

Figure 4.2 (Criterion 4.2) – Ferris State University College of Business

CPC PERFORMANCE DATA: Business Leadership

Performance Indicator		Analysis of Results												
Identified in Criterion 4.2	Identified in Criterion 4.1	Identified in Criterion 4.2	Identified in Criterion 4.4	Identified in Criterion 4.2										
What is your measurable goal?	What is your measurement instrument or process?	Current Results	Analysis of Results What did you learn from the results?	Action Taken or Improvement made or next step	Insert Graphs or Tables of Resulting Trends									
<p>Business Leadership: All students taking the Peregrine CPC exam will perform at or above all institutions in ACBSP Region 4 and equal to all ACBSP institutions in the exam pool on the Business Leadership topical area.</p>	<p>Peregrine CPC Exam:</p> <ul style="list-style-type: none"> • Summative • External • Comparative • Test takers less than 45 minutes excluded to eliminate “abandons” and “walk aways” as recommended by Peregrine. 	<p>For the past three years, results have exceeded ACBSP Region 4 institutions and all ACBSP institutions in the U.S.</p>	<p>Results have been trending upward for the past three years. R2 value = +0.35</p>	<p>While the trend is favorable, analysis on the sub-topical areas was given to faculty for evaluation to make sure this trend continues.</p>	<div style="text-align: right; font-size: small; margin-bottom: 5px;">Outbound Exam</div> <div style="margin-top: 10px; font-size: x-small;"> <p style="text-align: center;">Longitudinal Comparison: Business Leadership</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Date Range</th> <th>Counts</th> </tr> </thead> <tbody> <tr> <td>9/1/2014 - 4/30/2015</td> <td style="background-color: #4f81bd; color: white;">302</td> </tr> <tr> <td>9/1/2015 - 4/30/2016</td> <td style="background-color: #4f81bd; color: white;">281</td> </tr> <tr> <td>9/1/2016 - 4/30/2017</td> <td style="background-color: #4f81bd; color: white;">289</td> </tr> </tbody> </table> </div>		Date Range	Counts	9/1/2014 - 4/30/2015	302	9/1/2015 - 4/30/2016	281	9/1/2016 - 4/30/2017	289
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