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University Wide Notices

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To view our University Wide Notice (UWN) Procedures, please click [here](#).

[Study Abroad Fair!](#)

**Come to the study
abroad fair!**

University Center 202

**October 16th and 17th
from 9 a.m. to 3 p.m.**

Or come to our study abroad workshops on Fridays at 1 p.m. in IRC 104

Office of International Education | IRC 134

international@ferris.edu
(231) 591-2450
<https://ferris.edu/studyabroad>

Anyone with a disability who needs special accommodations to participate in the Study Abroad Fair should call 231-591-2450 or email international@ferris.edu to arrange accommodations.



Lisa vonReichbauer | Assistant Director
Ferris State University | Office of International Education
1301 S. State St. – IRC 134 | Big Rapids, MI 49307
Phone: +1 – 231 - 591- 2838 | [International Office Website](#)



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Michigan Broadcasters Association Career Fair - October 10, 2018

FALL 2018

MEDIA CAREER FAIRS

MichiganBroadcastCareers.com



Wednesday, October 10 | 12- 3 p.m.

Interdisciplinary Resource Center
1201 S State St, Big Rapids, MI 49307

FREE TO ATTEND!

NETWORK WITH POTENTIAL EMPLOYERS

Companies are looking to hire for jobs and internships in:

- Sales
- Marketing
- Broadcast Engineering
- Traffic
- Journalism
- Graphic Design
- Production
- On-Air Talent
- and much more!

Media and broadcast companies from throughout Michigan will be in attendance to meet YOU! Dress to impress and bring several copies of your resume.

Presented by



MichiganBroadcastCareers.com



Michele "Mickey" Albright, MS-CTE, BS-HRM, GCDF

Pronouns: she/her/hers

Center for Leadership, Activities and Career Services
Career & Volunteer Centers
Ferris State University
231-591-2683



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Spring Course Materials Information Request



Dear Faculty,

Fall term is underway, and we are already starting to plan for Spring! While it may seem early, turnaround time is short for spring, and we are requesting course material information no later than October 19th wherever possible. The term has been created in [FacultyEnlight](#), and we are beginning to add information that we have already received. We are requesting you take a few minutes to submit your textbook requests, as students will begin registering for spring courses in less than a month and need to know what materials they will need for their courses. Thank you!

If you have any questions, please contact the bookstore using the information below:

Karen Bohren
Bookstore Manager
email: bohrenk@ferris.edu
p: 231.591.2623

Debra Dykeman
Textbook Manager
email: bookstore@ferris.edu
p: 231.591.2503

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Women of Color Collaborative Luncheon

Women of Color Collaborative Fall Luncheon November 9, 2018

The annual Women of Color Collaborative Fall Luncheon will be held Friday, November 9, 2018 at Ferris State University in Big Rapids, MI. The theme of the 2018 Luncheon is "Let's Talk About It" and will include lunch, deliberative dialogues, optional tours of the Museum of Sexist Objects, the Jim Crow Museum of Racist Memorabilia, and networking opportunities.

Keynote Speaker: Ana Ramirez-Saenz

Ana Ramirez-Saenz is CEO and owner of La Fuente Consulting LLC, diversity and inclusion consultancy, established in 2000. She was previously the marketing and training manager for Steelcase Financial and an assistant product manager for Turnstone, at Steelcase Inc. She currently serves as a member of the Ferris State University Board of Trustees.

As the founder and CEO of La Fuente Consulting, an organizational development consultancy, Ana L. Ramírez-Sáenz is on a MISSION to bridge cultures and to simplify communication in the workplace, in the community, and in personal spaces. She guides executives through the cultural transformation process to develop inclusive, equitable and welcoming work environments. Ana believes that this can only be achieved through fostering an open, positive and respectful culture where all are accepted, valued and able to contribute to their full potential.

Keynote Address: IGNITE The Power of Your Communication!

Ana Ramirez-Saenz is on a mission to bridge cultures and simplify communication in the workplace, in community and personal spaces. As an inclusion and equity strategist, tackling the very issues that may create barriers to positive and effective communication is no easy feat! As a consultant without formal authority or hierarchical power within client organizations, for over 18 years she has influenced, impacted cultural transformation, and has been able to IGNITE positive communication to create welcoming and inclusive work environments.

Ana's keynote will share effective ways to communicate with confidence, clarity and authority; simply how to IGNITE your personal communication style to be authentic and strengthen interpersonal relationships. Through her warm and inviting style, she will share personal stories, give you concrete nuggets and show you how your voice, your most valuable asset, will help you connect, relate and positively communicate to achieve your personal and professional goals!

Schedule

- **10:00** *Optional* Museum Tours
- **11:30** Lunch & Opening Remarks
- **12:30** Keynote & Deliberative Dialogues with Ana Ramirez-Saenz
- **1:45** *Optional* Museum Tours

Registration

Registration is open until Friday, October 26, 2018. Tickets are \$70.

To register, please go online to <https://ferris.edu/wocc>. If you have any questions, please Email WOCC@ferris.edu.

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Engaged!

Who Are You Calling a Narcissist?

As I was designing my course last summer, I could not help but to wish that all of my students learned like me because it would make my life easier when prepping my course. I reflected on all of my scholarly success, how hard I worked to get where I am, and how these students do not work nearly as hard. I couldn't even enjoy my summer because I was working hard to create a learning environment that caters to the needs of this narcissistic generation!

Hopefully you saw the humor in that. Though it is very hard to design a universal learning environment, it is also rewarding for you and the students as they master the content of your course. Whether you like it or not, we all learn differently. Your learning outcomes, however, remain the same and this is why creating differentiated assessments could be a fun challenge for you. Think about how you have been assessing learning for one of the outcomes in your course. How might you assess it differently? If you are struggling with generating ideas, then consider the Universal Design for Learning principles for assessment (CAST, 2018).

Multiple Means of Engagement

Your students will engage in your course if they are interested in your content. **Why** should they learn your content? Everyone is passionate about something. If you can explain a variety of ways that your subject affects their lives, your students might see it in an exciting new way. For example, if you teach Accounting, students who care about humanitarian issues might become more interested in the topic if they could see how to apply this information to help hungry children in the inner city through an Academic Service Learning (ASL) project. If you teach English or Communication, students who care about fashion, gaming, or animal rights might become more passionate about writing if they were to post to a WordPress blog each week. You could engage students in your content and assess learning simply by assigning a project that aligns with their interests.

Multiple Means of Action and Expression

Your students will better be able demonstrate **how** they are learning if they have a choice in **how** they are being assessed. In other words, let them choose different ways to work with the information. For example, you can ask the students to do a presentation. They can choose to present from a variety of formats to present knowledge. Creative students might want to create a video documentary or infographic. Introvert students might prefer to make a podcast or to create a poster presentation. Analytical students might want to present the data using graphics or concept mapping. Given a choice, they will remember more information and have more fun gathering data for this presentation than they would have studying for an exam.

Multiple Means of Representation

Your students will understand **what** they are learning better if they are presented with the content in different ways. Consider a person who is hard of hearing or not a native English speaker. If I repeat myself by speaking louder and am still not understood, perhaps I should find another way to convey my message? It is the same with your students. You can use different words by having the students watch a video of someone else explaining the concept. To convey meaning, you could use images, graphs, movies, video tutorials, examples, graphics, vocabulary, metaphors, etc. Some instructors at Ferris record their lectures so students can re-watch them. You know which concepts your students struggle with most. Try to find different ways to explain the material so students will be able to demonstrate mastery of the material.

Sometimes we can get a little narcissistic, especially when it comes to making changes to our course. You do not have to change everything about your course. Start with one assessment of one learning objective. What could you do differently to make your student's educational experience more engaging, and therefore, more memorable?

Written by Jackie Hughes, Coordinator of Instructional Technology

References

CAST (2018). Universal Design for Learning and Assessment. Wakefield, MA: Author. Retrieved October 8, 2018 at http://udlncampus.cast.org/page/assessment_udl#.W7v7BJReu4

Ferris eLearning Department

For past Ferris eLearning Engaged! blog posts, please see <https://ferrisengaged.com>.

For more information about Ferris eLearning, please see our website at <https://ferris.edu/elearning>, or contact us by phone at (231) 591-2802 or by Email at eLearning@ferris.edu.

Jackie Hughes, Instructional Technology Coordinator
FERRIS STATE UNIVERSITY | eLearning

410 Oak Street, ALUMNI 109A
Big Rapids, MI 49307

Office: (231) 591-5439
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JackieHughes@ferris.edu
<http://www.ferris.edu/eLearning>

Activator * Positivity * Responsibility * Maximizer * Developer

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Flag Notice - Governor's Office

Gov. Rick Snyder lowers flags to honor former state Rep. Michael Bennane

Lansing, Mich. – Gov. Rick Snyder has ordered U.S. and Michigan flags to be lowered to half-staff on Wednesday, Oct. 10, within the state capitol complex in honor of former state Rep. Michael Bennane, who died Sunday, Sept. 30.

“Michael was a key member of the Michigan Legislature who was a strong advocate for Detroit,” Snyder said. “I send my sincerest condolences to his family, friends and colleagues.”

Bennane was a member of the Michigan House of Representatives for 20 years and was a leading member of the Democratic liberal caucus. He often pushed for the revitalization of American cities and chaired the chamber’s Urban Development Committee. Additionally, Bennane chaired the Public Health Committee and was speaker pro tempore.

A service in his honor will be held Wednesday, Oct. 10, at 4 p.m. at Standard Bistro and Larder, located at 5827 Jackson Road in Ann Arbor.

This flag order is in accordance with Executive Order 2013-10. Michigan residents, businesses, schools, local governments and other organizations are encouraged to display the flag at half-staff. Flags should be returned to full staff on Thursday, Oct. 11.

When flown at half-staff or half-mast, the U.S. flag should be hoisted first to the peak for an instant and then lowered to the half-staff or half-mast position. The flag should again be raised to the peak before it is lowered for the day.

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RQT - Fall Session 2 U FIT Program

We will be starting our **SIXTH** session of U FIT on **October 22nd**! There are limited spaces available for the next session of this great, lifestyle changing program! Contact Ali today at 231-591-2217 or alimolnar@ferris.edu to get more information or to register.

FALL U FIT

**October 22
to
December 7**

**Are you ready
for the 6 week
challenge?**

THE DETAILS:

Access pass to facility
Access to any fitness classes
Nutrition coaching
Pre, mid, & post assessments
Introduction meal
FB group for community
Locker use
Weight machine intro session
Progress monitoring

THE COST:

Continuing U FITters—\$100
New or Returning U FITters—\$160

Spaces fill quickly—call today!



COMMIT TO CLEAN EATING AND
CONSISTENT EXERCISE FOR 6 WEEKS
AND SEE HOW QUICKLY YOUR BODY
(AND MIND) CAN TRANSFORM INTO A
LEANER, MORE FIT U!

**YOUR
GOAL IS
OUR
GOAL!**

 **FERRIS STATE
UNIVERSITY**
Racquet and Fitness Center

For more information, contact Al:
allmolnar@ferris.edu P: 231-591-2217
FB: FerrisRQT
<http://ferrisracquetandfitness.com>
14342 Northland Dr.

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Literature in Person: Adam Schuitema (Corrected Location)

Please note the corrected location:

The English, Literature, and World Languages department welcomes Adam Schuitema on October 10th, from 7-8pm in UCB 205!

Adam Schuitema is the author of the short-story collections *The Things We Do That Make No Sense* (2017) and *Freshwater Boys* (2010) and the novel *Haymaker* (2015). His works have twice been named Michigan Notable Books by the Library of Michigan. Adam's stories have appeared in numerous magazines, including *Glimmer Train*, *North American Review*, *Indiana Review*, *TriQuarterly*, and *The Southern Review*. He earned his MFA and Ph.D. from Western Michigan University and is Professor of English at Kendall College of Art and Design. Adam lives in Grand Rapids, Michigan with his wife and daughter.

Melissa Sara Smith, PhD

She-Her-Hers

Assistant Department Chair and Associate Professor of English
Department of English, Literature, and World Languages
820 Campus Drive, ASC 3030
Ferris State University
Big Rapids, MI 49307
231-591-5898
See my [calendar](#).

Staff Center Offering: Paraphrasing Skill Development



Adaptive Schools Learning Community

Paraphrasing Skill Development

Presented by: Jody Gardei, Staff Training & Development

Date: October 18th

Time: 3:30 to 4:30 pm

Location: University Center room 203 (Founders' Room)

The focus for this month is on the skill of **paraphrasing**. Paraphrasing is one of the most valuable and least used communication tools. In the words of Carolyn McKanders "If you don't know what to do, paraphrase your butt off!" This one skill alone can make a huge impact on organizational culture and relationships.

During this session, you will learn about the three types of paraphrasing and how to apply them to your everyday conversations:

1. Acknowledging
2. Organizing
3. Abstracting

This session is designed using [Adaptive Schools engagement strategies](#).

Everyone is welcome; no need to have attended the Adaptive Schools Foundations Seminar. Learn more about the Adaptive Schools Foundations Seminar on the [Thinking Collaborative website](#).

Register on the [Staff Center Events site](#) (Google Chrome works best). Email sctd@ferris.edu if you have trouble registering for a session.

Anyone with a disability who needs special accommodations to attend this event should call 231-591-2112 at least 72 hours in advance.



The Exploration Film Tour presented by NOLS promotional picture.

The Exploration Film Tour presented by NOLS will be showing at the Card Wildlife Education Center the week of 10/15-10/19. Public are welcome. This event is FREE.

Monday, 10/15 at 5:30pm
Tuesday - Friday, 10/16-19 at 11am

The Card Wildlife Education Center is located at: ASC 001, phone 231-591-5387

The Exploration Film Tour is a compilation of short films made by adventurers, outdoor advocates, and pioneers. The film is approximately 1 hr total. Attendees can register to win \$3,000 in NOLS Credit and other giveaways.

For more about NOLS (National Outdoor Leadership School): <https://www.nols.edu/en/>
The Exploration Film Tour trailer: <https://youtu.be/sdq8YP2vow0>

This event is co-hosted by the Card Wildlife Education Center, University Recreation, and Birkam Health Center for week 5 of FerrisGetOutside and Health & Wellness Week.

To register for FerrisGetOutside: <https://www.getfeedback.com/r/aaPrB8h>
Follow @FerrisUREC on Facebook for pictures of winners, registrants, and how to participate.

For more information, contact Jayna Wekenman, Adventure Coordinator at University Recreation (231)591-5308.

Anyone with a disability who needs special accommodations to attend this event should contact UREC Adventure Coordinator at (231) 591-5308 or Jaynawekenman@ferris.edu at least 72 hours in advance. Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit ferris.edu/non-discrimination.

Jayna Wekenman
Adventure Coordinator
Ferris State University
(231) 591-5308

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