Growing Opportunity

A Partner Celebration
Ferris Grand Rapids and Cherry Health

May 13, 2020 Studio D2D: The Loft - 401 Hall SW, Grand Rapids

Celebrate local collaboration.
Engage leaders in education and healthcare.
Support the next generation of providers in West Michigan.

Be a 2020 Growing Opportunity Sponsor
Growing Opportunity is the signature fundraiser of the Ferris Grand Rapids Council:

Richard Antonini II (Co-Chair)  
Plante Moran

Dan Bailey  
Rockford Construction

Wayne Bersano  
New York Life Insurance Company

Chuck Christmas  
Mercantile Bank of Michigan

Mary E. Dale  
Metron Integrated Health Systems

Jean K. Elder  
J.K. Elder and Associates

Mary Anne Jones  
Priority Health

Susan K. Jones  
Professor of Marketing, Ferris State University

Brad Laackman  
Honor Construction

Andy Maier  
Gordon Food Service

Ewia Marshall  
Priority Health

Drew Mayer  
Trace3

Paola Mendivil  
El Granjero

Andy O’Brien  
Axios Incorporated

David Pagan  
Spectrum Health

Laura Smith  
Community Volunteer

Betsey Spayde RPh  
FMG Properties, LLC

Mike Van Diepenbos (Co-Chair)  
Comerica Bank

Ferris State University in Grand Rapids meets residents ‘where they are’. Ferris Grand Rapids works with under-connected and under-represented communities: listening, identifying needs, and finding partners. Since 1991, Ferris Grand Rapids has been building these bridges for the educational and professional achievement of current and future students while cultivating a vibrant and supportive community around them.

This important work is not done alone, in a vacuum. Our work engages partner organizations that in turn make our programming more robust and valuable to students. The third annual Growing Opportunity will showcase how Ferris and Cherry Health work together to have a transformative effect and change lives—the positive difference innovative collaboration makes for the health and welfare of area families.

Proceeds from this event are matched 1:1 and support the West Michigan Opportunity Scholarship Fund at Ferris State University.

Growing Opportunity: A Partner Celebration is more than an opportunity to catch up with friends and colleagues, it is a backstage pass into the collaborations that pave pathways to benefit the community and student success. A seated dinner and moving program round out an inspirational evening focusing on all of the ways in which Ferris, alongside our partner, Cherry Health, is opening doors and growing opportunity in our community.
Growing Opportunity

A Partner Celebration
Ferris Grand Rapids and Cherry Health

May 13, 2020 Studio D2D: The Loft - 401 Hall SW, Grand Rapids

Sponsorships:

Presenting Sponsor ($15,000) – only 1 available
- Exclusive presenting level sponsorship including opportunity to have a representative speak at the event.
- Logo prominent in event invitation.
- Opportunity to include promotional item in event mission activity.
- Dedicated interior and exterior event signage with logo.
- Tiered logo recognition on event website, social media, printed program, and event signage.
- Two prominently placed tables (20 participants).

Study Sponsor ($10,000)
- Stage recognition.
- Opportunity to include promotional item in event mission activity.
- Dedicated interior and exterior event signage with logo.
- Tiered logo recognition on event website, social media, printed program, and event signage.
- One prominently placed table (10 participants).

Prepare Sponsor ($5,000)
- Stage recognition.
- Dedicated interior event signage with logo.
- Tiered recognition on event website, social media, printed program, and event signage.
- One table (10 participants).

Explore Sponsor ($2,500)
- Tiered recognition on event website, social media, printed program, and event signage.
- One table (10 event participants).

Dream Sponsor ($1,500)
- Tiered recognition on event website, printed program, and event signage.
- Six event participants.

Celebrate local collaboration. Engage leaders in education and healthcare. Support the next generation of providers in West Michigan.

Be a 2020 Growing Opportunity Sponsor
Sponsor Information:
- Sponsor/Contact Name: 
- Name for recognition purposes: 
- Address: 
- City:  
- State:  
- Zip:  
- Phone:  
- Email: 

Sponsorship Level:
- Succeed Sponsor ($15,000)
- Study Sponsor ($10,000)
- Prepare Sponsor ($5,000)
- Explore Sponsor ($2,500)
- Dream Sponsor ($1,500)

Additional Reservations:
- Participants at $125 each $ 

Payment Details:
- Please send invoice to this email address:  
- upon receipt of sponsorship commitment  
- after January 1, 2020  
- Check payable to The Ferris Foundation is enclosed for $  
- My (circle one) Visa/MC/Amex/Disc card number:  
  - Charge amount authorized: $  
  - Exp Date:  
  - Sec. Code:  

Return sponsorship form to:
Mail: Ferris State University – Grand Rapids, Attn: Barbara Benda, 151 Fountain NE, Grand Rapids, MI 49503
Phone: 616.745.3424 Email: barbarabenda@ferris.edu

Charitable and Non-Discrimination Policies:
By policy, all gifts to Ferris State University are administered by The Ferris Foundation, a non-profit 501(c)(3) charitable organization. Tax deductions are available as allowed by law. TAX ID# 38-6115813

Ferris State University is an equal opportunity institution. For information on the University’s Policy on Non-Discrimination, visit ferris.edu/non-discrimination. If you have a disability and require accommodation to participate in this event, contact Barbara Benda at (616) 745-3424 to request accommodations at least 72 hours in advance.