



# 25 YEARS OF IMPACT

 FERRIS STATE UNIVERSITY

Annual Report 2016





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FERRIS

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## 25 YEARS OF IMPACT

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This is a very special time for Ferris State University and The Ferris Foundation. As it celebrates its 25th anniversary, The Ferris Foundation has and continues to make a profound impact on students and the University's educational efforts.

Over the last 25 years, our Foundation has established a solid framework for giving to the University amongst those who most support our mission and share in our purpose of creating opportunity – our alumni, faculty, staff and friends of the University. Whether it is creating a new scholarship or endowment, or doubling the impact a gift can have through the Ferris Futures Scholarship Challenge, all gifts to the University are impactful. But in considering the collective impact of 25 years of giving through The Ferris Foundation, it is evident our supporters have established a powerful and lasting legacy – one that is and will continue to make an important difference in the lives of students and faculty.

This report contains stories of those who truly believe in the power of opportunity – the power of an education – and in the power of giving. Arnold and Isabel Kempton established an endowment in 2007 to provide scholarships to students in the College of Health Professions and have recently made a significant planned gift to support research and professional development for faculty (see page 13). The Kemptons' generosity and service to their professions and community is second to none, and their gifts will have a tremendous impact for generations to come. Adel Makki's endowment has created a lasting legacy to Pharmacy students through a scholarship endowment (see page 7). Finally, the support of industry partners like Shimadzu Corporation plays an integral role in helping our students succeed and was the catalyst in creating a state-of-the-art advanced laboratory for cross-disciplinary research and learning (see page 15).

These are exciting times for Ferris State University. As a University community our collective future is bright and promising. This would not be possible without you, and we are so very thankful for your support each and every step of the way.

David L. Eisler  
President  
Ferris State University

John Hare  
Chair  
Ferris Foundation Board of Directors



David Eisler  
President  
Ferris State University



John Hare  
Chair  
Ferris Foundation Board of Directors



# 25 YEARS OF IMPACT

The Ferris Foundation was established in 1991 to advance the mission and goals of Ferris State University by generating and managing private financial support, and receiving, investing and distributing endowment gifts to create perpetual support for Ferris State University, its programs and students. It has helped donors build more than 300 endowments and generated \$22 million to this end in its first quarter of a century.

For 18 years, the Foundation also has generated funds for 107 Foundation for Excellence student scholarships and 116 faculty Exceptional Merit Grants through the annual Ferris Foundation Benefit. In 1999, the first-ever benefit was hosted by then-Ferris President William Sederburg and then-Foundation Board Chair Robert Tenney at the Egypt Valley Country Club in Ada, Michigan. In subsequent years, as its attendance grew, the benefit moved to Van Andel Museum, Amway Grand Plaza Hotel and JW Marriott Hotel in Grand Rapids, Michigan. In all, it has raised more than \$680,000 for student scholarships and grants for faculty, academic programming and outreach initiatives.

Beginning January 2015, The Ferris Foundation's role expanded beyond management of these endowments, to become the entity that receives and acknowledges all gifts to the university, including annual gifts that meet present needs.

This transition has enhanced stewardship and communication with donors, created a more efficient and unified approach to philanthropy, and further strengthened the Foundation's mission as a valued and trusted intermediary between Ferris State University and its donors. It also underscores the university's commitment to limit student debt by controlling costs and actively fundraising to keep a high-quality education at Ferris within reach for as many students as possible.

In addition to the value this represents to the university, the 25-year milestone is important because it represents a generation—early recipients of Foundation assistance have built successful lives and families, with some currently helping their own children enroll into college.



*Rebecca Storey, the first-ever recipient of the Ferris Foundation's student scholarship spoke at the third annual Foundation benefit in 2001.*







# LEAVING A LEGACY



## ADEL MAKKI ESTABLISHES \$1.2 MILLION ENDOWMENT TO KEEP GIVING BACK

On his desk, you'll find a pile of cash available for any employee who may need it, and a stack of thank you notes and cards from patients. One reads, "With all the difficult problems with my doctors and my insurance, you have been there for me. Thank you for your time, care, wisdom and being heaven sent. You are the best ever!"

In a field that has become much less personalized over the course of time, Adel Makki knows his many patients by name, if not the little details of their lives. He is anything but a typical business owner, manager and human being. He chooses to live a generous life, showing compassion for those he encounters and offering his time, money and talents, while remaining a successful businessman who is involved in multiple ventures at a time.

"The way I live is oil and water, but it's mixing together. Good things happen to good people. I believe in that," Makki said. "Why do all the religions preach charity? It's because it's founded on the basis that God is going to give back to you if you give. It's in every religion. But even sometimes, the fulfillment is enough."

The 39-year-old businessman recently contributed to the Ferris Futures Scholarship Challenge, which enables donors to double their contributions through a matching program funded by The Ferris Foundation. Through this challenge, Makki's contribution creates a \$1.2 million endowment at Ferris State, designed to provide scholarships to pharmacy students. This followed a \$100,000 gift made to Ferris State in 2015.





*Adel Makki at his Pharmascript business in Farmington Hills, Michigan*

While Makki graduated from the University of Michigan-Dearborn with a bachelor's degree in business, he pursued his desire to take his education one step further, following family influence and the aspiration to do something entrepreneurial. At the age of 25, he began his doctorate in Pharmacy at Ferris State, always knowing that while he didn't want to be a pharmacist, he wanted to be in the business of pharmacy.

"When I was in pharmacy school, I never thought that I was going to be a pharmacist. I think the most important thing is that you always have to expect the unexpected; go with the flow," Makki said. "I think if you work hard, honestly just work hard, and do what you got to do, everything else falls into place and the universe works with you."

And though many people don't practice the advice they give, Makki is not one of them. While he takes much pride in his long-term care pharmaceutical company, Pharmascript, located in Farmington Hills, Michigan, it is far from the last

checkmark on his list. With business partner and co-founder of Pharmascript Mike Shehadi, Makki is also involved in real estate and has a licensing agreement in Michigan for a coffee concept known as "the Roasting Plant". The concept uses the company's javabot to roast the coffee beans on-site, and grind and brew them using automated brewing technology.

Makki did not achieve his success by reading books or following set guidelines. Instead, he accomplished it by maintaining an unwavering commitment to hard work, studying people who have done great things historically and staying true to his upbringing.

"I have always made it a point in my life to study the great people: the people that we admire, the people that inspire us, and take bits and pieces of them and live," said Makki. "Just as much as if you're a Christian, you're going to follow in the path of Christ, if you're a Muslim, Muhammad, if you're a Buddhist, Buddha, so I think, to me, that's like my side religion; to follow these great people in history."





**A staple item on the desk of Adel Makki:  
Thank you notes from patients.**

Born in Lebanon, Makki came to the United States with his parents at just 11-days-old. Raised in Dearborn, Michigan, by immigrants, Makki experienced the importance of giving from an early age, thanks to the Dearborn Goodfellows, a group dedicated to providing assistance to Dearborn children in need.

"My parents were immigrants; they didn't have money or anything, so they would sign us up for the Goodfellows, who would bring a box on Christmas of toys for us," Makki said. "So ever since I was a kid, I would say that when I grow up I want to give back. Every time I see the Goodfellows, I'll write them a check because I feel like they gave me something, and I want to be able to give it even more. And that is the same way I feel with the Pharmacy program—they gave me something."

Inspired by the Goodfellows' kind gesture at Christmas time, Makki has continued to remember the impact the simple act made on him as a child and pay it forward. Moreover, during his time at Ferris, he was given a reminder about what giving can do for other people.

As a pharmacy student, Makki was a recipient of a scholarship which, in his words, "made it possible" for him to continue his education. Now, roughly 11 years after graduating from Ferris, what is his goal? Simply, "to create a chain: a legacy of people paying it forward."

"I want to be that person to help somebody else, because it made a difference to me," Makki said. "I want to make a difference for more than one person. It's in line with that whole paying it forward thing, and I would hope that it encourages the recipients of my scholarships to pay it forward."

But he isn't just talking about monetary resources. To Makki, giving back does not have limitations. In junior high, he stumbled upon a quote on a poster hanging near his science class and today, can recite it on cue: "What a man does for himself dies with him. What he does for his community lives on forever."

"I'm not big on recognition. That's not what's important to me. Making a difference is not always monetary. It's been time, it's been advice, part of giving back is giving back to your employees and helping them out," said Makki. "If everybody just gave a little back, that's a lot. Even if you think what you are giving is not enough, if everyone had this consensus of 'we're going to give back,' it becomes a lot. Everyone together."

For Makki, the endowment he established with Ferris State is not necessarily about the financial resources provided. While it will afford students assistance and the opportunity to lessen the financial burden, it also provided him with "the opportunity to keep giving."

"I can keep giving and have established a gift that can keep giving, even when I'm not around anymore for other generations, and I think that's really important," said Makki. "I feel that it's an obligation to give back. Especially to Ferris State, for me at least personally, because I am here because of that. I feel like I am not doing it out of the kindness of my heart, really; I'm obligated to do this."

He continued, "Success is not always measured by how much money you have or how much money you make; there is another level, like what do you leave behind? What's your legacy? If you can imagine in your mind that it's going to happen, then you can make it happen."







# THE FERRIS FUTURE SCHOLARSHIP CHALLENGE

## DOUBLE YOUR IMPACT

What would you do if you were given an unanticipated \$18 million?

In 2015, Ferris State was in the position to answer that question. The university had inadvertently overpaid into the retirement system and received a reimbursement from the state of Michigan. In deciding what these funds would be used for, the Board of Trustees voted to permanently endow them within The Ferris Foundation, with the generated interest to be directed at student scholarships.

With both students and donors in mind, The Ferris Foundation Board worked to identify the most beneficial way to apply these funds, and with full support from the Board of Trustees, voted to use these funds as a dollar-for-dollar match for gifts toward scholarship endowments of up to \$3 million per year for six years, providing new opportunities for donors and double the support for students.

"The Ferris Foundation Board of Directors and the University Board of Trustees felt this was a tremendous opportunity to help students with their financial challenges," said Shelly Percy, vice president for University Advancement and Marketing. "The matching funds provide an added incentive for donors to invest in the future of our students and our university, while accelerating the growth and impact of the endowment."

The goal of this challenge, referred to as the "Ferris Futures Scholarship Challenge," is to create an unprecedented \$36-million resource that will provide \$1.5 million in annual financial support for students. The match, which began July 1, 2016, and will last until June 30, 2022, was carefully developed to ensure that a wide audience of prospective donors have the opportunity to double the power of their contributions and the impact they have on Ferris students.

This arrangement will ideally contribute to establishing new endowments and help existing gifts reach the \$25,000 level, which is the minimum required to establish an endowment.

With that in mind, the matching program allows donors to make a contribution of \$12,500, which will then be matched by The Ferris Foundation, resulting in a \$25,000 endowment. Furthermore, donors will be recognized at a level that includes both the gifted and matched funds.



# THE FERRIS FUTURE SCHOLARSHIP CHALLENGE





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Donors who already have an established endowment at Ferris can also capture the benefits of the Ferris Futures Scholarship Challenge. For example, if donors provide an additional gift of \$1,000 or greater annually to their existing endowment, the new gift will be matched; therefore, a \$1,000 gift provides a \$2,000 impact.

"When someone decides to give through the Ferris Futures Scholarship Challenge, they are making an immediate difference in the lives of Ferris students," said Percy. "This challenge provides opportunities for donors who might not otherwise have the means to establish an endowed scholarship. With this matching program and a commitment of just over \$2,000 annually, donors will be able to establish an endowed scholarship in six years."

While eligible gifts directed at endowments begin accruing investment income immediately, the matched funds will be deposited into the endowment on a monthly basis. In order to provide the most beneficial support for students, fully funded endowments will accrue interest for a full calendar year before being awarded.

The funds raised will provide financial assistance for full-time, undergraduate students with unmet financial need who meet specific criteria. New endowed scholarships directed at graduate or professional programs will be considered. The core criteria includes a minimum ACT score of 21 or SAT score of 980; a minimum high school GPA of 3.0 for incoming students or a cumulative Ferris GPA of 2.75 for continuing Ferris and Kendall students; and persons who are earning their first associate or bachelor's degree.

Additionally, donors who choose to participate in the program will be able to specify one additional criteria, selected among: a college or program, an athletics program, or support for first generation students.

"Investment in our students, without a doubt, impacts their lives and the lives of their families, but it also has a profound effect on our workforce and economy," said Percy. "This endowed scholarship program is a new opportunity for donors to change lives immeasurably, especially for those who might not otherwise be able to afford a university education."



# KEMPTONS CREATE PLANNED GIFT



Dr. Isabel Barnes-Kempton, former dean for Ferris State University's College of Health Professions, and her husband, Arnold Kempton, have made a significant planned gift to the college, creating a fund to support research and professional development activities by college faculty.

"You have to keep learning, if you're going to be an effective instructor," said Isabel. "Research is important to having doctorally-prepared faculty."

The gift comes in addition to their 2007 establishment of The Arnold and Isabel Kempton College of Health Professions Endowment, which has been awarded annually since 2009 to undergraduate students who are in good standing and entering the clinical portions of their programs. A portion of the Kempton's new planned gift will go to enhance that endowment.

"One of the strengths of the College of Health Professions curricula is its extensive internship programs. That, however, often poses additional financial challenges for students," said Isabel. "We are glad that we can help to ease that burden for some students. The new endowment fund will assist another strength of the college – the faculty – as they enhance their research and clinical skills."

The longest-serving dean in the history of Ferris' College of Health Professions, Isabel served more than 15 years. She also served Ferris as interim vice president of Academic Affairs. She retired in 2000 after building the foundation for much of the college's core curriculum for health sciences, as well as bachelor of science programs such as Diagnostic Medical Sonography, with a focus on clinical skills, interprofessional education, safety and the national health care system.

Ferris State is but one beneficiary of the Kemptons' generosity and service. In Big Rapids and surrounding areas, they are well known for their community service, and support of Spectrum Health Big Rapids Hospital and the Manna Pantry, an emergency food pantry located at St. Andrew's Episcopal Church of Big Rapids. The Manna Pantry works with other local organizations to provide food and other resources to underserved persons in Mecosta County and surrounding areas. Isabel served as its executive director until fall 2016.

She and Arnold first met during their considerable service to the Mecosta County General Hospital (now Spectrum Health Big Rapids Hospital) Board. Isabel was a member of the board for 11 years, and Arnold was a member for 14 years. They were involved in the hospital's development





*Isabel Barnes-Kempton and volunteers process a donation of food to Manna Pantry of Big Rapids.*

of rehabilitation and birthing centers, as well as Mecosta Health Services (now Spectrum Health Family Medicine), its affiliated primary care providers' offices.

Arnold was originally drawn to the hospital board because of his experience as a medic in the U.S. Air Force. He served as a Mecosta County Sheriff's Deputy and Hinton Township supervisor for 21 years, helping in his tenure to build the volunteer fire department that now serves Michigan's Amble, Cato, Hinton and Lakeview districts. He also chaired a committee that developed the Tamarack District Library in Lakeview.

Combined, the Kemptons have also supported the Spectrum Health Big Rapids Hospital Foundation, the hospital's gift shop, the Hemophilia Foundation of Michigan, the Mecosta County Community Foundation and the Wheatlake Center at Spectrum Health Reed City Hospital, where they founded the Kempton Center for Women, a digital mammography center in honor of Arnold's first wife, Mary, who died of breast cancer, and other cancer-treatment resources in honor of their son, Rick, who had throat cancer. Until Isabel's retirement as Manna Pantry's executive director, they made regular trips to Comstock Park, Michigan, to pick up deliveries of food supplies from Feeding America. Between them, they have 19 grandchildren and another on the way.

Known among members of their communities as well as among college administrators, alumni and faculty as dedicated, long-time supporters of the College of Health Professions, Ferris State and higher education, the Kemptons previously were members of the university's Carillon Society within The Ferris Foundation's Societies of Distinction. Their new gift makes them members of the Abigail Smith Timme Society, the giving distinction reserved for those who make planned gifts to the university—but the pair are quick to point out that what's most important to them is the knowledge that they're making a difference.

"One of the best things is that we get letters from the students," said Arnold.

For more information about The Ferris Foundation's Societies of Distinction or to make a gift to Ferris State University, visit [ferris.edu/giving/donors/societies.htm](http://ferris.edu/giving/donors/societies.htm).



# "IT NEEDS TO BE FOR EVERYBODY"



## ADVANCED LABORATORY EQUIPMENT MAKER SHIMADZU ESTABLISHES STATE-OF-THE-ART LAB AT FERRIS

*"We want it to be used as much as possible across a variety of disciplines, not just chemistry or not just for one professor's interest."*

—Terry Adams,  
Shimadzu Scientific Instruments  
vice president of Marketing

A \$500,000 in-kind grant from Japanese precision instrument maker Shimadzu Corporation and a \$1 million investment shared by the university's academic colleges and Academic Affairs office have given students and faculty access to cutting-edge research tools.

The Shimadzu Core Laboratory for Academic and Research Excellence, Ferris' 2,000-square-foot lab that officially opened its doors on Sept. 23, 2015, is equipped with high-end instrumentation that has applications in multiple academic disciplines.





"The instruments installed in the lab are a combination of highly sensitive and accurate spectroscopic and spectrometric instruments used for characterizing and measuring compounds in a variety of sample types," said Sean McCormick, assistant professor of Chemistry and director of the Shimadzu Core Lab.

"One of the instruments in the lab which will be in constant use is a gas chromatography mass spectrometer, which can be used to identify and quantify compounds in samples ranging from contaminants in the local water system to compounds being bioengineered by the faculty in the College of Pharmacy. The laboratory also has advanced liquid chromatography capabilities with a triple quadrupole mass spectrometer, which has the capability to carry out experiments for a variety of faculty doing everything from pharmacokinetics to forensic analysis."

"The Shimadzu Core Lab is an invaluable resource here at Ferris State," said Mark Young, adjunct instructor for the College of Pharmacy, who is developing a research project in pharmaceutical aerosol contamination. "My project would never have been possible without the lab."

A challenge faced by many mid-size public universities is how to economically provide robust research equipment for a wide variety of academic specializations. Dedications of state-of-the-art equipment and facility space both come at a significant cost, and are typically the domain only of larger academic or research institutions, to which other schools send their samples for testing.

Whereas larger universities may dedicate labs exclusively to individual research programs or specific types of analysis, Ferris' innovative Shimadzu Core Lab provides programs including Biology, Biotechnology, Chemistry,





Pharmacy, Physical Sciences and Public Health the level of instrumentation available at top-tier research institutions. Housed in the Arts and Sciences Commons, the lab is packed with more than \$1 million in the most advanced chemical analysis equipment available.

"We want it to be used as much as possible across a variety of disciplines, not just chemistry or not just for one professor's interest," Terry Adams, Shimadzu Scientific Instruments' vice president of Marketing, said. "It needs to be for everybody. That would include things you wouldn't think about like art history, food sciences, or engineering. All of those people need instruments that measure."

Shimadzu Corporation was founded in 1875. The company specializes in precision products for the aircraft, industrial, medical and scientific fields, and had more than \$325 billion in sales in 2015. Its corporate philosophy, "Contributing to society through science and technology," has driven it to provide significant support through in-kind gifts to multiple other universities around the world.

Access to such tools creates research opportunities for faculty and students, and advances the teacher-scholar model of instruction on campus. Faculty in the Biology and Physical Sciences departments are currently developing hands-on lab modules for their courses, as well as completely new course offerings and research projects based on the resources afforded by the lab.

"What's amazing about this lab is that, at the larger institutions that more typically offer this type of equipment, only professors or graduate students actually get access to use it," said Professor of Biology Brad Isler, who will use

the lab with his Biotechnology classes. "Here, at Ferris, undergrads will have a level of access that they wouldn't have anywhere else."

It is creating hands-on opportunities for students engaged in research activities as well as lab assignments. In all, 11 faculty members from four departments that span three Ferris academic colleges have developed or are developing coursework or research projects that will utilize the instrumentation in the Shimadzu Core Lab.

"This will lead to obtaining data that can be used to apply for large research grants," said Ferris' Director of Research Thomas Dowling, who will use the lab for his research for the College of Pharmacy. "Lab sessions can be held there. Students will be able to use equipment and do experiments that were never available to them before."

The lab already has opened up additional dimensions for some research projects. Eric Nybo, assistant professor in the College of Pharmacy, received a \$70,000 Young Investigator Grant from the Brain and Behavioral Research Foundation in 2015 for a project to synthesize a compound similar to that found in the herb Valerian. Nybo said that Ferris' opening of the lab was an important element in the success of his application.

"We did a lot of early analysis through the University of Kentucky," said Nybo. "Now, with the Shimadzu Core Lab, we're going to scale up our efforts, produce more samples and analyze them in-house."

Changqi Zhu, an associate professor of Biology whose research on factors in fruit fly longevity was featured in the Spring 2015 edition of Ferris Magazine, is using the





lab's instrumentation to study the degradation of the flies' mitochondrial DNA. Both Nybo's and Zhu's research teams include student participants who benefit from experience working with instruments they will encounter in postgraduate or professional settings.

One of the most impressive features of the lab is a 400MHz Nuclear Magnetic Resonance Spectrometer, which uses the same technology as an MRI machine. Tracey Boncher, associate professor in the College of Pharmacy, will use it to advance her synthesis of small molecules in her pharmaceutical research. The machine reveals magnetic properties of atomic nuclei at the quantum level.

Most excitingly, the lab offers a fundamentally different approach to research. Rather than sorting diverse academic and research programs away into separate labs, the Shimadzu Core Lab supports collaboration between research groups. Ferris has a history of fostering interdisciplinary innovations such as the Interprofessional Wellness Clinic, in which students of the Nursing, Optometry and Pharmacy programs provide integrated health-screening services to the public. The Shimadzu Core Lab, which includes an area for sharing research, hosting guest speakers and airing virtual presentations, has the potential to generate similar synergy within Ferris' growing research community.

"As projects start to build and teaching takes place, I think it will serve as a catalyst for different faculty and different departments to work together," said Dowling.

"It's all about the people," said Adams. "It's not about the boxes. It's not about the facility, really. It's about the people."

*"What's amazing about this lab is that, at the larger institutions that more typically offer this type of equipment, only professors or graduate students actually get access to use it..."*

*"...Here, at Ferris, undergrads will have a level of access that they wouldn't have anywhere else."*

—Brad Isler,  
professor of Biology



# "GIVING OPENS DOORS"

## SCHOLARSHIP RECIPIENTS REFLECT ON THE FOUNDATION'S IMPACT

Twenty-five years ago, it was 1991.

Ferris had been in existence for 107 years. In that time, the school had 15 presidents and changed names multiple times. From Big Rapids Industrial School, to Ferris Industrial School, to Ferris Institute, to Ferris State College, and finally, Ferris State University.

While it's obvious that 107 years can bring much change to an organization during its most notable growing stages, the most recent years – specifically the last 25 – cannot be ignored. In the last 25 years, Ferris has followed three university presidents and grown immeasurably in regard to student enrollment and educational preparation.

Additionally, Ferris made a decision 25 years ago that is still having a growing, positive and incomparable impact on its students. That decision was to create The Ferris Foundation, which would be responsible for receiving, investing and distributing private gifts, funding student scholarships, faculty support, academic programs and building improvements.

Like anything else, The Ferris Foundation has seen much change over the years, including the expansion of the Foundation's role, as well as the scholarship's recipient selection criteria. That being considered, the changes were made with the goal of increasing the impact provided and answering the needs of countless students, all while remaining true to the Foundation's purpose.

"[The Foundation] is here to support the students at Ferris State University, be it scholarships, programmatic awards, it's all about students," said Carla Miller, executive director of The Ferris Foundation. "I think that's why we're all here."

And with that in mind, roughly six years ago, the Foundation Board made a choice to review the way scholarships were being awarded. Up until that point, scholarships were reserved for students who had a strong history of academic success as well as community service participation. According to Miller, the Honors Program on campus, which included many of the students who were awarded scholarships, was often comprised of "the best-of-the-best" students, in terms of high GPAs and strong test scores, but when data started to surface on campus reflecting what percentage of the student body qualified for financial aid and what percentage of them had Pell Grants, among others, the Board felt the need to re-evaluate the criteria to address financial need.







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GEORGE N. FERRIS



"I watched a board evolve in a way that began to have a true understanding of the needs of students. So now this has evolved into funding those students on campus who have true need, and there's a funding gap between what they might receive on a grant and what really needs to be taken care of," said Miller. "There are those [students] who have not had those opportunities to really maximize their potential, and hopefully when they come to college, scholarships will empower them."

Throughout the years, The Ferris Foundation for Excellence Scholarship and The Ferris Foundation Opportunity Endowed Scholarship have provided financial assistance for students who might not otherwise have access to a Ferris education. Additionally, these scholarships have been awarded to those students who have demonstrated multiple situations in which they have overcome obstacles related to, but not limited to, social, economic, diversity or gender status.

Eric Cole was a recipient of The Ferris Foundation for Excellence Scholarship. He graduated from Ferris in 2011 with a bachelor's in Marketing and a concentration in Sports. Additionally, he earned certificates in Sales and Public Relations. While attending Ferris, his goal was to one day obtain a position working in the sports industry, specifically the National Basketball Association. Although for many people a position like this takes years, Cole seized his opportunity immediately out of college.



**Eric Cole**  
Philadelphia 76ers  
professional photo

"For me I wouldn't have gotten where I'm at without my education," Cole said. "I lived with my mother, so I came from a single parent home, and in that regard, I definitely needed some assistance. Just for me as a student, the scholarship meant a lot because it helped me alleviate those costs."

Directly out of college, Cole landed a job at the Indiana Pacers, working as an account executive of Inside Sales, and was promoted to group events specialist just months later. In Cole's current position, working as the manager of Inside Sales with the Philadelphia 76ers, he is responsible for "recruiting, hiring, training, developing, motivating and promoting the next industry leaders." Specifically, he hires roughly 60 percent of the 76ers sales force and manages a subset of roughly 20 people. Despite his success and commitment to hard work, Cole still reflects on his experiences and opportunities at Ferris, and the importance of giving.

"I had three people – whether they were from the athletic department, my college or student organizations – those individuals truly helped me out. So to be able to give those people the opportunity to coach the next best talent to come up and get them to where I'm at or even past where I'm at, I think it's very, very important."

Very much like Cole, another Ferris graduate, Samantha Engel, had a dream she was working toward, but didn't seem to have the necessary resources immediately available. A 2009 graduate with a bachelor's degree in History, Engel knew that she had graduate school in her future when she began at Ferris. She was determined to further her education, and as a person who would have found a way to accomplish this regardless, she could not be more grateful for the scholarship she received as a student.

"The Ferris Foundation Scholarship was such a useful one because I received it as a senior. Not only was it a financial help to plans that were now more concrete than they had been when I was 18, but because it also helped to validate the hard work I had already put in," said Engel, who now works as the executive director of the Whaley Historic House Museum in Flint, Michigan. "This scholarship meant that whomever had nominated me recognized the hard work I had completed and wanted to see me continue that."

"It also meant that the university and The Ferris Foundation donors saw what I had accomplished and the dreams I wanted to pursue as something worth investing in."

In her current role, Engel is responsible for all aspects of managing the museum, which includes creating programs and exhibits, overseeing volunteers, applying for grants and fundraising, developing budgets and financial reports, and maintaining the museum's collections.

While she has had the opportunity to gain more experience applying for grants and fundraising, her views on giving have remained consistent.





**Samantha Engel (left)**  
being interviewed for a  
fundraiser at Knob Hill  
Bed and Breakfast in Flint

"The cost of higher education is astronomical, and so many people see it as out of reach," said Engel. "Donations to Ferris, particularly those that go toward funding scholarships, fund the dreams and aspirations of future graduates. I have seen so many folks struggle, not due to the coursework or their social lives, but because they are trying to balance jobs and education and still come up short. Grants and scholarships help those students in amazing ways."

As demonstrated in both Cole and Engel, each college student has a niche, a passion they are tirelessly pursuing. Often, the scholarships awarded to students help in funding those dreams and goals. For Leanne VanRemortel, a 2012 graduate with a bachelor's degree in Secondary Biology Education, it was gaining experience overseas.

"I've always had a goal to be globally minded and understand different people and cultures," said VanRemortel. "This scholarship allowed me to visit different countries and learn about different cultures."

Now working as a biology and Spanish teacher at Hancock High School in Hancock, Michigan, VanRemortel is responsible for facilitating learning in high school students while exposing them to new ideas and challenging them to think about the world around them.

During her time as a student, VanRemortel received a scholarship that allowed her to gain experiences around the world, which she now uses to teach her students. Specifically, she studied abroad in Buenos Aires, Argentina, and participated in a cultural ambassador program to Syria, in effort to bridge the gap between Syrian culture and that of the United States. Independently, she visited Juarez, Mexico, to build homes for people in poverty; Nicaragua, to help a local church there; and Guatemala, to assist with an organization that rescues severely malnourished children and supports a nursing home.



**Leanne VanRemortel**  
Experiencing Syrian culture  
at Umayyad Mosque in Damascus

In her opinion, "giving opens doors for students to expand their thinking past finances. It lifts the burden of money and allows students to concentrate on other aspects of life."

Collectively, the students who receive scholarships are selected deliberately, in an effort to meet a need and supply resources that help them overcome the barriers that stand in their way. While the direct use of these scholarships may vary by recipient, the overall impact of giving has only grown, and the intention remains the same.

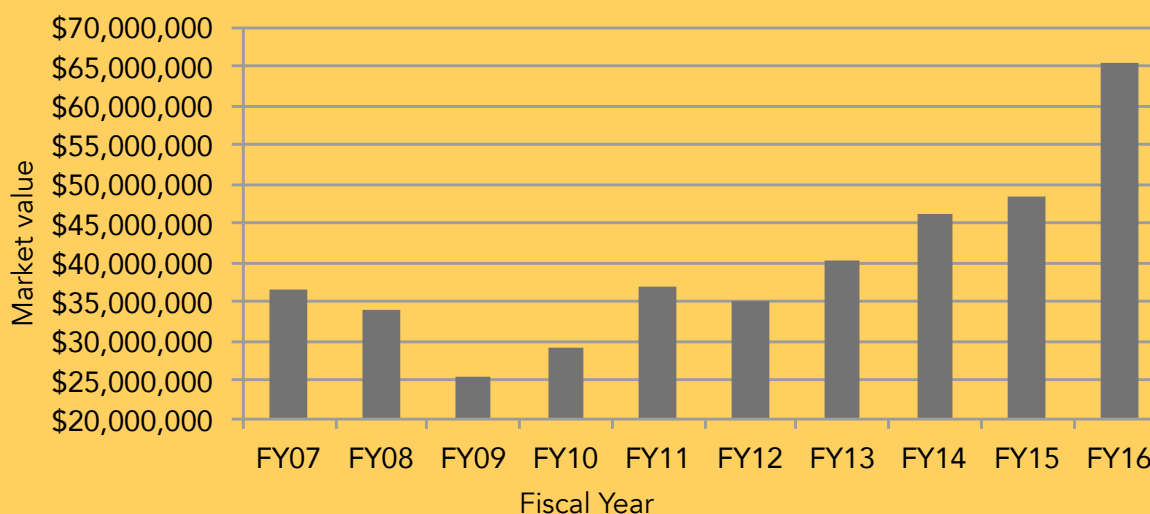
"There are these kids that are moving forward and are trying to make a difference in this world," said Miller. "And as much as we can help them, I think we need due diligence in ensuring we, as a board, are helping students fulfill their dreams."



# THE FERRIS FOUNDATION ENDOWMENT VALUES

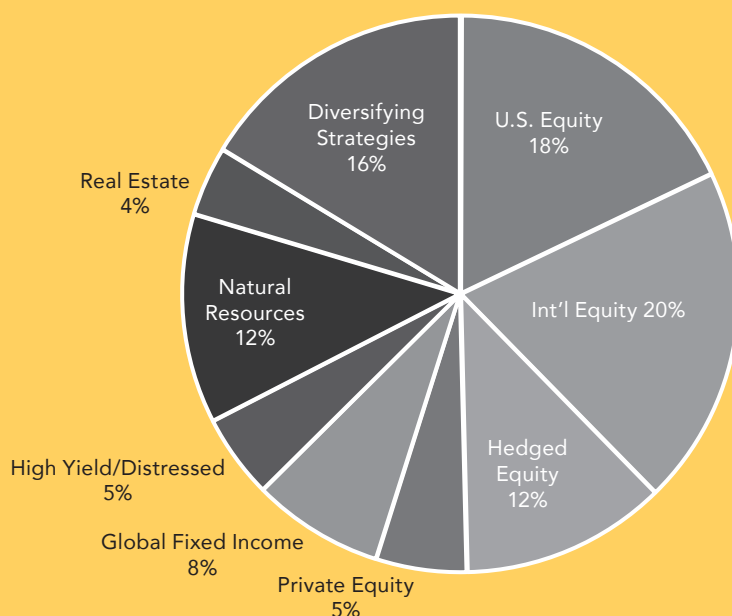
Market Values as of June 30, 2016

Annual Market Values



FY07	\$ 36,504,724
FY08	\$ 33,856,915
FY09	\$ 25,386,578
FY10	\$ 28,949,156
FY11	\$ 36,703,233
FY12	\$ 35,182,604
FY13	\$ 40,216,417
FY14	\$ 46,322,161
FY15	\$ 48,523,547
FY16	\$ 65,226,211

Asset Allocation  
June 30, 2016

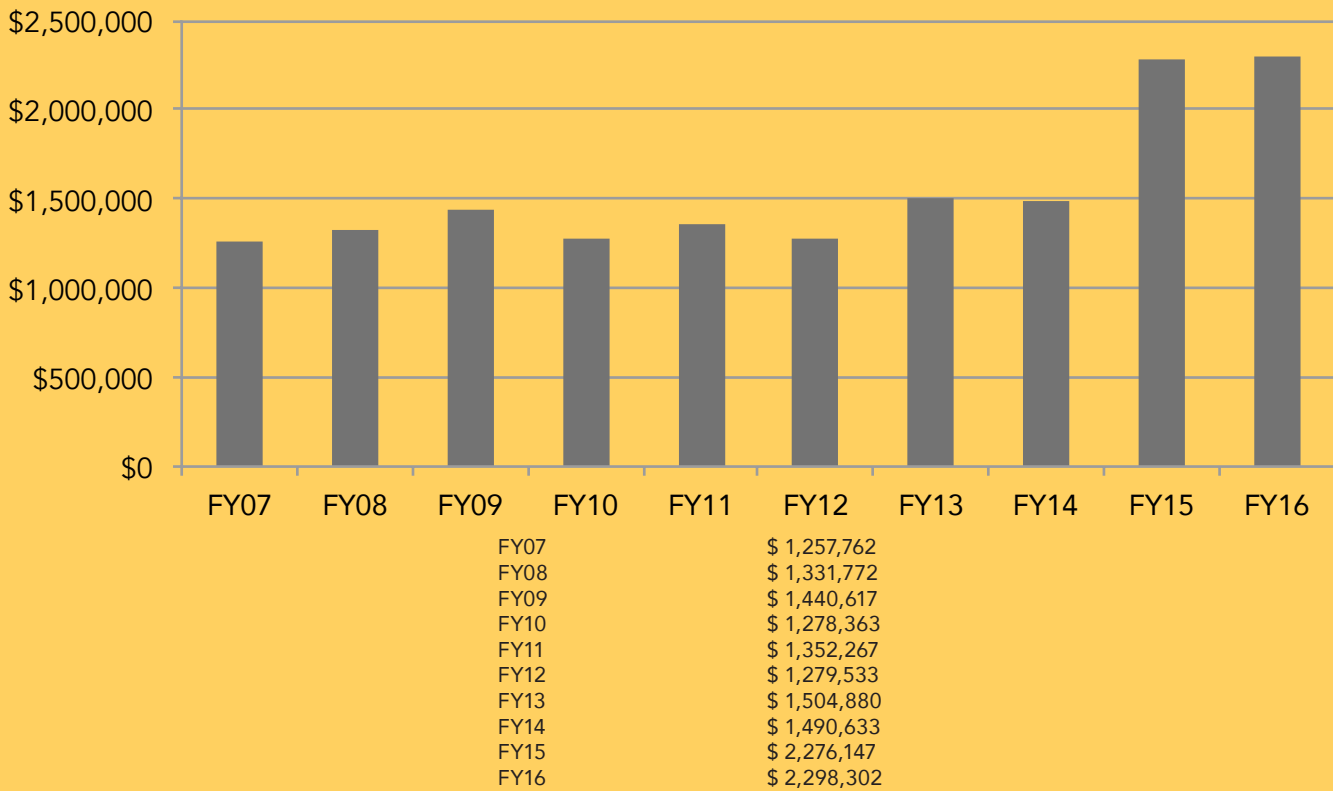


Net Cash	\$	32,326	0%
U.S. Equity	\$	11,529,068	18%
Int'l Equity	\$	13,403,990	20%
Hedged Equity	\$	7,726,558	12%
Private Equity	\$	3,414,310	5%
Global Fixed Income	\$	4,946,559	8%
High Yield/Distressed	\$	3,147,085	5%
Natural Resources	\$	7,877,770	12%
Real Estate	\$	2,611,451	4%
Diversifying Strategies	\$	10,537,094	16%
<b>Total</b>	<b>\$</b>	<b>65,226,211</b>	<b>100%</b>

Cash of \$602,638 is adjusted to eliminate non-endowment funds of \$800,486 and add pledges of \$230,174 that are included in the financial statements as endowment funds.

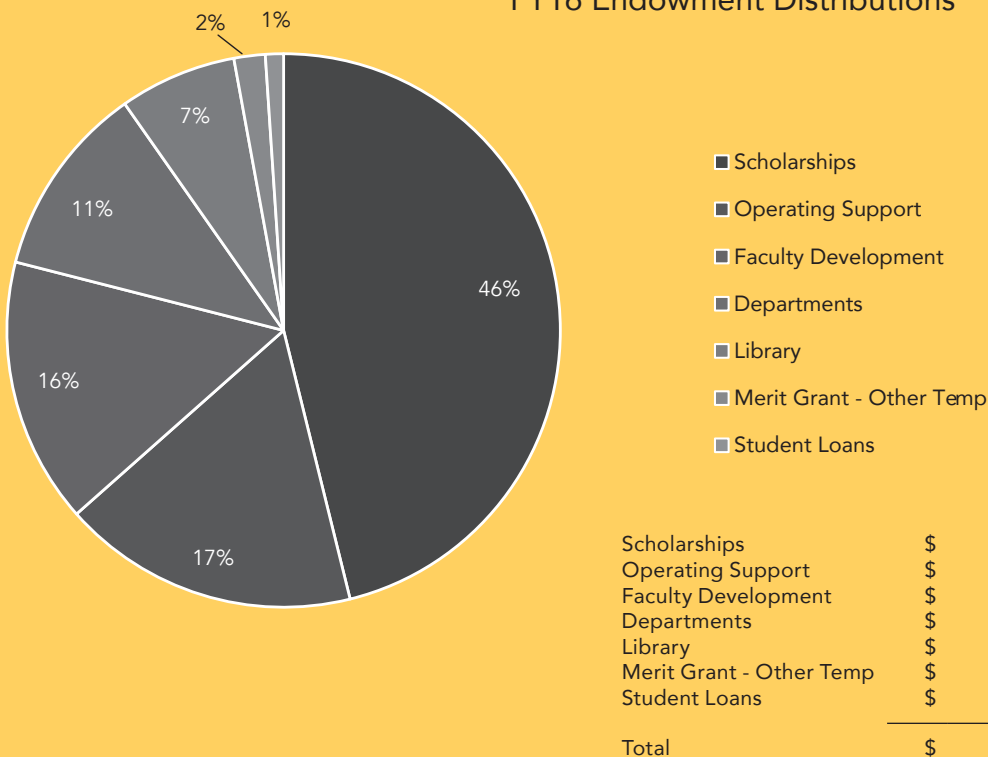


## Distribution Per Fiscal Year



Board-designated endowments were allowed to spend previous fiscal year's undistributed accumulations in FY15.

## FY16 Endowment Distributions



Total represents endowment spending of 4% plus 1% operating support and other support such as Merit Grants.



# FISCAL YEAR 2016 GIVING

FY16 was the first full year that all gifts to Ferris State University flowed through the Foundation.

## DONORS

LAST YEAR 4,122 → THIS YEAR 4,643

## GIFTS

\$6,345,702

### WHO IS GIVING



ALUMNI  
FRIENDS  
PARENTS  
FACULTY/STAFF  
EMERITI



FOUNDATIONS/  
CORPORATIONS



ORGANIZATIONS

## WHERE DONORS DIRECTED FY16 GIFTS

SCHOLARSHIPS - \$1,622,683 (25%)

**PROGRAMS - \$3,473,850 (55%)**

CAPITAL - \$1,249,169 (20%)



## NEW ENDOWMENTS

### JULY 1, 2015 THROUGH JUNE 30, 2016

Michelle Anne Bellavance Scholarship Endowment  
Eric Bennett Memorial Scholarship Endowment  
Teresa K. Cook Memorial Accounting Scholarship Endowment  
Douglas and Tami Dommert Scholarship Endowment  
Faloon Brothers Business Innovation Endowment  
Ferris UBUNTU Program Endowment  
Friar Family Scholarship Endowment  
FSU Digital Animation and Game Design Scholarship Endowment  
Professor Roland Hicks and Mr. Leonard Zimmerman  
Scholarship Endowment  
Richard E. Hurst Scholarship Endowment  
Leonard Johnson Disc Sports Scholarship Endowment  
McKessey Alumni Center Endowment  
Eileen McQuade Memorial Scholarship Endowment

Eldred George Mugford, in Memory of Clare H. Mugford, RN,  
Scholarship Endowment  
Edward W. and Barbara J. Nickels Memorial Scholarship  
Endowment  
Lucy and Fabian Ngoh Educational Opportunity Scholarship  
Endowment  
Lucy and Fabian Ngoh International Healthcare Scholarship  
Endowment  
Wilma A. and Robert W. Sanders Scholarship Endowment  
Spence Family Scholarship Endowment  
UA Local 85 Plumbers, Steamfitters and HVACR Service and Affiliated  
Contractors Scholarship Endowment  
Whitney Health Care Services Entrepreneurial Pharmacy  
Scholarship Endowment  
Dale and Tia Wilhelm Volleyball Scholarship Endowment  
G. Mennen "Soapy" Williams Scholarship Endowment





## EXISTING ENDOWMENTS

### JULY 1, 2015 THROUGH JUNE 30, 2016

1968 Football Endowment	Robert L. Carter Scholarship Endowment
Academic Opportunity Scholarship Endowment	John Celestino Endowment
Accounting Endowment for Excellence	Barbara Chapman International Study Scholarship Endowment
Alphonso A. and Mary C. Aguirre Memorial Scholarship Endowment	Brian Keith Chapman Professional Golf Management Endowment
Margaret Allysee Scholarship Endowment	Tom and Molly Charles Scholarship Endowment
Mathias Alten Legacy Scholarship Endowment	Charter Schools Office Scholarship Endowment
Alumni Association Legacy Scholarship Endowment	Dr. John E. Christie Memorial Endowment Fund
American Society of Professional Estimators Endowment	Dominic Ciaramitaro ISI Memorial Scholarship Endowment
American Subcontractors Association of Michigan Scholarship Endowment	Ryan Matthew Clark Scholarship Endowment
Amerikam, Incorporated Endowment	Elizabeth Claucherty Endowment
T. J. Amick Memorial Scholarship Endowment	Gilbert H. and June Cobb Endowment
Richard and Dawn Antonini Scholarship Endowment	College of Arts and Sciences Dean's Scholarship Endowment
Arab American Pharmacist Association Scholarship Endowment	College of Technology Drawform Endowment
Blanche E. Arnold Endowment	Joe and Suzette Compton Family Scholarship Endowment
Bachelor of Integrative Studies Scholarship Endowment	Lois L. Conrad Scholarship Endowment
Kenneth and Christine Bailey and Family Scholarship Endowment	Construction Management Industry Scholarship Endowment
Baker Collection Endowment	Construction Technology and Management Student Competition Endowment
Paul B. Bates Hockey Scholarship Endowment	Gary L. Cousino Hockey Scholarship Endowment
Beacon Pharmacy Endowment	Cramer Family Endowment
Dr. Jack W. Bennett Memorial Endowment	Alfred S. Cramer Memorial Endowment
Norman and Helen Bennett Memorial Endowment	Mary T. Creswell Endowment
Robert Bergelin Scholarship Endowment	Elva Cummings Endowment
Patricia Berry Memorial Intensive English Program Endowment	Elvin G. and Barbara A. Curtis Scholarship Endowment
Walter C. Betts Memorial Scholarship Endowment	Laverne H. Curtis Scholarship Endowment
Michael and JoAnn Bigford PGM Mentorship Scholarship Endowment	Dacho and Ruth Dachoff Endowment
Thomas Bingman/Graphic Communications Alliance of West Michigan Scholarship Endowment	Bob and Leslie Daniels Hockey Program Endowment
Robert Bishop Hockey Scholarship Endowment	Orrin B. Davenport Endowment
James H. Bolthouse Leadership Achievement Scholar. Endowment	Stanley J. Dean Memorial Scholarship Endowment
Karen D. Boochard Social Work Program Scholarship Endowment	Matilda Ann Dell Endowment
Dr. Paul E. Borton Scholarship Endowment	Delta Tau Epsilon-Lambda Chi Alpha Fraternity Alumni Scholarship Endowment
George Bowlby Endowment	W. E. Dengler Scholarship Endowment
Boyce Family Hockey Scholarship Endowment	Dettman Family Scholarship Endowment
Dick Brammer Scholarship Endowment	Beckie and Larry DeYoung Scholarship Endowment
Robert E. Brand Memorial Endowment	Doctorate for Community College Leadership Scholarship Endowment and Fellowship
Alton and Evelyn Brayton Memorial Scholarship Endowment	Dick Dolack Excellence in Officiating Endowment
Duane E. Bremer Scholarship and Faculty Development Endowment	William J. Donahue Vocal Music Endowment
Leroy Ray Broadfoot Hockey Program Endowment	Robert W. Dougan Memorial Law Enforcement Scholarship Endowment
Frederick Broemer Accounting Memorial Endowment	David and Carol Drake Scholarship Endowment
Steven M. Brown Memorial Scholarship Endowment	JoLaine Reiersen Draugalis, PH.D. and Paul T. Draugalis Endowment
W. W. Brown Trust Endowment	Gregory Dreuth Memorial Endowment
Elmer and Fern Brudy Memorial Pharmacy Endowment	Judith (Robinson) and Charles Duddles Scholarship Endowment
Builders Exchange of Grand Rapids and Western Michigan Scholarship Endowment	Dykstra Food Service Endowment
Bulldog Breakaway Endowment	D. Edwards Intercollegiate Soccer Endowment
Bulldog Hockey: Be a Playmaker Endowment	Susan Marie Edwards Memorial College of Education Endowment
Louis and Angeline Burg Scholarship Endowment	J.K. Elder Scholarship Endowment
Linda J. Burnes Fund Program Endowment	Ensign Family Scholarship Endowment
Robert and Gertrude Burns Endowment	Oliver H. Evans Scholarship Endowment
S. Eugene Bychinsky Scholarship Endowment for Musicians of Promise	Ewigleben Family Trust Endowment
Call Family Scholarship Endowment	Robert L. and Esther J. Ewigleben Endowment
Canadian Lakes Scholarship Endowment for Mecosta County	Faculty Sponsored Student Development Scholarship Endowment
Canteen Services, Incorporated Endowment	Ben C. and Madge L. Fairman Technology Endowment
William C. and Ruth L. Carpenter FSU Recycling Program Endowment	Stephen Falcone Memorial Endowment



Jim Farrell Memorial Scholarship Endowment  
 John R. and Lynda D. Fenn Digital Photogrammetry and GIS Lab Endowment  
 Ferris Emeriti Association Scholarship Endowment  
 Ferris Foundation Need Based Scholarship Endowment  
 Ferris Foundation Opportunity Scholarship Endowment  
 Grace L Fleming RN Nursing Scholarship Endowment  
 John and Rita Fleming Endowment  
 Jerry, Marie and Mary Ford Nursing Endowment  
 Foulkrod Foundation Scholarship Endowment  
 Phillip V. and Sylvia M. Frederickson Scholarships Endowment  
 Frances Friar Memorial Nursing Scholarship Endowment  
 Robert and Frances Friar Biology Scholarship Endowment  
 Friends of the Michigan State Fair  
 Douglas Froelich Memorial Endowment  
 FSU Alumni and Friends Endowment  
 FSU Blueline Club Hockey Scholarship Endowment  
 FSU Dining Services Endowment  
 FSU GR CPTS Scholarship Endowment  
 Fund Evaluation Group, LLC Endowment  
 Furniture Design Scholarship Endowment  
 Dr. Earl D. Gabriel Memorial Scholarship Endowment  
 Violet H. Gambotto Scholarship Endowment  
 Weldon S. Garrison Endowment  
 John and Mary Garvelink Memorial Scholarship Endowment and Capital Improvement  
 Gerace Construction Scholarship Endowment  
 Russell and Avis Gerber Scholarship Endowment  
 Mary Anne and Shakespeare O. Goldsmith Scholarship Endowment  
 Governor's Student Leadership Endowment  
 Grand Rapids Chapter Construction Specifications Institute "Art Nelson" Scholarship Endowment  
 Greene Memorial Endowment  
 David R. Greer Surveying Engineering Endowment  
 Edward M. Griffin Memorial Teacher Education Endowment  
 John D. Gruden Hockey Scholarship Endowment  
 Douglas Hagemann Endowment  
 Hagerman Family Scholarship Endowment in Pharmacy  
 Hagerman Program Endowment Chair of Medical Informatics  
 David L. Hamilton Scholarship Endowment for Construction  
 Charles F. and Eva L. Hampton Endowment  
 Hancock Family Hockey Scholarship Endowment  
 Ellen Haneline Health Professions Scholarship Endowment  
 Dr. Edwin Harris Memorial Honors Program Scholarship Endowment  
 Mary Ann Hashimi Memorial Endowment  
 Haworth Scholarship Endowment  
 Hedrick Associates Scholarship Endowment  
 Kurt Hellthaler Memorial Endowment  
 Ray Helsing Men's Cross Country and Track Scholarship Endowment  
 Heritage Club Endowment  
 Roland L. Hicks and John Montgomery Scholarship Endowment  
 Ruth and Ken Hicks Football Scholarship Endowment  
 Kenneth J. Hoexum Endowment  
 Orville Hoffman and Jon Walgren Endowment  
 George Holcomb Memorial Endowment  
 Hospitality Management Alumni Scholarship Endowment

H.S. Die and Engineering Endowment  
 Karl E. Huffman Family Scholarship Endowment  
 Howard Hulsman Endowment  
 Emma I. Humphreys Arts Program Endowment  
 Richard Hunter Environmental Educator Scholarship Endowment  
 HVACR Technology Endowment  
 Keith Immink CIS 35th Anniversary Scholarship Endowment  
 Industrial Design Scholarship Endowment  
 Insurance Program Scholarship Endowment  
 International Student Scholarship Endowment  
 Todd and Tami Jacobs Family Scholarship Endowment  
 Charles Jehnzen Heavy Equipment Endowment  
 Charles G. Jehnzen Women's Basketball Scholarship Endowment  
 Arnold L. and Carolyn D. Johnson Endowment  
 Dr. Clare G. and Patsy L. Johnson Scholarship Endowment  
 Richard V. Johnson Accountancy Scholarship Endowment  
 Dr. Thomas Johnston Scholarship Endowment  
 Robert and Agnes Jordan Endowment  
 Jerry Jourdain Endowment  
 W. C. Judson Memorial Endowment  
 Dr. Joseph M. Juran Endowment Fund  
 Frank and Mildred Justin Memorial Plastics Engineering Technology Endowment  
 Elaine Kamptner Opportunity Scholarship Endowment  
 Otto Kamptner Scholarship Endowment  
 Gordon Kamstra Memorial Endowment  
 Delores Kap Memorial Endowment  
 Frank Karas Scholarship Endowment  
 Kauzlarich/Campana Family Scholarship Endowment  
 Fred and Winifred Kellogg Memorial Endowment  
 Lauretta B. Kelso-Battle Endowment  
 Arnold and Isabel Kempton College of Health Professions Endowment  
 Arnold and Isabel Kempton Scholarship Endowment  
 Elizabeth E. Kenney Business Education Scholarship Endowment  
 Leon and Jerena Keys Family Scholarship Endowment  
 Kmart Corporation Endowment  
 Korean Students Scholarship Endowment  
 Maude B. Korstange Merit Endowment  
 George and Lia Kossaras Scholarship Endowment  
 Minnie Hart Krieser Endowment  
 Richard S. Labroff Scholarship Endowment  
 Harry A. Larson Memorial Endowment  
 Bob and Mary Louise Leach Memorial Scholarship Endowment  
 Ferris and Jean Leach Biology, Mathematics and Physical Sciences Endowment  
 Ferris and Jean Leach Scholarship Endowment  
 Jack LeBarre Endowment  
 Wendel E. LeRoy Scholarship Endowment  
 Matt Lichtle Scholarship Endowment  
 Kathleen M. and Edward A. Lunt Scholarship Endowment  
 Robert Sr. and Marion Lyman Endowment  
 Ruby B. MacNeil Memorial Endowment  
 Donald R. and E. Lyle Magee Memorial Endowment  
 Dr. Vajay Mahida Endowment



Mahoney Football Scholarship Endowment  
 Management Department Scholarship Endowment  
 Frank Marra Endowment  
 Minnie Mould Marsh Endowment  
 Robert and Barbara Martin Family Scholarship Endowment  
 Gerritt Masselink Endowment  
 Mathison Legacy Scholarship Endowment  
 Dr. Ian Mathison Fellowship Endowment  
 Dr. Ian Mathison Scholarship Endowment  
 Ryan McCandless Scholarship Endowment  
 Julia B. McCormick Endowment  
 Mary McCorriston-Dillon Child Development Endowment  
 Gerald McKessy Alumni and Development Endowment  
 McLoughlin Family Scholarship Endowment  
 MCO Alumni Scholarship Endowment  
 Frank E Meech Scholarship Endowment  
 Meijer, Incorporated Endowment  
 Harry S. Melling Memorial Endowment  
 George and Kathryn Menoutes Scholarship Endowment  
 Russell G. Merithew Memorial Scholarship Endowment  
 Michigan Air Conditioning and Refrigeration Contractors Endowment  
 Michigan Construction Hall of Fame Endowment  
 Joseph S. Mikols Scholarship Endowment and Welding Program  
 Laboratory Equipment Endowment  
 Kathleen and Robert Miller Family Criminal Justice  
 Scholarship Endowment  
 Sidney E. Miller Scholarship Endowment  
 William Merle Morris Scholarship Endowment  
 Hubert and Marion Motry Endowment  
 Dr. Frank Muehlenbeck Memorial Scholarship Endowment  
 Dr. Merrill R. and Eva Jean Murray Scholarship and Faculty Award  
 Endowment  
 Cory Myrie Memorial Scholarship Endowment  
 Jessica Nagle-Wilson Memorial Endowment  
 Janet L. Nash and Dr. E.G. Nash Endowment  
 National Truck Equipment Association Louis Kleinstiver  
 Memorial Endowment  
 Matt and Sara Nawrocki Gratitude Scholarship Endowment  
 Joan Nelson Scholarship Endowment  
 John P. Nelson Memorial Scholarship Endowment  
 Terry Nerbonne School of Criminal Justice Scholarship Endowment  
 Jack Newcomb Memorial Scholarship Endowment  
 John Edward Newell Scholarship Endowment  
 Mark A. and Debra A. Newhouse and Bill L. and Patricia S. Jones  
 Hockey Scholarship Endowment  
 J.R. Newton Scholarship Endowment  
 James and Georgia Nicholas Scholarship Endowment  
 Northern Michigan Association of Road Commissions Endowment  
 Nursing Development Endowment  
 Honorable John P. O'Brien Memorial Endowment  
 O'Brien-Quay Scholarship Endowment  
 G. Franklin Ochs Memorial Scholarship Endowment  
 Oldfield Family Educational Travel Scholarship Endowment  
 Robert B. and Jean P. Olson Memorial Pharmacy Endowment  
 Leslie R. Osborn Family Scholarship Endowment  
 Outer Drive Hospital Auxiliary of Lincoln Park Endowment

David Pao International Scholarship Endowment  
 William Papo and Julie Stewart Printing Management  
 Scholarship Endowment  
 Warren C. and Beverley A. Parker Scholarship Endowment  
 Bruce N. and Jean A. Parsons Debate Scholarship Endowment  
 Bruce N. and Jean A. Parsons Professional Golf Management  
 Scholarship Endowment  
 Charles G. and Dorothy E. Peterson Endowment  
 Pharmacy Alumni Scholarship Endowment  
 Randy and Nancy Phelps Family Endowment  
 Coach Walton and Barbara Piggott Scholarship Endowment  
 Matt and Bonnie Pinter Scholarship Endowment  
 Plastics Engineering Technology Endowment  
 Plastics and Rubber Endowment  
 Helen Popovich Endowed Scholarship for Academic Excellence  
 Miles, Kellie and Hannah Postema Pre-Law Scholarship Endowment  
 Howard, Irene and Michael Price Scholarship Endowment  
 David P. Prior Memorial Endowment  
 Proctor Family Scholarship Endowment  
 Product Design Engineering Technology Endowment  
 Professional Golf Management Alumni Association Endowment  
 Allen and Elsie Puterbaugh Memorial Endowment  
 Millard J. Quinlan and Ida Quinlan Memorial COEHS  
 Scholarship Endowment  
 Dr. Henry R. Racki Optometry Endowment  
 Mylo Ragan Endowment  
 Geff Reinke Memorial Endowment  
 Henry Reitz Arts and Sciences Reading Room Endowment  
 Barbara Reuther Memorial Scholarship Endowment for Nursing  
 Ken Reuther Leadership Scholarship Endowment  
 Thomas Scott Reuther Endowment  
 Rhein Chemie Scholarship Endowment  
 Walter Ritchie Memorial Endowment  
 Rite Aid Corporation Endowment  
 Tim Roberts Scholarship Endowment  
 Rick Rodenhouse Memorial Scholarship Endowment  
 Jimmie and Marlene Rodgers Family Scholarship Endowment  
 Oswald Rossi Memorial Theater Endowment  
 Edward G. and Marquita L. Rothe Scholarship Endowment  
 Richard Rought Surveying Scholarship Endowment  
 Rubber Engineering Technology Endowment  
 Kenneth A. and Alma M. Rumsey Memorial Scholarship Endowment  
 Rupe Lectureship Endowment  
 Dr. William Sakalauskas Scholarship Endowment  
 Michael J. Sanborn Scholarship Endowment  
 Scott E. Sanders Scholarship Endowment  
 Dr. Thomas E. Sandon Scholarship Endowment  
 Dr. Richard and Ruth Santer Endowment  
 Joseph D. Sasaki Endowment  
 Scheible Hockey Scholarship Endowment  
 Thomas and Marcia Scholler Scholarship Endowment  
 Scott Schultz Scholarship for Excellence Endowment  
 Robert K. and Judith L. Scranton Scholarship Endowment  
 Searle Pharmacy Student Exchange Program Endowment  
 John M. Sebold Memorial Scholarship Endowment  
 Second Century Endowment



William A. Sederburg Endowment  
 Mickey Shapiro Opportunity Scholarship Endowment  
 Reginald and Vivian Sharkey Memorial Scholarship Endowment  
 Ruth Shattuck Memorial College of Business Endowment  
 Richard Shaw Athletic Program Endowment  
 Richard Shaw Football Scholarship Endowment  
 Richard Shaw Hockey Program Endowment  
 Richard L. Shaw Scholarship Endowment  
 Mike Shira Memorial Endowment  
 Donald Shreve Memorial Endowment  
 Trevor Slot Memorial Scholarship Endowment  
 John R. Smith Memorial Endowment  
 Leland Smith, John Taylor and Thomas Malloy, Jr. Endowment  
 Ron and Dee Snead Endowment  
 Thomas W. Sobota Memorial Endowment  
 Victor F. Spathelf Endowment  
 Kenneth Spoerk Memorial Endowment  
 Thomas and Toby Stanton Scholarship Endowment  
 Staples Scholarship Endowment  
 Carl Starkey Memorial Pharmacy Endowment  
 Statewide and Online Campus Scholarship Endowment  
 Stauffer Upper Class Endowment  
 Carlisle Stauffer Memorial Emergency Loan Endowment  
 Stechschulte Printing and Imaging Technology Management  
 Endowment  
 Walter J. Stevenson Memorial Endowment  
 Terry L. and Cynthia R. Stewart Scholarship Endowment  
 David L. Stickles Scholarship Endowment  
 George Storm Memorial Technical Teacher Education Endowment  
 Sandra Kay Strandberg DVM Scholarship Endowment  
 Ronald Keith Strohkirch Memorial Endowment  
 Howard C. Stross Veterans Scholarship Endowment  
 Harry S. Swartz Pharmacy Administration Endowment  
 Swimming Endowment  
 Anna M. Szabunia Memorial Endowment  
 Fred E. Taylor Memorial Endowment  
 Robert N. Tenney Memorial Scholarship Endowment  
 Theta Alpha Sigma Scholarship Endowment  
 John P. and Judith A. Thorp Jim Crow Museum Fund Endowment  
 Darlene A. Tiede Memorial Scholarship Endowment  
 Abigail Timme External Trust Endowment  
 Brian Tomczyk Memorial Scholarship Endowment  
 Totten Family Hockey Scholarship Endowment  
 Joan Totten Scholarship Endowment  
 TowerPinkster Interior Design Scholarship Endowment  
 Taggart and Lisa Town Sustainable Construction  
 Scholarship Endowment  
 Transfer Academic Excellence Endowment  
 C. Alan Tressler Memorial Endowment  
 Lynn and Gary Trimarco Scholarship Endowment  
 Reuben Trippensee Endowment  
 Henry Tschappat Memorial Endowment  
 James B. Turner Pharmacy Scholarship Endowment  
 Dr. Elizabeth R. Turpin Scholarship Endowment  
 Daniel Tyler Endowment

VandenBos Family Scholarship Endowment for  
 Manufacturing Technology  
 Colonel Roy C. Vandercook Endowment  
 James Vanderlaan Endowment  
 Gordon and Pat VanDyke Hockey Scholarship Endowment  
 Robert VanHoven Memorial Scholarship Endowment  
 VanSteenberg Scholarship Endowment  
 Helen Ferris Vartan Memorial Endowment  
 Richard Veazey Scholarship Endowment  
 Vision Service Plan Endowment  
 Jan G. Vonk Scholarship Endowment  
 Alice M. and George T. Wales Hockey Scholarship Endowment  
 Sueann and Kenneth Walz Hockey Program Endowment  
 Andrea Warfield Memorial Endowment  
 Mary Lou Washatka Scholarship Endowment  
 Weeks-Lakin Optometry Endowment  
 Welding Engineering Technology Endowment  
 Susan and Ernest Wenger Scholarship Endowment  
 Fred Westerman Science Equipment Memorial Endowment  
 David Daniel Whalen ('36) Scholar Athlete Scholarship Endowment  
 Dean A. Whitehead Memorial Endowment  
 Scott Whitener Memorial Deans Excellence in Education Endowment  
 Whiting-Turner Contracting Company Auditorium Endowment  
 Wildern Family Pharmacy Scholarship Endowment  
 Harper T. Wildern Memorial Pharmacy Endowment  
 E. J. Wilee Endowment  
 R. F. Williams Scholarship of Merit Endowment  
 James M. Wink Men's Basketball Scholarship Endowment  
 Joe Withers Scholarship Endowment  
 Women's Intercollegiate Athletics Endowment  
 Martin J. Wozniak Foundation Scholarship Endowment  
 Wyckoff Family College of Business Endowment  
 Wyckoff Family Debate Scholarship Endowment  
 Wyckoff Family Speech/Forensics Scholarship Endowment  
 Zakov Family Endowment



# BY THE NUMBERS *BY THE NUMBERS*

**FERRIS CONFERRED  
3,551 DEGREES  
TO 3,342 FERRIS  
GRADUATES  
IN ITS 2016  
COMMENCEMENT  
CEREMONIES.**

**80%** of them received  
some form of financial aid.

**80%** also worked at least part  
time to pay for college.

The Ferris Foundation has hosted  
**18 Ferris Foundation for Excellence**  
benefits, raising funds for:

- **107** scholarships
- **116** faculty and program grants

and has helped

- build more than **300** endowments
- generate more than **\$22** million in  
private support for the university.









# BOARD OF DIRECTORS

**John Hare** (B '68, D. Bus. (Hon) '03)  
(Chair)  
President (retired)  
ABC Radio  
Dallas, Texas

**Gary Granger**  
(Chair-Elect)  
President and CEO  
The Granger Group  
Grand Rapids, Mich.

**Howard Stross** (B '69)  
(Immediate Past Chair)  
Owner  
Stross Law Firm  
Oldsmar, Fla.

**Carla Miller**  
(Executive Director)  
The Ferris Foundation  
Ferris State University  
Big Rapids, Mich.

**Thomas Scholler** (B '59, D. Bus [Hon] '84)  
(Secretary)  
Associate Director of Planned Giving and Stewardship  
Archdiocese of Detroit  
Detroit, Mich.

**Jerry Scoby**  
(Treasurer)  
Vice President for Administration and Finance  
Ferris State University  
Big Rapids, Mich.



**Mindy Anderson**  
Vice President of Marketing  
and Product Management  
BlackRidge Technology  
Palo Alto, Calif.

**About:** "I've always been drawn to building things, which led to being involved in many high-tech startups. My love for building has allowed me opportunities to grow product revenues to more than a hundred million dollars; enabled me to speak at conferences worldwide and has entrusted me to be a respected advocate for new ideas to build."

**Why she serves on the board:** "The students. They have cultivated an awareness in me regarding the sense of urgency we must maintain to support high levels of giving, communication and investment in them."

**Why Ferris:** "Ferris is attempting to establish and maintain relationships with its students, which takes time, patience and effort from all parties. I am particularly keen on Ferris' efforts to create opportunities for students to engage with peer professionals and shape goals that enable them to have a productive entry into the workplace."

**Kenneth Bailey** (T '90)  
Senior Vice President for Planning  
Rockford Construction  
Grand Rapids, Mich.

**Michael Bigford**  
President and CEO  
Utility Supply and Construction Company  
Reed City, Mich.

**John Collins Jr.**  
District Sales Manager of Southeast Region  
General Motors  
Madison, Ala.

**Kevin Cross** (B '86)  
President  
Linkfield and Cross Agency Inc.  
Grand Rapids, Mich.

**Dale DeHaan** (B '70)  
Client Executive  
Hylant Group  
Grand Rapids, Mich.

**Paul Eichenberg** (T '92)  
Strategy Consultant  
Eichenberg Consulting  
Novi, Mich.

**David Eisler**  
President  
Ferris State University  
Big Rapids, Mich.

**Jean K. Elder** (D. Pub. Svc. (Hon) '87)  
CEO and Senior Partner  
J.K. Elder and Associates  
Grand Rapids, Mich.

**John Engelman II** (T '64, D. Sc. (Hon) '03)  
Senior Chemist (retired)  
S.C. Johnson & Son Inc.  
Jonesborough, Tenn.

**Robert Friar**  
Professor Emeritus of Biology  
Ferris State University  
Big Rapids, Mich.

**James Giroux** (T '75)  
Global Director of Communications  
and New Technology (retired)  
Dow Chemical  
Grand Rapids, Mich.

**Kurt Hofman** (T '83)  
Vice President  
RoMan Manufacturing  
Grand Rapids, Mich.

**Barbara Horn** (O '98)  
Optometrist  
Vaught Eye Associates  
Myrtle Beach, S.C.

**Robert LaLonde** (T '00)  
Vice President of Higher Education  
Clark Construction  
Lansing, Mich.

**Stephanie Leonardos** (D. Bus. (Hon) '09)  
President and CEO  
Amerikam  
Grand Rapids, Mich.

**Karl Linebaugh**  
North Region Chairman (retired)  
Chemical Bank  
Canadian Lakes, Mich.





**Tim Murphy** (EHS '83)  
President of Corporate Compliance  
Thomson Reuters Special Services LLC  
Fredericksburg, Va.

**About:** "After attending Ferris, [I held] two of the best positions in the world: a street cop and an FBI street agent. No two better areas where you can help people and protect your country at the same time."

**Why he serves on the board:** "Contributing back to Ferris which gave me my start, and I want to make sure anyone that wants to attend Ferris has that opportunity; the board does that by supporting those who would not be able to afford to go to college."

**Why Ferris:** "[It's] a special place for higher education; big school, but small feel, where many come together to provide a great education and great opportunities, but where you gain practical experience."

**On The Ferris Foundation:** "A great group of diverse members all driven to help our next generation get a great start."

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**Richard Shaw** (T '63, EHS '71)  
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Ford Motor Company  
Dearborn, Mich.



Front row, from left: Jim Giroux, Jean Elder, Bob Friar, Karl Roth and Howard Stross. Middle row, from left: Tim Murphy, Bobby LaLonde, John Hare, Mindy Anderson, Tom Scholler, Mike Bigford, Karl Linebaugh and Gary Trimarco. Back row, from left: Dale DeHaan, Jerry Scoby, Carla Miller, John Collins, John Engleman, Ken Bailey, Dave Eisler and Dick Shaw.





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