



—a Ferris State international education newsletter

Comprehensive Internationalization Plan (CIP): People, Process, and Perceptions:

Greeting from the Office of International Education (OIE). The Office of International Education, in its current form, is in its tenth year. We are celebrating the work we have done this Friday with the unveiling of the Ubuntu Mural outside of the Office of International Education in IRC 134. This mural captures the essence of why we do International Education.

To strengthen and sustain the international efforts at Ferris, we have advocated for the creation of a ten-year Comprehensive Internationalization Plan (CIP). The Comprehensive Internationalization Plan will guide our vision for International Education in line with the newly approved University-wide Strategic Plan. We are committed to creating a plan that is intentional, informed, and inclusive with broad support and a common understanding of the opportunities through International Education.

Dr. Chris Vonder Haar, Dr. Olukemi Fadayomi and I will serve as co-chairs of a broad, representative CIP steering committee. Dr. Vonder Haar, Professor of English, was a Fulbright scholar to Poland and Hungary. Dr. Fadayomi, Professor of Biology, came to the United States from Nigeria as an International student and was as a Fulbright scholar to Namibia. Both are passionate advocates for international education. A steering committee will be formed by the first week of the spring semester. We are aiming to submit our CIP recommendations to the Provost by fall 2020.

In preparation for this planning process, the OIE invited a broad spectrum of key faculty, staff, and administrators across the University community to complete a survey this past summer. The goal of the survey was to gauge the perception of the University's challenges, opportunities, goals, and International efforts. A total of 100 individuals took the survey and these results along with additional research and data collection will inform the work we will do in creating the CIP.

In the next few pages, we are sharing the summary of the perceptions collected in the survey results.

Dr. Piram Prakasam
Executive Director, Office of International Education



Comprehensive Internationalization Plan (CIP) Preliminary Perceptions Survey:

The Office of International Education (OIE), in preparation for the Comprehensive Internationalization Planning process, invited key University stakeholders to complete an online survey this summer. One hundred individuals completed the online survey and agreed to share their data publicly. Summary of the results are shared here:

Division:	No of Survey Respondents
Academic Affairs	78
Student Affairs	8
Advancement & Marketing	5
President's Office	3
Admin. & Finance	2
Office of Diversity & Inclusion	2
Governmental Relations & General Counsel	1
Kendall College of Art & Design	1

College:	No of Survey Respondents
College of Arts & Sciences	20
College of Business	13
College of Engineering Technology	10
RSS/FLITE	7
College of Pharmacy	5
Extended & International Operations	5
College of Education & Human Services	4
College of Health Professions	4
Michigan College of Optometry	1
Kendall College of Art & Design	1

Personal Professional International Experiences of Survey respondents – Top five responses

Travelled abroad for personal reasons	64 %
Taught international students on campus	46 %
Study Abroad experience	36 %
Attended Conference abroad	32 %
Visited partner Universities	27 %

Administrative or Leadership Experience related to International of Survey respondents – Top five responses

Worked with faculty with international experience	59 %
Dealt with international student issues	55 %
Supported international efforts within the Universities by participating in international engagements	49 %
Interacted with international partner university officials	40 %
Worked on international enrollment/retention issues	31 %

What should be the primary focus areas for Ferris State University in the next five years? - Respondents were asked to choose the top three areas.

Enrollment	70 %
Retention	58 %
Innovation	44 %
Revenue Generation	28 %
Competitive Positioning	27 %

The University's priority on International Education should be (1 is lowest and 5 is highest):

No. of responses with 4 & 5

Recruit international students to grow enrollment:	72 %
Infusing international perspectives in curriculum:	73 %
Providing Educational Abroad opportunities to students	79 %
Faculty Professional development opportunities:	51 %
Developing international partnerships for collaboration:	66 %
Help Universities around the world as our service:	23 %
Seek revenue generation through international efforts:	46 %
Strengthening policies and practices for global engagement:	57 %
Seek sustainable plan for international education:	79 %
Benchmarking internationally for excellence:	52 %



In Context:

1. **Read:** [Resources for Campus Internationalization – The American Council on Education](#)



Upcoming Events:

1. **Ubuntu Mural and Fulbright Wall Dedication** – Friday, December 13, 2019 from 9:30 am – 11:00 am in the IRC Connector
2. **New International Student Orientation** – Tuesday, January 7, 2020 at 9:00 am in IRC 104

Moment in Time:

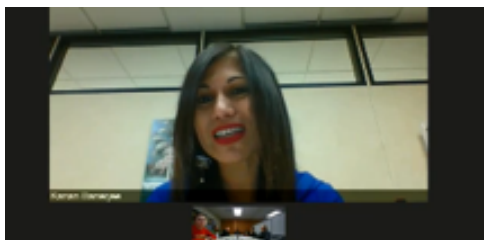


Global Competency Collaborative Certificate (GC3)

Workshop by Kanan Banerjee
Vice President of Global, Nutrilite (Amway)

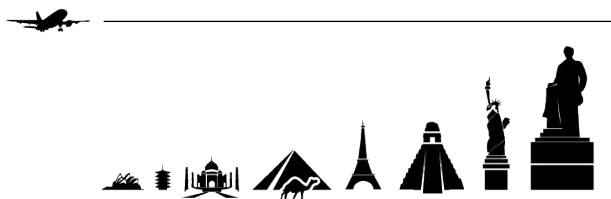
Friday, Dec 6th, 4:00 - 5:00 PM
in IRC 215

FERRIS STATE UNIVERSITY
OFFICE OF INTERNATIONAL EDUCATION



Our Global Competence Collaborative Certificate (GC3) students had the opportunity to have a workshop with Kanan Banerjee, Vice President and Head of Global Nutrition Health & Wellness for Nutrilite, an award-winning Amway Corporation brand. She joined us as a member of the West Michigan Bengali Association and provided the students a wealth of information and wisdom to prepare to navigate a global economy and society.

Ferris Forward



Past OIE Newsletters

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Fall 2019 Issue 1

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