Growing Opportunity

A Legacy of Partnership
Ferris State University in Grand Rapids

May 11, 2022, 6-9pm: Studio D2D - 401 Hall SW, Grand Rapids

Celebrate local collaboration.
Engage leaders in innovation and impact.
Support the next generation of leaders in West Michigan.

Be a 2022 Growing Opportunity Sponsor
Growing Opportunity is the signature fundraiser of the Ferris Grand Rapids Council:

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Ferris State University in Grand Rapids works with under-connected and under-represented communities: listening, identifying needs, and finding partners. Since 1991, Ferris in Grand Rapids has been building bridges for the educational and professional achievement of current and future students while cultivating a vibrant and supportive community around them.

This important work is not done alone, in a vacuum. Authentic and lasting change requires a network of organizational leaders across the community investing in relationships of trust and respect. Since 2003, Ferris President David Eisler has embraced this ideal. In his final weeks leading the University, our 2022 Growing Opportunity event will showcase the history of Ferris in Grand Rapids, and the path forward leaders like Dr. Eisler pave for our students, neighbors, and communities.

Proceeds from this event are matched 1:1 and support the West Michigan Opportunity Scholarship Fund at Ferris State University.

Growing Opportunity: A Legacy of Partnership is more than an opportunity to catch up with friends and colleagues, it is a backstage pass into the collaborations that pave pathways to benefit the community and student success. A seated dinner and an impactful program round out an inspirational evening focusing on all of the ways in which Ferris, alongside our partners, is opening doors and growing opportunity in our community.
Sponsorships:

**Presenting Sponsor ($15,000) – only 1 available**
- Exclusive presenting level sponsorship including opportunity to have a representative speak at the event.
- Logo prominent in event invitation.
- Opportunity to include promotional item in event mission activity.
- Dedicated interior and exterior event signage with logo.
- Tiered logo recognition on event website, social media, printed program, and event signage.
- Twenty event participants.

**Study Sponsor ($10,000)**
- Stage recognition.
- Opportunity to include promotional item in event mission activity.
- Dedicated interior and exterior event signage with logo.
- Tiered logo recognition on event website, social media, printed program, and event signage.
- Ten event participants.

**Prepare Sponsor ($5,000)**
- Stage recognition.
- Dedicated interior event signage with logo.
- Tiered recognition on event website, social media, printed program, and event signage.
- Ten event participants.

**Explore Sponsor ($2,500)**
- Tiered recognition on event website, social media, printed program, and event signage.
- Eight event participants.

**Dream Sponsor ($1,500)**
- Tiered recognition on event website, printed program, and event signage.
- Six event participants.

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Be a 2022 Growing Opportunity Sponsor
**Sponsor Information:**

- **Sponsor/Contact Name:**
- **Name for recognition purposes:**
- **Address:**
  
  - **City:**
  - **State:**
  - **Zip:**
- **Phone:**
- **Email:**

**Sponsorship Level:**

- [ ] Succeed Sponsor ($15,000)
- [ ] Study Sponsor ($10,000)
- [ ] Prepare Sponsor ($5,000)
- [ ] Explore Sponsor ($2,500)
- [ ] Dream Sponsor ($1,500)

**Additional Reservations:**

- [ ] Participants at $125 each $____________

**Payment Details:**

- [ ] Please send invoice to this email address:________________________
  
  - [ ] upon receipt of sponsorship commitment
  - [ ] after January 1, 2022

- [ ] Check payable to The Ferris Foundation is enclosed for $____________

- [ ] My (circle one) Visa/MC/Amex/Disc card number:________________________
  
  - Charge amount authorized: $____________
  - Exp Date: __________
  - Sec. Code: __________

- [ ] Cardholder Signature: __________________________

- [ ] Online at www.ferris.edu/giving/growing

**Return sponsorship form to:**

- **Mail (payment enclosed)- The Ferris Foundation, Attn: Sherry Erbes, 420 Oak Street, PRK 101, Big Rapids, MI 49307**
- **Commitment only/Questions- Barbara Benda: Phone: 616.745.3424 Email: barbarabenda@ferris.edu**

**Charitable and Non-Discrimination Policies:**

By policy, all gifts to Ferris State University are administered by The Ferris Foundation, a non-profit 501(c)(3) charitable organization. Tax deductions are available as allowed by law. TAX ID# 38-6115813

Ferris State University is an equal opportunity institution. For information on the University’s Policy on Non-Discrimination, visit ferris.edu/non-discrimination. If you have a disability and require accommodation to participate in this event, contact Barbara Benda at (616) 745-3424 to request accommodations at least 72 hours in advance.