



*IMAGINATION IN ACTION*

THE FERRIS FOUNDATION

Annual Report 2014









## *IMAGINATION IN ACTION*

3	Message from the Chair
3	Message from the Executive Director
4	Message from the President
5	2014-15 Exceptional Merit Grant recipients
9	2014-15 Opportunity Endowed Scholarship recipients
15	Hockey Campaign launch
17	Harold and Pauline Axtmann Family Nature Preserve
19	Otto Kamptner Memorial Scholarship Endowment
21	Jean K. Elder Pharmacy Scholarship Endowment
23	Joseph S. Mikols Scholarship and Welding Program
	Laboratory Equipment Endowment Fund
25	About The Ferris Foundaton
27	Financial reports
30	New endowments and existing endowments



## MESSAGE FROM THE CHAIR

The Ferris Foundation is invested and involved in making Ferris State University the best it can be and providing extraordinary opportunities for its students. It is our privilege and responsibility to do so, and we are sincerely thankful for the generosity of donors who have partnered with us in this effort.

The foundation is the cornerstone for every facet of Ferris State's mission to prepare students for successful careers, responsible citizenship and lifelong learning. We are driven to put imagination into action.

Your support makes possible scholarships for deserving students who might not otherwise be able to continue their education at Ferris. That spirit of giving creates opportunities for faculty and staff to fuel enhanced learning experiences.

On the following pages, you'll read about the dedicated people awarded Exceptional Merit Grants for their trailblazing educational initiatives, such as electric vehicle technology and urban heat island assessment. Grants also helped expand the Michigan College of Optometry's "Students in Need of Eyecare" program, which allows Optometry majors to conduct eye examinations for at-risk youth.

You'll also meet the students whose lives were positively influenced by the Ferris Foundation's Opportunity Endowed Scholarship. The genuine smiles on their faces are enough to put one on your own.

We hope you enjoy reading about the significant impact that donor support has on the Ferris campus and in the community. Every dollar makes a difference.

As we reflect on the successes of the past year and look forward to the next, we know we have an ambitious path ahead. The Ferris Foundation board recently approved a three-year strategic plan that will focus on reducing student debt and increasing access and opportunity for hundreds of students. We want to help Ferris be the preferred choice for students who seek a specialized, innovative, career- and life-enhancing education as well as the premier education partner for government, industry, business and communities.

We are optimistic we can do that with your continued support. Please accept the board's heartfelt thanks for helping us to create opportunities for students through your generous donations. We also would like to thank those who supported Ferris State by attending or sponsoring The Ferris Foundation for Excellence Benefit on Oct. 24 at DeVos Place in Grand Rapids. A special thank you goes to Wolverine Power Cooperative as presenting sponsor for the event, which showcases ways the university is impacting lives and strengthening Michigan's future through education and outreach.

Your commitment to Ferris and its students is a rewarding return on your investment. Let's continue to Imagine More!

Howard C. Stross (B '69)

Chair, The Ferris Foundation Board of Directors



## MESSAGE FROM THE EXECUTIVE DIRECTOR

All hands are on deck, and I want to thank those of you who have made financial and in-kind gifts to The Ferris Foundation. Your generosity and continued support assure a promising future for Ferris State University students, and we are so very appreciative.

The foundation's board of directors is made up of extraordinary philanthropic leaders with a sincere passion for Ferris State. They are working diligently to make a difference.

We welcomed several new directors this year — John Collins Jr., Kurt Hofman, Dr. Barbara Horn, Robert LaLonde and Dennis Nickels — who bring a vast array of talents to the table. This board really cares about the students of Ferris State and supports President Eisler and his direction for the university.

I am inspired by the support of our deans, faculty and staff, including the University Advancement and Marketing team, which works dutifully to support the foundation's work.

As Chairman Stross said, "we have an ambitious path ahead." With approval of its new strategic plan, The Ferris Foundation has positioned itself to power the university's mission and sustain its excellence. We can do it with your continued support.

Thank you for your partnership. Thank you for caring. I have never been more proud.

Carla Miller

Executive Director, The Ferris Foundation





## MESSAGE FROM THE PRESIDENT

For the past several months the Ferris community has watched as the heart of our Big Rapids campus has undergone a major transformation. The opening of our renovated University Center in the beginning of January will be accompanied by changes in roadways and sidewalks designed to make campus more accessible to our students, faculty members, staff members and visitors.

The growth of our university has presented us with the challenge of providing the best possible resources for the 14,600 students we serve. As our history has shown again and again, every challenge we face also presents us with a new opportunity. During that very first academic year of 1884-85, Woodbridge Ferris moved his school from one temporary downtown location to another in order to accommodate an influx of students. One hundred and thirty years later, we are still changing to meet the needs of our students.

*Our students.* That phrase is stressed in each and every focus area of our new strategic plan, which was created this past year with input from a wide range of university stakeholders. We held Commission for the Future meetings in Big Rapids, Grand Rapids and Lansing to listen to students, alumni, faculty, staff and friends of the university. The feedback from these sessions reaffirmed the importance of the Ferris core values of Collaboration, Diversity, Ethical Community, Excellence, Learning and Opportunity. Above all, *Opportunity* was the value that participants identified as being more relevant than ever.

That's because the door to a college degree is open to many, but keeping it open is now harder than ever. Declines in public funding, increased competition for scholarships, the cost of technology and rising student loan rates are just some of the factors that have combined to drive up student debt.

Reducing that debt is a priority of our university, and for me. We want graduates from Ferris State University to enter the workforce without being burdened by the cost of their degrees. Our goal is simple, yet profound. We seek not simply to limit the rapid rise of student debt, but instead to reduce it for each and every student who attends our university. I see a future where Ferris will be a national leader in reducing student debt. After all, it really is about *our students*.

We are already hard at work creating meaningful change. During the next few weeks and months, expect to hear more about our plans to combat student debt and how you can help in that effort. We cannot do this alone. We need you to help *our students*. Together we can, and we will succeed.

If you have helped *our students* by contributing to Ferris State University through our foundation, I want to thank you. The foundation and its board of directors are working hard to help positively shape the future for Ferris students. Through its careful stewardship, The Ferris Foundation helps assure that the generosity of our donors achieves its maximum impact.

Thank you for taking the time to see the ways in which The Ferris Foundation and our donors are making a difference for *our students*.

David L. Eisler  
President, Ferris State University





FOUNDATION'S EXCEPTIONAL MERIT GRANT  
RECIPIENTS ADVANCE UNIVERSITY GOALS  
OF ENGAGEMENT, LEARNING

Ferris State University Automotive majors will gain working knowledge of electric vehicles and battery technology that will give them an edge in the future job market.

Optometry students will learn techniques involved in pediatric eye examinations and get hands-on training to help patients in need of vision rehabilitation.

Ferris students in a variety of disciplines will benefit from innovative research opportunities, thanks to \$44,500 awarded by The Ferris Foundation to faculty and staff members to pursue initiatives that have significant educational and outreach potential.

“The Ferris Foundation Merit Grants provide crucial and often foundational support for trailblazing initiatives that are creating positive and lasting change for Ferris State University students and community members in Michigan and around the nation,” said Carla Miller, the foundation’s executive director. “Every year, the foundation’s Gifts and Grants Committee looks forward to seeing more new and fresh ideas to fund.”

Recipients for the 2014-15 academic year received funds for initiatives designed to advance student learning and faculty engagement. They are:



**Patrick English, associate professor**  
**College of Engineering Technology**  
*Vehicle Battery Technology*

Students will get hands-on experience with battery cells, packs and testing equipment, and also get to explore what

types of batteries make up the hybrid electric, extended-range electric and full electric vehicle battery packs. Graduates with a good working knowledge of electric vehicles and battery technology will have the edge in the future job market.

“The first generation of a new wave of electric vehicles has started. The battery is the stumbling block to vehicle range improvements. This will concentrate the focus of future efforts for improvements on the battery itself,” English said in his proposal. “This project is the beginning of a larger project intended to bring advanced battery testing to Ferris.”



**Sarah Hinkley, associate professor and chief of Vision  
Rehabilitation Services  
Michigan College of Optometry**  
*Students in Need of Eyecare,  
Interprofessional Collaboration in Vision Rehabilitation for  
Student Education and Patient Care*

Hinkley received grants for two proposals. The first project expands the Michigan College of Optometry's "Students in Need of Eyecare" program into the community, teaching optometry students the techniques involved in pediatric exams as well as providing opportunities for clinical research and community service.

“Schools provide routine vision screenings through the public health department, yet teachers and school staff have identified that a need still exists for identifying at-risk children and ensuring that they actually receive eye examinations and glasses,” Hinkley noted in her proposal.



Since 2001, The Ferris Foundation has awarded more than \$400,000 in Exceptional Merit Grants to support a variety of innovative and collaborative projects.

Since the program was initiated last year, MCO has been approached by many area schools wishing to participate in the program, she said.

The second grant will help fund her proposal to expose students and patients to the value of an interprofessional approach to vision rehabilitation through a partnership with the Association for the Blind and Visually Impaired in Grand Rapids.

"This hands-on career training is essential to student success as a practicing optometrist, particularly if they have an interest in vision rehabilitation as part of their practices," Hinkley wrote in her proposal. "The partnership is unique, making MCO one of the only optometry schools in the country to use a team-based approach within its own clinical services. Our students will leave their clinical training in vision rehabilitation ready to care for patients with vision loss in the most innovative and effective way."



**Jennifer Johnson, professor**  
**College of Arts and Sciences**

*Assessing the Urban Heat Island of Big Rapids*

Johnson, a 2014 Distinguished Teacher of the Year recipient, was awarded an Exceptional Merit Grant to study the urban heat island effect in Big Rapids. The grant was used to purchase sensor equipment that will be installed in and around the community.

"The urban heat island, characterized by elevated temperature in developed areas, is a pressing issue for many industries,"

noted Johnson. The grant project will yield information useful across disciplines.

"Students in architecture, construction management, energy systems and HVAC, for example, must all take into account building design and energy efficiency when planning projects. Buildings located in urban areas will experience greater heat load in the summer," her proposal stated.

Cameron Shoemaker, one of Johnson's students, received a Student Research Fellowship to study last summer with Johnson. The field experience will help him compete for a research assistantship that could pay for his graduate education in geography.



**Lisa Salvati, associate professor**  
**College of Pharmacy**

*Medication Therapy Management Sub-Contracting Service*

Salvati is using her Merit Grant award to pilot a Medication Therapy Management sub-contracting service through Ferris' Pharmacy Care Clinic, which will create opportunities for students to interact directly with patients and health care providers and to gain management experience. It will be piloted as a business, potentially generating revenue for the college and creating a model program for other community pharmacies.

"MTM services allow the pharmacist to become intimately involved in the patient's plan of care ... to help the patient achieve very measurable outcomes to improve overall health

*MERIT GRANT RECIPIENTS CONTINUED ON PAGE 7*



MERIT GRANT RECIPIENTS CONTINUED FROM PAGE 6

and well-being,” Salvati said in her grant proposal. “Pharmacy students, under the guidance of pharmacy faculty and preceptors, will conduct patient interviews, gathering medication histories and medication adherence rates, as well as reviewing for any barriers that prevent the patient from achieving optimal outcomes.”



**Susan Wancour, assistant professor**  
**Denise Byrnes, clinical instructor**  
**College of Health Professions**  
*Intraoral Digital Dental Camera*

Wancour and Byrnes are using their award to bring state-of-the-art digital intraoral camera equipment to Ferris State’s Dental Hygiene students.

The IOC allows practitioners a real-time view of oral conditions and makes storage and transmission of data faster for consultations, predeterminations and referrals. Digital photography also reduces patients’ exposure to germs and is more comfortable for patients than an endoscope. These benefits have created a demand for graduates with IOC training in the job market.

“The dental hygiene profession is committed to delivering the highest quality of care to each of its patients and applying advancements in technology and science to continually improve the oral health status of the population,” wrote Wancour in her proposal. “This project demonstrates exceptional merit in advancing the mission of Ferris State University and the dental hygiene profession by providing innovative learning opportunities through advanced IOC technology.”



**Mary Beth Zimmer, associate professor**  
**College of Arts and Sciences**  
*Research experience for students*

Zimmer received a partial award to help support a research experience for several students and present results on the effect of spinal cord injury on learning and memory. Jacqueline Tieu, one of Zimmer’s students, received a Student Research Fellowship to study with her last summer.

Research experience such as this opens doors for students after graduation, Zimmer noted.

“Some of our students gain the knowledge from classes that allow them to enter professional schools, such as medical school, optometry school, dental school, etc. However, many of these top professional schools also require or strongly recommend that the students have some research experience,” Zimmer wrote in her grant proposal. “Research experiences allow our students to really understand what the scientific process is about. They allow the student to work on a specific question, run experiments without knowing what the outcome will be, gather data, critically analyze and interpret the data, and draw conclusions based on their experiments in relationship to other studies in the field.”

Grant recipients are chosen by The Ferris Foundation’s Gifts and Grants Committee, which is made up of foundation directors, faculty and staff members. Up to \$7,500 per project is available to support pilot programs, purchase equipment dedicated to program objectives, match grant expenses, fund research with students and other endeavors.



## MAKE AN IMPACT

Your gift to The Ferris Foundation will fund scholarships and initiatives that advance the university's mission to prepare students for successful careers, responsible citizenship and lifelong learning.

For more information, please call The Ferris Foundation at (231) 591-2365 or visit **[ferris.edu/foundation](http://ferris.edu/foundation)**.











## MERIT SCHOLARSHIPS AN INVESTMENT IN THE FUTURE

*“Education is the foundation to making dreams come true.”*

Amanda Jensen used these words to conclude her application for The Ferris Foundation’s Opportunity Endowed Scholarship.

“Teachers have the opportunity every day to change lives. My hope is that I can influence children in a meaningful way and develop a love for learning,” wrote Jensen, who will realize her own dream of becoming a teacher when she graduates in December with a bachelor’s degree in Elementary Education.

“Ferris State has had a significant influence on my teaching philosophy .... The professors demonstrate that teaching is so much more than curriculum. They show us how to nurture and adapt for all children,” she continued. “Teachers invest in students’ success. This models how I want to run my classroom and make students feel.”

Difficult circumstances at home forced the Richmond, Ind., native to fight alone for her education, and she has struggled each semester to pay for tuition. Despite that, she has persevered, worked hard and remained optimistic, and is appreciative for the financial support the Opportunity Scholarship afforded her.

“I am so thankful and elated to be a recipient of The Ferris Foundation’s Opportunity Scholarship,” Jensen said. “Thank you again for your confidence in my abilities and placing an emphasis on higher education.”

The generosity of contributors allows the Foundation for Excellence Fund to provide opportunities for essential financial assistance to outstanding students. Students who received Opportunity Endowed Scholarships for the 2014-15 academic year shared what the gift means to them.

Read their messages on pages 11 through 13.

Recipients of the 2014 Opportunity Endowed Scholarship were recognized on stage by President David Eisler at The Ferris Foundation for Excellence Benefit on Oct. 24.





**Jessica Cauffman**

**Hometown:** South Bend, Ind.

**Major:** Information Security and Intelligence

**Expected graduation:** Spring 2018

**Career goal:** Jessica is interested in computer forensics in the banking industry or for the Federal Bureau of Investigation.

**What does receiving this scholarship mean to you?**

“This scholarship means a lot

to me. Not only did it help me with the financial part of college, but it helped me realize that hard work and determination pay off.”



**Joelle Daniels-Pettway**

**Hometown:** Detroit, Mich.

**Major:** Healthcare Systems Administration

**Expected graduation:** Fall 2015

**Career goal:** After she graduates from Ferris, Joelle would like to attend graduate school and eventually get a job managing physician offices. She has a strong interest in the management of dermatology clinics.

**What does this scholarship mean to you?**

“I never thought I would attend a university because of the cost, but I’m here. I need to continue to obtain funding from scholarships, Pell grants, loans and a job if I wish to continue to educate myself on a university level. The Ferris Foundation helps me keep my goals alive. By granting me this scholarship, The Ferris Foundation has helped ensure the future of one individual, who will ultimately better the future of thousands. This generosity will help me to achieve my dreams.”



**Bailey Darwin**

**Hometown:** Chelsea, Mich.

**Major:** Graphic Design

**Expected graduation:** Spring 2017

**Career goal:** Bailey eventually would like to be the head graphic designer at a major design firm or to establish a graphic design business of her own.

**What does this scholarship mean to you?**

“Receiving this scholarship

means more to me than words can describe. This scholarship will help me reach my goals, because it will help pay for my education. Getting a degree in graphic design from Ferris State University is huge, because the program here is the best one in the Midwest. With an education from Ferris, I will be able to get the job that I have always dreamed of. Without this scholarship, I would not be able to get there.”



**Taylor Eaton**

**Hometown:** Holland, Mich.

**Major:** Clinical Laboratory Science

**Expected graduation:** Spring 2016

**Career goal:** Taylor hopes to gain experience working in a hospital laboratory after graduation and later return to school to become a physician assistant.

**What does this scholarship mean to you?**

“A LOT! This scholarship showed me that even though it’s hard to get through college being the first person in your family to go, there is help available out there. It shows me that there are people who want to see me do well and succeed.”





**Roberto Guevara**

**Hometown:** Baroda, Mich.

**Major:** Welding Engineering Technology

**Expected graduation:** Roberto hopes to earn his bachelor's degree in four years.

**Career goal:** To become a working professional.

**What does this scholarship mean to you?**

"It means a lot, because it has given me the opportunity to continue my education."



**Cesar Iniguez**

**Hometown:** Sturgis, Mich.

**Major:** Heating, Ventilation, Air Conditioning and Refrigeration Technology

**Expected graduation:** Spring 2017

**Career goal:** Cesar would like to be a project engineer and "maybe someday have my own business in the HVAC industry."

**What does this scholarship mean to you?**

"(The scholarship) will help me accomplish my goal, which is to finish my degree and become a productive member of society. The honor of being a recipient of the Foundation scholarship gets me a step further toward my dream of becoming the professional I want to be and, therefore, be able to provide for the people I love."



**Zenarra James**

**Hometown:** Madison Heights, Mich.

**Major:** Undecided

**Expected graduation:** Spring 2018

**Career goal:** Zenarra is leaning toward a career in communications.

**What does this scholarship mean to you?**

"Receiving this scholarship, to me, means that others see my potential and care enough

to invest in my future. When I learned that I would be receiving this scholarship, I was so proud of myself. Opportunities like this drive me to finish as strongly as I started, academically. Earning this scholarship tells me to dream bigger and keep going because people believe in me, which confirms my belief in myself."



**Amanda Jensen**

**Hometown:** Richmond, Ind.

**Major:** Elementary Education

**Expected graduation:** Fall 2014

**Career goal:** Amanda's short-term professional goal is to obtain a teaching position. She also has aspirations to pursue a master's degree in special education, with a concentration in cognitive impairment.

"My ultimate goal is to work for the Michigan Department of Education."

**What does this scholarship mean to you?**

"Receiving this scholarship and being recognized for my accomplishments demonstrates to me that someone is invested in my future. It is reassuring that other people are able to help support students in their education. Scholarships are instrumental in helping students to finance their education and to achieve their higher goals. I have an immense respect for these donors and appreciate their financial support to help make my educational endeavors become a reality."





**Ja'Waun Ra'Mone Kenney**

**Hometown:** Detroit, Mich.

**Major:** Criminal Justice

**Expected graduation:** Fall 2014

**Career goal:** Ja'Waun plans to work with at-risk youth in impoverished communities.

**What does this scholarship mean to you?**

"This scholarship gives me the opportunity to show kids in my community that is possible to be from a decayed city, African-American, from

a single-parent home and still be successful. The hard work and effort put forth in your education will pay off if you stick to your goals, and this scholarship is an example of just that."



**Beth Sweney**

**Hometown:** Perrysburg, Ohio

**Major:** Biology

**Expected graduation:** Spring 2016

**Career goal:** After completing a master's degree in Physician Assistant Studies, Beth plans to work as a physician assistant focused on the needs of those living in medically underserved communities in Michigan.

**What does this scholarship mean to you?**

"This scholarship means so much more than receiving financial assistance. It means that I'm finally hearing 'Yes! You can do this! We believe in you so much that we will help you get there!'

"Instead of putting more road blocks up, The Ferris Foundation is helping me knock them down. Receiving this scholarship means that I'm no longer being told that I can't succeed academically as a single mom or that I should find a man to take care of my family instead of trying to provide. Thanks to The Ferris Foundation Opportunity Scholarship and my support group, my faith in my abilities has grown tremendously. This scholarship reinforces that I am on the right path, and I will succeed despite any future obstacles."

**MAKE A DIFFERENCE**

You can help a deserving student whose education will be a rewarding return on your investment.

For more information, please call The Ferris Foundation at (231) 591-2365 or visit [ferris.edu/foundation](http://ferris.edu/foundation).







## **\$1.5 MILLION 'BE A PLAYMAKER' CAMPAIGN WILL HELP POWER BULLDOG HOCKEY PROGRAM**

"Be a Playmaker," one of Ferris State University's largest athletics-related fundraising campaigns, will ensure the continued success of Bulldog Hockey in NCAA Division I. The \$1.5 million endowment campaign already has raised more than \$882,000 in private support to help sustain the program's elite status.

The campaign is off to a strong start, thanks in part to a lead gift from Bulldog Hockey legend Chris Kunitz ('03), now an NHL All-Star with the Pittsburgh Penguins. The two-time Stanley Cup champion and Olympic Gold Medalist and his wife, Maureen, also a Ferris State graduate, remain strong supporters of the university and Bulldog Hockey.

"Be a Playmaker" will raise funds to provide resources for recruiting, team travel, strength training and conditioning, and performance technology along with facility upgrades that will allow the Bulldog Hockey program to compete at the highest level.

"I'm proud to be an alum of the Bulldog Hockey program and excited to be part of this steering committee helping to secure the future for Ferris State," Kunitz said. "Our gift will help both current and future student-athletes and the Bulldog Hockey program continue to leave a big impression in the college hockey world, and I encourage others to help support this great cause."

Kunitz is joined by a number of familiar faces on the "Be a Playmaker" steering committee, including chair Chris Bowers ('78), Gary Cousino ('73), Lyle Nagle ('76) and Zach Redmond ('11), a member of the NHL's Colorado Avalanche. Former head coach Rick Duffett, who was the school's first Division I coach, is serving as co-vice chair along with Kunitz. Former Ferris State University President and hockey program founder Robert Ewigleben is part of the steering committee, which also includes past player-parent Dick Redmond and Board of Trustees vice chair Sueann Walz.

"Our goals and aspirations are aggressive, but we can't do it alone, and the support of Bulldog Nation will provide necessary resources to support our effort to remain among the top teams in the country on a daily basis," said head coach

Bob Daniels, a two-time NCAA Division I National Coach of the Year who has embarked on his 23rd season at the Bulldog helm this year. "The ongoing support of our donors will help ensure a first-class experience for our student-athletes while they earn their degrees and compete at the highest level of collegiate athletics."

The Bulldog men's hockey program has been a treasured part of the university and West Michigan for more than 40 years, bringing national attention to Ferris State on numerous occasions.

The program produced 24 NHL draft picks during its formative years from 1982 to 1999. Bulldog Hockey alumni in the NHL include such past standouts as Rob Collins, John Gruden,

Dave Karpa, Greg Rallo, Chad Billins and Andy Roach, along with Kunitz.

Since those early years, the Bulldogs have continued their remarkable journey and ranked among the nation's best over the past decade, producing their top seasonal performances at the NCAA Division I level, a trio of league regular-season championships, three NCAA Division I regional championship trips, an NCAA Frozen Four Championship berth, three Hobey Baker Award finalists and multiple American Hockey Coaches Association awards since 2003.

The program's success hasn't stopped on the ice.

The Bulldogs also have ranked among the nation's 10 best teams in the classroom, and the program annually contributes to a wide range of worthwhile charitable and community service projects as a way of giving back to its faithful fans, who often fill Ewigleben Ice Arena to produce one of the top home-ice advantages in the country.

Throughout the program's rich history, student-athletes have continually taken their game to the next level, and last season the hockey program joined the Western Collegiate Hockey Association, an opportunity that calls upon Bulldog student-athletes, along with fans and supporters, to continue to be at the top of their game.





## MAKE A PLAY

Bulldog Hockey needs teamwork to remain competitive in NCAA Division I. Please contact Athletics Advancement officer William Goode at (231) 591-3818 or [williamgoode@ferris.edu](mailto:williamgoode@ferris.edu).

For more information on the “Be a Playmaker” campaign, visit [ferrisstatebulldogs.com/development/playmaker](http://ferrisstatebulldogs.com/development/playmaker).

Former Bulldog Hockey player Chris Kunitz, now an NHL All-Star with the Pittsburgh Penguins, and his wife, Maureen, also a Ferris graduate, made a lead gift to support the “Be A Playmaker” campaign. They are the parents of Payton, Zachary and Aubrey.











## NURTURING THROUGH NATURE

Ethan Axtmann grew up in a playland of tall grasses and towering trees, where otters played in the creek and deer created a maze of paths to explore each morning. Today, it is a haven of educational opportunities for Ferris State University students.

Axtmann and his sister, Aleta Hursh, chose to honor their late parents by gifting the family's 92-acre pristine property near Horsehead Lake in Martiny Township to Ferris. Now known as the Harold and Pauline Axtmann Family Nature Preserve, the land will be utilized for academic work by students majoring in such fields as surveying or the biological sciences.

"It's a beautiful property — a sanctuary for birds and other wildlife, and there are many vegetation types," Axtmann said. "I'm very happy that Ferris is taking over its preservation and that it will benefit students."



## OTTO KAMPTNER'S PASSION FOR SAFETY MEMORIALIZED WITH SCHOLARSHIP FOR CRIMINAL JUSTICE STUDENTS

Ferris State University alumnus, United States Navy veteran and community advocate Otto Kamptner, who passed away Jan. 2, 2014 at the age of 84, was passionate about safety and education. His wife of 36 years, Elaine, has created a scholarship endowment in his name that embodies the values he lived.

Otto was an avid volunteer in the Big Rapids community. He helped start the Big Rapids Little League program and coached young baseball players for 20 years. He also served on the Big Rapids Public Schools Board of Education from 1968 to 1976, joined the Mecosta County Sheriff's Posse from 1968 to 1994 and was a member of the Big Rapids Jaycees and VFW Post No. 4102.



His spirit of volunteerism and dedication to education will have a lasting impact on Ferris students through the Otto Kamptner Memorial Scholarship Endowment, which provides financial assistance to Criminal Justice majors.

"When he was in college, he worked seven part-time jobs, cared for his family, transported a disabled friend to classes and carried a full class load," Elaine said. "He very much appreciated the GI Bill. There was no scholarship assistance then, so it was a struggle. When he was younger, he wanted to

be an attorney but couldn't afford the additional cost of law school. He always had a passion for the law."

That's why she chose to honor him through a scholarship endowment that will help Ferris students seeking a career in law enforcement better afford a college education.

"He would be pleased that we are adding Ferris women and men to 'the good guys' — he was one of the good guys," said Elaine, who often assisted Otto at the various safety classes he taught, including boater, hunter, marine, ORV and snowmobile. "He was passionate about safety and teaching young people. He loved to teach others."

His volunteer safety instruction through the Mecosta County Sheriff's Department continued until December 2013.

Elaine also is a Ferris alumnus along with their son, Joshua, and several other family members; a great-grandson is a current Ferris student. The couple have given to Ferris over the years and are members of the Old Main and Abigail Smith Timme donor societies.

"We believe strongly in education," Elaine said of why giving to their alma mater was important to the Kamptners. "Ferris State University has done so very much for me."

Elaine, who joined Ferris in 1985, serves the university as executive assistant to President David Eisler. She also chairs the university's Pride Committee.

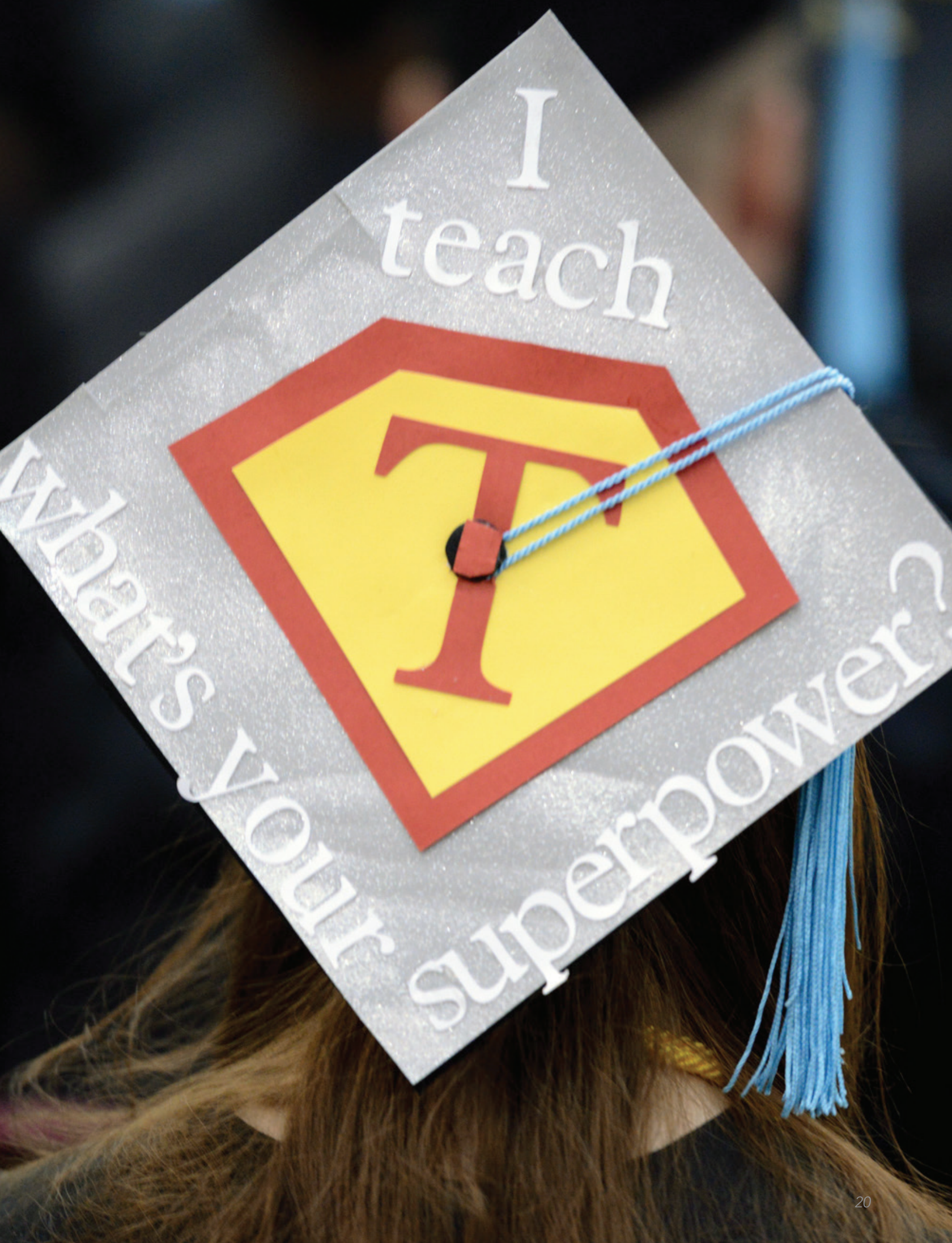
Creating the scholarship endowment to benefit students is a way for her to honor her husband, Elaine said, noting such a memorial is available to people who may not think it is a viable option.

"You don't have to have a lot of money to honor the memory of someone you love," said Elaine, who expressed appreciation for the many donations made to the scholarship endowment by individuals and businesses.

The Otto Kamptner Memorial Scholarship will be awarded annually to a full-time undergraduate student.

"It is so fitting that Elaine decided to continue to support both the profession Otto so proudly served and the university that she serves so endearingly by providing means for a student to continue their studies at Ferris," said Steven Reifert, interim dean of the College of Education and Human Services. "This scholarship helps by allowing students to continue to study at Ferris and to work toward their dreams of serving the criminal justice profession, as Otto did."







## ELDER ESTABLISHES SCHOLARSHIP TO ATTRACT, ASSIST DESERVING FUTURE PHARMACISTS

Jean Elder has been a high-profile advocate of children and families, the elderly and disabled, and under-served populations. During her 40-year career, she's worked to improve people's lives through public policies and philanthropy. Her most recent philanthropic effort will help Ferris State University students seeking a career in pharmacy.

Elder created an endowment fund to provide scholarships to students working toward a Doctor of Pharmacy degree. The Jean K. Elder Pharmacy Scholarship Endowment will be awarded annually to a full-time student based on financial need.

Elder, whose professional experience includes service in the U.S. Department of Health and Human Services, Michigan's Department of Education and Department of Community Health, was awarded an honorary doctorate from Ferris in 2009. She was tapped to join The Ferris Foundation Board of Directors in 2010.

"Having served three-plus years on the foundation board, it's become very apparent that most Ferris students need scholarship help," said Elder, who chairs the foundation's Strategic Planning Task Force. "Clearly, we want Ferris State University to continue to attract and retain students of high academic skill and personal merit. I established the scholarship to do just that: attract and assist deserving students in the College of Pharmacy."

Elder has deep Michigan roots, from earning three degrees from the University of Michigan — culminating in a Ph.D. in education and psychology — and serving on faculty at various Michigan universities prior to her appointment by President Ronald Reagan as commissioner and assistant secretary for the U.S. Department of Health and Human Services.

She returned to Michigan from Washington, D.C. in 1990, and served five years as deputy director of the state's depart-

ment of community health. Since 1995, she has held senior management positions for the Council and Accreditation for Children and Family Services in New York, and Maximus Inc. in Reston, Va.

In 2006, she established J.K. Elder & Associates in Ann Arbor, Mich. While that work keeps her busy, Elder is passionate about her position with The Ferris Foundation.

"We know that private support has become a critically important part of the equation leading to excellence at any university," said Elder, whose daughter-in-law, Jodie, is an associate professor in the College of Pharmacy. "The scholarship endowment is a wonderful legacy as it advances the mission of The Ferris Foundation."

More than half of all pharmacists practicing in Michigan are Ferris graduates. They are employed in every type of pharmacy practice and at every level of the pharmaceutical sciences.

"The investment in a pharmacy student also brings with it the added benefit for society, providing a medication expert for a society that is becoming increasingly dependent on medications and their beneficial effects in controlling or reversing disease," said Stephen Durst, dean of the College of Pharmacy. "The fact that Dr. Elder is not an alumna of the college makes her commitment even more meaningful."

The endowed scholarship will reduce the burden of educational loans and allow for heightened focus on studies and the development of practice skills, Durst said.

"Most importantly, it demonstrates to the recipient that they are not alone in their 'pharmacy journey'," he said. "There are individuals eager to support them in their pursuit of a career in pharmacy."











*"Anything we can do to alleviate the financial stress on students assures that students gain the full benefit of their education."*

*– Joseph Mikols*

## MIKOLS ENDOWMENT FUND POWERS WELDING ENGINEERING TECHNOLOGY PROGRAM

Joseph and Linda Mikols want to support opportunities for generations of students who choose Ferris State University.

That's why the former Ferris professor and his wife created the Joseph S. Mikols Scholarship and Welding Program Laboratory Equipment Endowment Fund through their estate to provide scholarships to students majoring in Welding Engineering Technology as well as to purchase needed equipment.

"We are both proud of the FSU mission, and we want to do our small part in preserving the quality of the experience our students receive and to demonstrate that we have faith in the future of the FSU Welding Engineering Technology program," Joseph Mikols said of the nationally recognized program housed in the College of Engineering Technology's School of Design and Manufacturing.

"After spending 35 years as a welding engineer and then as a welding engineering educator, I wanted to do something to demonstrate my commitment to helping students develop skills that will position them for optimal industry employment," continued Mikols, an emeritus member of The Ferris Foundation Board of Directors. "Serving on the Welding Engineering Technology faculty gave me an appreciation for the excellent education and training our students receive; the quality of the faculty is world-class. Evidence of that can be seen in the top-level jobs our students secure upon graduation and the growth and advancement they subsequently achieve in the industry."

His service on The Ferris Foundation board made Mikols more aware of "how an endowment can help bridge funding gaps during cyclical variances in income as well as provide startup money to launch new initiatives or expand existing ones.

"We felt the endowment was simply the best way to ensure the long-term continuation of a very successful program," Mikols said.

The scholarship will be awarded to a sophomore, junior or senior undergraduate student majoring in Welding Engineering Technology. The program is the largest of its kind in the United States.

"One of our main motivations to fund scholarships through this endowment is so that students can reduce the level of debt they accumulate upon graduation," said Mikols, an associate professor of Welding Engineering Technology from 1986 until his retirement in 2000. "When I served on the foundation board's Gifts and Grants Committee, I not only saw how much need there is for some of our students, but I was inspired to hear the sacrifices and heartaches students often incur to achieve their educational goals. Anything we can do to alleviate the financial stress on students assures that students gain the full benefit of their education."

The Mikols are members of the university's Carillon and Abigail Smith Timme Societies of Distinction.

Their endowment will help attract future students as well as assist current students in need, said Larry Schult, dean of the College of Engineering Technology.

"The scholarship will also serve as motivation for students to excel within the program," he said. "It attracts top high school and transfer students to it already, and this scholarship will help maintain and increase that high standard."

Additionally, endowment funds earmarked for laboratory equipment will enhance the hands-on learning that is a cornerstone to the university's Engineering Technology programs, Schult said, and equipment purchases will ensure students have cutting-edge technology at their disposal.





## ABOUT THE FERRIS FOUNDATION

The Ferris Foundation is a nonprofit organization responsible for administering privately held endowments made to further the mission of Ferris State University. We are committed to the highest standards of ethics and service, including when it comes to managing donors' gifts for the benefit of the university.

Since 1991, the foundation has received, invested and distributed private gifts, funding student scholarships, faculty support, academic programs and building improvements. The board-approved investment strategy and distribution rate are designed to provide stable financial support for the university while preserving the purchasing power of endowments for the future.

The foundation ensures that spending of donor funds is consistent with the donor's intentions. Management of donor gifts is a tremendous responsibility that each director and staff member takes very seriously.

We thank you for your support. Your gift, whatever its size, does make a difference in the lives of our students.

The foundation's mission is to be the valued and trusted intermediary between Ferris State University and its donors to ensure we maintain and advance a great university through philanthropy. Private support has become a critically important part of the equation leading to excellence. Thank you for your help in creating a brighter future for our university.

The foundation offers a variety of gift options you may wish to explore. A member of Ferris' Advancement office staff would be happy to discuss these options with you in person if you choose.

Please contact us at (231) 591-2365 or visit **[ferris.edu/foundation](http://ferris.edu/foundation)** for more information or to make a gift online.



## FISCAL YEAR 2014

The fiscal year ending June 30, 2014 concluded another very strong year financially for The Ferris Foundation. At the end of June 30, the foundation market value grew to \$47.7 million, its highest level in the history of the foundation. The endowment portion of these assets grew to \$46.3 million. This record high was achieved through the combination of additional new gifts to the endowment of \$804,368 during 2013-14, as well as an overall portfolio return of 17.1 percent against the portfolio target weighted index of 13.7 percent.

As of June 30, 2014, The Ferris Foundation endowment comprised of 346 individual endowed funds, which also is a new record for the foundation.

In addition, the foundation's investment returns, as reported in the 2013 NACUBO-Commonfund Study of Endowments, shows strong relative performance for The Ferris Foundation against national comparative data. For the fiscal year ending June 30, 2013, the foundation's portfolio performed at a level that exceeded the average performance for other endowments in the \$25- to \$50-million tier and for all four measurement periods including one-year, three-year, five-year and 10-year returns. Further, the 10-year return of 8.4 percent for The Ferris Foundation, compared to other like-sized endowments, outperformed the national data by 200 basis points.

The national comparative performance is referenced here for the period ending June 30, 2013 due to the timing of NACUBO-Commonfund releasing the study results each year. The final results from the national study are typically not available until February following the fiscal year end.

The investment pool of the foundation is overseen by an active Investment Committee with the assistance of an independent investment adviser, Fund Evaluation Group, and supported by the University Administration and Finance staff and the foundation executive director. The foundation board continues to support changes to the endowment asset allocation on a regular basis to allow the portfolio to move into alternative and private asset classes.

Over the last 10 years ending June 30, 2014, the 4 percent spending policy of the foundation has resulted in providing approximately \$9.6 million in support to student scholarships and other important areas of focus for the foundation.

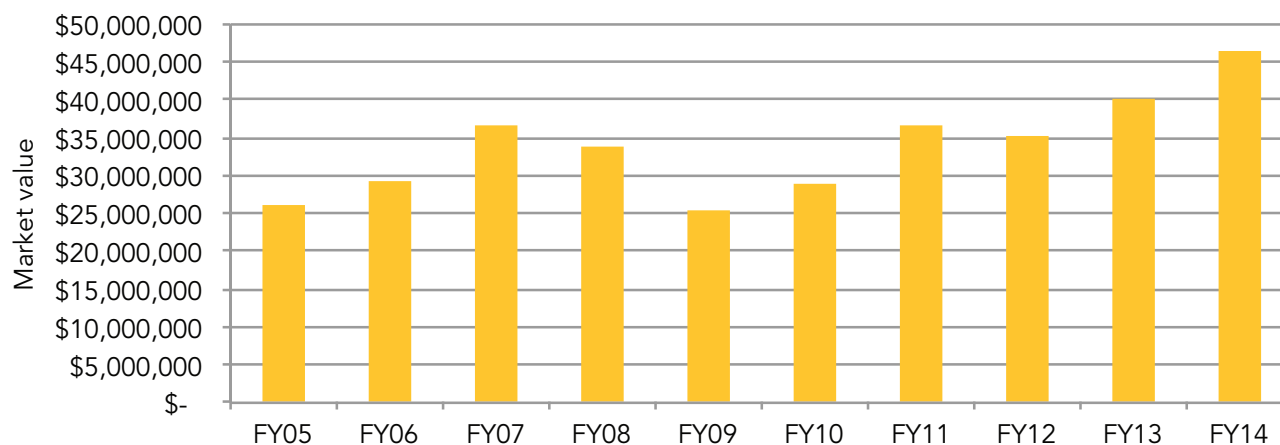




## THE FERRIS FOUNDATION ENDOWMENT VALUES

Market Values as of June 30

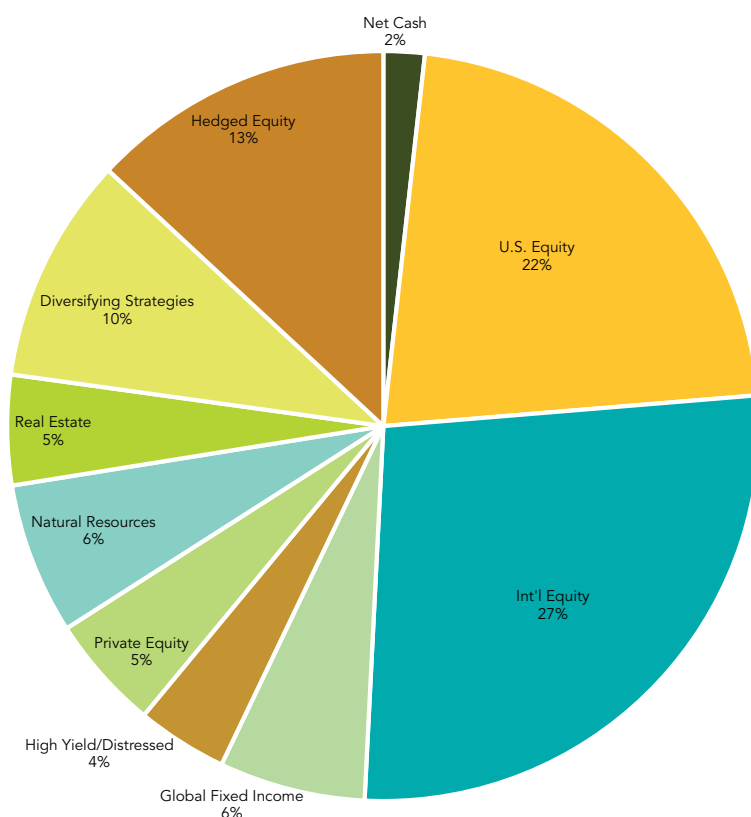
Annual Market Values



FY05	\$	26,127,275
FY06	\$	29,420,400
FY07	\$	36,504,724
FY08	\$	33,856,915
FY09	\$	25,386,578
FY10	\$	28,949,156
FY11	\$	36,703,233
FY12	\$	35,182,604
FY13	\$	40,216,417
FY14	\$	46,322,161

## Asset Allocation

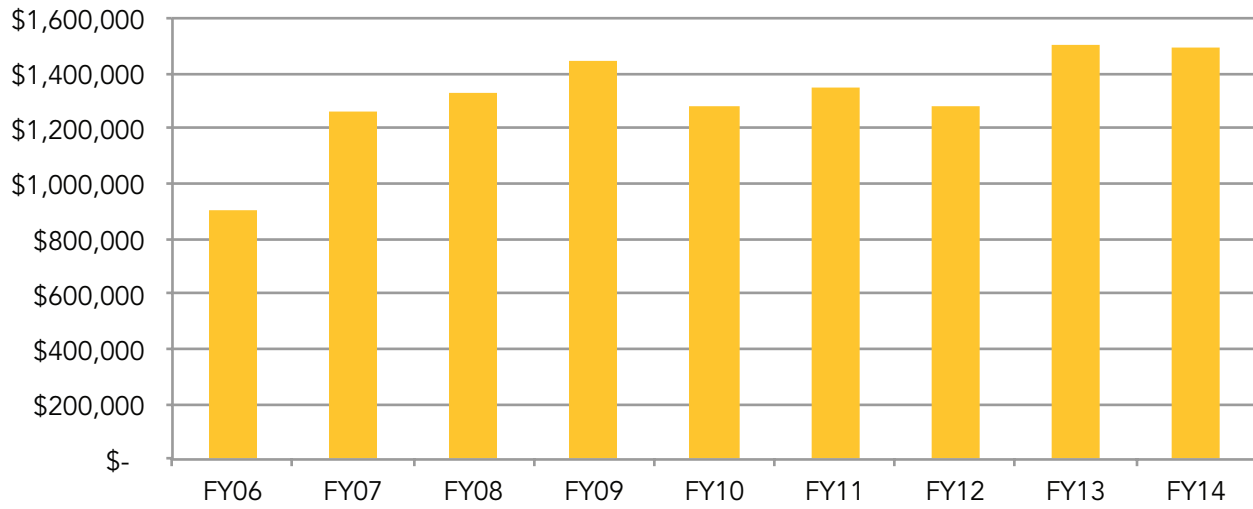
June 30, 2014



Net Cash	\$	820,301	2%
U.S. Equity	\$	10,152,701	22%
Int'l Equity	\$	12,556,909	27%
Global Fixed Income	\$	2,910,744	6%
High Yield/Distressed	\$	1,808,080	4%
Private Equity	\$	2,290,578	5%
Natural Resources	\$	3,026,112	6%
Real Estate	\$	2,197,268	5%
Diversifying Strategies	\$	4,514,317	10%
Hedged Equity	\$	6,045,151	13%
<b>Total</b>	<b>\$</b>	<b>46,322,161</b>	<b>100%</b>

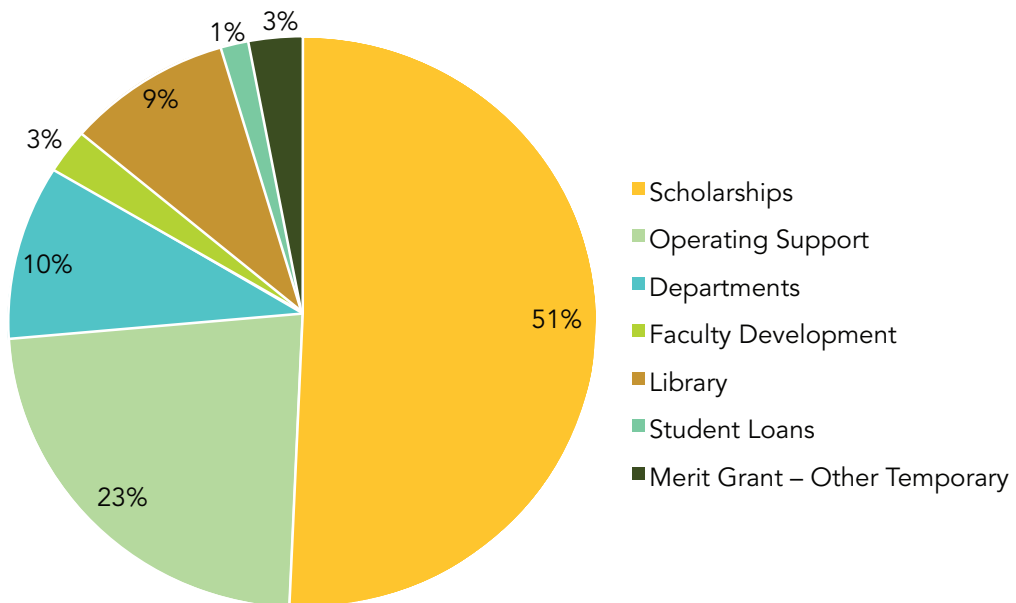


Distribution Per Fiscal Year



FY06	\$	905,639
FY07	\$	1,257,762
FY08	\$	1,331,772
FY09	\$	1,440,617
FY10	\$	1,278,363
FY11	\$	1,352,267
FY12	\$	1,279,533
FY13	\$	1,504,880
FY14	\$	1,490,633

FY14 Distribution Restrictions



Scholarships	\$	757,088
Operating Support	\$	338,504
Departments	\$	148,846
Faculty Development	\$	38,500
Library	\$	141,375
Student Loans	\$	21,820
Merit Grant – Other Temporary	\$	44,500
Total	\$	1,490,633



## Net Asset Reconciliation

Period	Beginning Net Asset Balance	+	Contributions	+	Transfers In	-	Disbursements	±	Appreciation Depreciation	=	Ending Net Asset Balance	±	Adjust to Endowments	Endowment Balance
7/1/04-6/30/05	\$ 23,490,083	\$	460,415	\$	10,519	\$	(877,206)	\$	3,086,995	\$	26,170,806			
7/1/05-6/30/06	26,170,806		681,084		82,495		(897,012)		3,595,150		29,632,523			
7/1/06-6/30/07	29,632,523		1,213,392		1,545,416		(1,300,313)		5,888,082		36,979,100			
7/1/07-6/30/08	36,979,100		1,623,628		256,699		(1,399,545)		(2,911,387)		34,548,495			
7/1/08-6/30/09	34,548,495		639,258		597,221		(1,555,912)		(8,325,692)		25,903,370	\$	(761,455)	\$ 25,141,915
7/1/09-6/30/10	25,903,370		610,185		231,000		(1,470,209)		4,451,571		29,725,917		(776,761)	28,949,156
7/1/10-6/30/11	29,725,917		1,367,650		115,000		(1,384,249)		7,856,277		37,680,595		(977,362)	36,703,233
7/1/11-6/30/12	37,680,595		667,319		38,000		(1,340,559)		(871,669)		36,173,686		(991,082)	35,182,604
7/1/12-6/30/13	36,173,686		1,891,305		79,515		(1,584,958)		4,828,862		41,388,410		(1,171,993)	40,216,417
7/1/13-6/30/14	41,388,410		985,083		41,900		(1,540,723) *2		6,809,471		47,684,141		(1,361,980)	46,322,161
Totals			\$ 10,139,319		\$ 2,997,765		\$ (13,350,686)		\$ 24,407,660					

### Ten Year Summary:

Beginning Net Asset Value	\$	23,490,083
Contributions to Assets		10,139,319
Transfers In from University		2,997,765
Disbursements including Spending		(13,350,686)
Net Appreciation from Investments		24,407,660
Ending Net Assets	\$	47,684,141
Adjust for Non-endowment Assets	*1	(1,361,980)
Ending Endowment Assets	\$	46,322,161

#### Footnotes:

- \*1 Data source is net assets from financial statements; adjustment is made to identify assets in endowment pool. Adjustment includes: **other temporary funds and other operating funds totaling \$1,361,980.**
- \*2 Disbursements include operating expenses, Foundation Benefit expenses, spending on endowments and Merit Grant awards.



## **NEW ENDOWMENTS**

### **JULY 1, 2013 THROUGH JUNE 30, 2014**

American Subcontractors Association of Michigan Scholarship Endowment  
Karen D. Boochard Social Work Program Scholarship Endowment  
W. W. Brown Trust Endowment  
S. Eugene Bychinsky Scholarship Endowment for Musicians of Promise  
Doctorate for Community College Leadership Scholarship Endowment and Fellowship

J.K. Elder Scholarship Endowment  
John and Mary Garvelink Memorial Scholarship Endowment and Capital Improvement  
Otto Kamptner Scholarship Endowment  
Joseph S. Mikols Scholarship Endowment and Welding Program Laboratory Equipment Endowment

## **EXISTING ENDOWMENTS**

### **THROUGH JUNE 30, 2013**

1968 Football Endowment  
Abigail Timme External Trust Endowment  
Academic Opportunity Scholarship Endowment  
Accounting Endowment for Excellence  
Advertising – Public Relations Endowment  
Alphonso A. and Mary C. Aguirre Memorial Scholarship Endowment  
Margaret Allysee Scholarship Endowment  
Alumni Association Legacy Scholarship Endowment  
American Society of Professional Estimators Endowment  
Amerikam, Incorporated Endowment  
T. J. Amick Memorial Scholarship Endowment  
Richard and Dawn Antonini Scholarship Endowment  
Arab American Pharmacist Association Scholarship Endowment  
Blanche E. Arnold Endowment  
Bachelor of Integrative Studies Scholarship Endowment  
Kenneth and Christine Bailey and Family Scholarship Endowment  
Baker Collection Endowment  
Paul B. Bates Hockey Scholarship Endowment  
Beacon Pharmacy Endowment  
Dr. Jack W. Bennett Memorial Endowment  
Norman and Helen Bennett Memorial Endowment  
Robert Bergelin Scholarship Endowment  
Patricia Berry Memorial Intensive English Program Endowment  
Walter C. Betts Memorial Scholarship Endowment  
Michael and JoAnn Bigford PGM Mentorship Scholarship Endowment  
Thomas Bingman/Graphic Communications Alliance of West Michigan Scholarship Endowment  
Robert Bishop Hockey Scholarship Endowment  
James H. Bolthouse Leadership Achievement Scholar. Endowment  
Dr. Paul E. Borton Scholarship Endowment  
George Bowlby Endowment  
Boyce Family Hockey Scholarship Endowment  
Dick Brammer Scholarship Endowment  
Robert E. Brand Memorial Endowment  
Alton and Evelyn Brayton Memorial Scholarship Endowment  
Duane E. Bremer Scholarship and Faculty Development Endowmen  
Leroy Ray Broadfoot Hockey Program Endowment  
Frederick Broemer Accounting Memorial Endowment  
Steven M. Brown Memorial Scholarship Endowment  
Elmer and Fern Brudy Memorial Pharmacy Endowment

Builders Exchange of Grand Rapids and Western Michigan Scholarship Endowment  
Bulldog Breakaway Endowment  
Bulldog Hockey: Be a Playmaker Endowment  
Louis and Angeline Burg Scholarship Endowment  
Robert and Gertrude Burns Endowment  
Linda J. Burnes Fund Program Endowment  
Call Family Scholarship Endowment  
Canadian Lakes Scholarship Endowment for Mecosta County Canteen Services, Incorporated Endowment  
William C. and Ruth L. Carpenter FSU Recycling Program Endowment  
Robert L. and Linda H. Carter Scholarship Endowment  
John Celestino Endowment  
Barbara Chapman International Study Scholarship Endowment  
Brian Keith Chapman Professional Golf Management Endowment  
Tom and Molly Charles Scholarship Endowment  
Charter Schools Office Scholarship Endowment  
Dr. John E. Christie Memorial Endowment  
Elizabeth Claucherty Endowment  
Gilbert H. and June Cobb Endowment  
College of Technology Drawform Endowment  
Joe and Suzette Compton Family Scholarship Endowment  
Lois L. Conrad Scholarship Endowment  
Construction Management Industry Scholarship Endowment  
Construction Technology and Management Student Competition Endowment  
Gary L. Cousino Hockey Scholarship Endowment  
Cramer Family Endowment  
Alfred S. Cramer Memorial Endowment  
Mary T. Creswell Endowment  
Elva Cummings Endowment  
Elvin G. and Barbara A. Curtis Scholarship Endowment  
Laverne H. Curtis Scholarship Endowment  
Dacho and Ruth Dachoff Endowment  
Bob and Leslie Daniels Hockey Program Endowment  
Orrin B. Davenport Endowment  
Stanley J. Dean Memorial Scholarship Endowment  
Matilda Ann Dell Endowment  
Delta Tau Epsilon-Lambda Chi Alpha Fraternity Alumni Scholarship Endowment



W. E. Dengler Scholarship Endowment  
 Dettman Family Scholarship Endowment  
 Beckie and Larry DeYoung Scholarship Endowment  
 Dick Dolack Excellence in Officiating Endowment  
 William J. Donahue Vocal Music Endowment  
 Robert W. Dougan Memorial Law Enforcement Scholarship Endowment  
 David and Carol Drake Scholarship Endowment  
 JoLaine Reiersen Draugalis, PH.D. and Paul T. Draugalis Endowment  
 Gregory Dreuth Memorial Endowment  
 Judith (Robinson) and Charles Duddles Scholarship Endowment  
 Dykstra Food Service Endowment  
 D. Edwards Intercollegiate Soccer Endowment  
 Susan Marie Edwards Memorial College of Education Endowment  
 Ensign Family Scholarship Endowment  
 Oliver H. Evans Scholarship Endowment  
 Ewigleben Family Trust Endowment  
 Robert L. and Esther J. Ewigleben Endowment  
 Faculty Sponsored Student Development Scholarship Endowment –  
 Health Professions  
 Ben C. and Madge L. Fairman Technology Endowment  
 Stephen Falcone Memorial Endowment  
 Jim Farrell Memorial Scholarship Endowment  
 John R. and Lynda D. Fenn Digital Photogrammetry and GIS Lab  
 Endowment  
 Ferris Foundation Need Based Scholarship Endowment  
 Ferris Foundation Opportunity Scholarship Endowment  
 Grace L. Fleming RN Nursing Scholarship Endowment  
 John and Rita Fleming Endowment  
 Jerry, Marie and Mary Ford Nursing Endowment  
 Foundation for Excellence Scholarship Endowment  
 Frances Friar Memorial Nursing Scholarship Endowment  
 Robert and Frances Friar Biology Scholarship Endowment  
 Friends of Michigan State Fair  
 Douglas Froelich Memorial Endowment  
 FSU Alumni and Friends Endowment  
 FSU Blueline Club Hockey Scholarship Endowment  
 FSU Dining Services Endowment  
 FSU GR CPTS Scholarship Endowment  
 Fund Evaluation Group, LLC Endowment  
 Furniture Design Scholarship Endowment  
 Dr. Earl D. Gabriel Memorial Scholarship Endowment  
 Violet H. Gambotto Scholarship Endowment  
 Weldon S. Garrison Endowment  
 Gerace Construction Scholarship Endowment  
 Russell and Avis Gerber Scholarship Endowment  
 Mary Anne and Shakespeare O. Goldsmith Scholarship Endowment  
 Governor's Student Leadership Endowment  
 Grand Rapids Chapter Construction Specifications Institute "Art Nelson"  
 Scholarship Endowment  
 Greene Memorial Endowment  
 David R. Greer Surveying Engineering Endowment  
 Edward M. Griffin Memorial Teacher Education Endowment  
 John D. Gruden Hockey Scholarship Endowment  
 Douglas Hagemann Endowment  
 David L. Hamilton Scholarship Endowment for Construction  
 Charles F. and Eva L. Hampton Endowment  
 Hancock Family Hockey Scholarship Endowment  
 Ellen Haneline Health Professions Scholarship Endowment  
 Dr. Edwin Harris Memorial Honors Program Scholarship Endowment  
 Mary Ann Hashimi Memorial Endowment  
 Haworth Scholarship Endowment  
 Hedrick Associates Scholarship Endowment  
 Kurt Hellthaler Memorial Endowment  
 Ray Helsing Men's Cross Country and Track Scholarship Endowment  
 Heritage Club Endowment  
 Roland L. Hicks and John Montgomery Scholarship Endowment  
 Ruth and Ken Hicks Football Scholarship Endowment  
 Kenneth J. Hoexum Endowment  
 Orville Hoffman and Jon Walgren Endowment  
 George Holcomb Memorial Endowment  
 Hospitality Management Alumni Scholarship Endowment  
 H.S. Die and Engineering Endowment  
 Karl E. Huffman Family Scholarship Endowment  
 Howard Hulsman Endowment  
 Emma I. Humphreys Arts Program Endowment  
 Richard Hunter Environmental Educator Scholarship Endowment  
 HVACR Technology Endowment  
 Keith Immink CIS 35th Anniversary Scholarship Endowment  
 Industrial Design Scholarship Endowment  
 Insurance Program Scholarship Endowment  
 International Student Scholarship Endowment  
 Todd and Tami Jacobs Family Scholarship Endowment  
 Charles Jehnzen Heavy Equipment Endowment  
 Charles G. Jehnzen Women's Basketball Scholarship Endowment  
 Arnold L. and Carolyne D. Johnson Endowment  
 Dr. Clare G. and Patsy L. Johnson Scholarship Endowment  
 Richard V. Johnson Accountancy Scholarship Endowment  
 Dr. Thomas Johnston Scholarship Endowment  
 Robert and Agnes Jordan Endowment  
 Jerry Jourdain Endowment  
 W. C. Judson Memorial Endowment  
 Dr. Joseph M. Juran Endowment Fund  
 Frank and Mildred Justin Memorial Plastics Engineering Technology  
 Endowment  
 Gordon Kamstra Memorial Endowment  
 Delores Kap Memorial Endowment  
 Frank Karas Scholarship Endowment  
 Kauzlarich/Campana Family Scholarship Endowment  
 Fred Kellogg Memorial Endowment  
 Laurette B. Kelso-Battle Endowment  
 Arnold and Isabel Kempton College of Health Professions Endowment  
 Arnold and Isabel Kempton Scholarship Endowment  
 Elizabeth E. Kenney Business Education Scholarship Endowment  
 Leon and Jerena Keys Family Scholarship Endowment  
 Kmart Corporation Endowment  
 Korean Students Scholarship Endowment  
 Maude B. Korstange Merit Endowment  
 George and Lia Kossaras Scholarship Endowment  
 Minnie Hart Krieser Endowment  
 Richard S. Labroff Scholarship Endowment  
 Harry A. Larson Memorial Endowment  
 Bob and Mary Louise Leach Memorial Scholarship Endowment  
 Ferris and Jean Leach Biology, Mathematics and Physical Sciences  
 Endowment

Ferris and Jean Leach Scholarship Endowment  
 Jack LeBarre Endowment  
 Wendel E. LeRoy Scholarship Endowment  
 Matt Lichtle Scholarship Endowment  
 Kathleen M. and Edward A. Lunt Scholarship Endowment  
 Robert Sr. and Marion Lyman Endowment  
 Ruby B. MacNeil Memorial Endowment  
 Donald R. and E. Lyle Magee Memorial Endowment  
 Dr. Vajay Mahida Endowment  
 Management Department Scholarship Endowment  
 Frank Marra Endowment  
 Minnie Mould Marsh Endowment  
 Robert and Barbara Martin Family Scholarship Endowment  
 Gerritt Masselink Endowment  
 Dr. Ian Mathison Fellowship Endowment  
 Dr. Ian Mathison Scholarship Endowment  
 Mathison Legacy Scholarship Endowment  
 Ryan McCandless Scholarship Endowment  
 Julia B. McCormick Endowment  
 Mary McCorriston-Dillon Child Development Endowment  
 Gerald McKessy Alumni and Development Endowment  
 McLoughlin Family Scholarship Endowment  
 MCO Alumni Scholarship Endowment  
 Frank E Meech Scholarship Endowment  
 Meijer, Incorporated Endowment  
 Harry S. Melling Memorial Endowment  
 George and Kathryn Menoutes Scholarship Endowment  
 Russell G. Merithew Memorial Scholarship Endowment  
 Michigan Air Conditioning and Refrigeration Contractors Endowment  
 Michigan Association of Crown and Bridge Technology Endowment  
 Michigan Construction Hall of Fame Endowment  
 William Merle Morris Scholarship Endowment  
 Hubert and Marion Motry Endowment  
 Dr. Frank Muehlenbeck Memorial Scholarship Endowment  
 Dr. Merrill R. and Eva Jean Murray Scholarship and Faculty Award  
 Endowment  
 Cory Myrie Memorial Scholarship Endowment  
 Jessica Nagle-Wilson Memorial Endowment  
 Janet L. Nash and Dr. E.G Nash Endowment  
 National Truck Equipment Association Louis Kleinstiver Memorial  
 Endowment  
 Matt and Sara Nawrocki Gratitude Scholarship Endowment  
 Joan Nelson Scholarship Endowment  
 John P. Nelson Memorial Scholarship Endowment  
 Jack Newcomb Memorial Scholarship Endowment  
 John Edward Newell Scholarship Endowment  
 Mark A. and Debra A. Newhouse and Bill L. and Patricia S. Jones  
 Hockey Scholarship Endowment  
 J.R. Newton Scholarship Endowment  
 James and Georgia Nicholas Scholarship Endowment  
 Northern Michigan Association of Road Commissions Endowment  
 Nursing Development Endowment  
 Honorable John P. O'Brien Memorial Endowment  
 O'Brien-Quay Scholarship Endowment  
 Off Campus Scholarship Endowment  
 Oldfield Family Educational Travel Scholarship Endowment  
 Robert B. and Jean P. Olson Memorial Pharmacy Endowment  
 Leslie R. Osborn Family Scholarship Endowment  
 Outer Drive Hospital Auxiliary of Lincoln Park Endowment  
 David Pao International Scholarship Endowment  
 William Papo and Julie Stewart Printing Management Scholarship  
 Endowment  
 Warren C. and Beverley A. Parker Scholarship Endowment  
 Bruce N. and Jean A. Parsons Debate Scholarship Endowment  
 Bruce N. and Jean A. Parsons Professional Golf Management  
 Scholarship Endowment  
 Charles G. and Dorothy E. Peterson Endowment  
 Pharmacy Alumni Scholarship Endowment  
 Randy and Nancy Phelps Family Endowment  
 Coach Walton and Barbara Piggott Scholarship Endowment  
 Matt and Bonnie Pinter Scholarship Endowment  
 Plastics Engineering Technology Endowment  
 Plastics and Rubber Endowment  
 Helen Popovich Endowed Scholarship for Academic Excellence  
 Miles, Kellie and Hannah Postema Pre-Law Scholarship Endowment  
 Howard, Irene and Michael Price Scholarship Endowment  
 David P. Prior Memorial Endowment  
 Product Design Engineering Technology Endowment  
 Professional Golf Management Alumni Association Endowment  
 Allen and Elsie Puterbaugh Memorial Endowment  
 Millard J. Quinlan and Ida Quinlan Memorial COEHS Scholarship  
 Endowment  
 Dr. Henry R. Racki Optometry Endowment  
 Mylo Ragan Endowment  
 Geff Reinke Memorial Endowment  
 Henry Reitz Arts and Sciences Reading Room Endowment  
 Barbara Reuther Memorial Scholarship Endowment for Nursing  
 Ken Reuther Leadership Scholarship Endowment  
 Thomas Scott Reuther Endowment  
 Rhein Chemie Scholarship Endowment  
 Walter Ritchie Memorial Endowment  
 Rite Aid Corporation Endowment  
 Tim Roberts Scholarship Endowment  
 Rick Rodenhouse Memorial Scholarship Endowment  
 Jimmie and Marlene Rodgers Family Scholarship Endowment  
 Oswald Rossi Memorial Theater Endowment  
 Rubber Engineering Technology Endowment  
 Kenneth A. and Alma M. Rumsey Memorial Scholarship Endowment  
 Rupe Lectureship Endowment  
 Dr. William Sakalauskas Scholarship Endowment  
 Michael J. Sanborn Scholarship Endowment  
 Scott E. Sanders Scholarship Endowment  
 Dr. Thomas E. Sandon Scholarship Endowment  
 Dr. Richard and Ruth Santer Endowment  
 Joseph D. Sasaki Endowment  
 Scheible Hockey Scholarship Endowment  
 Thomas and Marcia Scholler Scholarship Endowment  
 Scott Schultz Scholarship for Excellence Endowment  
 Robert K. and Judith L. Scranton Scholarship Endowment  
 Searle Pharmacy Student Exchange Program Endowment  
 John M. Sebold Memorial Scholarship Endowment  
 Second Century Endowment  
 William A. Sederburg Endowment  
 Reginald and Vivian Sharkey Memorial Scholarship Endowment



Ruth Shattuck Memorial College of Business Endowment	Weeks-Lakin Optometry Endowment
Richard L. Shaw Scholarship Endowment	Welding Engineering Technology Endowment
Mike Shira Memorial Endowment	Susan and Ernest Wenger Scholarship Endowment
Donald Shreve Memorial Endowment	Fred Westerman Science Equipment Memorial Endowment
Trevor Slot Memorial Scholarship Endowment	David Daniel Whalen ('36) Scholar Athlete Scholarship Endowment
John R. Smith Memorial Endowment	Dean A. Whitehead Memorial Endowment
Leland Smith, John Taylor and Thomas Malloy Jr. Endowment	Scott Whitener Memorial Deans Excellence in Education Endowment
Ron and Dee Snead Endowment	Whiting-Turner Contracting Company Auditorium Endowment
Thomas W. Sobota Memorial Endowment	Wildern Family Pharmacy Scholarship Endowment
Victor F. Spathelf Endowment	Harper T. Wildern Memorial Pharmacy Endowment
Kenneth Spoerk Memorial Endowment	E. J. Wilee Endowment
Thomas and Toby Stanton Scholarship Endowment	R. F. Williams Scholarship of Merit Endowment
Staples Scholarship Endowment	James M. Wink Men's Basketball Scholarship Endowment
Carl Starkey Memorial Pharmacy Endowment	Joe Withers Scholarship Endowment
Stauffer Upper Class Endowment	Women's Intercollegiate Athletics Endowment
Carlisle Stauffer Memorial Emergency Loan Endowment	Martin J. Wozniak Foundation Scholarship Endowment
Stechschulte Printing and Imaging Technology Management Endowment	Wyckoff Family College of Business Endowment
Walter J. Stevenson Memorial Endowment	Wyckoff Family Debate Scholarship Endowment
Terry L. and Cynthia R. Stewart Scholarship Endowment	Wyckoff Family Speech/Forensics Scholarship Endowment
David L. Stickles Scholarship Endowment	Zakov Family Endowment
George Storm Memorial Technical Teacher Education Endowment	
Sandra Kay Strandberg DVM Scholarship Endowment	
Ronald Keith Strohkirch Memorial Endowment	
Howard C. Stross Veterans Scholarship Endowment	
Harry S. Swartz Pharmacy Administration Endowment	
Swimming Endowment	
Anna M. Szabunia Memorial Endowment	
Fred E. Taylor Memorial Endowment	
Robert N. Tenney Memorial Scholarship Endowment	
Theta Alpha Sigma Scholarship Endowment	
John P. and Judith A. Thorp Jim Crow Museum Fund Endowment	
Darlene A. Tiede Memorial Scholarship Endowment	
Brian Tomczyk Memorial Scholarship Endowment	
Totten Family Hockey Scholarship Endowment	
Joan Totten Scholarship Endowment	
TowerPinkster Interior Design Scholarship Endowment	
Taggart and Lisa Town Sustainable Construction Scholarship Endowment	
Transfer Academic Excellence Endowment	
C. Alan Tressler Memorial Endowment	
Reuben Trippensee Endowment	
Henry Tschappat Memorial Endowment	
James B. Turner Pharmacy Scholarship Endowment	
Dr. Elizabeth R. Turpin Scholarship Endowment	
Daniel Tyler Endowment	
VandenBos Family Scholarship Endowment for Manufacturing Technology	
Colonel Roy C. Vandercook Endowment	
James Vanderlaan Endowment	
Gordon and Pat VanDyke Hockey Scholarship Endowment	
Robert VanHoven Memorial Scholarship Endowment	
VanSteenberg Scholarship Endowment	
Helen Ferris Vartan Memorial Endowment	
Richard Veazey Scholarship Endowment	
Vision Service Plan Endowment	
Alice M. and George T. Wales Hockey Scholarship Endowment	
Sueann and Kenneth Walz Hockey Program Endowment	
Andrea Warfield Memorial Endowment	
Mary Lou Washatka Scholarship Endowment	



## Societies of Distinction

In 1884, Woodbridge N. Ferris wanted “to make the world better” and opened the doors to a university that bears his name and shares his vision. We are challenged every day to meet this extraordinary ideal.

Ferris State University’s Societies of Distinction honor those who preserve and enhance the university’s tradition of excellence through generous financial support.

Ferris State helps students imagine more by preparing them for successful careers, responsible citizenship and lifelong learning. Philanthropic support plays a vital role in the university’s

pursuit to provide a world-class education that opens doors of opportunity for its students.

A gift to Ferris State University is an investment that will “make the world better.” It exemplifies leadership and compassion, two characteristics that embody our founder’s vision. We recognize our generous and inspiring philanthropists with membership in the Societies of Distinction.

Please join one of our special societies at the most generous level you can consider and become our partner in this noblest of investments — our future. Because it matters.

### *Crimson and Gold Society*

Annual gifts of \$500 (or \$100, for alumni who have graduated from Ferris in the past five years)

### *Annual Leadership Society*

\$1,000

### *Presidents Society*

\$10,000

### *Founders Society*

\$25,000

### *Old Main Society*

\$50,000

### *Phoenix Society*

\$100,000

### *Carillon Society*

\$250,000

### *Legacy Society*

\$500,000

### *Helen Gillespie Ferris Society*

\$750,000

### *Woodbridge N. Ferris Society*

\$1,000,000

### *Abigail Smith Timme Society*

Planned gifts

Contact Stewardship and Donor Relations at (231) 591-2391 or visit [ferris.edu/giving/donor.htm](http://ferris.edu/giving/donor.htm) to learn more.

Foster growth. Fuel progress. Transform lives.  
Because it matters.



## ON COURSE

Ferris Foundation Board of Directors member Mike Bigford, right, enjoys a round of golf with, from left, his son, Chris; his father, Roy; and his grandson, Tyler, at the university's Katke Golf Course in Big Rapids.

Bigford is behind some big things happening at Ferris State University. He is chairing the \$4 million Professional Golf Management Learning Center campaign for a year-round indoor golf training facility at Katke. He and his wife also established the Michael and JoAnn Bigford Mentorship Fund, an endowed scholarship for Ferris PGM students. Their son, Chris, is a 2013 graduate of the program.

Bigford, president and CEO of Utility Supply and Construction Company in Reed City, also served on Ferris' College of Business Advisory Board.









## BOARD OF DIRECTORS

Howard Stross (B '69)  
(Chair)  
Owner  
Stross Law Firm  
Oldsmar, Fla.

John Hare (B '68, D. Bus. (Hon) '03)  
(Chair-elect)  
Retired  
President  
ABC Radio  
Dallas, Texas

Carla Miller  
(Executive Director)  
The Ferris Foundation  
Ferris State University  
Big Rapids, Mich.

Thomas Scholler (B '59, D. Bus (Hon) '84)  
(Secretary)  
Director of Planned Giving  
Archdiocese of Detroit  
Detroit, Mich.

Jerry Scoby  
(Treasurer)  
Vice President for Administration and Finance  
Ferris State University  
Big Rapids, Mich.

Kenneth Bailey (T '90)  
Executive Vice President  
Rockford Construction  
Grand Rapids, Mich.

Michael Bigford  
President and CEO  
Utility Supply and Construction Company  
Reed City, Mich.

John Collins Jr.  
District Sales Manager of Southeast Region  
General Motors  
Madison, Ala.

Kevin Cross (B '86)  
President  
Linkfield and Cross Agency Inc.  
Grand Rapids, Mich.

Dale DeHaan (B '70)  
Client Executive  
Hylant Group  
Grand Rapids, Mich.

Paul Eichenberg (T '92)  
Vice President of Business Development and  
Strategy  
Jason Incorporated  
Milwaukee, Wisc.

David Eisler  
President  
Ferris State University  
Big Rapids, Mich.

Jean K. Elder (D. Pub. Svc. (Hon) '87)  
CEO and Senior Partner  
J.K. Elder and Associates  
Ann Arbor, Mich.

John Engelman II (T '64, D. Sc. (Hon) '03)  
Retired  
Senior Chemist  
S.C. Johnson & Son Inc.  
Jonesborough, Tenn.

Robert Friar  
Professor of Biology  
Ferris State University  
Big Rapids, Mich.

Mary Garvelink (EHS '72)  
President  
Commercial Design Engineering LTD  
Colorado Springs, Colo.

James Giroux (T '75)  
Retired  
Global Director of Communications and  
New Technology  
Dow Chemical  
Stanwood, Mich.

Kurt Hofman (T '83)  
Vice President  
RoMan Manufacturing  
Grand Rapids, Mich.

Barbara Horn (O '98)  
President/Owner  
ExpertEyes Family Eye Center & Optical  
Washington, Mich.

Robert LaLonde (T '00)  
Vice President of Higher Education  
Clark Construction  
Lansing, Mich.

Stephanie Leonardos (D. Bus. (Hon) '09)  
President and CEO  
Amerikam  
Grand Rapids, Mich.

Karl Linebaugh  
North Region Chairman  
Chemical Bank  
Big Rapids, Mich.

Ronald Mahoney (P '59)  
President/CEO  
Diagnostic Cardiology of Houston P.A.  
Houston, Texas

Dennis Nickels (P' 69)  
Retired  
Partner  
DeLoitte & Touche Consulting LLP  
Grand Rapids, Mich.

Randall Phelps (B '83)  
Partner  
HNI Incorporated  
Grand Rapids, Mich.

Karl Roth (P '55)  
First Vice President/Investment Officer  
Wells Fargo Advisors  
Bay City, Mich.

Richard Shaw (T '63, EHS '71)  
Technical Education Consultant and  
Standards Manager  
Air Conditioning Contractors of America  
Grand Rapids, Mich.

Gary Trimarco  
President  
Gary Trimarco Automotive  
Big Rapids, Mich.

Sueann Walz  
Retired  
Vice President/Manager  
Independent Bank  
Big Rapids, Mich.

*EMERITI DIRECTORS*

Richard E. Hurst (T '62)  
Retired  
Rockford, Mich.

Dennis Lerner (B '70)  
President/Owner  
Lerner, Csernai and Fath Financial Group Inc.  
Big Rapids, Mich.

Joseph Mikols  
Emeriti Welding Faculty  
Ferris State University  
Big Rapids, Mich.

Elizabeth Peacock (EHS '77)  
Retired  
H.R. Business Operations, Manufacturing  
Ford Motor Company  
Dearborn, Mich.

Kenneth Reuther (D. Bus. (Hon) '99)  
Retired  
Ford Motor Company  
Canadian Lakes, Mich.







# THE FERRIS FOUNDATION

420 Oak St., Prakken 101  
Big Rapids, MI 49307