American Hotel & Lodging Association
Articulation Agreement & Transfer Guide

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

New Student Admission Requirements

SAT Scores
- 2.50 High School GPA (on a 4.00 scale)
- Two of the Three Criteria:
    1. ERW SAT score of 450 or higher.
    2. Math SAT score of 500 or higher. Placement in MATH 109 or 110 will be considered (Math SAT score of 480 or higher).
    3. Composite SAT of 900 or higher.

ACT Scores
- 2.50 High School GPA (on a 4.00 scale)
- Two of the Three Criteria:
    1. English ACT score of 16 or higher.
    2. Math ACT score of 19 or higher.
    3. Reading ACT score of 19 or higher.

Transfer Student Admission Requirements
- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for Ferris State University's ENGL 150 or placement during the first semester at Ferris State University which would require an English ACT score of 16 or higher; or ERW SAT score of 450 or higher; or English Accuplacer score of 6 or higher.
- Transfer equivalency for Ferris State University's MATH 114 or 115 or placement during the first semester at Ferris State University which would require a Math ACT score of 19 or higher; Math SAT of 500 or higher; or Math Accuplacer scores: Elementary Algebra score 75 or higher and College Level Math 0 to 49.

Ferris State University will articulate and award 12 credits of HSMG 3-- Hospitably General Credit at 300 Level awarded upon proof of successful completion of Department of Labor Lodging Manager Apprenticeship 11-9081-00 and American Hotel & Lodging Educational Institute's Supervisory Skills Builders. Students would be enrolled in the Lodging Management Concentration and use 9 credits of directed electives and 3 credits as substitution for MGMT 373.

As the American Hotel & Lodging Educational Institute has no general education courses, the following requirements for the Hospitality Management (HSMG) BS degree will need to be taken at Ferris State University or the equivalent at another college or university.

Communication Competency Requirements – COMM 105 or COMM 121, ENGL 150, ENGL 211 or 250, and ENGL 325.

Quantitative Literacy Requirements – MATH 114 or 115 or Official Pre-2016 Math SAT Score of 560 or Higher, Official Post-2016 Math SAT Score of 580 or Higher, or Official Math ACT Score of 24 or Higher

Natural Sciences Competency Requirements – Two courses are required with a minimum of 6 credits; must have at least one lab course.

Culture Competency Requirements – 9 credits from two subject areas, with at least one course at FSU 200 level or higher

Self and Society Competency Requirements – ECON 201 and ECON 202, and 3 additional credits

Ferris State University General Education Program

Students are encouraged to work with an advisor to select appropriate general education courses

Additional General Education Requirements - These courses are additional General Education courses to meet the requirements for this specific program. *Hospitality Management degree students must complete 39 General Education credits to meet College of Business and University Requirements.*

Diversity Competency – 2 Courses Required
If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following:
- 1 course with the Global Diversity attribute
- 1 course with the U.S. Diversity attribute

The following College of Business Requirements (81 Credits) will need to be taken at Ferris State University or the equivalent at another college or university. A minimum of 30 credits must be earned from Ferris State University to meet the Residency requirement.

Business Core Requirements – 30 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.
ACCT 201	Principles of Financial Accounting	3
ACCT 202	Principles of Managerial Accounting	3
STQM 260	Introduction to Statistics	3
MGMT 301	Applied Management	3
BLAW 321	Contracts and Sales	3
ISYS 321	Principles of Marketing	3
MKTG 321	Business Information Systems	3
FINC 322	Financial Management 1	3
MGMT 370	Quality-Operations Management	3
BUSN 499	Integrating Experience	3

Hospitality Major Requirements – 21 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.
HSMG 113	Sanitation and Safety	3
HSMG 215	Hospitality Cost Controls	3
HSMG 292	HSMG Internship 1	3
HSMG 300	Guest Service Management	3
HSMG 392	HSMG Internship 2	3
HSMG 403	Hospitality Law	3
HSMG 499	Hospitality Senior Seminar	3

Computer Literacy – 3 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.
ISYS 103 &	Word & Presentation Applications &	1 +
ISYS 104 or	Spreadsheet & Integration Applications or	2 or
ISYS 105	Introduction to Micro Systems & Software	3

Additional Requirements - 3 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.
RMLS 122	Responding to Emergencies	2
Varies	Varies	1

Lodging Management Concentration – 24 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.
HSMG 301	Hospitality Facilities Management	3
HSMG 305	Convention Sales and Service	3
MGMT 373	Human Resource Management (this will be substituted with HSMG 3--, Supervisory Skill Builders)	
HSMG 404	Front Office Operations	3
HSMG 406	Revenue Management and Hotel Analytics	3
Directed Electives	Directed Electives (Program Approval) HSMG 3—from the AHLEI Lodging Manager Apprenticeship)	9

Total Credits Required for Degree:		**120**

Program Delivery Locations and Contact Information:

Transfer Partnerships Website www.ferris.edu/transfer
Main Campus, Big Rapids
College of Business
(800) 433-7747 | (231) 591-2420 | cob@ferris.edu | www.ferris.edu/cob

Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

Advising Notes
It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation
All new students to Ferris State University are required to complete an orientation.

Original Signed Articulation Agreement

The original, signed document is kept on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at 231/591-5983 or email your request to transfercenter@ferris.edu.

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

Indemnification

To the extent permitted by law, Ferris State University and American Hotel & Lodging Association agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

Articulation Agreement
Effective Dates: January 1, 2021 – January 1, 2024

This Agreement shall commence as of January 1, 2021 and shall be for an initial term of three years. Minor updates to the agreement may be made during this time. This agreement may be renewed at the end of three years. Either party may terminate this agreement by providing the other party with written notice of the intent to terminate the agreement. The agreement shall terminate not less than one hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by both parties.

Signatures

Ferris State University
1201 S. State Street
Big Rapids, MI 49307
Phone: (231) 591-2000

American Hotel & Lodging Association
1250 Eye Street, N.W., Suite 1100
Washington, D.C. 20005
Phone: (202) 289-3100

January 1, 2021

David Nicol
Dean
College of Business

January 1, 2021

Shelly Weir
Senior Vice-President of Career Development
American Hotel & Lodging Association
American Hotel & Lodging Education Foundation

January 1, 2021

Lianne Briggs
Chair
Sports, Entertainment and Hospitality Management

January 1, 2021

Amy Dorey
Coordinator
Hospitality Management