

The Ferris Foundation

► **2018** IMPACT REPORT

A photograph of two graduates in black gowns and white hard hats with red tassels. The graduate in the foreground is a Black man smiling, wearing a hard hat with a Ferris State University logo. The graduate in the background is a white man smiling, wearing a hard hat with 'WT' and 'Western Tech' on it. They are standing in front of a building with large windows.

**NOW &  
ALWAYS**

The Campaign for **FERRIS STATE UNIVERSITY**



Dear Friends,

In this year's Ferris Foundation impact report we are delighted to share with you the success of our first-ever comprehensive fundraising campaign, "Now & Always: The Campaign for Ferris State University"—a success so resounding that we also are pleased to announce we have extended the campaign and increased its goal to \$115 million.

Every member of The Ferris Foundation team is excited for the next chapter of this unprecedented campaign. We remain fully engaged and deeply committed to the goal of building an even better Ferris State University for our students. The resources we raise together in this campaign will support new generations of doers—business leaders, educators, engineers, health care providers, information technology professionals and public safety officers—who will drive the Michigan workforce.

At Ferris we are fortunate to build upon the example of our founders, Woodbridge and Helen Ferris. In this, our 135th year, we are committed to building on this legacy, preparing students for careers that have great value and important impact on the quality of life in the communities where they live and work.

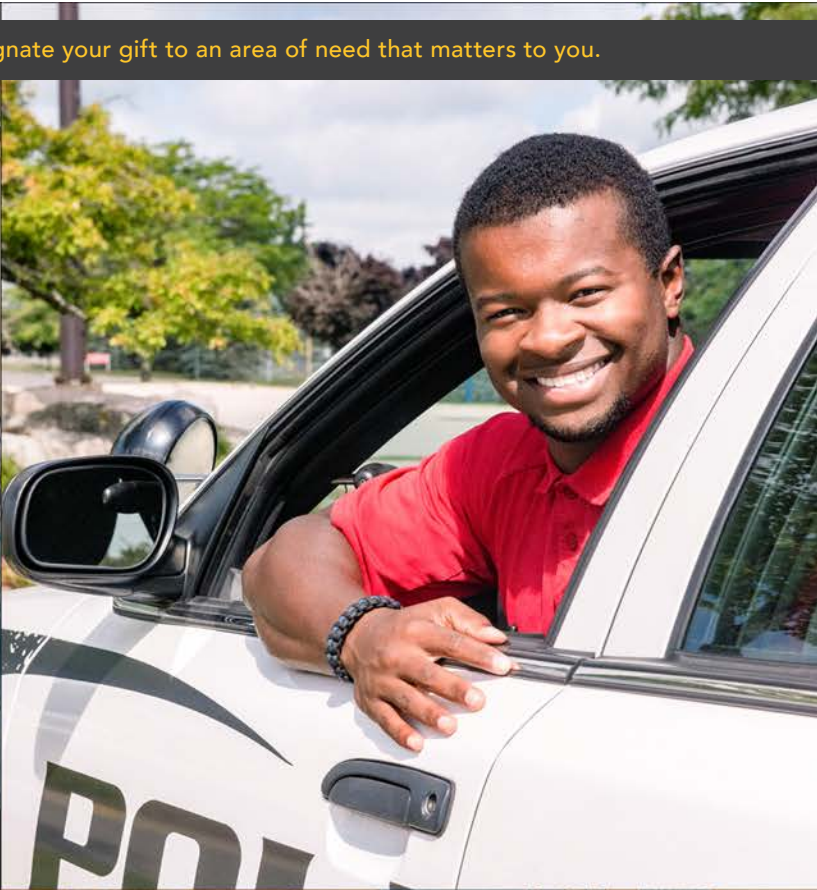
If you have yet to become a part of this historic moment in our university's history, there has never been a better time to maximize the value of your gift for our students. For those of you who have already joined us in support of Now & Always, we extend our heartfelt appreciation.

Sincerely,

DAVID EISLER  
President, Ferris State University

GARY GRANGER  
Chair, The Ferris Foundation Board of Directors  
President, Granger Group

CARLA MILLER  
Executive Director, The Ferris Foundation



Visit [ferris.edu/giving](https://ferris.edu/giving) and click "Make a Gift" to designate your gift to an area of need that matters to you.





NOW&ALWAYS

COMPREHENSIVE CAMPAIGN GOAL INCREASED FROM \$80 MILLION TO \$115 MILLION

In early November 2018, Ferris State University had achieved 97 percent of its comprehensive fundraising campaign goal, with nearly \$78 million raised by Ferris alumni, faculty and staff, friends, and corporations and foundations. Since then \$85.4 million has been raised.

Publicly launched in November 2017, the Now & Always campaign set a goal of \$80 million to be raised by June 30, 2019. The campaign supports three broad university priorities: investing in students, program expansion and innovation, and building partnerships.

At the 20th annual Ferris Foundation for Excellence Benefit on Nov. 2, Shelly Percy, vice president for University Advancement and Marketing, announced that the campaign goal would be increased to \$115 million and the timeframe extended through June 30, 2022.

Percy told the 650 supporters and guests gathered at Grand Rapids’ DeVos Place Convention Center that extending the campaign will accelerate its extraordinary progress and intensify the enthusiasm so many donors and alumni have for its impact on the university and students. Ferris President David

Eisler shared similar sentiments.

“The response to the campaign has been both humbling and momentous. What we do here at Ferris is focused on our students—the opportunities we provide and the dreams they can achieve. Extending the campaign and increasing the goal will enable the university to attract even more gifts for scholarships—the first priority of the campaign. There has never been a better time than now to help us transform students’ lives,” Eisler said.

Since the inception of the Ferris Futures Scholarship Challenge dollar-for-dollar matching gift program in 2016, The Ferris Foundation has raised more than \$6.7 million—more than \$13.4 million with the match—in gift commitments toward new and existing scholarship endowments, with 169 new scholarship endowments have been created.

“The campaign helps Ferris State University fulfill its educational mission—to provide faculty with the resources they need to build and deliver great academic programs. Our combined efforts build great futures for students who

are prepared for success both in life and their chosen careers,” Eisler added.

Percy extended her appreciation to members of the Now & Always campaign cabinet in attendance, including co-chair Gary Granger, of Byron Center; Philip Hagerman, of Flint; Jim Klett of Lawrence; Dick Shaw, of Grand Rapids; Ken Theis, of St. Johns; and faculty emeritus Bob Friar, of Big Rapids. Other members include Paul Boyer, of Ada; Douglas Dommert, of Kalamazoo; Stephanie Leonardos, of Ada; Joseph Moreau, of Livonia; Dennis Nickels, of Grand Haven; Vivian Rogers Pickard, of Bloomfield Hills; Marge Potter, of Grand Rapids; co-chair Jeff Rowe, of Flushing; and faculty emeritus Robert Carter, of Big Rapids.

The most visible results of the campaign currently are the completion of a major expansion and renovation of the Swan Annex and completion of the Ken Janke Sr. Golf Learning Center at Katke Golf Course on the Big Rapids campus.

*“Our combined efforts build great futures for students who are prepared for success both in life and their chosen careers.”*

—President of Ferris State University  
David Eisler

A goal of the extended campaign is to begin a second major phase of fundraising for Ferris’ College of Pharmacy. This extensive initiative follows the first Pharmacy campaign, which raised \$11.7 million, exceeding its \$9.4-million goal. The second phase of fundraising will allow additional renovations to the Hagerman Pharmacy Building, increase research and program development opportunities for faculty, and make scholarships available to every Pharmacy student.

Another new fundraising initiative that has emerged since the campaign began is the construction of a new on-campus research, archival and educational facility for expansion of the internationally-acclaimed Jim Crow Museum of Racist Memorabilia. The new facility

will provide more substantial space to present and preserve thousands of existing and future objects, artwork and other materials used to teach tolerance and promote social justice.

Two other new campaign initiatives will build on current centers of excellence at Ferris, including the Institute for Construction Education and Training and the Center for Athletics Performance.

Through the Institute for Construction Education and Training, Ferris is recognized as the primary training and certification partner for hot-mix asphalt, soil density, and aggregate and materials testing by the state of Michigan and Michigan Department of Transportation. MDOT employees and materials testing technicians statewide are required to earn construction-related certifications and re-certifications. With significant leadership and financial support from multiple industry partners, Ferris intends to replace and expand the existing lab and instructional space.

A priority that remains from the first part of the campaign is to meet the fundraising goal for the expansion and renovation of Ferris’ Ewigleben Sports Complex, creating a new Center for Athletics Performance. The university is almost halfway toward this goal. The facility will include a new, larger weight room and additional locker rooms, team meeting spaces and coaches’ offices. The addition also will include the reconfiguration of the volleyball arena so the university can host NCAA tournaments.

FOR MORE INFORMATION ABOUT THE CAMPAIGN, PLEASE VISIT [FERRIS.EDU/GIVING](http://FERRIS.EDU/GIVING).

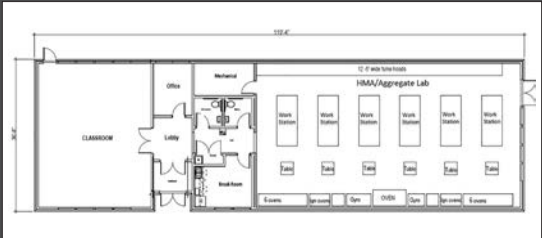




NEW HOT-MIX ASPHALT AND AGGREGATE  
LABORATORY APPROVED

In the 1980s, Ferris State University’s College of Engineering Technology opened its Institute for Construction Education and Training in its current location in Southeast Big Rapids, in an old industrial building previously owned by Hitachi. ICET has partnered with the Michigan Department of Transportation for more than 35 years to provide training and certification for its technicians, and also serves numerous industry partners. MDOT recently awarded ICET a five-year contract for aggregate and hot-mix asphalt training. The ICET facility additionally hosts an advanced asphalt-testing lab for Ferris’ Construction Management program students. Today, the ICET facility requires significant infrastructure improvements to continue supporting instruction, with upgrades needed to instructional spaces as well as heating, sewage, ventilation and water systems. To continue to meet the needs of MDOT, industry and students, now and in the future, Ferris has launched an effort within its Now & Always campaign to create a new ICET hot-mix asphalt and aggregate testing laboratory adjacent to the current building. The effort is led by James Klett (Hon. D.B. ’06), campaign cabinet member and Michigan representative to the National Asphalt Pavement Association and member of the board of directors of the Asphalt Pavement Association of

Michigan. He also is president of Klett Companies, a 2008 Michigan Construction Hall of Fame honoree and a member of Ferris’ Construction Management Industry Advisory Board. This new facility will serve as a state-of-the-art industry training center and offer academic laboratory space for advanced materials classes. Limitations at the current facility mean that only eight students can participate in laboratory activities simultaneously. The new laboratory will allow Ferris to serve up to 12 students at once and will include a 24-seat classroom, as well as new equipment and expanded parking. Construction will begin in Summer 2019. The \$2.6-million project will be funded by a combined investment of \$1 million by the university and ICET, \$1 million in support from the APAM, and \$400,000 in gifts from industry partners. Ferris seeks to raise an additional \$200,000 to finalize the project.



GIFT OF CIVIL RIGHTS MOVEMENT IMAGES  
EXPANDS JIM CROW MUSEUM’S NARRATIVE

By David Pilgrim  
Vice President for Diversity and Inclusion

In 2018, Ferris State University’s Jim Crow Museum of Racist Memorabilia received an anonymous gift of original historic images by renowned photographer Bruce Davidson. Combined, the 372 photographs in the collection have an estimated value of more than \$1.6 million. Bruce Davidson is a major figure in modern photography and has created compelling documentary work for more than 40 years. He is acclaimed for his photographs of the civil rights movement, where he offered a powerful window into the daily, sometimes heroic, fight for racial equality in this defining period in United States history. As a participant and an observer in this struggle for racial equality, Davidson used his camera to chronicle the demonstrations, the protests, the aftermath of the bombings, and the social and political tumult that changed this nation. His photographs document the everyday lives of the people who fought against accepted social norms of segregation, poverty and discrimination. He captured a tense nation in scenes that range from defiant struggles to tender moments among those living on the fringes of society. The Davidson collection will be an important part of our work to expand the narrative that the museum provides about civil rights. We needed

real, authentic artifacts such as these to help us tell this story. The civil rights movement that Davidson documented was the official death of de jure segregation—the death of legal Jim Crow. The Jim Crow Museum is “located” in the Jim Crow era. Most of its collections are items produced between the 1870s and 1960s, so most of our exhibits address overt racism and are, by design, confrontational. The Davidson collection may offer a different intellectual point of entry into the world of the museum for some viewers. We plan to preserve these images in a visual storage system that is interactive for researchers, and we also are interested in developing a traveling exhibit from them, to give a larger audience entrée into the more difficult discussions that are typically had at the museum. The gift of the Davidson collection also provides further validation that the Jim Crow Museum is a respected national resource for better understanding race, race relations and racism. Gifts such as this and the support for the museum generated in the expanded Now & Always campaign (see page 3), will ensure that Ferris State University continues its stewardship of this essential cultural knowledge for generations to come.



GENERATIONS OF OPPORTUNITY

FLINT PHARMACY ALUMNUS MAKES LARGEST  
GIFT IN FERRIS HISTORY



Generations of Ferris State University College of Pharmacy students will benefit from the largest gift in the university's 135-year history—a \$6.59-million bequest from the estate of the late Dewaine V. and Jana B. Robinson of Flint.

The gift will establish the Dewaine V. and Jana B. Robinson Scholarship Endowment, the income from which will provide financial aid in perpetuity for students enrolled in Ferris' Doctor of Pharmacy (Pharm.D.) four-year degree program.

Celebrating its 125th anniversary, the college has grown to more than 140 graduates annually, with nearly 7,000 alumni serving in every type of pharmacy practice.



***“The Dewaine V. and Jana B. Robinson Scholarship Endowment will make a career in pharmacy easier to attain for some students; for others, because of the gift’s significance, it will make a career in pharmacy possible.”***

—College of Pharmacy Dean Stephen Durst



A 1955 Ferris State College of Pharmacy honors graduate, Dewaine operated and sold Flint-based Professional Pharmacy, Fenton-Hill Drugs and Bristol Road Drugs while also founding a computerized billing company.

Jana studied accounting at Flint Junior College and worked in the college's registrar's office and Crestwood Memorial Gardens in Grand Blanc before marrying Dewaine in 1961.

Dewaine passed away in 2009, and Jana died in 2017.



The Robinson's gift was publicly announced at the 20th annual Ferris Foundation for Excellence Benefit in Grand Rapids on Nov. 2. Vice President for University Advancement and Marketing Shelly Percy was joined by Ferris President David Eisler in expressing their sincere appreciation for this unprecedented gift.

"We are both grateful and humbled by the generosity of Dewaine and Jana Robinson," Eisler said. "Their vision to help Pharmacy students with their education is inspiring. It has long been the dream of Steve Durst, our Pharmacy dean, that each student in the program would receive a scholarship to help defray the cost of their studies. The Robinsons, through this institution-changing gift, have helped make this dream a reality."

Durst, who has been dean of the College of Pharmacy since 2011 and a faculty member since 1986, said Dewaine was an ardent supporter, giving annually to the Pharmacy program from 1972 until his death.

"It is an extraordinary gift for the college, which will be focused on supporting our students," Durst said. "The Dewaine V. and Jana B. Robinson Scholarship Endowment will

make a career in Pharmacy easier to attain for some students; for others, because of the gift's significance, it will make a career in Pharmacy possible. The impact of the Robinson's gift will have a profound effect on recipients throughout the four-year professional curriculum."

Andy Young, of Owosso, Michigan, president of Ferris' Alumni Association Board of Directors and a past president of the Pharmacy Alumni Advisory Board, said he cherished his long acquaintance with Dewaine and the mentorship he offered as a regional leader in their profession.

"Dewaine was very active with the Michigan Pharmacists Association, serving as a founding member and past president, and was a long-time leader of the Genesee County Pharmacists Association," Young said. "He was a great person and philanthropist, and definitely made his intentions known about wanting to help students become Ferris pharmacists. It is a great thing to see it coming to fruition."

In 1980, Dewaine was recognized as MPA's Pharmacist of the Year, the highest honor in Michigan Pharmacy.

Perhaps the proudest among those acknowledging the Robinson's gift to the





College of Pharmacy is Jim Arnes, who, like Dewaine, was a Flint-area high school student, working in a local pharmacy with dreams of completing the training and certification necessary to enter the profession.

“We ended up in college and Ferris’ School of Pharmacy together; we were even called into the U.S. Army at the same time, traveling from Fort Leonard to Fort Sam Houston, and on to a field hospital at Fort Lewis, Washington,” Arnes said. “Dewaine showed his pluck by serving as company clerk, and working nights and weekends off-base, filling prescriptions. He was definitely a thinker and doer.”

Arnes, who also spent his career as a pharmacist in the Flint area and whose four sons graduated from Ferris, said he was proud of his long-standing relationship with Dewaine and Jana.

“Jana was right alongside him, handling the books for their businesses,” Arnes said. “They were definitely rewarded for all of their ambition. She had spoken occasionally of Dewaine’s plans to develop a scholarship endowment at Ferris, after his passing. It is great news to hear that these wishes have come true.”

Pearcy said the Robinson gift is a significant boost to Ferris’ \$115 million comprehensive campaign, Now & Always, and to the College of Pharmacy’s goal of doubling scholarship support for its students.



A LEGACY OF CARE

SECKINGERS GIVE \$2 MILLION TO SUPPORT HEALTH PROFESSIONS STUDENTS

When Kathy (Matuszewski) Seckinger came to Ferris State College in 1981, health information management studies were very different than they are today. Paper records were the norm, and computing was only beginning to emerge as a new and exciting alternative.

But some things, such as the commitment of hardworking Ferris students to build careers on the foundation of a practical education—and the challenges those students faced—were not so different.

Kathy had started work as a medical records clerk at her local hospital in Bay City, Michigan, through a work program she was enrolled in as a student of John Glenn High School.

“I was fortunate enough to just stumble onto something that interested me, and I found there was a degree in it,” Kathy said. “So, I searched for a reputable university and found Ferris. It was an opportunity to do something important, something better than just a dead-end job. It was a career.”

As easily as she had found her calling, Kathy had to struggle to keep her vision within reach.

“My time at Ferris was memorable in that I

enjoyed the classes, but unfortunately, I wasn’t able to stay on campus very long,” she said. “Part of my problem was that I had to work to afford to go to school. I had a small scholarship grant, but that was it.”

Kathy managed to coordinate her schedule so that she could retain her clerk job. She studied full-time at Ferris Monday through Thursday and then returned to the hospital in Bay City to put in a 30-hour work week Friday through Sunday. As demanding as the schedule was, Kathy felt it was worth it.

**“I knew lots of friends who were not able to go to college. I want my friends’ grandchildren to be able to go to college.”**

—Kathy Seckinger (HP ‘83)

“Ferris did an excellent job preparing me for my career. I had the best instructors, the classes





were spot-on with all of the technical things that we needed to learn, and the program was accredited by the American Health Information Management Association. Once I graduated, I got my certification from the association,” she said.

All of Kathy’s hard work and the high quality of her program quickly paid off.

“In winter quarter of my second year, I had done an internship at another hospital, away from my home town. They hired me, and I continued working weekends at that facility, at a more technical job,” she said. “I was actually a coding technician before I had even graduated, and, once I did graduate, I immediately got the job of my dreams.”

In her studies, Kathy had discovered that she wanted to manage a medical records department. Upon graduation with her associate degree in Medical Records Technology in 1983, Kathy figured that she would move into the role over time, eventually earning the responsibilities by working overnight shifts.

“I wanted to run a medical records department and do all of the fun things that I had learned. I thought I would probably work my way up to be a supervisor on a third shift somewhere,” she said.

However, Kathy’s manager pointed her toward a small hospital in Nelsonville, Ohio, that needed a manager for its department. Kathy’s combination of education, certification and work experience proved winning. Right out of college, she had landed her dream job.

After enjoying years of professional success during which she met her husband, Mark Seckinger, a successful health care administrator in his own right, Kathy began to reflect on their journeys and the role of education in them. She and Mark would never have met had it not been for their professional opportunities, but those opportunities came out of educations that had been hard-won. She and Mark decided to make a gift in support of students like them.

In September 2018, Kathy and Mark established an estate gift of \$2 million that will fund the Kathleen H. (Matuszewski) and Mark R. Seckinger Scholarship Endowment, for students in Ferris’ College of Health Professions.

“My husband also had to work through college, and my working 30-hour work weeks and trying to study and get everything done—it was just hard, it was very hard. I was so motivated, and I was lucky that I had a supportive family, but

some people aren’t that lucky,” Kathy said. “I want people to be able to focus on their academics and graduate into a profession that they would like to pursue.”

In addition to the benefits of the scholarship to students, said Carla Miller, executive director of The Ferris Foundation, the gift also will benefit those whom they go on to serve in their careers.

“Kathy and Mark Seckinger’s gift will help local students who are pursuing careers in which they will improve the health and wellness of their neighbors and communities,” said Carla Miller, executive director of The Ferris Foundation. “The Seckingers really are ‘paying it forward’ in one of the most meaningful ways possible. Their legacy at Ferris will be one of care, not only for students in the health care fields, but also for the patients those students will serve in the course of their careers.”

“I am honored to accept Kathy and Mark Seckinger’s gift on behalf of the College of Health Professions. In part, gifts like these represent the value our graduates place on the education they received from our college. The Seckingers’ commitment demonstrates that we are not only delivering quality health care education at Ferris but we are transforming lives in a way that motivates our graduates to give back in a significant way,” said Interim Dean of the College of Health Professions Lincoln Gibbs. “This extraordinary gift will allow us to expand scholarship opportunities for our students so they may pursue their educational dreams while incurring less debt, and help the college attract, retain and graduate the finest health care professionals for generations to come.”

The scholarship will be awarded with preference for students who attend John Glenn High School and/or are from the Bay City or Bay County areas.

“That’s home, and that’s where I came from—small town girl, first-generation college graduate, and my sister, also a first-generation college graduate. I knew lots of friends who were not able to go to college,” Kathy said. “I want my friends’ grandchildren to be able to go to college.”







Ferris president David Eisler (left) and Ferris Foundation board and faculty member Susan Jones (right) presented Grand Rapids Public Schools with its partner award on May 5, 2018. Superintendent and 2019 Ferris Honorary Doctorate recipient Teresa Weatherall Neal (center) accepted on behalf of GRPS.

# CELEBRATION CONNECTS UNIVERSITY PARTNERS, FERRIS AND PUBLIC SCHOOL STUDENTS

By Barb Benda  
Executive Director of Leadership Giving and Relationships, Grand Rapids Region

In our West Michigan community, we see the potential of our schools, our businesses, and our families working together to help students achieve their dreams. The inaugural Growing Opportunity: A Partner Celebration in May of 2018 was not a typical fundraising banquet. It shared a vision of Grand Rapids Public School and Ferris State University students as more than children in need of help. The more than 200 guests in attendance were offered a chance to embrace these students as our community’s children, as *our kids*.

During the event’s social hour, guests visited booths for five featured programs and assembled backpacks of school supplies for 150 GRPS students. Many used this chance to learn from program directors about the true work of collaboration and its impact in the Grand Rapids community. In the days after the event, the backpacks assembled by Growing Opportunity participants were delivered to Kent Hills Elementary School and presented as part of the 5th Grade Promotion Ceremony.

This sense of connection between participants and students wasn’t one-sided. Both Ferris and GRPS students played a significant role in Growing Opportunity. Ferris students created the video shown at the event; they played music as guests entered the event, and 10 student volunteers helped to staff the event. In addition, the stage featured a chalk drawing of a GRPS school bus with Ferris’ mascot, done by a student of Ferris’ Kendall College of Art and Design in the hours before guests arrived.

Growing Opportunity was unique in the way the mission and vision for both Ferris and GRPS were shared through genuine relationships and stories, and the way collaboration was emphasized within and beyond the featured partnership. The contributions of sponsors were highlighted as part of this great work, and guests were invited not just to give as patrons, but to be engaged as collaborators.

For 25 years, Ferris has been embedded in Grand Rapids, investing and partnering

in this community. One such breakthrough collaboration with Grand Rapids Community College has created a distinguished model for higher educational partnerships across the state and around the nation.

On May 15, 2019, Ferris Grand Rapids will host the second annual Growing Opportunity: A Partnership Celebration at a new venue in Grand Rapids. It will be an engaging and uplifting celebration of a long-standing and innovative partnership with GRCC. Inspirational leader President Bill Pink will accept a partnership recognition award on GRCC’s behalf.

Once again, we’ll combine the relaxation and camaraderie of a gala with learning about the service-oriented, collaborative core of our shared community. As guests have dialogue with students, educators and one another, we will offer a hands-on opportunity to help students struggling in our area. Just as importantly, proceeds from the event will fund scholarships for students from West Michigan who choose to attend Ferris State University.

Ferris has a positive impact on members of the Grand Rapids community every day. Ferris builds bridges and paves the way for educational and professional achievement while cultivating a vibrant and supportive West Michigan community.







## HELPING TO BUILD OUR FUTURE

### PHILLIP AND STEVEN FREDERICKSON

Ferris State is a university that is rich in traditions—particularly, traditions of steadfast support by alumni, friends and partners who are passionate about the high-quality professional preparation that Ferris provides its students.

Among such traditions is the more than 30-year involvement of a father and son who care deeply about Ferris’ Construction Management program and the industry it serves. Phil and Steven Frederickson, both former presidents of Christman Construction Company, have shown remarkable commitment to the university’s College of Engineering Technology, with a combined 30 years of support through participation in Construction Management’s industry advisory board, as well as a new major gift to support construction training facilities at Ferris.

Phil Frederickson didn’t attend Ferris, but when his son, Steven, chose to pursue Construction Management at the university, Phil became a dedicated supporter of the program.

“Even though I didn’t get my degree at Ferris, I have developed a lot of respect for the university and its Construction Management program through my many years of serving on the advisory board, and from seeing how successful all of the many graduates that I recruited and mentored at Christman have become,” said Phil.

He began serving on Ferris’ industry advisory board for the Construction Management program in 1989. For many of its degree offerings, Ferris engages representatives from regional industries to advise on the content of program curricula. As he was president and CEO of Christman at the time, Phil was a natural choice. The father and son felt that the experience Steven had at Ferris uniquely prepared him for entry into a construction management career.

“I believe that my Ferris education has served me very well,” said Steven. “I felt like I was trained by people who were right out of the industry.

Their knowledge was very relevant, and, from my very first year and until I graduated, I felt like I could hit the ground running. Ferris professors could speak unequivocally about what was expected of employees in the industry.”

After graduation, Steven moved into positions of increasing responsibility for Christman, becoming its president, in his father’s footsteps, from 2007-2016. He also assumed his father’s former role on Ferris’ industry advisory board in 2000—a capacity in which he continues to serve.

“We both have a passion and love for our industry,” said Steven. “It is so unique to be able to affect the built environment. You’re not just building four walls and a roof—you’re building a school that provides education or a health care facility that heals people. It’s a wonderful business to be in, so it is great to serve on the board and be part of making the education great for people who enter our industry, to prepare them in the best way possible.”

“Putting more emphasis on teaching Construction Management students the theory

and operation of the non-architectural systems in a building, which make up approximately half of a project’s cost, has long been a goal and passion of mine. When Steven told me it was going to happen, I was happy to join him to support this new effort,” said Phil.

In addition to their years of service to the university, in 2018, Phil and Steven made an important gift to support the Construction Management program’s Construction Management Experiential Technical Learning Endowment. Their gift will allow the university to create the Frederickson Family Mechanical and Electrical Construction Practices Lab in room 114 of Ferris’ Granger Center for Construction and HVACR.

“The mechanical and electrical fields are the most complicated of the trades in construction,” said Steven. “They’re the ‘heart and lungs’ of a building, and provide fresh air, water and power to it. Dad and I felt that, anything we could do to further Ferris’ focus on these fields, the more of a differentiator it would be for students entering the job market. The industry needs expertise in these fields because these systems are



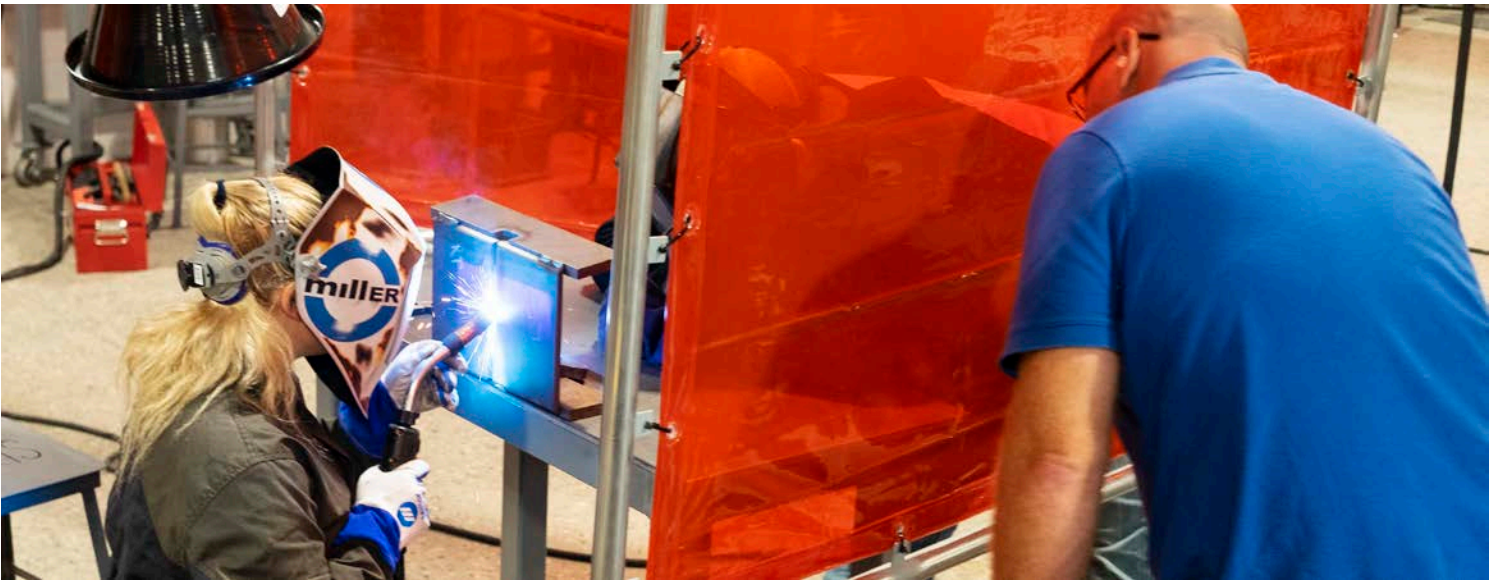


(Left to right): Phil, his wife, Sylvia, and their son, Steven, attended Phil's 2013 induction into the Michigan Construction Hall of Fame at Ferris' Granger Center. The Phillip and Sylvia Frederickson Foundation also has endowed a scholarship at the university.

what make buildings like schools and hospitals work at the level of precision necessary for the environment. These systems ultimately help people learn more effectively and heal faster."

The Fredericksons' gift enhances their legacy of support for the university's Construction Management program and will make state-of-the-industry educational resources available to its students for years to come.

"It's our responsibility to give back," said Steven. "More than any other university that I've worked with, Ferris cares about its students. It's an honor to be a part of that and to be a part of the development of the next generation of leaders in the construction industry. I'm going to keep trying to make Ferris the best place it can possibly be."



TOWSLEY FOUNDATION AWARD WILL SUPPORT THE COLLEGE OF ENGINEERING TECHNOLOGY'S SWAN ANNEX RENOVATION

Another major gift to Ferris State University will support the important work of the College of Engineering and Technology.

The Harry A. and Margaret D. Towsley Foundation has made its first-ever gift to the university through The Ferris Foundation, pledging \$150,000 to support the Swan Annex expansion and renovation.

Such a sizeable first gift from the Towsley Foundation reflects growing recognition of the university's role in improving the lives of people and communities by offering creative and sustainable approaches to problems, a central principle of the Towsley Foundation's mission. Towsley Foundation staff and board members seek and cultivate effectiveness, strategic thinking, environmental awareness and collaboration in partnering organizations and grantees.

Ferris State University's College of Engineering Technology has one of the highest enrollments of any college of engineering technology in the United States, and 91 percent of Ferris students come from Michigan. To better serve these current and future members of the workforce, the university has completed a \$31.6-million renovation and expansion of 81,000 square feet of instructional space at the Swan Annex.

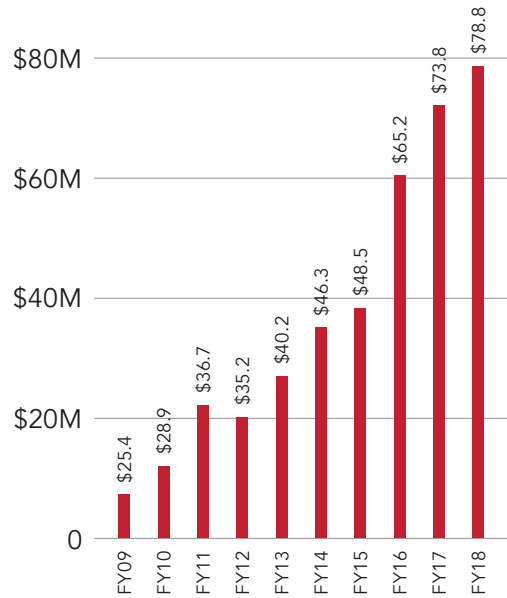
The project is expected to achieve LEED Silver status and will serve not only the 450 students currently enrolled in Ferris' Manufacturing Engineering Technology and Welding Engineering Technology programs, but also, over the next five years, 1,500 students in certificate programs and 3,000 students from nine other Ferris Engineering Technology programs.

The Harry A. and Margaret D. Towsley Foundation was established in 1959 by Margaret Dow Towsley. Since 1960, the Towsley Foundation has provided more than \$91 million, primarily to charitable organizations within Michigan.



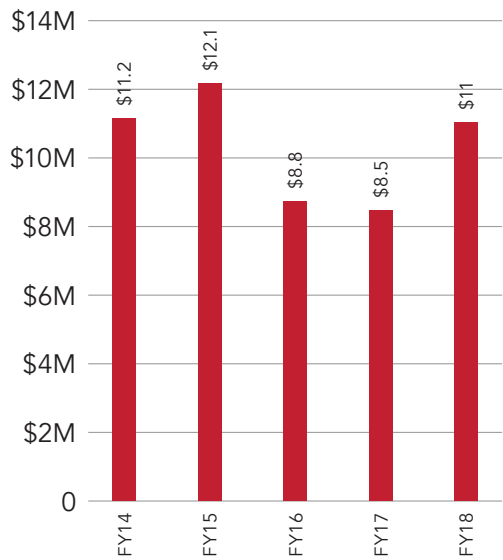


► THE FERRIS FOUNDATION  
ENDOWMENT NET ASSETS  
AS OF JUNE 30



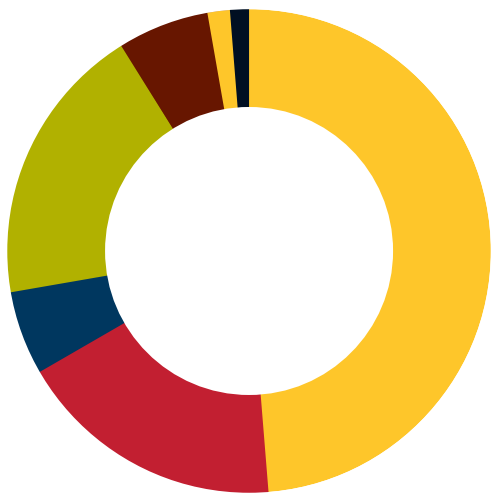
Note: Foundation Endowment Net Assets include endowment pledges receivable (\$1,900,446), investments sale proceeds receivable (\$33,021), and an adjustment of (\$56,673) which are not yet received and invested. Investments include merit grants (\$933,096), athletic championship funds (\$22,152), and other miscellaneous initiatives (\$5,011).

► THE FERRIS FOUNDATION  
FISCAL YEAR-END TOTALS OF  
NEW GIFT ACTIVITY



Total new gifts activity (cash, pledges, expectancies, bequests and gifts-in-kind) totaled \$11,034,780 in the 2018 fiscal year.

► THE FERRIS FOUNDATION FY18 DISTRIBUTION RESTRICTIONS



\*Endowment spending of 4% plus 1% administrative fee and other support such as Merit Grants.  
\*Excludes loan reduction initiative spending of \$622,653 on the unmatched portion of the Ferris Futures fund.  
\*Percentages may not add to 100% due to rounding.

FERRIS BY THE NUMBERS



Fall 2018 enrollment: <b>13,250</b> students	<b>\$115 million:</b> Now & Always campaign goal
<b>12,218 (92%)</b> of students from Michigan	<b>447</b> total scholarship endowments
<b>23</b> locations (plus online)	Anonymous donation of Bruce Davidson image collection to Ferris' Jim Crow Museum for Racist Memorabilia: approximate value of <b>\$1.6 million</b>
<b>1,873</b> faculty and staff	





2018 FOUNDATION SCHOLARSHIP  
AND GRANT RECIPIENTS

The Ferris Foundation holds a black-tie gala each fall, and awards Foundation for Excellence Scholarships to students, and Exceptional Merit Grants to faculty and staff from the proceeds.

2018 FOUNDATION FOR EXCELLENCE SCHOLARSHIP RECIPIENTS



**Beth Andrus**  
Grand Rapids, Michigan  
Art Education



**Morgan Dodson**  
Kingsley, Michigan  
Graphic Media Management



**Rena Bernardi**  
Imlay City, Michigan  
Criminal Justice



**Austin Garza**  
Sand Lake, Michigan  
Manufacturing Engineering Technology



**Trishia Blackwell**  
Big Rapids, Michigan  
Political Science



**Kyle Grooms**  
Hudsonville, Michigan  
Pharmacy



**Raina Kerry-Brink**  
Vanderbilt, Michigan  
Dental Hygiene



**Madelynn Hull**  
Vermontville, Michigan  
Dental Hygiene



**Jessica Castillo**  
Bailey, Michigan  
Dental Hygiene



**Kaitlin Karns**  
Big Rapids, Michigan  
Social Work



**Tessa Micho**  
Lowell, Michigan  
Nursing



**Jada Seymore**  
Grand Rapids, Michigan  
Nursing



**Joshua Peoples**  
Grand Rapids, Michigan  
Computer Information Systems



**Damisha Stevens**  
Saginaw, Michigan  
Nursing



**Dillon Pringle**  
Grand Rapids, Michigan  
Illustration



**Andrew Storteboom**  
Lamont, Michigan  
Construction Technology Management



**Brittney Rickerson**  
Lockport, IL  
Social Work and Sociology



**Kristin Verhage**  
Buckley, Michigan  
Elementary Education



**Madeline Rommel**  
Lansing, Michigan  
Dental Hygiene



**Kassidy Vredevelde**  
Norton Shores, Michigan  
Biotechnology





2018 EXCEPTIONAL MERIT GRANT AWARD RECIPIENTS



**Leigha Compson  
Debbie Dawson  
Barry Hall**

The purpose of this project is to advance Ferris as a national hub for science, technology, engineering and math career exploration, and provide hands-on workshops.



**Sarah Hinkley  
Susan Owens  
Lisa Salvati  
Wendy Samuels  
Carrie Thompson**

This project provided interprofessional task force poverty simulations to help students better understand the challenges faced by disadvantaged clients and patients.



**Hira Herrington  
Karyn Kiio  
Paul Kwant  
Elizabeth Post**

For this project, a multidisciplinary team developed and produced an animated short film promoting cyber security for children.



**Pam Smyth**

The purpose of this project is to provide an interprofessional health care simulation with intravenous infusion therapy.



**Michael Wade**

This project will implement the Difficult Dialogues in the classroom program, to help faculty guide students in developing communication and conflict-resolution skills.

NEW ENDOWMENTS CREATED, FY 2018

- |   |  |   |
|---|--|---|
| Andrew and Barbara Young Leadership Scholarship Endowment           | Durst Family Scholarship Endowment   | Megan Louise Hurst Scholarship Endowment  |
| Atwell, LLC Surveying Scholarship Endowment                         | Earl and Donnalee Holton Scholarship Endowment                                     | Michael and Mary Jean Keating Faculty Development Endowment                         |
| AVB Scholarship Endowment   | Ed and Louise Haik Scholarship Endowment   | Michigan PGA Scholarship Endowment  |
| B & V Mechanical Scholarship Endowment                              | Edmund and Susan LaCross Scholarship Endowment                                     | Perkins Goldberg Family Scholarship Endowment                                       |
| Brett Smith Hockey Scholarship Endowment                            | Eric S. Young Welding Engineering Technology Scholarship Endowment                 | Promesa Scholars Scholarship Endowment  |
| Bruce Mulder Furniture Design Scholarship Endowment                 | Frankenmuth Mutual Insurance Company Scholarship Endowment                         | Richard A. and Ruth M. Santer Scholarship Endowment                                 |
| Charles and Mary Bacon Scholarship Endowment                        | Fred E. and Jon C. Taylor Memorial Scholarship Endowment                           | Santer Nature Preserve Endowment  |
| Charles G. "Chuck" Drake Family Scholarship Endowment               | Gary and Marie Kadlec Scholarship Endowment  | Sarangapani Mukundan Scholarship Endowment  |
| Charles R. and Marian D. Beadle Pharmacy Scholarship Endowment      | Grand Rapids New Car Association Scholarship Endowment                             | Sedine Family Scholarship Endowment   |
| Christopher E. Whalen Scholarship Endowment                         | Hamm Family Scholarship Endowment  | Sports Communication Scholarship Endowment  |
| "Class of 1967" College of Pharmacy Scholarship Endowment           | Henry Jay Lewis Musicians Scholarship Endowment                                    | Student Economic Assistance Scholarship Endowment                                   |
| CMYK Scholarship Endowment  | Hinkley and Casselman Families Scholarship Endowment                               | Study Abroad Scholarship Endowment  |
| Coles Family Scholarship Endowment                                  | Jerry and Suzanne Bouwens Scholarship Endowment                                    | Taggart and Lisa Town Scholarship Endowment   |
| Construction Management Experiential Technical Learning Endowment   | Jim Bourdlais Courage Scholarship Endowment  | Tedesco/Rowe Scholarship Endowment  |
| Damari Family Scholarship for Optometry Endowment                   | Karen and Jim Shane Architect and Facility Management Scholarship Endowment        | The Kalinowski Family Leadership Scholarship Endowment                              |
| Daniel G. Garrett Asheville Project Scholarship Endowment           | Karen Moore Shane and Jim Shane Pharmacy Scholarship Endowment                     | The Neville-Germain Family Scholarship Endowment                                    |
| Daniel Patrick Topp Scholarship Endowment                           | Karl and Carole Roth Scholarship Endowment   | Thomas G. Mehl Scholarship Endowment  |
| Dennis B. Lerner and Cynthia L. Harrison Scholarship Endowment      | Kathleen M. and Edward A. Lunt College of Health Professions Scholarship Endowment | Travis and Jacquelyn Woiderski Welding Engineering Technology Scholarship Endowment |
| Dewpoint Scholarship Endowment                                      | KCAD MArch Formation Scholarship Endowment   | Trent Eekhoff Memorial Scholarship Endowment  |
| Dianne Malburg Leadership Scholarship Endowment                     | Kem-Tec Surveying Engineering and Environment Scholarship Endowment                | W. D. Cramer Scholarship Endowment for Science Educators                            |
| Doctorate in Community College Leadership Scholarship Endowment     | Leadership Mecosta Scholarship Endowment   | Watson Family Pharmacy Scholarship Endowment  |
| Dr. Frank and Olgalina Dazzo Scholarship Endowment                  | Lincoln Family Scholarship Endowment   | West Michigan Opportunity Scholarship Endowment                                     |
| Dr. Jack and Marion Buss Scholarship Endowment                      | M & M Surveying Engineering Scholarship Endowment                                  | Wolgast Family Scholarship Endowment  |
| Dr. Kim Hancock Lambda Kappa Sigma Leadership Scholarship Endowment | Matt and Sara Nawrocki Pharmacy Scholarship Endowment                              |   |
| Dr. Nancy Hogan, Faculty and Alumni Scholarship Endowment           | McDermott Family Football Program Endowment  |   |
| Dr. Robert T. Kocembo Optometry Scholarship Endowment               |  |   |



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FERRIS STATE  
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