

# Figure 4.2 (Criterion 4.2) – Ferris State University College of Business

## CPC PERFORMANCE DATA: Accounting

Performance Indicator		Analysis of Results												
Identified in Criterion 4.2	Identified in Criterion 4.1	Identified in Criterion 4.2	Identified in Criterion 4.4	Identified in Criterion 4.2										
What is your measurable goal?	What is your measurement instrument or process?	Current Results	Analysis of Results What did you learn from the results?	Action Taken or Improvement made or next step	Insert Graphs or Tables of Resulting Trends									
<p><b>Accounting:</b> All students taking the Peregrine CPC exam will perform at or above all institutions in ACBSP Region 4 and equal to all ACBSP institutions in the exam pool on the Accounting topical area.</p>	<p>Peregrine CPC Exam:</p> <ul style="list-style-type: none"> <li>• Summative</li> <li>• External</li> <li>• Comparative</li> </ul> <p>Test takers less than 45 minutes excluded to eliminate "abandons" and "walk aways" as recommended by Peregrine.</p>	<p>For the past three years, results have exceeded ACBSP Region 4 institutions and all ACBSP institutions in the U.S.</p>	<p>Results are stagnant.</p> <p>R2 value = -0.03</p>	<p>While the trend is slightly favorable, analysis was performed on the sub-topical areas and given to faculty for evaluation of future actions.</p>	<p><b>Outbound Exam</b></p> <p style="text-align: right; font-size: small;"> <b>Aggregates</b>  <span style="color: green;">■</span> Outbound ACBSP (US) - Accreditation Council for Business Schools and Programs = 52.45  <span style="color: yellow;">■</span> Outbound ACBSP Region 4 (Great Lakes Council Council) = 49.82                 </p> <table border="1" style="margin-left: auto; margin-right: auto; font-size: x-small;"> <caption>Longitudinal Comparison: Accounting</caption> <thead> <tr> <th>Date Range</th> <th>Counts</th> </tr> </thead> <tbody> <tr> <td>9/1/2014 - 4/30/2015</td> <td>302</td> </tr> <tr> <td>9/1/2015 - 4/30/2016</td> <td>281</td> </tr> <tr> <td>9/1/2016 - 4/30/2017</td> <td>289</td> </tr> </tbody> </table>		Date Range	Counts	9/1/2014 - 4/30/2015	302	9/1/2015 - 4/30/2016	281	9/1/2016 - 4/30/2017	289
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