Table 7.1 - Template Student Achievement
Use this table to supply data for Standard 7

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	You must provide results for each program, concentration, specialization, etc. accredited or to be accredited. **There must be a link on your business page website to this table.** https://www.ferris.edu/business/deans-office/accreditation/performance-results/COB-Retention-Graduation-Rates-for-Four-Year-Degrees-2012-2021.pdf
Student Achievement	**Replace examples with your program data and information.** **Must report on goal of graduates by program and results.** e.g. Graduation by program and year Goal Results e.g. BS Finance e.g. BS Management e.g. MBA **Report on at least one of these:** Attrition, Retention, Licensure pass rates, Job placement rates, Employment advancement, Acceptance into graduate programs, Successful transfer of credit, Other

Must report on goal of graduates by program and results.

Graduates by Program	Goal 2024	Results 2024	Graph
Accountancy AAS	70%	100%	
Accountancy BS	70%	83%	
Accountancy/Computer Information Systems — BS	70%	0*	
Accountancy/Finance — BS	70%	75%	
Business Administration — BS	50%	58%	
Business Administration — MBA	65%	45%	
Business Administration with Professional Tracks — BS	50%	0%	
Business Data Analytics — BS	50%	50%	
Computer Information Systems — AAS	65%	23%	
Computer Information Systems — BS	65%	80%	
Computer Information Technology— BS	50%	25%	
Finance - BS	70%	75%	
General Business - AAS	50%	27%	
Hospitality Management — BS	50%	88%	
Human Resources - BS	50%	40%	
Marketing — AAS	50%	32%	
Marketing — BS	50%	50%	
Music and Entertainment Business Management — BS	50%	63%	
Operations and Supply Management — BS	50%	0*	
PGA Golf Management — BS	70%	40%	
Professional Tennis Management — BS	70%	75%	
Public Relations — BS	50%	0*	
Risk Management & Insurance — BS	50%	100%	

Graduates by Program
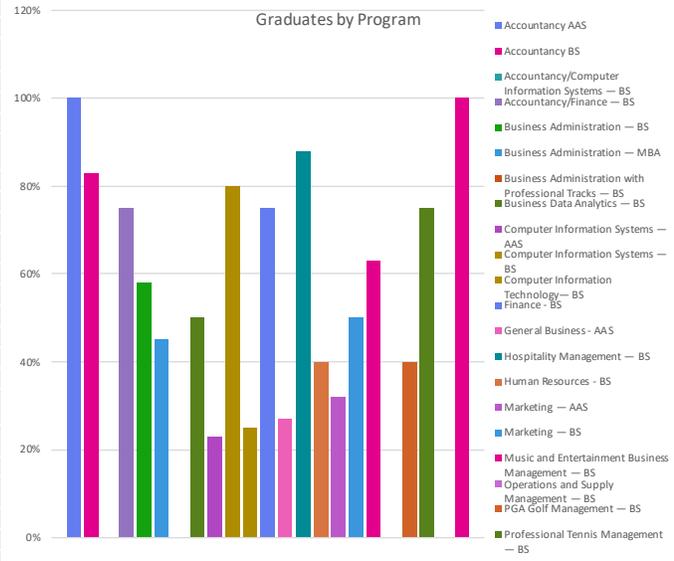
At least one other student achievement

Retention	Goal 2024 = greater than %	Results 2024	
Accountancy - AAS	85%	100%	
Accountancy BS	85%	100%	
Accountancy/Computer Information Systems — BS	85%	0*	
Accountancy/Finance — BS	85%	100%	
Business Administration — BS	55%	58%	
Business Administration — MBA	85%	81%	
Business Administration with Professional Tracks — BS	55%	100%	
Business Data Analytics — BS	55%	50%	
Computer Information Systems — AAS	65%	67%	
Computer Information Systems — BS	65%	100%	
Computer Information Technology— BS	55%	25%	
Finance - BS	75%	75%	
General Business - AAS	55%	50%	
Hospitality Management — BS	55%	100%	
Human Resources - BS	55%	60%	
Marketing — AAS	55%	46%	
Marketing — BS	55%	75%	
Music and Entertainment Business Management — BS	55%	63%	
Operations and Supply Management — BS	55%	0*	
PGA Golf Management — BS	75%	70%	
Professional Tennis Management — BS	75%	88%	
Public Relations — BS	55%	0*	
Risk Management & Insurance — BS	55%	100%	

Retention by Program
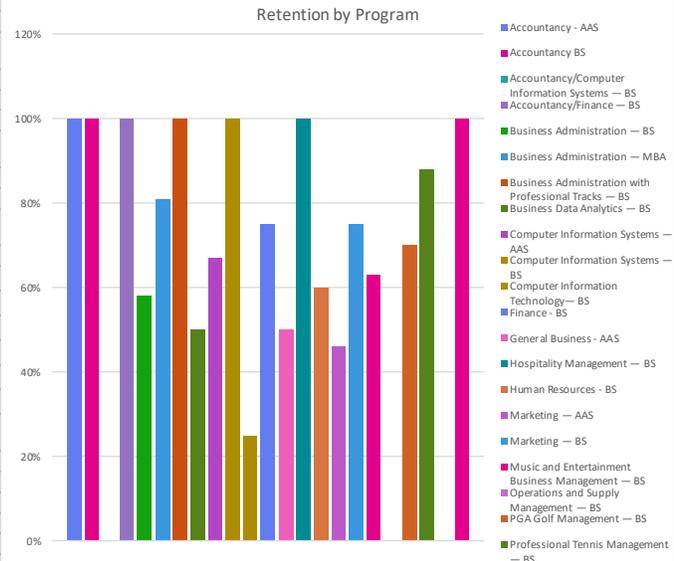
KEY:	
* 0 (zero) enrollment since 2017	