

The Automotive Management (AMGT) program is a baccalaureate degree that focuses on providing the transportation industry with state-of-the-art technical and business managers for service, parts, sales, leasing, warranty, and customer relations positions. Opportunities exist with car, truck, equipment, and component manufacturers; suppliers; dealers; fleets; insurance companies; the aftermarket; and local and federal government agencies.

The AMGT program prepares graduates for careers in the service sector. Regardless of where a product is designed or manufactured, graduates are prepared to provide knowledgeable, skilled, world-class customer service. One in seven jobs in the United States is related to transportation, primarily in the service sector, and these jobs cannot be outsourced. The AMGT program emphasizes developing verbal and written communication as well as organizational and time management skills. On-the-job management internships further prepare the graduate to enter this lucrative field with experience.

The 2+2 option is available for students with an Auto Service, Heavy Equipment, or Auto Body related associate degree who desire to obtain a B.S. degree. (In other words - this option is for students who want to marry their 2-year associate degree with a third and fourth year and obtain a B.S. degree.)

Communication Competency Course Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	TCC Equiv.	TCC Course Title	TCC Cr. Hrs.
COMM 121	Fundamentals of Public Speaking	3	SPD 100	Principles – Public Speaking	3
ENGL 150	English 1	3	ENG 111	College Composition 1	3
ENGL 250	English 2	3	ENG 112	College Composition 2	3
ENGL 311	Advanced Technical Writing	3	No Equivalent	No Equivalent	No Equivalent

Quantitative Literacy Course Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	TCC Equiv.	TCC Course Title	TCC Cr. Hrs.
MATH 115 or MATH 117	Intermediate Algebra or Contemporary Mathematics	3	MTH 158 or MTH 152	College Algebra or Math for the Liberal Arts 2	4

Natural Sciences Competency Course Requirements – minimum 6 credits required – one course must have a lab

FSU Course	FSU Course Title	FSU Cr. Hrs.	TCC Equiv.	TCC Course Title	TCC Cr. Hrs.
PHYS 1ZL	PHYS General Credit	4	PHY 100	Elements of Physics	4
Varies	FSU General Education – Natural Sciences Elective	3	Varies	Varies	3

Self and Society Competency Course Requirements – 9 credits required - courses must come from 2 different disciplines

FSU Course	FSU Course Title	FSU Cr. Hrs.	TCC Equiv.	TCC Course Title	TCC Cr. Hrs.
ECON 201	Principles of Macroeconomics 1	3	ECO 202	Principles of Microeconomics	3
Varies	FSU General Education – Self & Society Electives	6	Varies	Varies	6

Culture Competency Course Requirements – 9 credits required – courses must come from 2 different disciplines

FSU Course	FSU Course Title	FSU Cr. Hrs.	TCC Equiv.	TCC Course Title	TCC Cr. Hrs.
Varies	FSU General Education – Culture Electives	9	Varies	Varies	9

[Ferris State University General Education Program](#)

Students are encouraged to work with an advisor to select appropriate general education courses

Diversity Competency – 2 Courses Required

If not met by courses taken for Culture, Self and Society, or Michigan Transfer Agreement (MTA), a student must have one course with the Global Diversity attribute and one course with the U.S. Diversity attribute. Some courses include both Global Diversity and U.S. Diversity attributes. Courses with both attributes satisfies the entire Diversity competency.

Collaboration Competency – 2 Courses Required

If not met by courses taken in the bachelor degree program a student must have two courses with the Collaboration attribute. Some courses include both Collaboration and Problem Solving attributes. Of the required courses in this specific program, these courses will meet the Collaboration requirement:

- AMGT 301 - Automotive Marketing and Distribution 1
- AMGT 401 - Management of Fixed Operations
- AMGT 402 - Management of Variable Operations

Problem Solving Competency – 2 Courses Required

If not met by courses taken in the bachelor degree program a student must have two courses with the Problem Solving attribute. Some courses include both Collaboration and Problem Solving attributes. Of the required courses in this specific program, these courses will meet the Problem Solving requirement:

- AMGT 301 - Automotive Marketing and Distribution 2
- AMGT 402 - Management of Variable Operations

Major Requirements – 38 credits required

FSU Course	FSU Course Title	FSU Cr. Hrs.	TCC Equiv.	TCC Course Title	TCC Cr. Hrs.
AMGT 300	Automotive Materials	4	No Equivalent	No Equivalent	No Equivalent
AMGT 301	Automotive Marketing & Distribution I	4	No Equivalent	No Equivalent	No Equivalent
AMGT 302	Automotive Marketing & Distribution II	4	No Equivalent	No Equivalent	No Equivalent
AMGT 303	Automotive Accounting	4	No Equivalent	No Equivalent	No Equivalent
AMGT 360	Automotive Culture	3	No Equivalent	No Equivalent	No Equivalent
AMGT 401	Mgmt. of Fixed Operations	4	No Equivalent	No Equivalent	No Equivalent
AMGT 402	Mgmt. of Variable Operations	4	No Equivalent	No Equivalent	No Equivalent
AMGT 404	Warranty & Customer Relations	3	No Equivalent	No Equivalent	No Equivalent
AMGT460	Automotive Internet Marketing	3	No Equivalent	No Equivalent	No Equivalent
AMGT493	Internship	4	No Equivalent	No Equivalent	No Equivalent
AMGT 499	Automotive Mgmt. Capstone	1	No Equivalent	No Equivalent	No Equivalent

Technical Related – 3 credits required

FSU Course	FSU Course Title	FSU Cr. Hrs.	TCC Equiv.	TCC Course Title	TCC Cr. Hrs.
BLAW 301	Legal Environment of Business	3	No Equivalent	No Equivalent	No Equivalent

Additional Requirements – 40 credits required – Associates Courses – must have 40 credits in ABOD, AUTO, or HEQT

Total Credits Required for Degree	120
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Program Contact Information

Main Campus, Big Rapids

Automotive Management Program | Ferris State University

708 Campus Drive, Big Rapids, MI 49307

Phone: (231) 591-2810 | Fax: (231) 591-2812 | E-Mail: amgt@ferris.edu

[Transfer Partnerships Website](#)

Delivery Locations

This degree and the Ferris courses are offered at the following locations:

- Ferris State University, Main Campus, Big Rapids
- Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

General Admission Criteria

New Student

- Associate's in Auto, Auto body, Heavy Equipment, or related
- Minimum 2.3 GPA
- MATH 110 Competency
- Graduates of manufacturer/dealership co-op programs also qualify

Transfer Student

- Associate's in Auto, Auto body, Heavy Equipment, or related
- Minimum 2.3 GPA
- MATH 110 Competency
- Graduates of manufacturer/dealership co-op programs also qualify

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to effective and/or revised date on the bottom of this guide.

Ferris State University and Tidewater Community College – Automotive Management - Transfer Guide

Effective Fall 2020

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit ferris.edu/non-discrimination.