Figure 4.2 (Criterion 4.2) – Ferris State University College of Business

CPC PERFORMANCE DATA: Quantitative Research Techniques & Statistics

Performance Indicator		Analysis of Results			Identified in Criterion 4.2
Identified in Criterion 4.2	Identified in Criterion 4.1	Identified in Criterion 4.2		Identified in Criterion 4.4	
What is your measurable goal?	What is your measurement instrument or process?	Current Results	Analysis of Results What did you learn from the results?	Action Taken or Improvement made or next step	Insert Graphs or Tables of Resulting Trends
Quantitative Research Techniques & Statistics: All students taking the Peregrine CPC exam will perform at or above all institutions in ACBSP Region 4 and equal to all ACBSP institutions in the exam pool on the Quantitative Research Techniques & Statistics topical area.	Peregrine CPC Exam: • Summative • External • Comparative • Test takers less than 45 minutes excluded to eliminate "abandons" and "walk aways" as recommended by Peregrine.	For the past three years, results have exceeded ACBSP Region 4 institutions and all ACBSP institutions in the U.S.	Results trended slightly downward during the past three years. R2 value = -0.10	Analysis was performed on the sub-topical areas to highlight trends. This data was shared with faculty who are evaluating strategies to reverse this negative trend.	

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