

Figure 4.2 (Criterion 4.2) – Ferris State University College of Business

CPC PERFORMANCE DATA: Business Integration & Strategic Management

Performance Indicator		Analysis of Results												
Identified in Criterion 4.2	Identified in Criterion 4.1	Identified in Criterion 4.2	Identified in Criterion 4.4	Identified in Criterion 4.2										
What is your measurable goal?	What is your measurement instrument or process?	Current Results	Analysis of Results What did you learn from the results?	Action Taken or Improvement made or next step	Insert Graphs or Tables of Resulting Trends									
<p>Business Integration & Strategic Management: All students taking the Peregrine CPC exam will perform at or above all institutions in ACBSP Region 4 and equal to all ACBSP institutions in the exam pool on the Business Integration & Strategic Management topical area.</p>	<p>Peregrine CPC Exam:</p> <ul style="list-style-type: none"> • Summative • External • Comparative • Test takers less than 45 minutes excluded to eliminate “abandons” and “walk aways” as recommended by Peregrine. 	<p>For the past three years, results have exceeded ACBSP Region 4 institutions and all ACBSP institutions in the U.S.</p>	<p>While exceeding our goals, the trend has been downward for the past three years. R2 value = -0.77</p>	<p>Analysis was performed on the sub-topical areas to highlight trends.</p> <p>This data was shared with faculty who are evaluating strategies to reverse this negative trend.</p>	<div style="text-align: right; font-size: small; margin-bottom: 5px;"> ■ Outbound Exam </div> <div style="text-align: right; font-size: x-small; margin-top: 10px;"> Aggregates Outbound ACBSP (US) - Accreditation Council for Business Schools and Programs = 57.12 Outbound ACBSP Region 4 (Great Lakes Council Council) = 52.98 </div>									
					<p style="font-size: x-small; margin: 0;">Longitudinal Comparison: Business Integration and Strategic Management</p> <table border="1" style="margin: 0 auto; border-collapse: collapse; font-size: x-small;"> <thead> <tr> <th style="padding: 2px;">Date Range</th> <th style="padding: 2px;">Counts</th> </tr> </thead> <tbody> <tr> <td style="padding: 2px;">9/1/2014 - 4/30/2015</td> <td style="padding: 2px; text-align: center;">302</td> </tr> <tr> <td style="padding: 2px;">9/1/2015 - 4/30/2016</td> <td style="padding: 2px; text-align: center;">281</td> </tr> <tr> <td style="padding: 2px;">9/1/2016 - 4/30/2017</td> <td style="padding: 2px; text-align: center;">289</td> </tr> </tbody> </table>		Date Range	Counts	9/1/2014 - 4/30/2015	302	9/1/2015 - 4/30/2016	281	9/1/2016 - 4/30/2017	289
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