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2. Amy Greene, FSU - eLearning.....	6
3. Andrew Peterson, FSU – Instructional Technology.....	8
4. David Marion, FSU - Business	9
5. David Nicol. FSU - Business.....	10
6. Gerald Emerick, FSU - Cybersecurity	11
7. Henry Ho, FSU - Marketing.....	12
8. Hira Herrington, FSU – Computer Information Systems.....	13
9. Lisa vonReichbauer, FSU – Applied Linguistics	14
10. Leslie Sukup, FSU - Management.....	16
11. Lianne Briggs, FSU - Hospitality.....	17
12. Lori Armstrong, FSU - Business	18
13. Marty Lier, FSU - Digital Animation.....	19
14. Megan Connaghan, FSU – Higher Education	20
15. Megan Hauser-Tran, FSU – International Education	21
16. Mohamed Abusharkh, FSU – Digital Media Software Engineering.....	22
17. Nicolas Mata, FSU - Design.....	23
18. Piram Prakasam, FSU – International Education Administration	24
19. Scot Squires, FSU - Marketing.....	25
20. Susan Jones, FSU - Digital Marketing	26
21. Tim Power, FSU – Graphic Design.....	28
22. Valerie Campbell, FSU – International Admission Coordinator	29
23. Venkat Varun Reddy Singireddy, FSU - Game Design.....	31
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25. Jon Moroney, Kendall – Design and Entrepreneurship.....	33
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27. Bertus Botter, Saxion - Marketing.....	36
28. Frank Stiksma, Saxion - Business & Entrepreneurship	37
29. Jeroen Linssen, Saxion – Ambient Intelligence	39
30. Karin Verschoor, Saxion - Dean.....	40
31. Maarten Hulsman, Saxion - Digital marketing.....	41
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37. Gregor Van Der Beek, RHINE-WAAL - Economics	50
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40. Heather Lowry, Humber College – Associate Dean	55

Symposium Attendee List sorted by Areas of Interest:

Accounting/Finance: Philipp Schorn; Ralf Bauer	Graphic Design: Nicolas Mata; Tim Powers; Jason Alger; Jon Moroney; Richard Yarhouse	Digital Animation & Game Design Marty Lier; Venkat Varun Reddy; Richard Yarhouse; Matthijs van Veen; Heather Lowry;
Economics: Alex Cartwright; Gregor Van Der Beek;	e-Learning: Amy Greene Andrew Peterson	Entrepreneurship: Jon Moroney; Frank Stiksma;
Hospitality: Lianne Briggs	IT areas: Jerry Emrick (Cloud Computing, Cybersecurity); Hira Herrington (AI); Mohamed Abusharkh (AI); Jeroen Linssen (AI); Mevlit Akca (Cybersecurity)	Marketing: Henry Ho; Scot Squires; Susan Jones; Bertus Botter; Maarten Hulsman
Operations & Strategy: David Marion; Fabienne Mornie	Virtual Reality: Amy Greene; Andrew Peterson Hira Herrington; Henry Ho; Matthijs van Veen	Academic Administrators: Dave Nicol: Lori Armstrong; Megan Connaghan; Karin Vershoor; Pauline Old Bijvank-Brekveld; Romy Smeding; Heather Lowry
Organizational Behavior: Leslie Sukup		International Administrators: Lisa vonReichbauer; Megan Hauser- Tran; Piram Prakasam; Valerie Campbell; Romy Smeding;

No.	Name	Collaborative Online International Learning (COIL)	Teaching Exchanges /Teaching Abroad	Collaborative Creative Projects	Collaborative Grant Opportunities	Sabbatical in a partner University	Research collaborations	Collaborate on faculty-Led Study Abroad Programs	Exchange partnerships for students	Double/Joint Degrees	International Benchmarking	
1	Alexander Cartwright	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
2	Amy Greene	Yes								Yes		
3	Andrew Peterson	Yes	Yes	Yes	Yes	Yes		Yes				
4	David Marion	Yes	Yes	Yes	Yes	Yes	Yes	Yes		Yes	Yes	
5	David Nicol	Yes	Yes					Yes	Yes			
6	Gerald Emerick	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes		
7	Henry Ho	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes		
8	Hira Herrington		Yes		Yes	Yes	Yes					Virtual Reality applied to education
9	Lisa vonReichbauer	Yes		Yes	Yes			Yes	Yes	Yes	Yes	
10	Leslie Sukup	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
11	Lianne Briggs								Yes	Yes		
12	Lori Armstrong								Yes	Yes		
13	Marty Lier	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
14	Megan Connaghan											Interantional Internship
15	Megan Hauser-Tan			Yes					Yes	Yes	Yes	
16	Mohamed Abusharkh	Yes	Yes	Yes	Yes		Yes		Yes	Yes		
17	Nicolas Mata	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
18	Piram Prakasam			Yes	Yes		Yes	Yes	Yes	Yes	Yes	Exploring Forming Consortiums
19	Scot Squires		Yes	Yes	Yes							
20	Susan Jones		Yes		Yes	Yes		Yes				
21	Tim Powers		Yes	Yes				Yes				
22	Valerie Campbell			Yes					Yes	Yes	Yes	
23	Venkat Varun Reddy Singireddy	Yes	Yes	Yes	Yes	Yes	Yes	Yes				
24	Jason Alger		Yes	Yes		Yes	Yes	Yes	Yes			
25	Jon Moroney			Yes	Yes	Yes	Yes	Yes				
26	Richard (Brad) Yarhouse	Yes	Yes	Yes	Yes	Yes	Yes					
27	Bertus Botter	Yes	Yes			Yes	Yes		Yes			
28	Frank Stikma	Yes	Yes	Yes		Yes	Yes		Yes			
29	Jeroen Linssen				Yes		Yes	Yes	Yes			
30	Karin Verschoor											
31	Maarten van Veen											
32	Matthijs van Veen	Yes	Yes	Yes	Yes	Yes	Yes		Yes			
33	Mevlit Akca	Yes	Yes	Yes			Yes		Yes			
34	Paulien Olde Bijvank		Yes		Yes			Yes	Yes			
35	Romy Smeding		Yes		Yes			Yes	Yes		Yes	Collaboration Local Companies and students
36	Fabienne Mornie	Yes	Yes	Yes	Yes				Yes			
37	Gregor Van Der Beek		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes		
38	Philip Schorn	Yes	Yes	Yes	Yes	Yes	Yes		Yes	Yes	Yes	
39	Ralf Bauer	Yes	Yes	Yes			Yes		Yes	Yes	Yes	
40	Heather Lowry	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes			

First Name:	Alexander
Last Name (Surname)	Cartwright
Institution	Ferris State University
Email Address:	AlexCartwright@ferris.edu
Discipline	Economics
Education:	Ph.D., Economics, George Mason University
Areas of Expertise:	Austrian Economics, Constitutional Political Economy, Law & Economics, Black Markets, Behavioral Law and Economics, Philosophy of Economics, Public Choice, Entrepreneurship.
Work Experience	Ferris State University, George Mason University Mercatus Center
International Experience	Studied abroad in Costa Rica, Peru, Chile. Lead student groups to China three times. Extensive personal travel
Languages:	English, Spanish
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	June - August each year
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Identify partners to expand our China program (May-June each year) and our Peru program (March each year).

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☒ International Benchmarking
- ☐ Other:

First Name:	Amy
Last Name (Surname)	Greene
Institution	Ferris State University
Email Address:	amygreene@ferris.edu
Discipline	eLearning
Education:	Ph.D. in Learning Technologies
Areas of Expertise:	Online Education, Competency-Based Learning, Technology-Mediated Communication, Online Social Interaction
Work Experience	Executive Director of Online Learning - Ferris State University Associate Dean of Academic Affairs - Collin College (TX) Adjunct Instructor of Learning Technologies - University of North Texas Department Chair - Collin College (TX) Adjunct Instructor of Communication Studies - University of Texas at Dallas Professor of Communication Studies - Collin College (TX) Department Chair for Online Programs - Darton College (GA) Professor of Communication Studies - Darton College (GA)
International Experience	N/A
Languages:	English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Travel, collaboration, and visitors
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Opportunities to connect with others to build mutually beneficial relationships to help students.

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☐ Teaching Exchanges /Teaching Abroad
- ☐ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☐ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☐ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Andrew
Last Name (Surname)	Peterson
Institution	Ferris State University
Email Address:	andrewpeterson@ferris.edu
Discipline	Instructional Technology
Education:	EdD - Community College Leadership
Areas of Expertise:	Game-Based Learning, AR/VR, Canvas.
Work Experience	Instructional Technologist
International Experience	China
Languages:	English / Nerd
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Yes
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Networking

Areas of Interest (check all that apply):

☒ Collaborative Online International Learning (COIL)

☒ Teaching Exchanges /Teaching Abroad

☒ Collaborative Creative Projects

☒ Collaborative Grant Opportunities

☒ Sabbatical in a partner University

☐ Research collaborations

☒ Collaborate on faculty-Led Study Abroad Programs

☐ Exchange partnerships for students

☐ Double/Joint Degrees

☐ International Benchmarking

☐ Other:

First Name:	David
Last Name (Surname)	Marion
Institution	Ferris State University
Email Address:	mariond@ferris.edu
Discipline	Business
Education:	PhD
Areas of Expertise:	Innovation, Operations and Strategy
Work Experience	General Motors, Plastic Technologies and Contract Engineering
International Experience	2 Study Abroad and have visited several countries
Languages:	Sorry, only English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	It would depend on the timing
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Meet more people! More information.

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☐ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☒ International Benchmarking
- ☐ Other: _____

First Name:	David
Last Name (Surname)	Nicol
Institution	Ferris State University
Email Address:	Nicold@ferris.edu
Discipline	Business
Education:	Ph.D
Areas of Expertise:	Management
Work Experience	20 yrs Business (incl. President/Managing Director); 25 years Education (incl Dean, teaching Management, Strategic Planning, Entrepreneurship, Financial Management)
International Experience	Managing Director of three whole-owned subsidiaries of a Dutch MNC; lived in Austria, Italy, and RVN; visited 56 countries; dissertation in cross-cultural psychology
Languages:	None currently; German long ago and far away.
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Establish/enhance relationships to support future collaboration

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☐ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☐ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Gerald
Last Name (Surname)	Emerick
Institution	Ferris State University
Email Address:	jerryemerick@ferris.edu
Discipline	Cybersecurity, Information Technoogy
Education:	Master of Science - Computer Information Systems, Phd University of Illinois in Education ETC March 2021
Areas of Expertise:	Cybersecurity, Cloud Computing (AWS), Penetration Testing / Ethical Hacking, Mobile Security, Database, Programming (Python)
Work Experience	Over 20 years in Industry in various Information Systems and Security Roles
International Experience	2013 and 2014 - Guest Professor at Saxion University. Ethical Hacking
Languages:	English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Flexible
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Make connections and explore opportunities for Faculty exchanges and student study abroad / international education opportunities.

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Henry
Last Name (Surname)	Ho
Institution	Ferris State University
Email Address:	henryho@ferris.edu
Discipline	Marketing
Education:	DBA
Areas of Expertise:	Customer value creation and delivery, customer satisfaction, international marketing, non profit marketing
Work Experience	Associate Professor (2014 - Present)
International Experience	Teaching experience in Australia, New Zealand and USA
Languages:	English, Chinese, Bahasa
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	to travel, to receive visitors and to collaborate on projects
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	International Collaboration

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Hira
Last Name (Surname)	Herrington
Institution	Ferris State University
Email Address:	hiraherrington@ferris.edu
Discipline	Computer Information Systems
Education:	Doctorate & Masters Degrees
Areas of Expertise:	Artificial Intelligence
Work Experience	25 Years Commercial Programmer / Analyst
International Experience	One plus year living in France. Extensive travel in Europe.
Languages:	English, French
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Unknown
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Information and networking

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☐ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☐ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☒ Other: Virtual Reality applied to education

First Name:	Lisa
Last Name (Surname)	vonReichbauer
Institution	Ferris State University
Email Address:	LisavonReichbauer@ferris.edu
Discipline	Applied Linguistics - Teaching English to Speakers of Other Languages
Education:	MA in TESOL
Areas of Expertise:	<p>International education administration including: Curriculum development and program administration for English as a Second Language Programs.</p> <p>International student recruitment and partnership development.</p> <p>Immigration and international student advising and support services.</p> <p>Developing collaborative campus internationalization projects.</p> <p>Developing 4-week study abroad programs for outgoing and incoming students.</p> <p>Developing double degree programs.</p> <p>Developing collaborative international academic certificate programs.</p> <p>Developing international symposia.</p> <p>Developing visiting scholar programs.</p> <p>Developing global competency training programs</p> <p>International project execution.</p>
Work Experience	<p>Current Assistant Director, Office of International Education - Ferris State University (8.5 years)</p> <p>Current Chair (former coordinator), West Michigan English Language Institute - Ferris State University (8.5 years)</p> <p>Faculty, English Language Institute - Central Michigan University (11 years)</p>
International Experience	I studied abroad in Mexico and travelled abroad to recruit students, develop partnerships, and facilitate collaborative international projects in Turkey, China, and Germany and host an international alumni event in Bahrain.
Languages:	English (native language) and Spanish (intermediate)
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	I am available to collaborate on projects, receive visitors, and travel to support Office of International Education projects.

Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	I would like to learn more about programs and collaborations of interest to Lighthouse attendees in order to be able to provide substantive support in planning and execution.
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Areas of Interest (check all that apply):

☒ Collaborative Online International Learning (COIL)

☐ Teaching Exchanges /Teaching Abroad

☒ Collaborative Creative Projects

☒ Collaborative Grant Opportunities

☐ Sabbatical in a partner University

☐ Research collaborations

☒ Collaborate on faculty-Led Study Abroad Programs

☒ Exchange partnerships for students

☒ Double/Joint Degrees

☒ International Benchmarking

☐ Other:

First Name:	Leslie
Last Name (Surname)	Sukup
Institution	Ferris State University
Email Address:	LeslieSukup@ferris.edu
Discipline	Management
Education:	Doctor of Business Administration
Areas of Expertise:	Grit, Resilience, and Organizational Behavior
Work Experience	Military Experience (Air Force One, Special Operations, etc)
International Experience	Worked with foreign governments and companies to facilitate successful military operations to include the travel of the President of the United States of America.
Languages:	English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Varies depending upon class schedule
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Networking Opportunities

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☒ International Benchmarking

☐ Other:

First Name:	Lianne
Last Name (Surname)	Briggs
Institution	Ferris State University
Email Address:	briggsl@ferris.edu
Discipline	Hospitality
Education:	PhD in Higher Education Leadership
Areas of Expertise:	Curriculum, Transfer Guides, Articulation Agreements, Educational Partnerships
Work Experience	Clubhouse Mgr., Small Business Owner, Professor, Kitchen Mgr.
International Experience	Traveled with Army & Air Force Inspecting Food Service Operations for Awards
Languages:	English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Completely available after this academic year.
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Creating exchange partnerships for students.

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☐ Teaching Exchanges /Teaching Abroad
- ☐ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☐ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Lori
Last Name (Surname)	Armstrong
Institution	Ferris State University
Email Address:	armstrol@ferris.edu
Discipline	Business
Education:	Masters in Career & Technical Education/Instruction
Areas of Expertise:	Advising
Work Experience	Academic Advisor, Ferris State University
International Experience	
Languages:	
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Information for exchange opportunities

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☐ Teaching Exchanges /Teaching Abroad
- ☐ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☐ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Marty
Last Name (Surname)	Lier
Institution	Ferris State University
Email Address:	lierm@ferris.edu
Discipline	Digital Animation and Game Design
Education:	Masters in Education
Areas of Expertise:	3D, VR, Game Design
Work Experience	20 Plus years of 3D Animation and Game Design and Teaching
International Experience	International Business and Travel yearly.
Languages:	Dutch, German, Latin, Greek, English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Willing to discuss my availability.
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Collaboration with International Educators. Curriculum advancement.

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☒ International Benchmarking
- ☐ Other:

First Name:	Megan
Last Name (Surname)	Connaghan
Institution	Ferris State University
Email Address:	meganconnaghan@ferris.edu
Discipline	Higher Education
Education:	Master of Public Administration, Central Michigan University. Bachelor of Science in Business Administration (Major: Economics), Central Michigan University.
Areas of Expertise:	internships, career readiness
Work Experience	College of Business Internship Director, September 2017 - Present
International Experience	
Languages:	
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Collaborate on projects
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	I am interested in learning more about internship opportunities for undergraduate students and making connections with other professionals.

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☐ Teaching Exchanges /Teaching Abroad
- ☐ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☐ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☐ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☒ Other: International internships

First Name:	Megan
Last Name (Surname)	Hauser-Tran
Institution	Ferris State University
Email Address:	MeganHauserTran@ferris.edu
Discipline	International Education
Education:	M.Ed in Globalization and Educational Change; Post-Baccalaureate in TESOL
Areas of Expertise:	Education Abroad; TESOL
Work Experience	Over ten years of TESOL experience, teaching both in the U.S. and internationally. Currently in the second year as Education Abroad Coordinator at Ferris.
International Experience	Studied, lived, and worked in Japan for approximately three years; graduate research conducted in Siem Reap, Cambodia
Languages:	English (fluent); Japanese (conversational)
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	to travel, to receive visitors, to collaborate on projects
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	to make connections and discuss collaborations that would open up international opportunities for students

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☐ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☐ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☒ International Benchmarking
- ☐ Other:

First Name:	Mohamed
Last Name (Surname)	Abusharkh
Institution	Ferris State University
Email Address:	mohamedabusharkh@ferris.edu
Discipline	Digital Media Software Engineering
Education:	PhD in Software engineering/Focused on Cloud computing and Machine Learning
Areas of Expertise:	Cloud Computing, Machine Learning and AI, Optimization, Algorithm Design
Work Experience	Platform software engineer, ERP consulting, Cloud optimization projects.
International Experience	Professional experience before academia is divided between Canada and Kuwait (middle east)
Languages:	Java, Python, C++, oh wait .. English and Arabic
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Looking for ideas on both program or research project levels
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Meet the esteemed colleagues - Explore partnerships and grant collaboration opportunities

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☒ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Nicolas
Last Name (Surname)	Mata
Institution	Ferris State University
Email Address:	nicolasmata@ferris.edu
Discipline	Design
Education:	BS Visual Communication, MS Information Security and Intelligence
Areas of Expertise:	UX/UI Design, Product design, Data visualization
Work Experience	15+ years consulting for User Experience, User Interface and Product design
International Experience	
Languages:	English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	As needed
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Primarily to arrange an exchange for students to study business abroad

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Piram
Last Name (Surname)	Prakasam
Institution	Ferris State University
Email Address:	prakasp@ferris.edu
Discipline	International Education Administration
Education:	Ph.D in Chemistry, M.S. in Polymers
Areas of Expertise:	International Recruitment, Study Abroad program development, Partnership building
Work Experience	Ten years of International Education Administration, More than ten years of teaching
International Experience	Travelled to several countries and visited Universities
Languages:	English, Tamil
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Yes
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Explore ideas for collaboration, strengthen partnerships, expand opportunities for students, faculty, and staff.

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☐ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☒ International Benchmarking
- ☒ Other: Exploring forming consortiums

First Name:	Scot
Last Name (Surname)	Squires
Institution	Ferris State University
Email Address:	scotsquires@ferris.edu
Discipline	Marketing
Education:	DBA
Areas of Expertise:	Consumer Behavior, green marketing, marketing communications
Work Experience	Marketing instructor, marketing firm, journalist
International Experience	
Languages:	English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Networking with other instructors

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☐ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☐ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Susan
Last Name (Surname)	Jones
Institution	Ferris State University
Email Address:	joness@ferris.edu
Discipline	Digital Marketing, Advertising, Business-to-Business Marketing, Social Media and Content Marketing,
Education:	Bachelor's and Master's Degrees in Advertising, Northwestern University
Areas of Expertise:	Direct and Digital Marketing; Advertising; Social Media and Content Marketing; Business-to-Business Marketing
Work Experience	<p>"Before going into academia, I ran my own advertising and direct marketing agency full-time for 10 years, and I have continued consulting through this avenue. Before running my own business I worked at Sears, Wickes Furniture, MacArthur Enterprises and The Hamilton Collection in creative and marketing roles. I have been a board member of a regional bank in West Michigan since 1998, during which time the bank grew from the kitchen table to more than \$3 billion in assets. I am the author, co-author, or editor of more than 30 books in the gift/tableware, time management, and marketing arenas.</p> <p>30 years as a Professor of Marketing at Ferris State University 40 years as Principal of Susan K. Jones & Associates; Direct Marketing and Advertising Project Manager, The Hamilton Collection Copywriter, Marshall John Advertising and Sears"</p>
International Experience	<p>"Groupe ESC Troyes, France -- four visits doing short-term seminars Dankook University, South Korea -- two four-week summer sessions teaching two classes per session (2013 and 2016) John Cabot University, Rome, Italy -- two five-week summer sessions teaching two classes per session (2017 and 2018) Professional seminars in Buenos Aires, Madrid, and Barcelona Academic-focused trips to South Africa (2014) and Cuba (2016) Will teach abroad in March in Peru; Summer 2020 in China</p>

	Extensive personal travel encompassing 39 countries of the world"
Languages:	English and some French
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	I can travel extensively in the summer, during holiday breaks, and spring break.
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	"Gain strong international partners with common goals so we can move some programs forward to benefit our students, our schools, and ourselves. I would like to meet like-minded professors for collaboration, particularly for international teaching or exchanges. "

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☐ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☐ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☐ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Tim
Last Name (Surname)	Powers
Institution	Ferris State University
Email Address:	TimPowers@ferris.edu
Discipline	Graphic Design
Education:	MFA
Areas of Expertise:	
Work Experience	25 years professionally, 8 years academic instruction
International Experience	Summer Professional development workshops in Rome, Paris, The Hague
Languages:	English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	available to travel in summers
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	solidify summer study abroad opportunities for my design students

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☐ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☐ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Valerie
Last Name (Surname)	Campbell
Institution	Ferris State University
Email Address:	valeriecampbell@ferris.edu
Discipline	International Admission Coordinator and Exchange Manage
Education:	MBA
Areas of Expertise:	Credential evaluation, transfer credit evaluation, immigration, recruitment, exchange partnership management including facilitation of development of double degree with Rhein Waal.
Work Experience	International recruitment and enrollment years. Exchange partnership management, transfer agreement articulation and maintenance years. Credential evaluation. Legal assistant- years
International Experience	Work with international students and exchange partners. Recruitment in Canada and SE Asia.
Languages:	English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Available to receive visitors and collaborate on projects. Available to travel with OIE alignment.
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Gain a more in depth understanding of program offerings at our partner schools in order to provide clear pathways for Ferris students to reach their study abroad goals. Explore mutually beneficial processes and partnership opportunities. Network and continue to build on established relationships. Provide support to program and faculty to carry out collaborative projects.

Areas of Interest (check all that apply):

☐ Collaborative Online International Learning (COIL)

☐ Teaching Exchanges /Teaching Abroad

☒ Collaborative Creative Projects

☐ Collaborative Grant Opportunities

☐ Sabbatical in a partner University

☐ Research collaborations

☐ Collaborate on faculty-Led Study Abroad Programs

☒ Exchange partnerships for students

☒ Double/Joint Degrees

☒ International Benchmarking

☐ Other: _____

First Name:	Venkat Varun Reddy
Last Name (Surname)	Singireddy
Institution	Ferris State University
Email Address:	varunsingireddy@ferris.edu
Discipline	Game Design
Education:	MFA, Interactive Design and Game Development
Areas of Expertise:	Game Development, Animation, Visual Effects
Work Experience	Assistant Professor, Ferris State University
International Experience	Part-time lecturer, International Academy of Computer Graphics
Languages:	English, Hindi, Telugu
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Yes
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☐ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Jason
Last Name (Surname)	Alger
Institution	Kendall College of Art and Design (KCAD)
Email Address:	algerj@ferris.edu
Discipline	Graphic Design
Education:	MFA, Minneapolis College of Art and Design
Areas of Expertise:	Graphic Design, Typography, Writing
Work Experience	25+ years graphic design and communication, 15+ years college instructor
International Experience	
Languages:	English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Varies depending on academic schedule
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Expand academic and scholarly opportunities for KCAD students and faculty

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Jon
Last Name (Surname)	Moroney
Institution	Kendall College of Art and Design
Email Address:	JonathanMoroney@ferris.edu
Discipline	Design and Entrepreneurship
Education:	B.S. Industrial Design M.B.A
Areas of Expertise:	Design research, strategic planning, business model development, product design and manufacturing, service design
Work Experience	20 years as a design consultant 12 years as an educator in higher ed 8 years as an entrepreneur (2 current startups)
International Experience	Summer programming for 6 years in Nicaragua running workshops that teach basic design thinking and entrepreneurship mindsets to faculty and students at the local university. Incubating ideas that solve local problems using local resources.
Languages:	Very basic Spanish
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	TBD
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Learn about creative programming for engaging students with global cultures. Learn about various models of study abroad available for faculty led student trips.

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☐ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☐ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Richard
Last Name (Surname)	Yarhouse (I go by my middle): Brad
Institution	Kendall College of Art and Design
Email Address:	yarhour@ferris.edu
Discipline	Digital Art and Design and Visual and Critical Studies
Education:	MFA Kendall College of Art and Design
Areas of Expertise:	Animation studies, animation practice, and sequential research
Work Experience	R. Brad Yarhouse is an animator, researcher, and professor in Digital Art and Design and the Visual and Critical Studies MA program at Kendall College of Art and Design in Grand Rapids, Michigan. His latest essay was published in The International Journal of Comic Art. He has spoken on animation and sequential art at conferences around the world. He is president of ASIFA Central USA and director of International Animation Day for ASIFA International with showings around the globe. In 2018 he was invited to China to be a finalist juror for the Xiamen International Animation Festival, the largest animation festival in China.
International Experience	I organize International Animation Day each year on October 28th for ASIFA organization, a UNESCO chartered, 60 year old organization with chapters in over 40 countries. This involves working with the local chapters around the world to share and exchange animation that "help to promote progress towards peace and mutual understanding between all people." as it says in our preamble.
Languages:	English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Yes
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	I'm interested in methods and ideas that can improve my engagement with the international community. I am also interested in ways to build more effective collaborations over long distances, means of teaching abroad and exploring research opportunities.

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☐ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Bertus
Last Name (Surname)	Botter
Institution	Saxion University of Applied Sciences
Email Address:	a.botter@saxion.nl
Discipline	marketing
Education:	Master of Arts (strategic marketing)
Areas of Expertise:	Strategic Marketing, Sales and Accountmanagement
Work Experience	Consultant in marketing, owner marketing agency, lecturer in marketing
International Experience	consultant in marketing in Germany
Languages:	Dutch, German, English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	available some weeks a year
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	the role of strategic sales and accountmarketing in companies, relation with marketing

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☐ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☐ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☒ International Benchmarking
- ☐ Other:

First Name:	Frank
Last Name (Surname)	Stikma
Institution	Saxion, School of Commerce and Entrepreneurship, Lectorate Regional Development
Email Address:	f.k.s.stikma@saxion.nl
Discipline	Business & Entrepreneurship
Education:	Management Science
Areas of Expertise:	Entrepreneurship, Global Business, Circular Economy, Creative Economy
Work Experience	Lecturer for 17 years at 3 universities in the field of management, marketing and entrepreneurship. Researcher in the field of Regional Development.
International Experience	Responsible for International Affairs at the School of Commerce, Entrepreneurship, Saxion. Formulating of our international strategy, international account management and tutor of several international project.
Languages:	English, German, Dutch
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Certainly yes!
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	To meet partners and explore concrete collaboration on international exchange projects (student projects, COIL, exchange of lecturers, etc) in the field of business models, global business, creative industry or creative economy.

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Jeroen
Last Name (Surname)	Linssen
Institution	Saxion University of Applied Sciences
Email Address:	j.m.linssen@saxion.nl
Discipline	Ambient Intelligence
Education:	ICT
Areas of Expertise:	Artificial Intelligence, Data Science, Human-Computer Interaction
Work Experience	Researcher, project leader
International Experience	Collaborated in multiple European research projects
Languages:	Dutch, English, German
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	We are always looking for collaboration in research concerning embedded systems and data science for well-being of man and machine (healthcare, sports, smart industry). Visitors are always welcome, and traveling is possible for some of our staff as well
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	To get an understanding of the way research and education are conducted abroad; to bring our experiences in tackling challenging (practice-oriented) research questions for both businesses and students; to investigate ways of collaboration for our researchers and students

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☐ Teaching Exchanges /Teaching Abroad
- ☐ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Karin
Last Name (Surname)	Verschoor
Institution	Saxion, School of Commerce & Entrepreneurship
Email Address:	k.m.verschoor@saxion.nl
Discipline	Dean
Education:	
Areas of Expertise:	
Work Experience	
International Experience	
Languages:	
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☐ Teaching Exchanges /Teaching Abroad
- ☐ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☐ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☐ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Maarten
Last Name (Surname)	Hulsman
Institution	Saxion University of Applied Sciences
Email Address:	m.h.g.hulsman@saxion.nl
Discipline	Digital marketing
Education:	Communication at Windesheim University of Applied Sciences
Areas of Expertise:	Social media, customer journey, usability, SEO, Wordpress
Work Experience	2 years at a communication agency. And at this moment almost 12 years at Saxion in three different roles over the past years: marketing and communication employee, community manager and nowadays as lecturer in the field of digital marketing.
International Experience	I participated in conferences about social media and community management in Berlin and Brighton.
Languages:	English, German, Dutch
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Looking forward to learn about (USA) trends in online marketing and online education in combination with more specific disciplines like social media and the digital customer journey. And also practical take-aways about digital marketing education to apply in our studies.

Areas of Interest (check all that apply):

☒ Collaborative Online International Learning (COIL)

☒ Teaching Exchanges /Teaching Abroad

☐ Collaborative Creative Projects

☐ Collaborative Grant Opportunities

☐ Sabbatical in a partner University

☐ Research collaborations

☐ Collaborate on faculty-Led Study Abroad Programs

☐ Exchange partnerships for students

☐ Double/Joint Degrees

☒ International Benchmarking

☐ Other:

First Name:	Matthijs
Last Name (Surname)	van Veen
Institution	Saxion University of Applied Sciences
Email Address:	m.w.vanveen@saxion.nl
Discipline	Teaching, research and business development
Education:	MSc. Interaction Technology
Areas of Expertise:	XR, AI, 3D and game technologies
Work Experience	Head of Saxion XR lab Teacher Creative Media and Game Technologies Researcher at Ambient intelligence
International Experience	Various workshops, lectures and projects abroad Working at a international study program
Languages:	Dutch, English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Yes
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	I would be very interested in gaining new insights into how to elevate our current joint research projects where industry, researchers and students are connected. Here two problems stand out: 1. How can we engage students and give them a sense of purpose and ownership that can maximize their learning output as well as lead to better project results. 2. How to engage international partners in projects and how can we work over long distance, through different cultures, and over different time zones.

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Mevlit
Last Name (Surname)	Akca
Institution	Saxion University (University of Applied Science) IT Engineering department
Email Address:	m.akca@saxion.nl
Discipline	Infrastructure and Service Management - IT security
Education:	Bachelor Computer Engineering, Bachelor Policing (Police Academy), Master of digital crime investigation (Police Academy)
Areas of Expertise:	Digital Forensics, IT security, IT-Infrastructure, Computer Technology, Cyber Security
Work Experience	Police Officer, Digital Forensic investigator, Digital Forensic Consultant, Lecturer/ Teacher IT - Security and IT Infrastructure
International Experience	Digital Forensic Consultant en Enterprise security in Ankara Turkey
Languages:	English, Dutch, Turkish
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	travel, collaborate on projects, receive visitors
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Finding partners with whom we can build a stronger and effective IT (security) education for the future students.

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☐ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☒ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Paulien
Last Name (Surname)	Olde Bijvank-Brekveld
Institution	Saxion University
Email Address:	p.oldebijvank@saxion.nl
Discipline	International Business
Education:	Msc. Management and Organization
Areas of Expertise:	International Business & Organizational Development
Work Experience	20 + years of experience in business and organizational development and 10+ years in management
International Experience	5.5. years Manager and VP in an International Business Development Company
Languages:	English, German, Dutch
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	No specific limits upfront
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Agreement and plan of approach in exchange of students for combination study programm and (summer) internships

Areas of Interest (check all that apply):

☐ Collaborative Online International Learning (COIL)

☒ Teaching Exchanges /Teaching Abroad

☐ Collaborative Creative Projects

☒ Collaborative Grant Opportunities

☐ Sabbatical in a partner University

☐ Research collaborations

☒ Collaborate on faculty-Led Study Abroad Programs

☒ Exchange partnerships for students

☐ Double/Joint Degrees

☒ International Benchmarking

☒ Other: Collaboration local companies and students

First Name:	Romy
Last Name (Surname)	Smeding
Institution	Saxion UAS
Email Address:	r.smeding@saxion.nl
Discipline	International Office
Education:	Master
Areas of Expertise:	International relations
Work Experience	
International Experience	<p>I am a professional with broad experience in international higher education. I have conducted negotiations and given presentations and lectures, in order to establish new cooperation, strengthen partnerships and recruit international students. These activities have provided me with an extended network and an international profile. My professional activities have given me the opportunity to travel around the world, visiting higher education institutions and international higher education conferences in f.e. the United States, Brazil, Indonesia, China, Taiwan, Korea and many countries in Europe.</p> <p>I am an enthusiastic, optimistic and open-minded networker, always seeking for new opportunities and challenges. As a coordinator I find it important to connect with partners, students and colleagues, internally at our university and externally with the relations from our partner institutions. It gives me great satisfaction to develop and implement the international policy for our school, cooperate in a team and working on new projects and international activities.</p>
Languages:	English, French, Spanish, Italian, German, Dutch
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	yes
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	My aim is to intensify cooperation with international partners and create a platform together with them where our teaching staff can share knowledge with international colleagues and will be inspired by them, for program and personal development.

Areas of Interest (check all that apply):

☒ Collaborative Online International Learning (COIL)

☒ Teaching Exchanges /Teaching Abroad

☒ Collaborative Creative Projects

☒ Collaborative Grant Opportunities

☐ Sabbatical in a partner University

☒ Research collaborations

☒ Collaborate on faculty-Led Study Abroad Programs

☒ Exchange partnerships for students

☒ Double/Joint Degrees

☐ International Benchmarking

☐ Other:

First Name:	Fabienne
Last Name (Surname)	Mornie
Institution	HOGENT - University of Applied Sciences and Arts
Email Address:	fabienne.mornie@hogent.be
Discipline	Business
Education:	Master
Areas of Expertise:	SME and Logistics
Work Experience	Head of logistics departement and International Academic Coordinator Business Management
International Experience	Teaching - Projects - Agreements
Languages:	Dutch, English, French, German
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Availabilty is present and also the support of our dean / faculty
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	To have the opportunity to explore partnerships, not only for staff / students but also to create possibilities to have a joint summer course and or projects, and to discuss other international exchange opportunities.

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☐ Sabbatical in a partner University
- ☐ Research collaborations
- ☐ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Gregor
Last Name (Surname)	Van Der Beek
Institution	RHINE-WAAL UNIVERSITY OF APPLIED SCIENCES
Email Address:	Gregor.vanderBeek@hsrw.eu
Discipline	Economics
Education:	PhD and Habilitation in Economics
Areas of Expertise:	Public Economics, Health Economics, Economics of the European Union
Work Experience	University of Duisburg, University of Illinois at UC, CARITHIA UNIVERSITY OF APPLIED SCIENCES; RHINE-WAAL UNIVERSITY OF APPLIED SCIENCES
International Experience	I lived in Germany, Italy, Spain, Austria, USA
Languages:	GERMAN, ENGLISH, ITALIAN, SPANISH, FRENCH, (LATIN
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	YES
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	... deepening our already very fruitful collaboration ...

Areas of Interest (check all that apply):

- ☐ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☒ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

First Name:	Philipp
Last Name (Surname)	Schorn
Institution	Rhine-Waal University of Applied Sciences
Email Address:	philipp.schorn@hochschule-rhein-waal.de
Discipline	Financial Accounting, Finance, Management
Education:	5/2009 Doctoral Degree (Dr. rer. Oec.), University of Bern, Switzerland 1/2005 Master in Economics (Diplom-Volkswirt, University of Bonn, Germany)
Areas of Expertise:	International accounting, financial accounting, valuation, reporting systems, auditing, corporate finance
Work Experience	Trainer for IFRS / Financial Accounting / Finance courses (corporate in-house courses for Big4-Audit firms and other corporates Freelance consultant Professor for Accounting and Auditing Consultant in Transaction Services (Valuation & Strategy)
International Experience	Coordinate internationalization efforts and strategy as associated dean Several international research programs, currently managing ERASMUS grant within an international consortium Run creative projects for students with several partner universities Creation and management of a double degree program Teaching exchange (ERASMUS) in Spain Taught courses outside of Germany (Switzerland, Rwanda, Netherlands)
Languages:	
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	I am able to travel within and outside of Europe. Traveling for shorter periods (within Europe) is all year possible, for longer traveling July-September as well as Februar-March is best. Receipt of visitors is possible all year round with opportunities for teaching best April-June and October-January. I can assist in searching for funding opportunities.
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	I am searching for new international opportunities. I would like to maintain my existing network and expand it. I am open to new ideas and creative approaches in teaching and research.

Areas of Interest (check all that apply):

☒ Collaborative Online International Learning (COIL)

☒ Teaching Exchanges /Teaching Abroad

☒ Collaborative Creative Projects

☒ Collaborative Grant Opportunities

☒ Sabbatical in a partner University

☒ Research collaborations

☐ Collaborate on faculty-Led Study Abroad Programs

☒ Exchange partnerships for students

☒ Double/Joint Degrees

☒ International Benchmarking

☐ Other:

First Name:	Ralf
Last Name (Surname)	Bauer
Institution	Hochschule Rhein-Waal/ Rhine-Waal University of Applied Sciences
Email Address:	ralf.bauer@hochschule-rhein-waal.de
Discipline	Business Administration/ International Business Management
Education:	Professor/ PhD / Master of Business Administration (MBA)/ Certified bank clerk
Areas of Expertise:	Figure-related Business Administration: Finance, Management Accounting and Controlling; Banking; Risk Theory
Work Experience	Consultant (Manager Level) in the Financial Service Sector; teaching and research Assistant at University of Mannheim (Germany); Professor at university
International Experience	International Project: subject matter expert to coordinate more than five different international entities of an international Banking group
Languages:	German (native Speaker); English (excellent); French (very good); Latin; Japanese and Russian (advanced beginner)
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	yes (approx. up to 10% of my working time)
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Net working; Establishing contact/ starting cooperation with international Partners research collaboration and lecturers exchanges; "Learning from the other participants"

Areas of Interest (check all that apply):

☒ Collaborative Online International Learning (COIL)

☒ Teaching Exchanges /Teaching Abroad

☒ Collaborative Creative Projects

☐ Collaborative Grant Opportunities

☐ Sabbatical in a partner University

☒ Research collaborations

☐ Collaborate on faculty-Led Study Abroad Programs

☒ Exchange partnerships for students

☒ Double/Joint Degrees

☒ International Benchmarking

☐ Other:

First Name:	Heather
Last Name (Surname)	Lowry
Institution	Humber College
Email Address:	heather.lowry@humber.ca
Discipline	Associate Dean, Interaction Design
Education:	ME Education, BA English Literature & Semiotics, AOCA Communication Design
Areas of Expertise:	Curriculum design, education, program development, team development, process development.
Work Experience	15 years of teaching in polytechnic environments, 8 years of administration in polytechnic environments, 20 years of work in communication design
International Experience	Partnerships with institutions in Denmark and Netherlands
Languages:	English
Availability for collaborations (to travel, to receive visitors, to collaborate on projects, etc.):	Good availability. Flexible schedule.
Describe what you would like to achieve at the Lighthouse Symposium for Business Educators	Make connections, learn about best practices, expand capacity to deliver COIL opportunities

Areas of Interest (check all that apply):

- ☒ Collaborative Online International Learning (COIL)
- ☒ Teaching Exchanges /Teaching Abroad
- ☒ Collaborative Creative Projects
- ☒ Collaborative Grant Opportunities
- ☒ Sabbatical in a partner University
- ☒ Research collaborations
- ☒ Collaborate on faculty-Led Study Abroad Programs
- ☒ Exchange partnerships for students
- ☐ Double/Joint Degrees
- ☐ International Benchmarking
- ☐ Other:

You're Invited

International Collaboration through Business and Multimedia Education

*A symposium to explore international partnership opportunities for
advancing business and multimedia education.*

Attend a two-day professional development symposium for business & multimedia faculty from around the world and network with international colleagues. Participants will have the opportunity to engage with U.S. business leaders and to develop new partnerships and collaborations.

Thursday, March 19 - Friday, March 20, 2020

Ferris State University, Big Rapids, Michigan, USA



Lighthouse Symposium

Day 1: The symposium will be on the main campus of Ferris State University in Big Rapids. This day will feature faculty presentations, conversations on research and teaching interests, and exploration of partnerships for summer programs, collaborations on online teaching, and discussion on other international exchange opportunities.

Day 2: The symposium will take place in Grand Rapids, Michigan, one of the fastest growing cities in the United States. Attendees will have the opportunity to engage with private and public sector leaders in Michigan and visit local businesses.

2020 Symposium Showcase

With the center of gravity for trade and commerce moving east, the symposium will showcase business and technology in Asia and how to integrate it into academic discourse.



Who should attend?

Business and multimedia faculty interested in developing international collaborations for program development and personal professional development.

Who is inviting?

Ferris State University, USA; Rhine Waal University of Applied Sciences, Germany & Saxion University of Applied Sciences, Netherlands.

Where and when?

The symposium will be held in Ferris State University, Big Rapids, Michigan, USA. This hands-on collegial symposium will be from March 19 and 20th, 2020.

Interested in learning more, or to register:

Contact: Dr. Piram Prakasam, Executive Director, Office of International Education, Ferris State University.

prakasp@ferris.edu +1-231-591-2450

Attendees will be invited to complete a Lighthouse Attendee Inventory prior to the symposium. The inventory of attendees will be shared to inform potential collaborations and partnerships.