

The Ferris Foundation

► 2017 ANNUAL REPORT

NOW &
ALWAYS

The Campaign for FERRIS STATE UNIVERSITY

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► Investing In Our Future

Today, now and always, The Ferris Foundation is committed to building a brighter future for our students and our region. We are well on our way, thanks to the extraordinary support of alumni and friends.

As you will see in this Annual Report, Ferris State University is flourishing with a growing movement of philanthropy. In fact, there has never been a more important time to support Ferris through the Foundation. Fall 2017 saw the public launch of our first-ever comprehensive campaign, Now & Always. This historic effort and its three main priorities—investing in students, expanding programs and building partnerships—are off to a strong start. We are

especially proud that 75 new endowments have already been created, largely through the Ferris Futures Scholarship Challenge. For more on the campaign priorities and impact, please visit the Now & Always website at ferris.edu/giving.

On the pages that follow, you will find powerful testimonials from donors and scholarship recipients as well as a report of the Foundation's financials as of June 30, 2017. We have also included a listing of those who made gifts to the Foundation during this last fiscal year.

We thank all of these supporters for their generosity and look forward to further progress in the year ahead.



Program Expansion & Innovation is a major component of the Now & Always Campaign. New and revitalized facilities like the Ken Janke Sr. Golf Learning Center and the Swan Annex renovation and expansion represent the exciting possibilities that lie ahead for education at Ferris.

► Ken Janke Jr.

Executive Vice President, Treasurer and Head of Corporate Finance and Development, Aflac Inc.

"I can think of no better way to honor my dad's memory and many contributions to golf than a donation to The Ferris Foundation to support the new Learning Center."

Janke and his wife, Kim, made a \$500,000 gift to construct and name the Ken Janke Sr. Golf Learning Center. The late Janke Sr. was a golf professional and author of four books on the sport. The University will begin construction of the new center on April 28, 2018.

► Mike Bigford

CEO, Utility Supply and Construction Company

"Ferris State University is a key part of the Big Rapids community, one that helps students move forward in their lives. In our own philanthropy, my wife, JoAnn, and I have always focused on youth and children because we believe that's our future."

Bigford and his wife made a substantial gift toward the Ken Janke Sr. Golf Learning Center.



Ken Janke Sr. Golf Learning Center
\$3.5 million state-of-the-art indoor teaching facility and future home to the Michigan Golf Hall of Fame



► Al Glick

**CEO and Chairman,
Alro Steel Corporation**

"The culture I learned from football is the culture we have at Alro. It's not about individuals. We want everybody to work together. We've built a great team of people here at Alro, and they understand the culture. It's not about me, it's about a team."

Glick made generous gifts to further major renovation and expansion of the College of Engineering Technology and construction of the Ken Janke Sr. Golf Learning Center.



Swan Annex Renovation and Expansion

► \$30 million to nearly double our teaching space for welding engineering and advanced manufacturing





► Jamari Steward-Crews

Foundation Scholarship Keeps Jamari Steward-Crews on the Path to Success

"Receiving this scholarship inspires me. It's an honor to be recognized. I definitely want to give back and do the same for other students when I am able."

"Thank you." This is Jamari Steward-Crews' simple message to Ferris Foundation donors. The sophomore criminal justice major is a recipient of The Ferris Foundation Opportunity Scholarship. "This support has made a big difference to me and my family," he says.

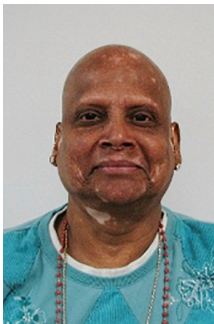
Once he graduates, Steward-Crews hopes to use his degree to launch a career as a probation officer. "I want to help people," he explains. "Growing up, I saw too many kids in my community go the wrong way. I want to be someone that helps people stay on the right track."



74 new Scholarship Endowments created in FY17



► Lakshmi Mukundan



"I loved working for Ferris State University, a great teaching institution. I wanted to give back to Ferris, so this opportunity of the scholarship

matching program is a boon for me. I am very thankful to Ferris for providing this golden opportunity."



As of FY17, the Foundation now has a total of 311 endowed scholarships

A faculty emerita, Mukundan was a math professor in the College of Arts and Sciences from 1991 to 2017. She recently created an endowment through the Ferris Futures Scholarship Challenge to benefit senior math majors at Ferris.

▶ 2017 Ferris Foundation Opportunity Scholarship Recipients

The Ferris Foundation holds a black-tie gala each fall and awards Opportunity Scholarships to students from the proceeds. Each scholar selected has overcome multiple social, economic, diversity or gender-related obstacles to pursue his or her education at Ferris.



▶ **Diamond Taylor**

**Pre-Medicine, '20
from Kentwood, MI**

"I would like to express my thanks and love for providing me an opportunity to apply for and receive this scholarship."



▶ **Johnathon Ball**

**Social Studies Education, '18
from Morley, MI**

"This has been a great experience, and I hope that I am able to help someone in the same way in the future."



► **Mason MacDermaid**

**Plastics/Polymer Engineering
Technology, '20 from Greenville, MI**

"Thank you to The Ferris Foundation for its commitment to education by establishing this scholarship. I am honored to have been selected and truly appreciative of the generosity."



► **Dee Derusha**

**Graphic Design (KCAD), '18
from Belmont, MI**

"Thank you for the investment in Ferris/KCAD and students like me. I hope to give back to the college in the future and help another student reach their educational goals."



► Ferris Futures Scholarship Challenge

Through an extraordinary convergence of vision and resources, The Ferris Foundation is able to offer an exceptional opportunity to support students. The Ferris Futures Scholarship Challenge will provide up to \$3 million in matching funds annually for every qualifying gift donors make to endowed scholarships until June 30, 2022.

Donors may start new endowed funds, ranging from \$25,000 to \$1 million or more, and benefit from a dollar-for-dollar match. Those with existing endowed scholarships may

add to them to qualify for the match. Donors who have funds of less than \$25,000 may give to trigger the match and bring those funds to the minimum threshold.

The Ferris Foundation commits to matching a total of \$18 million. Alumni, parents and friends are able to direct funds for student support to the college, academic or athletic program of their choice.

Through the Ferris Futures Scholarship Challenge, many Ferris students will have a chance to succeed in life, a chance they might not get elsewhere. These motivated students go on to become the capable citizens, hardworking employees and agile entrepreneurs our state and our world so desperately need.



Nearly \$6 million in new endowed scholarships was raised with the Ferris Futures Scholarship Challenge in FY17



“The funding provided by The Ferris Foundation Exceptional Merit Grant to purchase the first set of environmental monitoring equipment has enhanced the learning experience of students tremendously. Instead of just learning the theories, students will practice using the equipment and acquire a skill that is much valued in the workplace.”

—**Margaret Wan**, Assistant Professor of Public Health, College of Health Professions



121 Exceptional Merit Grant awards, for a total of \$637,507, have been made to faculty and staff since 2001

► 2017 Exceptional Merit Grant Award Recipients

Chuck Drake, Professor
College of Engineering Technology

To purchase a chassis dynamometer for student team and classroom use.

Nicholas Hartman, Film Coordinator
Urban Institute for Contemporary Arts

To support recruitment and marketing efforts to increase the audience and number of submissions from Kendall College of Art and Design of Ferris State University.

Sarah Hinkley, OD, FCOVD, FAAO, FNAP
Michigan College of Optometry at Ferris State University

To continue to enhance the interprofessional model of education and patient care in our Ferris Eye Center through partnership with the nonprofit Association for the Blind and Visually Impaired.

Eric Nybo, Ph.D., Assistant Professor
College of Pharmacy

To synthesize designer drug molecules in microorganisms.

Cecil Queen, Ph.D., Professor
College of Education and Human Services

To instruct Ferris Law Enforcement Academy students regarding the dynamics of patrol body cameras.

Pamela Smyth, MSN, RN
Nursing Simulation Specialist
College of Health Professions

To obtain a state-of-the-art Simscope to prepare students to work in an interprofessional environment.



► **Thank you. Your gifts to The Ferris Foundation over the last year have accomplished remarkable things.**

Your generosity has helped students earn their education, strengthened programs and enhanced facilities across campus. As you can see from the chart and graphs on the accompanying page, the Foundation's endowment reached an all-time high of \$78.3 million, and the trend line for philanthropic support has been steadily increasing. Endowment distributions stood at \$2.2 million, with slightly more than half (51 percent) going toward scholarships.

I am also pleased to report that this year saw a number of other upward trends, including a 6.2 percent increase in the number of alumni giving and a 41.1 percent increase

in total dollars given by alumni. The number of endowed funds managed by the Foundation now stands at 504.

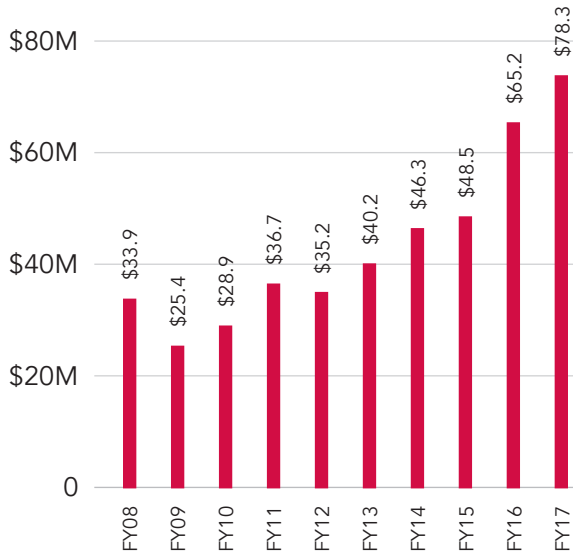
Working together—donors, Foundation volunteers and staff, and University leadership—we are leading Ferris State University into a promising future, driven by opportunity, vision and need.

With thanks,

GARY GRANGER

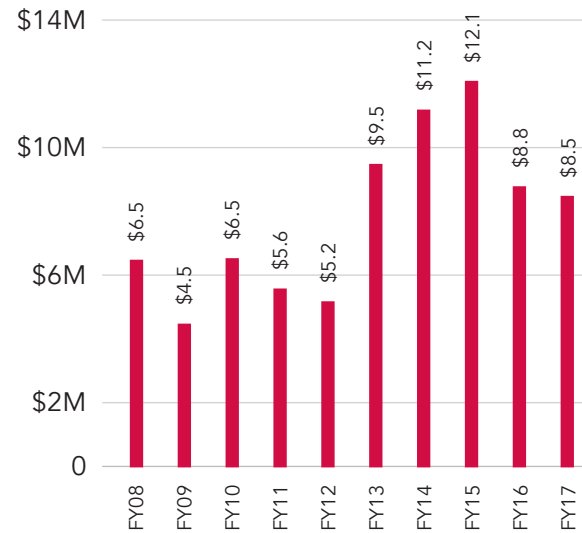
Ferris Foundation Chair

► Endowment Fund Growth:



The Foundation's endowment has doubled over the past five years, and reached an all-time high of \$78.3 million.

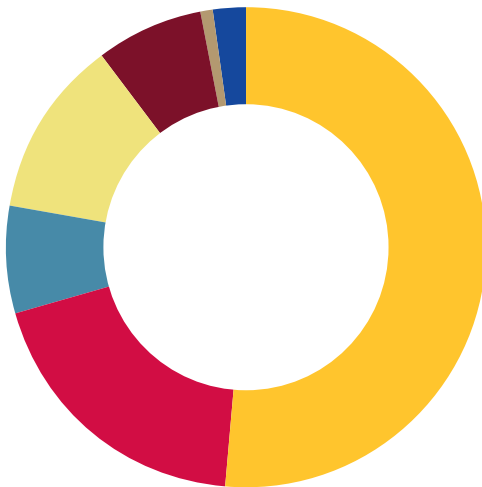
► Philanthropic Support:



Total new gifts activity (cash, pledges, expectancies, bequests and gifts-in-kind) totaled \$8.5 million in the 2017 fiscal year.

► Endowment Distributions:

June 30, 2017



Scholarships	\$1,125,109	51%
Operating Support	\$429,915	20%
Faculty Development	\$162,606	7%
Departments	\$259,490	12%
Library	\$163,426	7%
Student Loans	\$26,684	1%
Subtotal Endowments	\$2,167,230	98%
Merit Grants (+ Other)	\$41,504	2%

Total Endowments & Merit Grants

\$2,208,734 100%

For more information on the financial statements please visit:
<https://ferris.edu/giving/policies.htm>

► New Endowments Created in Fiscal Year 2017

July 1, 2016, through June 30, 2017

AAPA Community Engagement
Scholarship Endowment

Dr. A. Duane Addleman Scholarship Endowment

William F. Adrian Scholarship Endowment

Baarman Family Scholarship Endowment

Fritz and Rosemary Beiermeister Family
Scholarship Endowment

Paul and Leane Blake Scholarship Endowment

Boocharde Family FSU Scholarship Endowment

Paul and Cathy Boyer Scholarship Endowment

Dr. Robert and Kim Buckingham
Scholarship Endowment

John and Polly Byers Scholarship Endowment

Chemical Bank Scholarship Endowment

Liam Clark Memorial Scholarship Endowment

Collins Family Trust/Robert and Karen Collins Ekman
Scholarship Endowment

Coppess Family Football Scholarship Endowment

W. D. Cramer Memorial Scholarship Endowment

Ellen and Dale DeHaan Scholarship Endowment

Thomas and Tammy Dowling Excellence in
Biomedical Scholarship Endowment

Candice Lynn Dunn Memorial
Scholarship Endowment

Jacob and Sarah Eisler Scholarship Endowment

Friar Family Scholarship Endowment Optometry

Friar Family Scholarship Endowment Pharmacy

Friar Family Scholarship Endowment for Pre-
Professional Undergraduates

Elton Ott Gingrich Football Scholarship Endowment

James and Jeanne Giroux Scholarship Endowment

Hanna-Morse Scholarship Endowment for Teaching
& Academics

Hare Family Scholarship Endowment

Daniel Hedgcock Memorial Scholarship Endowment



75 endowed funds
created in FY17

Dirk Hoffius Scholarship Endowment

Hurst Mechanical Scholarship Endowment

Nazih Jawad Life Rx Scholarship Endowment

Andrew V. Jeffrey Criminal Justice
Scholarship Endowment

Norris and Irene Johnson Scholarship Endowment

Susan K. and William T. Jones
Scholarship Endowment

Marie A. Kozal and Lorie Ryan Baker
Scholarship Endowment

Ken and Linda Kuk Scholarship Endowment

Dr. Lowell V. LeClair Scholarship Endowment

Leonardos Family Scholarship Endowment

Library Student Employee Scholarship Endowment

Cindy and Karl Linebaugh Scholarship Endowment

Donald C. Lowell Surveying Scholarship Endowment

MacIver Family Scholarship Endowment

Dr. Adel Makki Pharmacy Scholarship Endowment

Professor John F. McNamara Memorial
Scholarship Endowment

Michigan College of Optometry Family
Scholarship Endowment

Joseph S. Mikols Scholarship Endowment

Jerry and Joyce Moore Memorial PGM
Scholarship Endowment

James David and Katy Moore Surveying Engineering
Scholarship Endowment

Edward W. and Barbara J. Nickels Memorial
Scholarship Endowment

OptiMed Specialty Pharmacy
Scholarship Endowment

Dr. Roger G. Ostrander Memorial
Scholarship Endowment

Wes and Shelly Percy Scholarship Endowment

Phillips Family Award for Leadership
Scholarship Endowment

David and Peggy Pilgrim Scholarship Endowment

Quality Air Scholarship Endowment

Brian Rizzi Scholarship Endowment

Rockford Construction Scholarship Endowment

RoMan Manufacturing/IRCO Automation
Scholarship Endowment

Roof Family Scholarship Endowment

Wendy and Jim Samuels Scholarship Endowment

Jerry and Glad Scoby Scholarship Endowment

Randy and Peggy Seaman Scholarship Endowment

Seaman's Mechanical Scholarship Endowment

Mahmoud M. Sobh, RPh Scholarship Endowment

Dr. Vizina-Roubal Family Scholarship Endowment

Welding Program Laboratory
Equipment Endowment

Weller Family Foundation Scholarship Endowment

Todd Wenzel Automotive Scholarship Endowment

John Whalen Memorial Scholarship Endowment

Whalen-Rex Memorial Scholarship Endowment

Dale and Tia Wilhelm Volleyball
Scholarship Endowment

David R. Williamson Welding Engineering
Scholarship Endowment

Eva C. and Joseph C. Wurzer Memorial
Scholarship Endowment

Richard W. Young/Behler Young
Scholarship Endowment

Willis C. and Barbara K. Young
Scholarship Endowment

Please visit ferris.edu/giving/endowments.htm to learn more about establishing an endowment





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