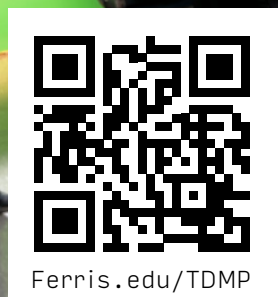




DIGITAL DOWNLOAD



Fall 2022



Ferris.edu/TDMP

TDMP FALL UPDATE

PROFESSOR GLEN OKONOSKI
TDMP Chair & Coordinator for the School of Digital Media

The new Center for Virtual Learning building is amazing, and our pending move this summer is eagerly anticipated! The space is truly incredible in terms of learning spaces, views, proximity between labs and offices... really in every way! I was fortunate to get a tour recently and shared a few photos of the new learning spaces on [Facebook](#). Know that we are already working on events that will welcome you all back to campus to tour this beautiful and functional new space, once open to the public!



CONSTRUCTION IN PROGRESS, TAKEN 12.13.22

Things are winding down from what has been a whirlwind of activity, with several very high notes for the TDMP program as the Fall semester now fades to black. To start with, I was fortunate to be in a crowd with 100 people recently for the premiere screening of an episode of *Mystic Michigan*. This half-hour feature was produced by senior students in Instructional Design, based on narrative written by author Mark Jager, and under the supervision and direction of faculty member, Nick Kuiper. It is a beautiful work that you will read more about in the coming pages. For now, please know that our students worked with Nick to deliver an impressive piece of professional storytelling that is engaging and compelling. Bravo to them!

[READ ABOUT MYSTIC MICHIGAN ON PAGE 3 >](#)

TDMP faculty met early this semester to review the curriculum and identify some opportunities to tweak aspects of the program in response to feedback from students and industry. This ongoing process is fundamental to graduating students who are well prepared for careers. The TDMP program also successfully completed academic program review. This process occurs every six years and is another formative time of reflection and review through the academic senate at Ferris. The faculty were pleased to again receive a recommendation of: "continue, with enhancement" for the TDMP program.

Speaking of curriculum, and in response to valuable feedback received from alumni working in the engineering field, TDMP faculty worked with the Michigan Association of Broadcasters, and several programs across Ferris State, to develop a new Broadcast Engineering Minor. Initial feedback from employers to this news is boarderlining on giddy, as this move towards meeting the significant need that exists, and is growing, is welcomed.

Engineer Bill Jung and I, along with 14 TDMP students, recently attended the [Michigan Association of Broadcasters Great Lakes Media Academy at Ford Field in Detroit](#). This was a tremendous event and experience in every way possible! Students heard from guest speakers and networked with employers. Bill and I connected with high school students, letting them know about the tremendous opportunities that the TDMP program at Ferris State offers. I was able to network with high school teachers, renewing connections and making new ones. There were also several conversations with media employers about the types of graduates that the TDMP program produces, and their value. As if that wasn't enough, it was great to run into TDMP and TVP alum there! The value of all these connections cannot be overstated.

When we think about networks and networking, I would conclude by inviting all of you, our alumni, and friends, to continue to illuminate the excellent opportunity that the TDMP program at Ferris State provides to aspiring media content creators!


GLEN OKONOSKI

PRODUCING MYSTIC MICHIGAN

BY ASSOCIATE PROFESSOR NICK KUIPER

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As most of our readers will know, hands-on learning is a core component of our program. This fall students got that, and much more when they collaborated with Mark Jager, the author of the Mystic Michigan book series to produce a new episode of his show. The previous episodes were produced by Mark Boardman, a creator in Cadillac who has previously worked with TDMP interns. When he was unable to produce the next episode, Jager approached our team to see if we were willing to take on the challenge. After our group of students agreed, the production of the episode called “The Rocks Cry Out” began. The episode aptly features the story of geological formations throughout Mackinac Island, Ishpeming (Jasper Knob), and Pictured Rocks.

Over four weeks, the 14 students in TDMP 466 – Instructional Design collaborated with Jager to plan two major trips to both Mackinac Island and the Upper Peninsula. Then starting in October, a team of six students trekked eight miles across Mackinac Island to capture footage across the island including permitted drone footage of Arch Rock. Then, at the end of October, just four days



after a major snowstorm dropped a foot of snow on Ishpeming, a group of 9 students made their way to Jasper Knob, Marquette, and Pictured Rocks. One team captured footage of the rocks via boat, another made their way to Miner’s Castle, and the final team hiked a total of 11.2 miles to Grand Portal Pointe and back.

After editing nearly two terabytes of footage (all shot in 4K), and many late nights/mornings in the lab, students screened their film on December 8 to a packed auditorium and much applause. The film is a testament to the creativity, initiative, and dedication of our students:



Bethany Berger, Alex Bernhardt, Cheyenne Brown, Elizabeth Cherry, Mackenzie Curtis, Bryce Hackett, Nate Marquardt, Jaxx Miller, Daniel Okonski, Mikayla Richey, Jacob Rieman, Sawyer Thiebaut-Near, Mariah Vongphachanh, and Bradley Winka.

I’m proud to have been their guide on this journey, and excited to see this distributed on multiple platforms including PBS and Amazon. If you’re interested in finding more about the project, head over to mysticmichigan.us.



to learn more visit MysticMichigan.us

NEW EQUIPMENT FOR REMOTE VIDEO PRODUCTION

BY ASSISTANT PROFESSOR ANDREW **TINGLEY**

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This semester, TDMP Remote Video Production covered 18 games, two of which were playoff games for our amazing football team - Go Bulldogs! We have also been implementing a great deal of new equipment for the RVP trailer, thanks largely to our hockey team's inclusion in the CCHA.

- New BroadcastPix Switcher
- Second NewTek 3Play Replay System (total of 8 cameras, 4 output channels)
- Marshall PTZ Cameras
- PZM Microphones
- LiveBook Graphics System
- New Graphics Package (for continuity with CCHA league production standards)
- Black Magic Design Ursa G-2 Broadcast Cameras



If you're in Big Rapids during a game, stop by the Remote Video Production trailer. We'd love to show you around!

INTERNSHIP PLACEMENTS

BY PROFESSOR JOSHUA **PARDON**
TDMP Internship Coordinator

The six-month TDMP Internship has been the capstone experience of our program for more than four decades. As our TDMP Internship Coordinator, I take great care in connecting our Seniors with internships that match well with their interests and abilities. We are currently in the process of placing our outgoing Seniors into internships that start in January 2023. The following students are currently placed, and the list is growing!:



- Mariah Vongphachanh – Ideology, Grand Rapids MI
- Mackenzie (Mac) Curtis – WKTV, Wyoming MI
- Cheyenne Brown – WOOD-TV 8, Grand Rapids MI

Most internships are paid, and many TDMP interns choose internships in locations where they can live with family to save on housing and transportation expenses. If you are a TDMP Alumni and would like to provide an internship opportunity to a TDMP student, please reach out to me at pardonj@ferris.edu.

AWARD-WINNING WORK

BY PROFESSOR JOSHUA **PARDON**
Award Submission Coordinator

Mary Firestone's TDMP 343 - Cinematic Story Production film "[A Farmer's Tragedy](#)" won the Non-Fiction – Short Form award at the National Academy of Television Arts and Sciences (NATAS) Michigan Chapter College/University Student Production Awards. The piece was also further refined by Mary using skills developed in the TDMP 365 - Color Grading course.

I invite you to view all of our award-winning student work at our "[TDMP Award Winners](#)" YouTube channel.

We are currently in the process of submitting excellent student work to both the Broadcast Education Association's (BEA) Festival of Media Arts and the Michigan Association of Broadcasters (MAB) Student Broadcast Awards.

AWARDS AND SUBMISSIONS

COORDINATED BY PROFESSOR JOSHUA PARDON

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Below are the submissions for the BEA and MAB competitions for this year. Some quality content here, and everyone involved should be proud!

BEA – FESTIVAL OF MEDIA ARTS: STUDENT COMPETITION

Elizabeth Cherry, Sawyer Thiebaut-Near, and Mariah Vongphachanh – [Mystic Michigan](#) (BEA-Short-Form Documentary), Advisor Nick Kuiper

- Mark Jager explores major rock formations across Michigan. He visits Jasper Knob, Pictured Rocks, Arch Rock and more. The deep history, rich geology, and great spiritual meaning behind these formations are uncovered. The rocks of the Mitten State cry out, will you answer their call?

Derek Franciosi – [-29](#) (BEA-Micro-Documentary), Advisor Joshua Pardon

- Four-time National Collegiate Disc Golf Champions, Ferris State University, head to the 2022 National Championship in hopes of taking home their fifth title. High in hopes, they are set to play the final lead round going into the last day when the story takes a deep and unexpected turn. Dejected, the team reflects on how this has left them with more questions than answers, but also a resolve to return next year and win it all.

Daniel Okonski and Jaxx Miller - [Program Spotlight: Nuclear Medicine Technology](#) (BEA SV6-Promotional), Advisor Glen Okonski

- A promotional video for Ferris State University's Nuclear Medicine Technology program: an accelerated three-year Bachelor of Science degree in a specialty medical field of diagnostic imaging.

Tyler Chaffin and Emma VanDongen – [Ferris Out Loud](#) (BEA SV7-Studio multi-camera or live-to-tape), Advisor Glen Okonski

- Lights, camera, action! Make sure you are ready for this week's episode of Ferris Out Loud! Listen to the group discuss the Crimean bridge attack, new weed laws proposed by the President and the introduction of Ferris's own President (Mr. Pink). Following up with those interesting topics, they take turns participating in the fun games of "Did you know?" and "Game Time"!

MAB – MICHIGAN STUDENT BROADCAST AWARDS

Elizabeth Cherry, Sawyer Thiebaut-Near, and Mariah Vongphachanh – [Mystic Michigan](#) (MAB CTV02-Documentary), Advisor Nick Kuiper

- Mark Jager explores major rock formations across Michigan. He visits Jasper Knob, Pictured Rocks, Arch Rock and more. The deep history, rich geology, and great spiritual meaning behind these formations are uncovered. The rocks of the Mitten State cry out, will you answer their call?

Mikayla Richey and Bradley Winka – [Ferris Sports Update](#) (MAB CTV09-Talk Show/Scripted Show), Advisor Glen Okonski

- This week our host Rob Bentley opens with the head coach for Bulldog football, Tony Annese. With the team still undefeated, they discuss how the Bulldogs can carry their momentum into the upcoming games and continue sweeping their schedule to stay on top. Next up is Bob Daniels with Ferris State Hockey. Tune in as they not only cover game highlights but what to look forward to for their many home games in the coming weeks before they get back on the road. Lastly, we check in on the Volleyball team with head coach Tia Brandel-Wilhelm. Watch the teams hard work and strength on the road with game highlights from their match against Grand Valley State University.

