

Administration and Finance
2018-20 Major Initiatives (Expectations)

1. Enrollment: open the next new housing facility by August 2020 or 2021.

2. Enrollment: Athletics to continue championship tradition, expand use of social media to get more mileage from championships, add 20 female athletes to rosters, and continue to assess the feasibility of adding women's lacrosse or a different women's sport. To the extent we can add 20 women to the fall 2019 rosters, we may be able to add 5 on men's rosters, but will need to assess the gender equity implications before adding men to the roster(s).

3. Enrollment: Implement a series of services across the division aimed at helping with increased enrollment by improving curb appeal; promoting Ferris as a safe campus; helping launch intercollegiate or club Esports; SCTD do programming around the topic that we are all salespersons for Ferris and need to actively promote the University in our individual circles of influence; more mobile functionality in areas seen as important by 16-20 year olds; improved Wi-Fi in selected large public spaces on campus (could be FLITE, University Center, Student Recreation Center, Wink Arena, Ice Arena, etc.); rethink services to support Saturday recruiting events; and update our student payment plans options.

4. Master Plan: implement approved capital projects including complete Swan Annex, SRC addition and renovation, Janke Golf Learning Center, redesign Stadium Drive where it connects with South Street and expand lot 36 east of the Business building, start construction of Pharmacy renovations, start construction of CAP by summer 2019, complete the program planning for the Virtual Learning Center and if appropriate given the status in Lansing start the next phase of the planning as well, and create a new Master Plan during 2019-20.