



–a Ferris State international education newsletter

CIP Pillar 5: Administrative/Leadership Commitment to Internationalization

Greetings from the Office of International Education. With the summer semester ending soon, we are pleased to share our latest and last newsletter for this summer.

In our first summer issue, we shared our Comprehensive Internationalization Planning (CIP) process and timeline. We also shared a list of five key pillars for a successful Comprehensive Internationalization Plan (CIP). In our subsequent issues this summer, we connected the first four CIP pillars to our core values:

CIP Pillar 1 - Benchmarking academic programs was tied to our core value of ***Excellence***, connecting academic program to internationalization efforts.

CIP Pillar 2 - Infusing international perspectives was tied to our core value of ***Collaboration***, connecting student learning to internationalization efforts.

CIP Pillar 3 - Aligning policies, procedures and practices was tied to our core value of ***Learning***, connecting employee motivation and continuous improvement to internationalization efforts.

CIP Pillar 4 – Creating a welcoming environment for international students and scholars was tied to our core value of ***Opportunity***, connecting institutional needs to internationalization efforts.

The fifth and final CIP Pillar (**CIP Pillar 5**) focuses on connecting institutional commitment to the understanding that internationalization is an administrative/ leadership initiative. We believe that this is tied to the core value of ***Ethical Community***.

Ten years ago, the University committed to internationalization. It started as a grassroots movement with faculty and staff collaborating to form the “Globalization Initiative.” The many successes achieved since then can be traced back to these globalization efforts. One significant example is the BEYOND initiative, which was started in 2013 by the OIE in collaboration with faculty and staff. BEYOND was recognized last spring in New York City by the Institute of International Education. This was an apt award as the recognition was for campus internationalization efforts

under the category of Faculty as Drivers of Innovation. The need of the hour is to find ways to make the grassroots movement and its successes sustainable through administrative and leadership commitment. A commitment to Comprehensive Internationalization needs to be communicated through articulation, advocacy, and action at various levels including programs, units, areas, colleges, and divisions. The CIP aims to achieve this through engaging the campus stakeholders throughout the coming academic year.

Welcoming international students, infusing international perspectives in student learning, aligning procedures and practices with policies, and benchmarking academic programs collectively enhance the quality of each individual's professional and personal learning experience at Ferris. Through our core value of ***Ethical Community***, we recognize the inherent dignity of each member of the University. We demonstrate this through our actions by clearing the bureaucratic barriers; being honest in looking back at our failures; and ensuring policies, procedures, and practices are in alignment. This would ensure that the individual learner's experience and an employee's contribution to the larger vision of the University is sustainable.

We believe a vision that brings the community together through intentional and inclusive actions will make the efforts and outcomes sustainable. A vision cannot be achieved through grassroots efforts alone. It is a collective administrative/ leadership-intensive endeavor. The sustainability of our current successes hinges on this commitment from each of us as individuals in our actions as leaders across the University.

In our next article, we share the progress we have made with the CIP process so far and the plans ahead. I invite you to join us in vigorously debating the many questions raised in our summer issues and to shape our CIP process to be intentional, informed and inclusive.

Dr. Piram Prakasam
Executive Director, Office of International Education



A Summer Summary of the CIP Process and an Invitation:

Greetings. In the last week of the summer semester, the staff and faculty in the Office of International Education are gearing up to welcome new international students for orientation. We are also ramping up of our efforts to engage the wider campus audience in the CIP process.

The first phase of the CIP summer efforts focused on collecting data and interviewing institutional administrative leaders including the President, Provost,

Associate Provosts, Deans and Vice Presidents. We also invited close to 275 individuals across the University to take a survey to seek their input on the direction, goals, priorities, and challenges of the University. They also provided their input on how International Education might fit within this context. More than 90 individuals have responded to the survey, and the input has provided a clearer understanding of our current institutional challenges and the need for effective communication from the University about International Education. In the first issue of our summer newsletter, we outlined our plan to seek input from at least 400 members of the campus community, representing different divisions and roles, to help create a more inclusive and informed plan. Below, you will find a chart showing our progress toward achieving these targets:



During the summer semester we also shared our six issues (including this issue) of our newsletter highlighting the need for the CIP and also the importance and relevance of the five pillars of successful internationalization efforts.

As part of the CIP process, we are hosting a series of Deliberative Dialogues on campus to bring together faculty, staff, and students across the University system in robust conversation. The goal of the dialogues is to develop a common understanding of the opportunities and challenges related to campus internationalization efforts. This understanding will serve as a foundation for an intentional, informed, and inclusive plan. We piloted our first Deliberative Dialogue this week with a small group of faculty and staff as we prepare for the upcoming series in the fall semester. The next Deliberative Dialogue will be held during Kickoff Week on Wednesday, August 21 from 2-4 in UCB 202 A. Refreshments will be served.

The data collected from the interviews, surveys, dialogues, and environmental scanning will be provided to a taskforce, which will be convened by Provost Blake in the next few weeks. The taskforce will be charged with developing CIP initiatives, goals, and metrics by analyzing the data and information and obtaining systematic feedback from a larger advisory committee with representation from all areas on campus.

If you are interested in providing input into the CIP process, you can join us by:

1. Completing our CIP survey by clicking on the link below:
<https://forms.gle/dH9PJ84JEMaUJpev7>
2. Joining for the Deliberative Dialogue during Kickoff Week on Wednesday, August 21 from 2-4 in UCB 202 A. Please RSVP to international@ferris.edu or (231) 591- 2450.
3. Check the University Wide Notices for future dialogues and opportunities to engage.
4. Follow our progress in our newsletters.

We look forward to hearing from you in our CIP process.

Lisa vonReichbauer
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Valerie Campbell
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In Context:

1. **Read and Explore** : A Call to Leadership: The Presidential Role in Internationalizing the University – A Report of the NASULGC Task Force on International Education – <https://www.aplu.org/library/a-call-to-leadership-the-presidential-role-in-internationalizing-the-university/file>



Moment in Time:



At our spring Study Abroad Endowment Banquet in May, the OIE raffled off a \$100 gift certificate from DonorsChoose.org. DonorsChoose.org is a crowd funding organization that supports teachers and students all over the U.S. by helping to bring their classroom projects to life. Donors can visit the website and choose a classroom project that they would like to support, such as buying crayons, books, telescopes or funding a field trip. Prof. Art Bennett won the raffle at the banquet. He donated the certificate to Tracy Kailing, a kindergarten teacher in Reed City, to support her classroom projects. Pictured with OIE staff are Prof. Art Bennett presenting the certificate to Tracy Kailing and Prof. Dan Noren from the College of Arts and Sciences.



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