

FERRIS STATE UNIVERSITY

BUSINESS ADMINISTRATION (BUAD) – 120 TO 122 CREDITS

2021-2022

Bachelor of Science (BS)

College of Business

Student Name	Student ID

CREDIT VARIANCE

Credits required may vary based on course placement, prerequisites, etc. If you have questions, contact your advisor.

UNIVERSITY REQUIREMENTS – 39 TO 41 CREDITS REQUIRED

(Course prerequisites are shown in parentheses)

FIRST YEAR SEMINAR REQUIREMENT (FSUS 100 OR EQUIVALENT) – 0 TO 1 CREDIT REQUIRED

All First-Time-In-Any-College Freshmen (FTIACs) must complete a one-credit FSUS 100 course, or its equivalent. Additional information and the definition of FTIAC for FSUS purposes can be found in the: [Ferris State University Academic Affairs FSUS Policy](#)

Prefix	Code	Course Title and Prerequisites	Credits	Grade

UNIVERSITY GENERAL EDUCATION REQUIREMENTS – 39 TO 40 CREDITS REQUIRED

Courses in this section are required to satisfy the University General Education Requirements for a bachelor's degree. The University General Education requirements can be found on the: [Ferris State University General Education Requirements Webpage](#)

COMMUNICATION COMPETENCY – 12 CREDITS REQUIRED (OR THEIR EQUIVALENT)

Prefix	Code	Course Title and Prerequisites	Credits	Grade
COMM	121	Fundamentals of Public Speaking (None)	3	
ENGL	150	English 1 (ENGL 074 or English ACT 14 or (Pre-2016) Reading SAT 370 or (Post-2016) ERW SAT 450 or TOEFL Internet Total Score 61 or MSUET Composite 73 or IELTS Overall 5.5)	3	
ENGL	250	English 2 (ENGL 150 with C- or higher)	3	
ENGL	325	Advanced Business Writing (ENGL 211 or 250 either with C or higher)	3	

QUANTITATIVE LITERACY COMPETENCY – 3 TO 4 CREDITS REQUIRED (OR THEIR EQUIVALENT)

Students must substitute General Education elective credits for MATH 114 if their Math ACT score is 24 or higher or their SAT score is 580 or higher.

Prefix	Code	Course Title and Prerequisites	Credits	Grade
CHOOSE 1 OF 5	MATH 114	Quantitative Reasoning for Professionals 2 ((MATH 109 or 110 either with C- or higher or Math ACT 19 or (Pre-2016) Math SAT 460 or (Post-2016) Math SAT 500) and (ENGL 074 or English ACT 14 or (Pre-2016) Reading SAT 370 or (Post-2016) ERW SAT 450))	4	
	MATH 115	Intermediate Algebra (MATH 109 or 110 either with C- or higher or Math ACT 19 or (Pre-2016) Math SAT 460 or (Post-2016) Math SAT 500)	3	
		<i>Official Pre-2016 Math SAT Score of 560 or Higher</i>		
		<i>Official Post-2016 Math SAT Score of 580 or Higher</i>		
		<i>Official Math ACT Score of 24 or Higher</i>		

NATURAL SCIENCES COMPETENCY – 6 CREDITS REQUIRED

Two courses are required with a minimum of 6 credits: must have at least one lab course.

Prefix	Code	Course Title and Prerequisites	Credits	Grade

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CULTURE COMPETENCY – 9 CREDITS REQUIRED

Three courses are required with a minimum of 9 credits: must be from two different disciplines, have at least one 200 level or higher course, and have no more than 5 credits from Cultural Competency Activities.

Prefix	Code	Course Title and Prerequisites	Credits	Grade
			[200+]	

SELF AND SOCIETY COMPETENCY – 9 CREDITS REQUIRED

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one 200 level or higher course.

Prefix	Code	Course Title and Prerequisites	Credits	Grade
ECON	201	Principles of Microeconomics (MATH 109 or 110 either with C- or higher or (MATH 114, 115, 116, 117, 118, 119, 120, 122, 126, 130, 132, or 220 or Math ACT 19 or (Pre-2016) Math SAT 460 or (Post-2016) Math SAT 500))	3	
ECON	202	Principles of Macroeconomics (ECON 201 with C- or higher or ECON 222)	3	

U.S. DIVERSITY COMPETENCY – 1 COURSE REQUIRED

If not met by courses taken for Culture Competency, Self and Society Competency, or Michigan Transfer Agreement (MTA), a student must have one course with the U.S. Diversity attribute. Some courses include both Global and U.S. Diversity attributes.

Prefix	Code	Course Title and Prerequisites	Credits	Grade

GLOBAL DIVERSITY COMPETENCY – 1 COURSE REQUIRED

If not met by courses taken for Culture Competency, Self and Society Competency, or Michigan Transfer Agreement (MTA), a student must have one course with the Global Diversity attribute. Some courses include both Global and U.S. Diversity attributes.

Prefix	Code	Course Title and Prerequisites	Credits	Grade

COLLABORATION COMPETENCY – COURSES REQUIRED MET IN MAJOR

If not met by courses taken in the bachelor's degree program, a student must have two courses with the Collaboration attribute. Some courses include both Collaboration and Problem Solving attributes.

Prefix	Code	Course Title and Prerequisites	Credits	Grade
MGMT	488	Advanced Management Cases and Problems (FINC 322, MGMT 370, and MKTG 321) (<i>Met in Major</i>)	0	
BUSN	499	Integrating Experience (FINC 322, MGMT 370, and MKTG 321 all with C- or higher and Senior Status) (<i>Met in Major</i>)	0	

PROBLEM SOLVING COMPETENCY – COURSES REQUIRED MET IN MAJOR

If not met by courses taken in the bachelor's degree program, a student must have two courses with the Problem Solving attribute. Some courses include both Collaboration and Problem Solving attributes.

Prefix	Code	Course Title and Prerequisites	Credits	Grade
MGMT	488	Advanced Management Cases and Problems (FINC 322, MGMT 370, and MKTG 321) (<i>Met in Major</i>)	0	
BUSN	499	Integrating Experience (FINC 322, MGMT 370, and MKTG 321 all with C- or higher and Senior Status) (<i>Met in Major</i>)	0	

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COLLEGE REQUIREMENTS – 81 CREDITS REQUIRED

(Course prerequisites are shown in parentheses)

BUSINESS CORE REQUIREMENTS – 30 CREDITS REQUIRED

These courses are used to calculate the core 2.00 GPA requirement.

Prefix	Code	Course Title and Prerequisites	Credits	Grade
ACCT	201	Principles of Financial Accounting (MATH 109 or 110 either with C- or higher or (MATH 114, 115, 116, 117, 118, 119, 120, 126, 130, 132, or 135 or Math ACT 19 or (Pre-2016) Math SAT 460 or (Post-2016) Math SAT 500))	3	
ACCT	202	Principles of Managerial Accounting (ACCT 201 with C- or higher, (ISYS 104 or 105 either with C- or higher), and (MATH 114 or 115 either with C- or higher or Math ACT 24 or (Pre-2016) Math SAT 560 or (Post-2016) Math SAT 580))	3	
STQM	260	Introduction to Statistics (MATH 114, 115, 116, 120, 126, 130, 132, or 135 any with C- or higher or Math ACT 24 or (Pre-2016) Math SAT 560 or (Post-2016) Math SAT 580)	3	
MGMT	301	Applied Management (ENGL 150 with C- or higher and (MATH 109, 110, 114, 115, 116, 117, 118, 119, 120, 122, or 126 any with C- or higher or Math ACT 19 or (Pre-2016) Math SAT 460 or (Post-2016) Math SAT 500))	3	
BLAW	321	Contracts and Sales (ENGL 211 or 250 either with C- or higher)	3	
MKTG	321	Principles of Marketing (ENGL 150 with C- or higher and Sophomore Status)	3	
MGMT	370	Quality and Operations Management (STQM 260 with C- or higher and Sophomore Status)	3	
FINC	322	Financial Management 1 (ACCT 202 with C- or higher)	3	
ISYS	321	Business Information Systems (ACCT 202, MKTG 321, MGMT 301, (ISYS 104 or 105) all with C- or higher, (ECON 202 with C- or higher or ECON 221), and (ECON 201 or 222))	3	
BUSN	499	Integrating Experience (FINC 322, MGMT 370, and MKTG 321 all with C- or higher and Senior Status)	3	

MAJOR COURSES – 33 CREDITS REQUIRED

These courses are used to calculate the major 2.00 GPA requirement.

Prefix	Code	Course Title and Prerequisites	Credits	Grade
ISYS	105	Introduction to Microcomputer Systems and Software (None)	3	
CHOOSE 1 OF 5	RMIN 200	Foundations Risk Management and Insurance (None)	3	
	PROJ 320	Project Management Fundamentals (Sophomore Status or Instructor Approval)	3	
		<i>Accounting (ACCT) Elective</i>	3	
		<i>Finance (FINC) Elective</i>	3	
		<i>Statistics (STQM) Elective</i>	3	
MGMT	302	Team Dynamics and Organizational Behavior (Sophomore Status)	3	
MGMT	305	Managerial Leadership (Sophomore Status) (<i>Must Be A Second Semester Sophomore</i>)	3	
CHOOSE 1 OF 2	INTB 310	International Business Systems (None)	3	
	INTB 335	Cross-Cultural Business (None)	3	
MGMT	350	Management Metrics and Decision Making (None)	3	
MGMT	373	Human Resource Management (Sophomore Status)	3	
MGMT	447	Business Ethics and Social Responsibility (Junior Status)	3	
MGMT	488	Advanced Management Cases and Problems (FINC 322, MGMT 370, and MKTG 321)	3	
MGMT	491	Management Internship (Department Approval) (<i>Must Have Completion of 80 Credits</i>)	3	
		<i>Directed Elective</i>	3	

MINOR, CERTIFICATE, OR CONCENTRATION – 18 CREDITS REQUIRED (ADVISOR APPROVAL)

A total of 18 credits is required with a maximum of 6 to 7 credits overlapping courses with degree that must be substituted with directed electives to meet the minimum 120 credits required. Two courses must be at the 300 level or higher. These courses are not used to calculate the major 2.00 GPA requirement. Choose one of the following:

1. An advisor approved minor; see the [Minor](#) section.
2. An advisor approved certificate; see the [Certificate](#) section.
3. The BUAD Specialized Concentration; see the [BUAD Specialized Concentration \(BUSZ\)](#) section.

MINOR – 18 CREDITS REQUIRED (ADVISOR APPROVAL)

Prefix	Code	Course Title and Prerequisites	Credits	Grade
		<i>Directed Elective</i>	3	
		<i>Directed Elective</i>	3	
		<i>Directed Elective</i>	3	
		<i>Directed Elective</i>	3	
		<i>Directed Elective - 300 Level or Higher</i>	3	
		<i>Directed Elective - 300 Level or Higher</i>	3	

CERTIFICATE – 18 CREDITS REQUIRED (ADVISOR APPROVAL)

Prefix	Code	Course Title and Prerequisites	Credits	Grade
		<i>Directed Elective</i>	3	
		<i>Directed Elective</i>	3	
		<i>Directed Elective</i>	3	
		<i>Directed Elective</i>	3	
		<i>Directed Elective - 300 Level or Higher</i>	3	
		<i>Directed Elective - 300 Level or Higher</i>	3	

BUAD SPECIALIZED CONCENTRATION (BUSZ) – 18 CREDITS REQUIRED (ADVISOR APPROVAL)

Prefix	Code	Course Title and Prerequisites	Credits	Grade
		<i>Directed Elective</i>	3	
		<i>Directed Elective</i>	3	
		<i>Directed Elective</i>	3	
		<i>Directed Elective</i>	3	
		<i>Directed Elective - 300 Level or Higher</i>	3	
		<i>Directed Elective - 300 Level or Higher</i>	3	

NOTES

- Students who return to the university after an interrupted enrollment, not including summer semester, must normally meet the requirements of the curriculum which are in effect at the time of their return, not the requirements which were in effect when they were originally admitted.

ADMISSION REQUIREMENTS

NEW STUDENT ADMISSION REQUIREMENTS

SAT Scores

- 2.50 High School GPA (on a 4.00 scale)
- Two of the Three Criteria:
 1. ERW SAT score of 450 or higher.
 2. Math SAT score of 500 or higher. Placement in MATH 109 or 110 will be considered (Math SAT score of 480 or higher).
 3. Composite SAT of 900 or higher.

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ACT Scores

- 2.50 High School GPA (on a 4.00 scale)
- Two of the Three Criteria:
 1. English ACT score of 16 or higher.
 2. Math ACT score of 19 or higher.
 3. Reading ACT score of 19 or higher.

TRANSFER STUDENT ADMISSION REQUIREMENTS

- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for Ferris State University's ENGL 150 or placement during the first semester at Ferris State University which would require an English ACT score of 16 or higher; or ERW SAT score of 450 or higher; or English Accuplacer score of 6 or higher.
- Transfer equivalency for Ferris State University's MATH 114 or 115 or placement during the first semester at Ferris State University which would require a Math ACT score of 19 or higher; Math SAT of 500 or higher; or Math Accuplacer scores: Elementary Algebra score 75 or higher and College Level Math 0 to 49.

PROGRAM OUTCOMES

1. Employ business principles and strategic thinking to solve problems.
2. Value teamwork and collaboration.
3. Develop global perspectives as a business leader.
4. Prove acquired business knowledge in a work setting.
5. Formulate sound human resource practices to effectively manage the workforce.

GRADUATION REQUIREMENTS

In order to graduate from Ferris State University, students must meet both University and Programmatic Graduation Requirements.

UNIVERSITY GRADUATION REQUIREMENTS

These are the minimum graduation requirements for a bachelor's degree at Ferris State University:

- All requirements as specified in the [University Requirements](#) section must be met.
- A minimum of 120 credits must be earned.
- A 2.00 or higher cumulative Ferris State University GPA is required.
- A minimum of 30 credits must be earned from Ferris State University to meet the Residency requirement.
- A minimum of 40 credits of 300 level or higher courses must be earned.

PROGRAMMATIC GRADUATION REQUIREMENTS

These are the additional graduation requirements mandated by the program:

- All requirements as specified in the [College Requirements](#) section must be met.
- A 2.00 or higher cumulative GPA is required in the [Business Core Requirements](#) section.
- A 2.00 or higher cumulative GPA is required in the [Major Courses](#) section.

CONTACT INFORMATION

COLLEGE: College of Business

DEPARTMENT/SCHOOL: Management (MGMT)

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EMAIL: mgmt@ferris.edu

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SUGGESTED SEMESTER LAYOUT

Consult Advisor to Approve Your Customized Plan in MyDegree

FIRST YEAR

Fall Courses	Credits	Spring Courses	Credits	Summer Courses	Credits
Culture Competency	3	COMM 121	3		
ENGL 150	3	Culture Competency	3		
Self and Society Competency	3	ECON 201	3		
ISYS 105	3	Natural Sciences Competency	3		
MATH 114 or 115	3-4	STQM 260	3		
FSUS 100	0-1				
Total Credits	15-17	Total Credits	15	Total Credits	

SECOND YEAR

Fall Courses	Credits	Spring Courses	Credits	Summer Courses	Credits
ACCT 201	3	ACCT 202	3		
ECON 202	3	MKTG 321	3		
ENGL 250	3	MGMT 302	3		
MGMT 301	3	MGMT 373	3		
Natural Sciences Competency	3	MGMT 305	3		
Total Credits	15	Total Credits	15	Total Credits	

THIRD YEAR

Fall Courses	Credits	Spring Courses	Credits	Summer Courses	Credits
BLAW 321	3	RMIN 200, PROJ 320, ACCT, FINC, or STQM Elective Course	3		
Minor, Certificate, or Concentration Course	3	Minor, Certificate, or Concentration Course	3		
FINC 322	3	ENGL 325	3		
INTB 310 or 335	3	ISYS 321	3		
MGMT 370	3	MGMT 491	3		
Total Credits	15	Total Credits	15	Total Credits	

FOURTH YEAR

Fall Courses	Credits	Spring Courses	Credits	Summer Courses	Credits
Culture Competency 200+	3	BUSN 499	3		
Minor, Certificate, or Concentration Course	3	MGMT 350	3		
Minor, Certificate, or Concentration Course	3	Directed Elective	3		
MGMT 447	3	Minor, Certificate, or Concentration Course	3		
MGMT 488	3	Minor, Certificate, or Concentration Course	3		
Total Credits	15	Total Credits	15	Total Credits	