

CELEBRATING 50 YEARS CHP DENTAL HYGIENE

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FALL 2017



FERRIS STATE UNIVERSITY

THE OFFICIAL eNEWSLETTER OF THE COLLEGE OF HEALTH PROFESSIONS





MISSION STATEMENT

The mission of the College of Health Professions is to train and educate future healthcare professional leaders through inter-professional collaboration, practice and academic excellence.

VISION STATEMENT

The College of Health Professions will be a recognized leader in the preparation of healthcare professionals.

Core Values

We believe in/that:

- High quality education and **learning** for our students.
- Learner-centered approach in all we do.
- Our faculty members are active in both teaching and **learning.**
- Developing our faculty and students into leaders (**Opportunity**).
- Healthcare professionals play a vital role in affecting health outcomes, quality of care and costs (Collaboration, Diversity, Opportunity)
- Anticipating and responding to changes and **opportunities** in society and the healthcare environment.
- Supporting **collaborative**, integrative and interprofessional initiatives.
- Supporting partnerships for academic/professional excellence in Health (Collaboration, Diversity, Learning, and Excellence).
- Supporting creativity, innovation, and **professional** ethics.
- Open and **diverse** learning environments.
- Programs should drive supportive resources.
- Any **learning** process should involve practical applications.
- Setting high professional performance standards for our students and ourselves (**Professional Ethics**)
- The importance of scholarly activities and professional service in terms of developing an active intellectual environment (Collaboration, Diversity, Professional Ethics, Excellence, Learning and Opportunity).

ASIAN Community Health Fair

An interprofessional initiative to provide free health screenings for Asian community in Grand Rapids

34 Excellence & Innovation

CHP faculty and staff are honored with Ferris Foundation grants





A public health grant award inspires faculty and students to address tobacco use on campus



40 Alex Gorsky

Johnson & Johnson Chairman & CEO discusses the future of health care at the 5th Spathelf Lecture 2017 MICHIGAN WORKS! IMPACT AWARD Leora Bain (pictured at center) See related story on page 8

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MESSAGE FROM THE EDITOR-IN-CHIEF

Welcome to the third edition of the new CHP Preview *e*Newsletter. Thanks to our readers for the supportive and valuable feedback on our previous publications. We have completed another productive academic semester and we are exited to share just a "preview" of the many great happenings and achievements throughout the College.

If you find any of the stories or spotlights inspiring, please share it with your friends

and family. Also, we would love to hear from you. If you have a story or feedback to share with us, please contact us at: CHP@ferris.edu.



Lincoln A. Gibbs, EdD, MPH, CHES Associate Dean

CHP PREVIEW is a publication of Ferris' College of Health Professions. Its purpose is to connect the CHP with its many stakeholders and to disseminate both CHP news and pertinent issues in healthcare. © Ferris State University 2016. Special Acknowledgement: Bill Bitzinger, Manager of Photographic Services, University Advancement and Marketing.

50 years of Dental Hygiene

See related story on page 20



A great health professional college is one that meets the healthcare needs of its current and prospective students and stakeholders..."

> DEAN MATTHEW ADEYANJU

Discusses opportunities for the College of Health Professions and the community at-large.

FORWARD

It is my pleasure to welcome you to the Third edition of our newly designed college eNewsletter, "CHP Preview". This biannual publication provides a brief look into some of the many activities, events and initiatives around the College, within the community and the Healthcare professions

Ferris State University is shaped by values embraced during the earlier inception of our university. We are a university of opportunity for all. Hence, this welcome note will be based on "Living our Values" as a University and the College of Health Professions. A great health professional college is one that meets the healthcare needs of its current and prospective students and stakeholders. We prepare our students for multifaceted careers in the healthcare industry, responsible citizenship and life-long learning. Our college, through many professional and community partnerships and our career-oriented broad-based education, prepare our students for the rapidly changing global economy and society.

We are proud to celebrate 50 years of Dental Hygiene in the College. The program accepted its initial students in 1965. It was the first dental hygiene program in Michigan to be established outside a dental school. This pioneering effort became the model for the dental hygiene education in community colleges in Michigan.

We are also planning to launch a BS degree in Respiratory Therapy this coming summer while our first cohort for the Doctor of Nursing Practice (DNP) program started fall 2017. Planning is underway to launch the 'Ferris Center For Health and Well-Being'—a partnership and collaborative endeavor with many colleges on campus and other community stakeholders. The center will have five institutes; one of which is the Institute for Rural Health. In addition, all CHP programs concluded revisions/updates of their workload policies/guidelines. Our Sonography and Nuclear Medicine program students engaged in inter-professional service learning projects and I am so very proud of our students and staff's community and professional services. Our faculty continue to be very active in teaching/advising, engaged in research and scholarly activities and public service.

I want to thank all our donors, stakeholders and friends of the college for supporting us in terms of student scholarships and other gifts. We are grateful for the support. Keep the torch burning and feel free to visit with us, volunteer to be a guest speaker in our classes or become a member of our program advisory councils. We cherish your professional and life experiences for our students.

Finally, as part of the Ferris Comprehensive Campaign that was launched recently, our college has embarked (among other causes and needs) to raise funds for the commissioning of a Mobile Healthcare Service Unit that will provide healthcare delivery services to the underserved rural populations of our region. If able, I implore you to contribute generously to this new cause.

I hope you will enjoy reading this issue of our eNewsletter. Best wishes for the coming New Year.

ASIAN COMMUNITY HEALTH FAIR

The Asian Community Health Fair was held on Saturday September 23, 2017 at the West Michigan **Refugee Education Center** (WMREC) in Kentwood, Michigan. Ferris State University's College of Health Professions (CHP) and College of Pharmacy (COP) partnered on this interprofessional initiative to provide free health screenings to new and established immigrants to Grand Rapids. CHP School of Nursing and Dental Hygiene faculty, staff and students conducted BMI, blood pressure and dental hygiene screenings, and COP faculty and students conducted blood glucose and cholesterol screenings as well as prescription medication review.

Am Appreciated

















FSU HEALTH PROFESSIONS





College of Health Professions, School of Nursing Alum, Leora Bain (BSN '15), receives award for strategic partnership and collaboration with Michigan Works! to provide local employment and training opportunities.

Courtesy of Michigan Works! Association

egistered nurses are always in demand, especially those who are passionate about making a difference. Leora Bain had always dreamed of becoming a nurse and visited a local Michigan Works! Service Center to seek support in obtaining training for a rewarding career.

While many children encounter difficulties growing up, 35-year-old Leora also faced the challenges that result from being raised in foster care and the trauma of abuse. As a child she lived in five different foster homes and was married at just 16. By 17 she was divorced and at 19, homeless. *"I was on the fast track to nowhere,"* said Leora.

We are not a statistic, we are people, and people are capable of making choices"

-Leora Bain







Leora's husband and son

Leora and President Eisler (Courtesy of 2017 Impact Awards: Michigan Works! Association)

"I realized I needed to make some changes in my life or I was going to end up dead."

Leora's dreams of making a difference and helping others sustained her during the difficult times in her life. She was determined to turn her life around and made the decision to persevere. Leora connected with Michigan Works! West Central. They were able to provide her with resources and training to fulfill her dreams. Through her own hard work and dedication, and with support from Michigan Works!, she earned her degree.

"We are not a statistic, we are people, and people are capable of making choice," said Leora.

"It's been amazing working with Michigan Works! The impact was huge. Without their help I wouldn't be able to support my family. I don't know how I can ever put into words what Michigan Works! did for me."





RRIS STATE IVERSITY

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2017 Homecoming Tailgate The College of Health Professions hosted a Welcome Tent for alumni, faculty, staff, students, and community at the 2017 Ferris State University (FSU) Homecoming Tailgate Celebration on Saturday, Sept. 30th in the Top Taggart Parking Lot. The welcome tent provided a fun place for alumni to reconnect with the college and FSU community. Food, music, giveaways

and interactive games were provided and a football themed 'selfie booth' captured many fun memories!



Spring 2017 Dean's List

Katina Acker Kyrstin Adams Kristen Agee Hawraa Albesher Zahra Alelaiwi Felicia Alger Naief Alkhowaiter Brittany Allen Zahraa Alsadiq Mohammed Alsubaihi Abbey Alward Lisa Amiano Amy Anderson Kailee Anthony Jared Arndt Christine Ausmus Tori Back Allyson Baier Katherine Baker Kelly Bala Easton Ballan Kayla Barber Rebecca Barlow Tonya Bassage Amanda Baugher Kennedy Beechum Lori Belger Katelyn Bell Sallyanna Bender Courtney Benham Dani Berg Bradley Beuschel Danielle Bishop Allison Blackaby Riley Blair Caitlin Blondia Kelly Boals Brandon Boonstra Brennan Borowiak Jennifer Bosanic Roxanne Bott Trista Bourke Krystal Bowden Chezney Bower Janice Boynton Lexie Bradley Dakota Brandau Alli Brandt Hillary Braun Aleesha Brenner Katie Brewer Alyssa Broekema

Alana Brown Amber Brownlie Halaina Bufford Hayley Bultema Thomas-Jay Burgess Kristina Burns Chad Burnside Patrick Butler Meredith Campbell Samantha Carey Ryan Carson Brittany Caryl Jessica Castillo Ashley Chambers Katie Charrette Carrie Christe Mia Ciccoretti Samantha Clark Ronald Collins Alexandra Cook David Coon Cassandra Crabtree Erin Crummel Kimberly Curcuru Dana Curtiss Dalen Dankert Liberty Davenport Robin Debusca Kianna Dehoek Kathryn Delay Jennifer Dennis Savanah Deshano Jennifer Devos Chelsea Dibble Holle Dittmar Hakeem Dodd Amber Dolegowski Autumn Doody Sara Doyle Shelby Droski Karly Drouin Shannon Duff Bonnie Duman Amanda Dunneback Olivia Dziedzic Connie Eberle Hilary Edmondson Shawn Emans Emily Fairchild Rachel Farber Alyssa Farrel Tianna Ferris

Melanie Fields Logan Fleming Taylor Flood Danielle Forhan Brittany Forton Kelsey Fox Rebekah Fullmer Betsy Fuzi Rachael Gabrielson Jessica Gardner Nicole Gaunt Charles Gee Stephanie Gibson Morgan Gilbert Sean Gillett Samantha Goebel Danielle Golla Fabiola Gonzalez Laura Gooseberry Mariam Gordon Alicia Gotz Carrie Grassley Brooke Greenfield Alisha Gross Caitlin Guldenzoph Madison Gunn Holly Haagsma Alexandria Hahn Cheryl Hamaker Miller Cody Hamilton Sarah Hammond Amanda Hamp Lyndsay Hanmer Shelby Harbour Michelle Harms Sarah Harrie Stacy Harrold Collin Hatfield Madison Hawley Emily Haynes Hannah Hegbloom Hellen Heinrich Kristyn Hendricks Jaclyn Herbst Holly Heselschwerdt Sara Hewitt Emily Hicks Katie Hildenbrand Brenna Hincka Mariah Hines Alex Hitsman Emily Hodges

Connor Holbrook Shannon Hollern Natalie Honeycutt Lisa Hopkins Zoe Horn Colleen Houle Jessica Hsueh Emily Huber Jensen Hund Janie Hyde Monica Irelan Kaleigh Isabel Rachel Jackson Dinah Jankoviak Tiffany Johnson Jessica Johnson Kelsey Jolly Rachel Jorgensen Brianna Kamyszek Sean Kane Ruby Katterman Meghan Kaufman Kody Kelso Courtney Kerr Kaitlyn Ketchum Madison Kigar Brittany King Sara Kiper Cassandra Klocek Camille Kocsis Michelle Kolnitys Brittany Koonce Samantha Kowalczyk Natalee Kramer Hannah Kruckenberg Heather Kuzara Dillon LaFontaine Madison Lake-Wickham Devrea Lalonde Kristi LaMarche Makayla Larabell Brooke Larsen Erin Laukhuf Caylee Lautner Kristen Lawrence Andrew Leduc Hannah Leedy Larraine Lenoir Jennifer Leo Kamaria Lewis Stephanie Linke Kasandra Liske Caleb Logan Rachel Long Ralph Louissaint

Thomas Hoesch

Kathleen Lucas Lily Luong Marisa Lynch Jewel Lynne Claire MacKenzie Lacey MacKey Jhordan Magoon Amanda Maher Ashley Malak Alyssa Malone Valerie Manners Matthew Marenger Randi Marshall Ericka Martin Nadia Martinez-estrada Mindy Mattone Mallory Mayers Kalon McAlary Melanie Mccaffrey Deanna Mccastle Meghan McCumber Carilynn McGhee Madison McKay Courtney Merrell Jeremy Messerschmidt Cindy Metzger Brandi Miecznikowski Jennifer Mikowski Jenna Miller Claudia Miller Destiny Miller Michelle Mills Erin Moeke Anniesa Molina Darian Moore Lesley Morgan Courtney Morgan Sidnie Morris Brittany Morrison Brittney Morse Rebecca Mrozinski Courtney Mullens Lacee Nadig Jessica Nakic Stacey Nanasy Emily Navarre Erin Nebel Michelle Nguyen Rose Nguyen Amy Nohel Sabrina Nowlin Ashley Nykamp Lauren O'Brien Kaylee O'Connor Allyce Olmstead Dayton Oosterhouse

Tiffany Osburn Erin Owens Michael Pall Hannah Palmreuter Heather Pappas Paige Parmelee Avani Patel Laura Pauck Jarryd Peasley Angela Pedersen Rebecca Perelli Ashley Petree Emilie Petty Anthony Picard Garrett Pierce Danielle Pionk Mark Podhorez Darrell Pollaski Mary Pray Lacie Prich Crystal Quin Natalie Raczkowski Jason Rafter Celia Rajala Rebecca Rasanen Dalton Reed Alyssa Reed Kimberly Reiffer Lauren Reminga Katelynn Rettig James Rice Candace Richardson Kaylee Riffey Samantha Ritchie Leah Robertson Haley Robinson Danielle Roggenbuck Shelbi Roper Macey Ross Rebecca Royce-Bemis Jenna Rudowski Tiyler Rush Xhemile Sadiku Donald Sagash Shawn Saigeon Shauna Salcido Mikaela Sanford Bethany Saul Katlyn Schankin Jenna Schipper Maureen Schley Alexis Schodowski Colton Schopieray Rachel Schraft Jerald Schriber Rachel Schumacher

The minimum requirements for full time students each term are: 3.5 GPA and completion of twelve FSU credit hours or more of graded course work at the 100 level or higher. The minimum requirements for part time students each term are 3.5 term GPA with completion of at least

Holly Schwennesen Makenna Scott Cindy Seaney Matthew Seiter Taylor Sellers Kaitlin Shamion Ericka Sharp Emily Shepard Heather Shilling Lauren Shock Allison Simmons Lacy Simon Allison Singer Rebecca Sivertsen Olivia Slaven Amber Sleight Lorna Small Meredith Smith Holly Smith Randi Sniegowski David Sodini Krystal Soto Brittany Spoolstra Jeremy Sproat Justyce Stadler Patricia Stanitzek Larry Start Taylor Stevens Nicole Stine Abbev Strom Dana Swanson Ashley Swets Laurie Tamminga Kaitlyn Tegrootenhuis Jennifer Thibodeau Kaitlyn Thompson Katelyn Thornton Caitlyn Toering Nichole Tracy Dawn Trudell Tinka Tucker Alicia Turpen Sarah Ullom Megan Upham Jennifer Vallier Jennifer Vanderbilt Alyssa Vanliere Walker Vanwagoner Sarah Veith Kristina Veurink Thomas Villano Lynzie Wagoner Allison Wallaker Justen Walther Karren Washburn Kaylie Waters Keyana Watson Rachel Weaver Carin Weiler Lucas Weirowski

Billie Welch Lexi Wentworth Rvan Wernette Brenna Westhoff Maribeth Wetzel Marshall Wilkinson Jamie Williams Stacey Wilson Jeanne Wilson Danielle Winkler Heather Wirth Lesleigh Wolfe Megan Wood Alaina Woodard Heather Wright Bao Yang Jessica Yarsevich Hannah Yeo Allison Young Janelle Zbytowski Lisa Zwek

Amanda Benson Mackenzie Bentz Dani Berg Brianna Bergy Samantha Bernhardt Allison Bever Ashley Black Lindsay Blondeau Joelle Bluml Megan Bollon Brandon Boonstra Cecel Booth Elizabeth Boshoven Andria Boss Erika Boulter Chezney Bower Kimberly Boyd Janice Boynton Jeet Brahmbhatt Julia Brandt Morgan Breaugh

Adam Denittis Evan Dennis Savanah Deshano Jennifer Devos Kameron Dewitt Crystal Doane Carrie Doss Ashley Driscoll Autumn Drost Jennifer Druckenmiller Emilee Duddles Shannon Duff Bonnie Duman Amanda Dunneback Janeen Dusseau Whitney Eling Shawn Emans Brandi Fach Jackie Faris Alyssa Farrel Melanie Fields

Summer 2017 Dean's List

Laura Abid Maribel Acosta Kyrstin Adams Kristen Agee Jillian Agee Najma Ahmed Felicia Alger Yousuf Alghazali Maryam Alhussain Shelby Allen Mallorie Allen Abdulaziz Alsayel Mohammed Alsubaihi Maria Amato Amy Anderson Sara Anderson Ciara Andres John Armock Hailey Armstrong Jared Arndt Travis Badour Briana Bailey Michael Baker Easton Ballan Rakia Banks Rebecca Barlow Amanda Baugher Megan Baxter Kiah Beck Katelyn Bell Cassie Bellmer Perry Bencker Sallyanna Bender Monique Benedict

Nicole Brennan Samantha Bressler Lauren Brownell Amber Brownlie Alexa Brvant Kayla Budd Laura Budge Jenna Bumb Thomas-Jay Burgess Kristina Burns Jessie Carrigan Elise Cartwright Brittany Caryl Jada Casnave Cara Cassady Haley Castorena Javlee Chandonnet Tiara Chenault Mia Ciccoretti Shannon Cilluffo Kara Conn Mallory Connor Alexandra Cook Rebeka Cooper Cassandra Crabtree Kristen Cranney Paul Crittenden Erin Crummel Julie Cummings Dana Curtiss Lindsey Czerew Liberty Davenport Zachary Dawson Shelby Day Aina Dee

Emily Fisk Janalyce Fletcher Kathryn Foldenauer Rachel Fox Corrinne Freehling Bethany Frye Kelsey Fullerton Rachael Gabrielson Nikki Gale Jessica Gardner Chelsea Garrett Nicole Gaunt Danielle Gillespie Sean Gillett Kathryn Glass Samantha Goebel Jose Gonzalez Alicia Gotz Jessi Gulian Valarie Gustafson Jennifer Guthrie Hannah Guv Samantha Hall Victoria Hallmark Cody Hamilton Alexandra Hamp Lyndsay Hanmer Briana Hanson Shelby Harbour Jodi Harper Collin Hatfield Alexandra Hatfield Courtney Hearth Hannah Hegbloom Haley Hegel

Lucas Henry Jaclyn Herbst Jack Herman Holly Heselschwerdt Amanda Heuker Mackenzie Heyboer Heidi Highstreet Abbey Hilden Mariah Hines Carrie Hoag Christian Holeman Shannon Hollern Justin Hosler Karlee Howe Shelby Hubble Joshua Hulten Jensen Hund Kaleigh Isabel Shaleese Jackson Cody Jacobs Jessica Jensen Rachel Johnson Sarah Johnson Jessica Johnson Lauren Johnston Haley Jones Sarah Jones Britney Jones Mariah Kalbfleisch Brianna Kamyszek Sean Kane Alyssa Kauffman Meghan Kaufman Haley Kern Courtney Kerr Leila Kersten Kaitlyn Ketchum Lauren Kimball Samantha Kinne Kristi Klinger Cassandra Klocek Emily Kohler Michelle Kolnitys Brittany Koonce Samantha Kowalczyk Kayli Kozumplik Monica Krackowski Alizabeth Lahaie Madison Lake-Wickham Krisandra Lally Devrea Lalonde Caylee Lautner Kristen Lawrence Christopher Layman Anthony Lee Haylie Lenon Jennifer Leo Jacob Lepage Jamie Lester

Hellen Heinrich

Leah Lidman Stephanie Lincoln Stephanie Linke Amy Linton Caleb Logan Kassey Lohman Taylor Lubben Connor Luch Lily Luong Jaclyn Luter Jewel Lynne Nicole MacDonald Cassidy MacGuire Jhordan Magoon Francis Magyar Bryan Mahar Ashley Malak Nicole Malouhos Alexis Mang Randi Marshall Ericka Martin Nadia Martinez-estrada Ryan Mast Vanessa Mathes Nicole Matzke Mallory Mayers Megan McClure Sarah Mccormick Mandy McDonald Lauren Mcdowell Ryan Mcgrath Madison McKay Renee McNulty Larissa Medich Kyle Meyer Jennifer Mikowski Morgan Miller Joshua Miller Claudia Miller Breann Miller Destiny Miller Michelle Mills Autumn Mirkle Amanda Mishler Colton Mitchell Erin Moeke Elizabeth Moelker Melissa Mondro Jenna Morisette Rebecca Mrozinski Courtney Mullens Marla Nakkula-Drouin Stacey Nanasy Erin Nebel Trevin Nemeth Kara Nemeth Karen Nichols Joshua Nolan Leona Nwachukwu Ashlev Nykamp

Kristen O'Brien Monvincent Ondillo Madison Osgood Angelica Papp Emma Parker Paige Parmelee Andie Paulson Dillon Peacock Zachary Peasley Jarryd Peasley Angela Pedersen Jessica Petrucci Shakeliea Pettway-feriend Danielle Pionk Christopher Poiner Lindsay Ponik Taylor Porter Kara Postema Rachel Priem Crystal Quin Lora Rademacher Rachael Rajala Celia Rajala Jessica Ray Zaha Raza

Dawn Reed Alvssa Reed Katelynn Rettig Jacqlyn Reynolds Brody Richey Shannon Roach Danielle Roggenbuck Audrey Romine Kaitlyn Root Shelbi Roper Macey Ross Jenna Rudowski Kelsey Rusche Michelle Sabo Xhemile Sadiku Shawn Saigeon Kyle Sain Rachel Salmon Ashlea Sams Mikaela Sanford Bethany Saul Bradley Saxton Alicia Saylor Jennifer Schaap Makayla Schichtel

Brandy Schmidt Emily Schreur Jennifer Schultz Janie Sell Erika Sell Taylor Sellers Jamie Seppanen Alec Shackelford Lisa Sheehan Kvle Shell Mackenzie Sherrod Jonathon Shinsky Makayla Sikorski Allison Simmons Lacy Simon Shequita Sims Allison Singer Adrianna Skarl Leah Skinner Olivia Slaven Amber Sleight Justine Small Whittnie Smillie Carmen Smith Michael Snyder

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Chelsea VanDyke Kasey VanPutten Tracy Versluys Katlyn Vickerman Angela Visser Sheila Wakeham Jessica Wallace Josie Walter Taylor Walters Justen Walther Danielle Warner Devon Warner Karren Washburn Kavlie Waters Barbara Watson Lashai Watson Jenna Way Christina Weatherly Lindsey Webster Billie Welch Ashley Welch Ryan Wernette Abby Westerbeek Maribeth Wetzel Yolanda White

Brittaney Wierman Cara Wilhelm Marshall Wilkinson Carmen Wilkosz Claudia Wilks Rachel Wille Kaitlynn Williamson Delicia Wilondja Nicole Wilson Jeanne Wilson Alyssa Wilson Jennifer Winkel Tiffany Wirtz Daley Wittmeyer Lesleigh Wolfe Megan Wood Marquis Woodson Choua Yang Leland Yanick Megan Young Kimberly Zalewski Lauren Zink Kearistin Zuehlke

POINTS of PRIDE

Courtesy of Ferris State University 2017 News Archives

ignificant changes are fastapproaching for Laura Gooseberry, a Negaunee native, who will depart Ferris State University with her Bachelor of Science degree in Health Care Systems Administration, following Fall 2017 Commencement on Saturday, Dec. 16, in Big Rapids. Shortly thereafter, she begins her required internship with Henry Ford Health System's Office of Clinical Quality and Safety, in Detroit.

"I am excited to receive this real-world experience since you can only study concepts for so long," Gooseberry said. "It is especially nice that this opportunity with HFHS will fold into my minor, which is Lean Health Care. This will help broaden my internship experience and I believe it will boost my employment prospects."

Gooseberry received an Alumni Association Legacy Scholarship earlier this year, and also earned a Crimson Scholarship, as she came to Ferris, in 2014, based on her academic successes at Negaunee High School.

"Both of these awards, from the university, have been super important," Gooseberry said. "It has alleviated some of the stress I might expect from trying to secure loans and other resources to meet my expenses each semester."

Laura's mother, Sue, received her Associate of Applied Sciences degree from Ferris' Medical Records program, in 1985, and her father, Bill, earned his AAS in Marketing, in 1986, from the College of Business. This family affiliation qualified her to apply for the Legacy Scholarship, which was approved following a review by the Alumni Association Board of Directors.

Gooseberry has also focused on academic excellence during her time at Ferris, as she has made the College of Health Professions dean's list each semester she has been on campus.

"My degree requires that I complete two internships," she said. "This opportunity with Henry Ford Health Systems is all-encompassing and will give me exposure to their efforts to reduce waste and improve processes."

Gooseberry has also been a Ferris student employee, having





FSU HEALTH PROFESSIONS

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spent her last 10 months on campus as a member of Annual Giving's "Phone-A-Thon" team.

"It has opened my eyes to consider my educational experience as I speak with alumni who have told me about the changes they have gone through in their careers," Gooseberry said. "They are often excited to relate stories about the Ferris that they knew and to learn of how the campus and the university are evolving."

Gooseberry wore her cap and gown along with a cord that will now be available to each Ferris graduate as they approach their commencement and life as a Bulldog alumna or alumnus.

"I was encouraged to buy a cord at Grad Fair," she said. "I thought about it, and since I have actively tried to encourage alumni to support the university, maybe I should consider myself a part of that group, now. I felt since I have gained so much through my experiences here, I should be open to joining the effort and begin my own efforts to support Ferris. Every little bit of support helps the university."

As a graduate of the College of Health Professions, Gooseberry participated in Fall 2017 commencement ceremonies the afternoon of Saturday, Dec. 16. She will move on from the familiarity of the Ferris campus to new experiences in the city of Detroit, and its surrounding metropolitan area.

"I feel like many college graduates are nervous since graduation presents a big change in our lifestyles," Gooseberry said. "I find that I am excited by the variety of entertainment choices that will be coming my way. This is bringing me to the next step, trying to find a job and begin my career. I'm looking forward to all of it."

SHAPING MY EDUCATION AROUND MY PASSIONS

By Christopher Poiner

strong interest in international matters, a love for the Spanish language, and the innate human desire to help others were the things that I brought with me to Ferris State University in the Fall of 2014. I came to Ferris to pursue a Bachelors in Health Care Systems Administration (HCSA) and minors in Spanish and Public Health, but had little to no idea on how I would mix these studies together.

Ultimately, it was the flexibility of the professors and of the courses that allowed me to focus specifically on my interests in healthcare and how these things were applicable to real world issues. Many of my interests originated from personal life experiences, such as a trip to Chile and mission trips to Cuba and Brazil. It was at these places that I could see some of the differences in international healthcare



systems, as well as talk to medical students and doctors about their understanding of the country's system. When considering the differences, I questioned how well immigrants from other countries understood the United States healthcare if they were accustomed to structures that may be totally different. Often not even Americans themselves fully understand our complex healthcare system, so how should immigrants be expected to?

To understand this more, I was able to further explore the cultural and socioeconomic barriers that may hinder

In Santiago, Chile, visiting a friend whose dad is an anesthesiologist an immigrant's access to healthcare in the class, Spanish for Health Professions (SPAN 431). Throughout the class, Professor Lucero Flores-Paez, a native of Colombia, explained some of her own experiences as a college student in the U.S. and what issues she faced. I then used the knowledge gained from this class, along with additional information from other HCSA classes and gave a presentation on "Healthcare for Latinos in the U.S." at the 2017 Healthcare Reform Lecture Series. This out of class opportunity pushed me to thoroughly understand the topic at a level I could clearly convey to others.

The programs at Ferris have allowed me to tailor my learning experience around all of my passions, and have provided countless opportunities to further pursue them outside of class. Looking forward, I hope to someday spend some time abroad in Spanishspeaking country doing long-term missions for a healthcare mission organization.

From that experience, I would like to return to the United States and work specifically with Latino populations to address their needs, improve their accessibility to healthcare, and ensure that the healthcare system is being properly utilized. Because of my time at Ferris, this vision has become clearer and more viable with each and every year.

FSU HEALTH PROFESSIONS

18-Holes of Golf, Cart, Breakfast & Lunch Package

Per Player

REGISTRATION 8:30 am check-in and continental breakfast

SHOTGUN 9:30 am 4 person scramble format, 18-holes

LUNCH & PRIZES 12:30 pm lunch, drawings and prizes awarded

DEADLINE TO REGISTER MAY 1, 2018

FERRIS STATE UNIVERSITY IST ANNUAL GOUDE GOUDE SCRAMBLE MAY 23, 2018 KATKE GOLF COURSE

Sponsored by College of Health Professions

All monies generated will be applied toward Ferris State University's College of Health Professions Endowed Scholarship Fund in support of student economic assistance.

Scholarship Benefit

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit ferris.edu/non-discrimination. If you have a disability and require accommodation to participate in this event, contact 231-591-2313 to request accommodations at least 72 hours in advance.

REGISTER Online: www.ferris.edu/giving/golf_scramble.htm



SPONSORSHIP OPTIONS

ACE LEVEL - \$1,000

(\$800 recognized as tax-deductible) Golf for a 4-person team in the event, product/informational display at the luncheon, printed recognition on the rules sheet, recognition on a "Wall of Friends" display during luncheon, banner display on a hole during event, and recognition in the CHP Preview Newsletter.

EAGLE LEVEL - \$500

(\$400 recognized as tax-deductible) Golf for two (2) players in the event, printed recognition on the rules sheet, recognition on a "Wall of Friends" display during luncheon, a banner display on a hole during event, and recognition in the CHP Preview Newsletter.

BIRDIE LEVEL - \$250

(\$250 recognized as tax-deductible) A banner display on a hole during event and recognition in the CHP Preview Newsletter.

PAR LEVEL - \$100

(\$100 recognized as tax-deductible) A sign display on a hole during event and recognition in the CHP Preview Newsletter.

RAFFLE PRIZE(S) - Please briefly describe

Email

item(s): _____

Contact Name_____

Phone #____

TOTAL AMOUNT DUE: \$_____

Registration Form

Team Captain's Name	 	
Address		
City		
Phone		
2 nd Member Name		
Address		
City		
Email		
3 rd Member Name		
Address		
City		
Email		
4 th Member Name		
Address		
City		
Email	-	

GOLF, CART, BREAKFAST & LUNCH PACKAGE

x \$75 per person = \$	(\$35 tax-deduct. per person)
(number)	

We welcome single golfers and will gladly assign you to a foursome. All skill levels also accommodated! Please fill out completely (singles, twosomes, threesomes welcome; we will assist with rounding out foursomes)

Make checks payable to Ferris State University. If you are paying by credit card, please circle payment method and provide all required info.

MasterCard	Visa	AMEX	Discover
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Card Number_____ Expire Date____

Signature_

REGISTER Online: www.ferris.edu/giving/golf_scramble.htm

Mail this Registration Form with Payment to: College of Health Professions Attn: Greg Zimmerman VFS 402 Ferris State University Big Rapids, MI 49307

Please call Greg Zimmerman at 231-591-2313 or email at: **gregoryzimmerman@ferris.edu** with any questions.

CELEBRATING

It is not the strongest species that survives... but the one most responsive to change"

CPONT

RIS

-Woodbridge Ferris

50 YEARS

Recounting our History

By Theresa Raglin

he Dental Hygiene Program has reached an exciting milestone as it celebrates over 50 years of graduating highly skilled dental hygienists. The program began under the leadership of Dr. William Boozer in 1965. Patricia Brown, Louise Ryan, Nancy Fershee, and Ina Schneider may be familiar names to many former graduates as they were the original faculty who taught in the program with Dr. Boozer.

Nancy, who is Dr. Nancy Fellows today recalls, "During the summer of 1966, I received a call from Dr. William Boozer (Bill) who was involved in starting a new Dental Hygiene Program at Ferris. They had built a new clinic in the Swan Building and were about to start their second class. Dr. Boozer had reached out to Dr. Dorothy Hard at University of Michigan to help him find Faculty for the Program — Dr. Hard told Dr. Boozer that he had one of her students 'living right there in Big Rapids!' I graduated from the University of Michigan Dental Hygiene Program in 1965, and moved to Big Rapids so my husband could finish his degree at Ferris. Thus, in the Fall of 1966, I joined the Faculty, and taught in the new Program."

The program and dental clinic remained in the Swan Building for 14 years. Dr. Fellows vividly remembers the new clinic in the Swan Building with 20 sparkling new dental chairs all lined up along the windows, as well as two radiography areas behind a lead wall. In 1979, the program relocated to the new Victor F. Spathelf Center for Allied Health Building (VFS). This significant milestone, under Spathelf's tenure as President, led to an unprecedented growth of the Dental Hygiene Program.

The clinic has received numerous upgrades to the technology and equipment over the years but the basic floorplan of the dental hygiene clinic remains the same today.



Theresa A. Raglin, RDH, M.Ed. Department Head, Dental Hygiene & Medical Imaging

I have wonderful memories of my years teaching at Ferris, have many friends from my faculty colleagues and former students. I am so glad I was living in Big Rapids in 1966!"

-Dr. Nancy Fellows

In addition to the clinical training students receive on campus in the VFS building, the program has continually expanded its' outreach efforts in the surrounding communities. A few of the common outreach activities include clinical experiences within local school districts applying sealants or fluoride varnish treatments, and treating patients at outreach centers such as the Mel Trotter Ministries Dental Clinic, and Health Intervention Services (HIS) in Grand Rapids. Several years ago, an optional 1-2 week internship that occurs during the final semester allows students the opportunity to experience a fully operating dental clinic or office, participate in a school-based setting, or expand their community dental health experience working directly with public health hygienists. The internship experiences designed around the future goals of our students, change annually to meet their needs.

Data results revealed that many of our graduates needed to move out of state to find dental hygiene positions as jobs were lacking in Michigan.

In response to the fluctuating job market, the class size was reduced from 60 to 40 students in 2009.



Dr. Nancy Fellows, BSRDH, MA, PhD

Most recently, the program is in the process of moving from an Associate of Applied Science to a Bachelor of Science degree to ensure graduates are prepared for increased professional responsibilities including the potential for the expansion of the dental hygiene role in the workforce. Dental Hygiene has progressed as a program as has the university, so the BS degree in Dental Hygiene is the next logical step for us. The program is pleased to celebrate such a rich history over the course of 50 plus years and looks forward to what the future holds for Dental Hygiene at Ferris State University.



Annette Jackson CHP Clinic Operations Supervisor

DENTAL HYGIENISTS Are on the move!

By Annette Jackson

Much has been accomplished since I graduated from Ferris State University dental hygiene in 1976 (the Bicentennial Year of our country). The Michigan Dental Hygienists' Association continues to work hard for our profession. Dental hygiene is my life and my passion. Perhaps even my "calling". Exciting changes are occurring across the nation regarding the Mid-Level Provider. I encourage all dental hygienists to get involved with this national movement for "Access to Care".

Through advocacy of the MDHA we are working on the establishment of the Mid-Level Provider through SB 541, which is currently referred to the Committee on Health Policy. We are also working on limited prescription authority, requirement of dental screenings for kids entering school (Pre-K), allow supervision of Registered Dental Hygienists (RDH) in alternative practice settings, and protect the ability to provide direct care via the Public Act 161 program.

SEAL Ferris State University Dental Hygiene program continues to deliver on dental sealant initiative in Mecosta County

BARAGA

IRON

MARQUETTE

DELT?

Courtesy of Michigan Oral Health Coalition

he Ferris State University SEAL! Michigan Program is targeted to serve 1st, 2nd, 6th and 7th graders in schools with 50% or greater Free and Reduced Lunch in Mecosta and surrounding counties. The benefits of the program are many:

1. Sealant placements decrease decay.

2. Dental screenings increase referrals to area dentists for unaddressed and/or neglected dental needs.

3. Fluoride varnish applications decrease decay rates.

4. Dental education for children, teachers, staff and parents increase dental knowledge, thereby decreasing decay rates and increasing dental visits.

5. Dental hygiene students receive a school based experience in a PA 161 Public Dental Prevention setting which ts Low cons among 6th Construction ENTIFICATION CLARE COMON MONTCALM GRATION CLARE CALLONA CLARE CLARE CLARE CASES MONTCALM GRATION CLARE CLARE CLARE CLARE MONTCALM GRATION MAN KENT IONIA CLANE CLARE CLARE CLARE MONTCALM GRATION MONTCALM GRATION MAN KALA-CALHOLN JACKSON MAN KALA-

LUCE

increases their knowledge and interest in a career in public health.

6. Dental hygiene students are not being graded in their sealant placement, instrumentation, or chairside manner, leading them to think outside the box and test their knowledge. They have expressed great pride in their skills and both their sealant placement and comfort level in treating children.

Although there are many benefits for children, the program has encountered the following barriers:

• School support—"No time, space, need, etc..."

• Proper accommodations to perform services

• Low consent form return rates (especially among 6th and 7th graders)

• Driving distance for dental hygiene students in an already tight schedule

Jamie Freitag, CHP Dental Sealant Coordinator, believes: "One of the greatest achievements of our program has been the number of children referred for dental treatment. To date, 25% of the kids we have screened had obvious decay. Our students are getting exposure in identifying dental issues they don't see in our Big Rapids clinic, and the children are getting dental treatment they would

otherwise go without because their caregivers are unaware that treating decay in baby teeth is important. Education is a huge part of my job as coordinator. I enjoy being the link between the family, dentist, and school. Plus, I've seen increased interest in public health positions in my dental hygiene students, making me confident in the future of our profession."

Jamie Freitag, RDH, BIS Dental Sealant Coordinator

WHAT'S YOUR STORNER

Are you a student, alum, donor or simply a friend of the College of Health Professions and have a story to share in our *e*Newsletter? If so, we would like to hear from you. Please send as a note at: CHP@ferris.edu



GIVE







n 2002, Drs. Jeff Dalin and B. Ray Storm held the first Give Kids A Smile® (GKAS) event in a run-down soon-to-be-demolished dental clinic in St. Louis, where 15 patient chairs were scraped together to deliver free dental care to nearly 400 children.

The American Dental Association (ADA) recognized that this grassroots effort had great potential to raise awareness nationally about the importance of oral health to overall health, and about the staggering need that exists among millions of children who go without care. So in 2003, Give Kids A Smile evolved into a nationwide program with the collaboration of the ADA, Henry Schein, Procter & Gamble, and DEXIS.

Today, Give Kids A Smile is the ADA Foundation's signature access to oral health care program for underserved children, with events taking place throughout the year. These events kick off annually on the first Friday in February, which is Give Kids A Smile Day. Thousands of dentists and volunteers give their time to provide free oral health education, screenings, and treatment to underserved children.

Since 2003, more than 5.5 million children have been cared for by more than half a million volunteers.

Give Kids A Smile remains a critical piece of the ADA's Action for Dental Health, a nationwide, community-based movement aimed at ending the dental health crisis facing America today. It is designed to address the dental health crisis in three distinct areas: 1. Provide care now to people who are suffering from untreated disease; 2. Strengthen and expand the public/private safety net; and 3. Bring disease prevention and education into communities (ADA Foundation: history of Give Kids A Smile, adafoundation.org).

Childhood caries (cavities) is recognized by the American Dental Association as a significant public health problem in various populations. The ADA urges everyone to recognize that a child's teeth are susceptible to decay as soon as they begin to erupt and that childhood caries is an infectious disease.

Ferris State University's Dental Hygiene Clinic recognized a need to implement this public health initiative in the local area and has adopted the national slogan; "Give Kids A Smile" for their Big Rapids based dental hygiene project. With the assistance of grant funded supplies provided by Henry Schein through Give Kids A Smile Foundation and Ferris State University, the clinic partners It is a privilege to be a part of a college that fulfills so many critical public health needs such as dental hygiene. We are changing lives; one smile at a time"

> -Lincoln A. Gibbs, Associate Dean

with local schools and Head Start programs to provide cleanings, oral evaluations, counseling with caregivers, bitewing and panoramic X-rays, dental sealants and patient education. This year, the Dental Hygiene Clinic performed over 140 dental hygiene services for at-risk local and neighboring county children.

EVERY GIFT COUNTS

WE MAKE A LIVING BY WHAT WE GET, BUT WE MAKE A LIFE BY WHAT WE GIVE

-Winston Churchill



FSU

Donate Today!

Please consider making a donation to the College of Health Professions:

Log on to the College Web Page at: www.ferris.edu/HTMLS/colleges/alliedhe

> Or visit the Ferris Alumni page: www.ferris.edu/giving

College of Health Professions

"Strengthening Partnerships for Academic and Professional Excellence in Health"

FUN IS IN THE AIR!

The College of Health Professions hosted their annual Welcome Back Picnic. Warm weather, food, music, games and giveaways; including academic scholarships, were available at the fall event. Students were greeted with freshly popped popcorn and rows of pizza and other fun goodies. Student groups setup tables and displays to bring awareness to their organizations, while several attendees scrimmaged in outdoor games.























Scholarly Endeavors

Grants



GRANT AWARDED

Dr. Fathima Wakeel, Public Health faculty, worked with a former program student, (Amanpreet Chahal '17) to develop the grant application. Wakeel was awarded \$19,382.00 for the Tobacco-Free Generation Campus Initiative grant program. The grant is being provided under the American Cancer Society's Tobacco-Free Generation Campus Initiative (TFGCI) supported by the CVS Health Foundation for the purpose of accelerating and expanding the adoption and implementation of 100% smoke- and-tobacco-free policies on college campuses across the nation.

Currently, Wakeel is working with three



program students, including Anthony Picard, Alyson Hill and Ali Quilitzsch, to conduct the health education activities outlined in the grant.

See related story on page 32.

DISTINGUISHED ALUM

Public Health faculty, Dr. Anuli Njoku, was selected as Drexel University, Dornsife School of Public Health's inaugural recipient of the Distinguished Alumni Award in recognition of her service to the Ferris State University College of Health Professions community.

TRAVEL GRANT

Dr. Anuli Njoku received a Robert Wood Johnson Foundation travel grant to attend the Foundation's New Connections Eleventh Bi-annual Symposium in Boston, MA.

The symposium serves as a forum for early and midcareer researchers to network and share research ideas.

Regent Award

Kimberly Mcvicar, HCSA faculty, received the Regent Faculty Member award for the local chapters of the American College of Healthcare Executives (ACHE) which serve Michigan and Northwest Ohio.



Professional **Development**

JOURNAL ARTICLES

Colley, S. (2018). Equitable Education for Introverts: Providing Learning **Opportunities that Prepare Nursing** Students to be Leaders, Nurse Educator.

Njoku, A., Wakeel, F., Reger, M., Jadhav, E., & Rowan, J. (2017). Development of a Learner-Centered Curriculum for a Rural Public Health Program. International Journal of Teaching and Learning in Higher Education, 29:3.

Reger, M., Zollinger, T., Liu, Z., Jones, J., & Zhang, J. (2017). Association between Urinary Phytoestrogens and C-reactive Protein in the Continuous National Health and Nutrition Examination Survey, Journal of the American College of Nutrition. 36:6.





Tami Wolverton, Director of Student Academic Affairs and recent graduates of the FSU Doctorate of Community College program had the pleasure of traveling with the 'Harper' cohort this fall to study Finland's education system, which has been ranked no. 1 in the world.



CONFERENCES

Michelle Weemaes, Diagnostic Medical Sonography faculty and Tracy Glentz, Nuclear Medicine Technology faculty, presented on Interprofessional Education (IPE) and Academic Service Learning at the Midwest Interprofessional Practice, Education, and Research Center 2017 Conference at Grand Valley State University.



STRENGTHENING OUR CORE CHP'S NEWEST FACULTY



JEREMY BROOK Assistant Professor, School of Nursing

Jeremy joins the School of Nursing as a seasoned Intensive Care Nurse. He has served in several leadership positions in his professional career and brings experience to the classroom as a former clinical nursing faculty member. Jeremy is currently pursuing a Doctor of Nursing Practice degree through Wilkes University with anticipated completion in 2018.



AMY BEUKER Assistant Professor, *Radiology*

Amy joins the college from Spectrum Health and brings valuable experience in the field of Diagnostic Radiology. She is a Registered Radiologic Technologist with the ARRT. Her background includes but is not limited to Emergency and Trauma, Surgical, Post-op, Inpatient, and Fluoroscopic imaging. She is a proud graduate of Ferris State University and Michigan State University.



BECKY JOHNSON-HIMES

Assistant Professor, School of Nursing

Becky joined the School of Nursing team following an extensive career in public health. In addition, she has experience in nursing administration, obstetrics, and mental health care. Becky is currently pursuing a Doctor of Nursing Practice degree from Walden University with anticipated completion in 2018.

Collaborative Practice



Collaborative Care Right on Campus!

By Mary Beaudry

Now more than ever, teamwork and collaboration are paramount in health care. Health professions curriculums stress the importance of working together with other disciplines in order to meet the high standards of quality and safety in delivering care. Nursing care is dependent on the partnerships developed with respiratory care, lab technicians, radiographers, pharmacists, and other services provided by health facilities. Each semester, Ferris student nurses have a unique opportunity to interact with other disciplines on campus to appreciate roles and responsibilities in taking care of patients with diabetes.

Diabetes is the seventh highest cause of death in the United States today. Many states have seen rates of adult-onset diabetes climb in recent years, Michigan being among them. Unfortunately, there is a high occurrence of adult-onset diabetes in west-central Michigan. Lake County was rated the highest per capita with individuals with diabetes.¹ Many questions as health care professionals continue to study the problem. Income, access to health care, low-cost healthy foods, and a lack of education surfaced as factors that contribute to high levels of patients with diabetes in the area.

On campus, there is an innovative approach to diabetes management and education. The Michigan College of Optometry runs an Inter-disciplinary Wellness Clinic each Friday to address the needs of patients that receive eye exams that also have diabetes. Nursing, pharmacy, and optometry interns work together to address the needs of patients with diabetes from issues with their vision to foot exams as well as medication education. An opportunity exists for a different approach to the patient interview, and there is potential to change patient perceptions about their disease.

Students from all of disciplines meet each Friday morning to discuss pertinent topics, case studies, presentations from each discipline detailing the history of the profession, and medication information for diabetes treatment.

Students then see patients where an eye exam is given, a nursing health assessment using motivational interviewing, and medication education with pharmacy. Dr. Brian McDowell, Chief of the Wellness Clinic, sees a bright future for interaction between the disciplines. *"My vision for the Wellness Clinic is to bring the professions together that may not routinely interact to better coordinate care,"* he stated. Collaboration is crucial for better outcomes, and the Interdisciplinary Wellness Clinic is already addressing that need here in the community.

1 Michigan Diabetes, 2015



EXCELLENCE INNOVATION

EXCEPTIONAL MERIT GRANT AWARDS ACCENTUATE LEARNING IN FERRIS COLLEGES, URBAN INSTITUTE FOR CONTEMPORARY ARTS

The Ferris Foundation Board of Directors has acted upon recommendations from the board's Gifts and Grants Committee and approved \$41,504 in Exceptional Merit Grant Awards for seven proposals submitted earlier this year; two of which were awarded to members of the College of Health Professions:

Pam Smyth, Nursing Simulation Specialist

Pam Smyth, is a Nursing Laboratory Coordinator and



Simulation Specialist in the CHP School of Nursing. She is prepared to obtain a state-of-theart SimScope. The device, to be purchased at a cost of \$6,500, will augment the laboratory experience for Nursing and Pharmacy students, who are already honing their clinical skills for patient interaction with the aid of high-fidelity mannequins in the laboratory.

"If I want a student to learn about

respiratory aspects of congestive heart failure, we can use the SimScope and the student can listen to the patient whether it is a live actor or a mannequin," Smyth said. "They will hear what sounds like crackling, through the device, and can offer relief through administering a diuretic. When appropriate, they can check again to hear a clearing in the lungs."

Smyth said the SimScope is fully addressable to simulate heartbeat, breathing and other sounds, which are indicators of a patient's wellbeing.

"This is huge, as actors with an understanding of the appropriate patient communication can help us present the desired scenario to our students," Smyth said. "With the SimScope, the full range of experience is offered so our students can master the appropriate response that provides relief to the patient."

Dr. Margaret Wan, Public Health Professor

Dr. Wan is an Assistant Professor of Public Health in the College of Health Professions. She has a diverse background in public health with expertise in environmental policies and programs, human factors and ergonomics design, evaluation and control of exposures to pesticides, noise, and thermal stress, and health and safety of special populations.

Margaret has received approval to enhance her research through the purchase of environmental health monitoring equipment for measuring exposures to air contaminants and noise at a cost of \$5,738.





By Meghan Gunther-Haas Courtesy of The Pioneer Newspaper

alfway through the month of November is a day dedicated to encouraging friends and family members to stop smoking for good. The day, named the Great American Smokeout, fell on Thursday, Nov. 16, this year and is a part of Lung Cancer Awareness Month.

"This is a nationwide event," said Marissa Plouff, Wellness Center coordinator of the Susan P. Wheatlake Regional Cancer Center. "Spectrum Healthcare wants to help the people in our community to be healthy and happy. As leaders in promoting health and wellness, we are showing our support for people who take those first steps toward making a plan to quit."

According to a press release from the American Cancer Society, tobacco use is the single largest preventable cause of disease and premature death in the United States. More than 480,000 people die from illnesses related to tobacco use every year in the U.S., meaning approximately 1 in 5 deaths annually is caused by smoking.

While they recognize the internal risk of someone smoking, Ferris State University students spent their time during the Great American Smokeout showing their peers, staff and faculty some of the environmental risks of smoking. To show some of the effects of smoking on campus, students spent

GREAT AMERICAN SMOKEOUT

Halloween day collecting as many discarded cigarettes as they could on FSU grounds and were able to fill three garbage bags full. Students then placed the cigarettes in clear plastic jars and bags to display on Nov. 16, in the University Center.

aculty and staff collecting cigarette butt

"In August, we were approved for a grant by the American Cancer Society and the CVS Health Foundation to be a 100 percent smoke-free university," said Alyson Hill, FSU student researcher.

"We are one of only a handful of colleges in Michigan that is not smoke- and tobacco-free," added fellow student researcher, Anthony Picard.

Picard, Hill and their peers sent out a survey asking students if they would like to FSU to be a tobacco-free campus and two-thirds of the responses were in support of the idea. One-third of students were indifferent, Picard said.



COLLEGE OF HEALTH PROFESSIONS HIGHLIGHTS



Outreach

Tracy Glentz, Nuclear Medicine Technology professor, led NUCM 205/206 students through an Academic Service Learning project which provided Muskegon Career Technical Center students with a guided tour of the Nuclear Medicine Technology lab.

Service

Gov. Rick Snyder announced the reappointment of Dean Adeyanju to the Michigan Commission on Services to the Aging. The commission is a 15-member body appointed by the governor to offer oversight on the administration of state programs and priorities affecting aging Michiganders.

A majority of the members must be at least 60 years of age and no more than eight may be from the same political party. "I thank this group for the work they do to ensure aging adults in Michigan have the opportunity to live independent lives," Snyder said.



\$100,000

Arnold and Isabel Kempton gifts \$100,000 to the Mobile Health Clinic. Their gift represents a major commitment to the Now and Always comprehensive campaign and will help support improved healthcare delivery and the holistic health needs of underserved and rural populations across Northern Michigan.

The clinic will prepare Ferris healthcare students in a setting that stresses interprofessional and transdisciplinary education, research and practice. It will also serve as a site for

It will also serve as a site for evidence-based research and practice for faculty and other healthcare professionals.







Dr. Fathima Wakeel, Public Health professor, was interviewed by Fox 17 News about the contaminated water crisis in Rockford, MI and possible public health effects.



STEM

Barry Hall II secured ELO's STEAM Professional Learning Community (PLC)

incentive grant of \$3,000. He will advance learning opportunity to infuse science, technology, engineering, arts and math into afterschool programs.





...I'm a kid from Fremont, Michigan. I went to a public school and I came from a very middle class family. I never dreamed that I would one day have this kind of an opportunity"

VICTOR SPATHELF LECTURE

The Future of Healthcare

Chairman and Chief Executive Officer of Johnson & Johnson, Alex Gorsky, discusses the future of health care during the 5th Annual Victor Spathelf Lecture

By Lincoln Gibbs

lex Gorsky is Chairman and Chief Executive Officer of Johnson & Johnson. Alex is the seventh person to serve as Chairman and CEO of Johnson & Johnson since it became a publicly traded company in 1944.

Alex began his Johnson & Johnson career as a sales representative with Janssen Pharmaceutica in 1988. Over the next 15 years, he advanced through positions of increasing responsibility in sales, marketing, and management. In 2001, Alex was appointed President of Janssen, and in 2003, he was named Company Group Chairman of Johnson & Johnson's pharmaceuticals business in Europe, the Middle East and Africa

The College of Health Professions, College of Pharmacy and the Michigan College of Optometry were pleased to welcome Gorsky back to the Big Rapids campus to speak on the future of health and healthcare. Alex spoke at a previous Victor Spathelf Lecture nearly six years ago.

Dr. Paul Blake, Provost and Vice President for Academic Affairs provided an unscripted introduction for his dear friend Alex and set the stage for a two-hour question and answer panel discussion lead by faculty, staff and students. Gorsky opened by saying, "...*I'm a kid from Fremont, Michigan. I went to a public school and I came from a very middle class family. Six kids in our family... I never dreamed that I would one day have this kind of an opportunity... I encourage all of you, regardless of where you're from or your background, aim high, dream big there is nothing you can't really achieve when you really put your mind to it''.* He further went on to explain the importance of healthcare in our country and that we will all be faced with a healthcare challenge at some point in time, "there are few things in the world that are more important; more *personal, than healthcare*".

Alex entertained several panel discussion questions related to future trends in healthcare, changing technology, social determinants of health and Johnson and Johnson's commitment to the advancement of healthcare, to name a few. Gorsky explained that the biggest changes he has witnessed in the last six years surround advancements in innovation and technology: "...the acceleration that's being enabled by the continuous consistent improvements in technology via data, via robotics, via sensing, via connectivity, via artificial intelligence is remarkable; exponential. Every day that goes by we see a new possibility, a better understanding of genomics, we see a better understanding of how we can connect sensors to prevent or perhaps intercept disease. A great example is Multiple Myeloma; a very difficult condition. The head of Johnson and Johnson's Supply Chain died six years ago due to Multiple Myeloma. Since, we have been able to introduce a product within the last 18 months that has reduced morbidity and mortality by over 35%.

Gorsky also noted global perceptions of the increasing politicization of healthcare. "It is certainly the case here in the United States; driven by inequities in income, driven by inequities in opportunity and in education. [There] is a hyperpolarization going on now politically that is amplified via social media and through a lot of other activities... I don't think this is completely unique to the United States. I think we're seeing it played out in the UK, you're seeing it played out in Germany, you're seeing it played out in China and I think what it's creating now is an environment certainly in business where not a day goes by where you're not pulled in and you're thinking you're going to go face a big business or science discussion but instead you're facing a big political issue... I thought I can't wait until I can just be a CEO but now every day I come in and somedays I have to be a politician or an economics. I have to come in and have a point of view on this or that and I've seen a rapid acceleration of that trend".

Alex closed the panel discussions by sharing with the audience lessons he learned from interacting with great leaders, "...they are great listeners. I can remember talking to President Obama about some of those same issues and also areas of sustainability; he would always lead with a question... My mother died about 14 years ago, she would say, 'Alex, you'll never hear anything when you're talking'. Learning how to listen is so important.... Something that every great world leader that I've had the chance to meet knows is the importance of being able to communicate... how do you communicate in a way that makes people feel a part of something bigger than themselves?"



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