Growing Opportunity

Celebrating Local Impact
A Scholarship Tailgate

Tuesday Evening, May 11, 2021 Fulton Street Farmers Market, Grand Rapids

Celebrate local impact.
Show support for students.
Cheer for the next generation of leaders in West Michigan.

Be a 2021 Growing Opportunity Sponsor
The fourth annual Growing Opportunity will showcase the students at the heart of our work in Grand Rapids, and the community of supportive donors, alumni, friends, and organizations around them. In 2021, we’re bringing our signature focus on local support and collaboration together with something we miss at Ferris, the ability to engage others in fun and raucous encouragement. Together, we’ll celebrate the perseverance through struggle, and the wins of our Ferris students.

Through the unique layout and capabilities of the Fulton Street Farmers Market, we’re bringing you the ability to park just behind your dinner table with a dedicated booth and parking space. We’ll provide the food and drinks. Come as you are or deck yourself and your vehicle out in crimson and gold for this one-of-a-kind scholarship tailgating event to open doors and grow opportunity.

Proceeds from this event are matched 1:1 and support the West Michigan Opportunity Scholarship Fund at Ferris State University.
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Sponsorship Benefits*:

**Presenting Sponsor ($15,000) – only 1 available**
- Exclusive presenting level sponsorship including opportunity to have a representative speak in the event video.
- Logo prominent in event invitation.
- Dedicated event signage with logo at entry points and banner in pavilion.
- Tiered logo recognition on event website, social media, printed program, and event signage.
- Five prominently placed booths with one parking place each (10 participants).

**Study Sponsor ($10,000)**
- Opening credits video recognition.
- Dedicated event signage with logo at entry points and banner in pavilion.
- Tiered logo recognition on event website, social media, printed program, and event signage.
- Five prominently placed booths with one parking place each (10 participants).

**Prepare Sponsor ($5,000)**
- Dedicated slide closing credits video recognition.
- Dedicated event signage at entry points in the pavilion.
- Tiered recognition on event website, social media, printed program, and event signage.
- Four booths with one parking place each (8 participants).

**Explore Sponsor ($2,500)**
- Closing credits video recognition.
- Tiered recognition on event website, social media, printed program, and event signage.
- Three booths with one parking place each (6 participants).

**Dream Sponsor ($1,500)**
- Closing credits video recognition.
- Tiered recognition on event website, printed program, and event signage.
- Three booths with one parking place each (6 participants).

*The number of participants per sponsorship may change pending CDC and local health department guidelines.*

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Be a 2021 Growing Opportunity Sponsor
Sponsor Information:
Sponsor/Contact Name: ____________________________________________
Name for recognition purposes: ________________________________________
Address: __________________________________________________________
City: ___________________________ State: _______ Zip: ________________
Phone: __________________________ Email: ____________________________

Sponsorship Level:
☐ Succeed Sponsor ($15,000)
☐ Study Sponsor ($10,000)
☐ Prepare Sponsor ($5,000)
☐ Explore Sponsor ($2,500)
☐ Dream Sponsor ($1,500)

Extended Support Option
☐ Sign me up for a three-year commitment to sponsor at this level.

Additional Reservations:
___ Participants (in Plaza seating - non-booth seating) at $125 each $ ____________

Payment Details:
☐ Please send invoice to this email address: ________________________________
   ☐ upon receipt of sponsorship commitment
   ☐ after January 1, 2021

☐ Check payable to The Ferris Foundation is enclosed for $ ____________________

☐ My (circle one) Visa/MC/Amex/Disc card number: __________________________
   Charge amount authorized: $ __________ Exp Date: _______ Sec. Code: _______
   Cardholder Signature: ____________________________________________________

☐ Online at www.ferris.edu/giving/growing

Return sponsorship form to:
Mail (payment enclosed)- The Ferris Foundation, Attn: Sherry Erbes, 420 Oak Street, PRK 101, Big Rapids, MI 49307
Commitment only/Questions- Barbara Benda: Phone: 616.745.3424 Email: barbarabenda@ferris.edu

Charitable and Non-Discrimination Policies:
By policy, all gifts to Ferris State University are administered by The Ferris Foundation, a non-profit 501(c)(3) charitable organization. Tax deductions are available as allowed by law. TAX ID# 38-6115813

Ferris State University is an equal opportunity institution. For information on the University’s Policy on Non-Discrimination, visit ferris.edu/non-discrimination. If you have a disability and require accommodation to participate in this event, contact Barbara Benda at (616) 745-3424 to request accommodations at least 72 hours in advance.