

# Figure 4.2 (Criterion 4.2) – Ferris State University College of Business

## CPC PERFORMANCE DATA: Global Dimensions of Business

Performance Indicator		Analysis of Results												
Identified in Criterion 4.2	Identified in Criterion 4.1	Identified in Criterion 4.2	Identified in Criterion 4.4	Identified in Criterion 4.2										
What is your measurable goal?	What is your measurement instrument or process?	Current Results	Analysis of Results What did you learn from the results?	Action Taken or Improvement made or next step	Insert Graphs or Tables of Resulting Trends									
<p><b>Global Dimensions of Business:</b> All students taking the Peregrine CPC exam will perform at or above all institutions in ACBSP Region 4 and equal to all ACBSP institutions in the exam pool on the Global Dimensions of Business topical area.</p>	<p>Peregrine CPC Exam:</p> <ul style="list-style-type: none"> <li>Summative</li> <li>External</li> <li>Comparative</li> <li>Test takers less than 45 minutes excluded to eliminate "abandons" and "walk aways" as recommended by Peregrine.</li> </ul>	<p>For the past three years, results have exceeded ACBSP Region 4 institutions. For two of three past years, results exceeded all ACBSP institutions in the U.S.</p>	<p>Results have been trending downward for the past three years. R2 value = -0.67</p>	<p>Analysis was performed on the sub-topical areas to highlight trends.  This data was shared with faculty who are evaluating strategies to reverse this negative trend.</p>	<div style="text-align: right; font-size: small; margin-bottom: 5px;">■ Outbound Exam</div> <div style="font-size: x-small; margin-top: 10px;"> <p style="text-align: center;"><u>Longitudinal Comparison: Global Dimensions of Business</u></p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Date Range</th> <th>Counts</th> </tr> </thead> <tbody> <tr> <td>9/1/2014 - 4/30/2015</td> <td>302</td> </tr> <tr> <td>9/1/2015 - 4/30/2016</td> <td>281</td> </tr> <tr> <td>9/1/2016 - 4/30/2017</td> <td>289</td> </tr> </tbody> </table> </div>		Date Range	Counts	9/1/2014 - 4/30/2015	302	9/1/2015 - 4/30/2016	281	9/1/2016 - 4/30/2017	289
Date Range	Counts													
9/1/2014 - 4/30/2015	302													
9/1/2015 - 4/30/2016	281													
9/1/2016 - 4/30/2017	289													