



**SPARC Annual Retreat
June 9, 2016
9:00am-3:00pm, WCCC
Meeting Summary**

In Attendance:

Matthew Adeyanju	Victor Piercey
Mike Berghoef	David Pilgrim
Paul Blake	Bill Potter
Cheryl Cluchey	Steve Reifert
David Damari	Julie Rowan
Adnan Dakkuri	Kristen Salomonson
Steve Durst	John Schmidt
Dave Eisler	Larry Schult
Clifton Franklund	Jerry Scoby
Jody Gardei	Marc Sheehan
Scott Garrison	Khagendra Thapa
Dorothy Hart	Spence Tower
Sarah Hinkley	Mike Vasicek
Leonard Johnson	Lisa vonReichbauer
Beth Logan	Dan Wanink
Suzanne Miller	Jeanine Ward-Roof
Dave Nicol	Lindsay Young
Shelly Percy	Emily Zyla

Guests:

Megan Biller, Amy Buse, Kara Kosloski, Paul Kwant, Piram Prakasam.

Chair Spencer Tower brought the meeting to order.

Role of SPARC and Attendees

Chair Tower reviewed the role of the Strategic Resource and Planning Committee and the members.

Strategic Enrollment Plan

VP Ward-Roof and Dean Salomonson provided a Powerpoint presentation and handouts (see attached) summarizing the Strategic Enrollment Plan, creation, timeline, process, goals, action plans and next steps. They shared things that were implemented during the plan development, are currently in development and outcomes of the process.

The Strategic Enrollment Plan Goals – SEP 2016-2019

- Improve access & opportunity for potential new students
- Enroll, retain and graduate a larger and more diverse student body
- Maintain academic quality of our student population

- Determine optimal enrollment based on environmental & institutional factors
- Maintain enrollment at current levels in year one and determine level of future growth for years two (2) and three (3).

After responding to questions and suggestions from SPARC members, they provided an opportunity to discuss the following:

- How can your department/division/college help make the Ferris Strategic Enrollment Plan a reality?
- How should we communicate with the Ferris community regarding the Strategic Enrollment Plan?

Many suggestions were collected for review. VP Ward-Roof thanked SPARC members for their assistance.

University Plan for IT - update

VP Scoby shared information regarding content in the University Plan for IT (see attached). The Moran Technology Consulting process is complete and the University Plan for IT is finalized and posted online at <https://www.ferris.edu/HTMLS/administration/adminandfinance/UniversityPlanforIT2016.pdf>

New North Residence Hall – renderings

VP Scoby shared renderings and told of the fast-paced planning for the new north residence hall. Dirt will be moving before August 2016 with students moving in August 2017.

He also shared that construction crews are razing Buildings H and K buildings now; Buildings L, M, N, P will be down in August.

Divisional Updates/Expectations

Provost Blake, Vice Presidents Percy, Pilgrim, Scoby and Ward-Roof reviewed last year's initiatives and provided a summary of their 2016-2017 divisional expectations.

Core Values and Culture

Chair Tower requested self-introductions and examples of how you live one or more of the core values (Collaboration, Diversity, Ethical Community, Excellence, Learning, Opportunity)

University Expectations/Future Strategic Planning

President Eisler distributed the Strategic Plan Progress Report (see attached), described the University Expectations (see attached), shared that many Plans (Strategic, Divisional, College, Facility Master, IT, Diversity, Strategic Enrollment) have been developed since SPARC began. He spoke of the SPARC background and his pride in how it has matured.

He then introduced the Robert Putnam book "Our Kids" and the challenges facing students from poor socio-economic backgrounds and distributed the book.

VP Pilgrim presented on Homeless / Food Insecure Students (see attached) and spoke of ways that we can help our own students without stigmatizing them. He provided recommendations and suggestions for consideration and discussion.

2016-17 SPARC Meeting Schedule, 3pm, UCB

September 13, 2016	February 14, 2017
October 11, 2016	March 14, 2017
November 8, 2016	April 11, 2017

Chair Tower adjourned the meeting.

Adjourned: 3:00 pm
Submitted by Elaine R. Kamptner