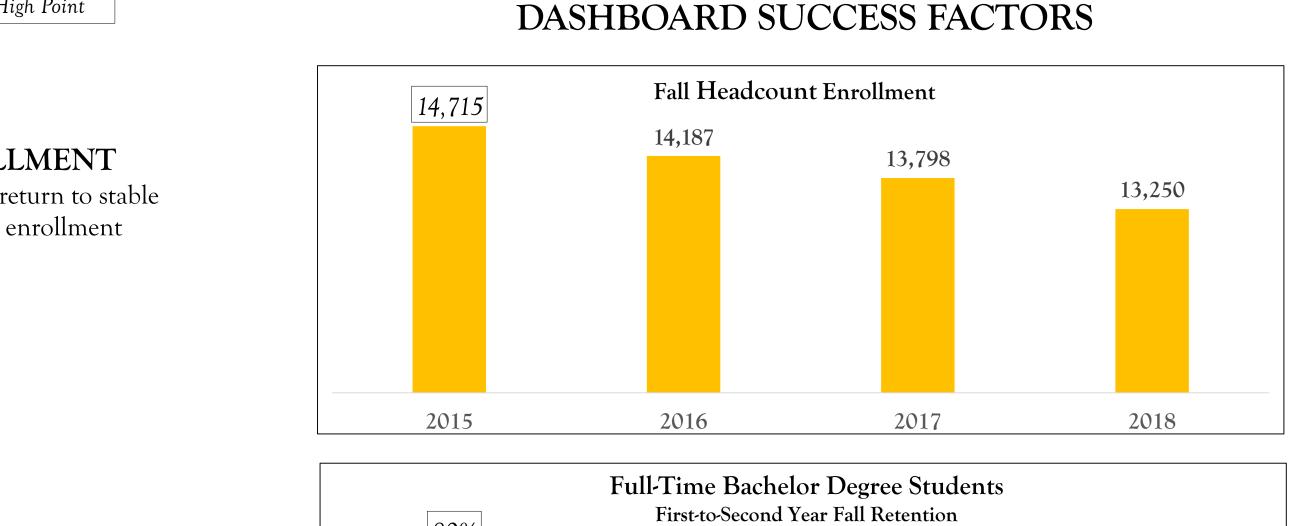
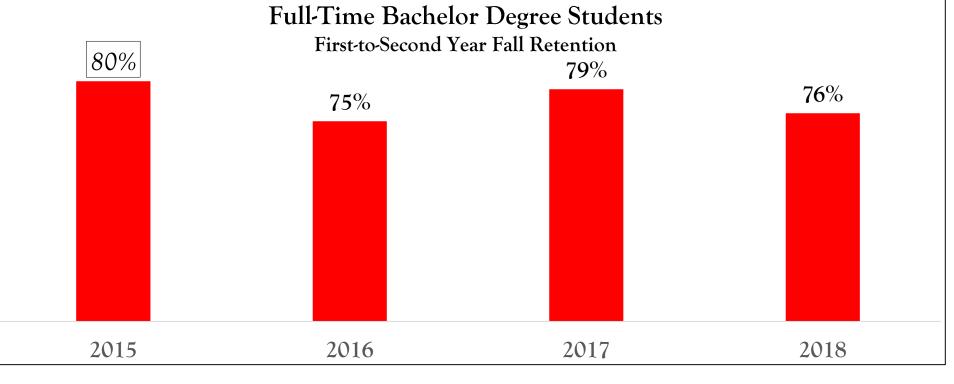
# **FERRIS STATE UNIVERSITY**



#### Indicates High Point

**ENROLLMENT** Goal: return to stable



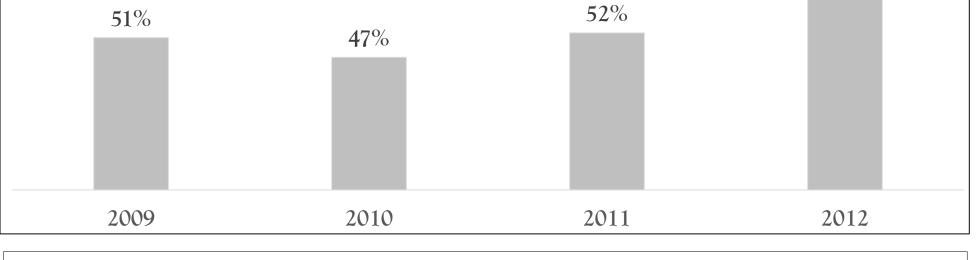
#### Six-Year Graduation Rate – Entering Cohort for Full-Time FTIAC Bachelor Degree Seeking Students

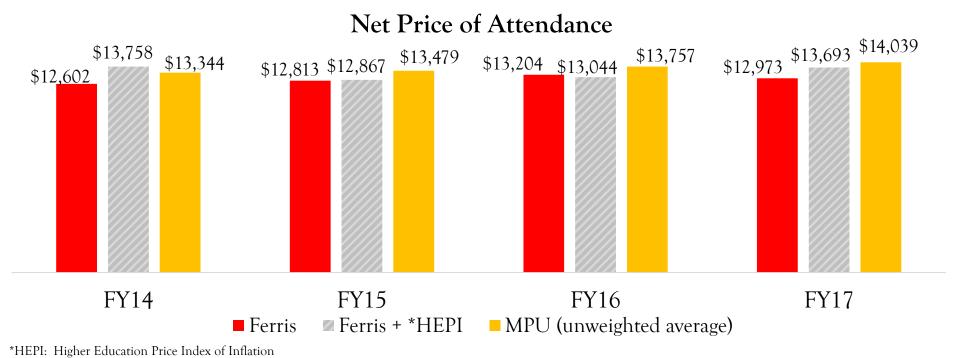
RETENTION



Goal: increase retention to 80%

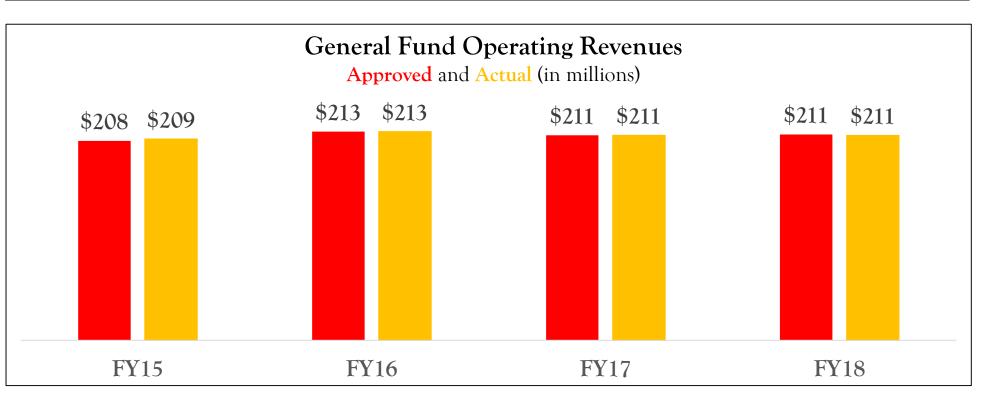
60%





### STUDENT COST

Goal: net price to students will increase no more than the rate of inflation



## **GENERAL FUND OPERATING REVENUES**

Goal: actual revenue will meet approved level