

COB DEGREES CONFERRED BY DEPARTMENT/PROGRAM

2017-20 ACADEMIC YEARS (SUMMER, FALL, SPRING SEMESTERS)

DEPARTMENT/PROGRAM	2017-18				2018-19				2019-20			
	CERT	AS	BS	MS	CERT	AS	BS	MS	CERT	AS	BS	MS
Accountancy, Finance & Information Systems (AFIS)												
Accountancy		7	28			5	51			10	34	
Accountancy/Computer Information Systems			1				1				2	
Accountancy/Finance			5				6				2	
Advanced Studies in Business Intel. & Info.	2				0				0			
Advanced Studies in Business Intelligence	4				6				3			
Advanced Studies in Incident Response									1			
Advanced Studies in Project Management	10				12				6			
Computerized Business Apps					1				4			
Computer Information Systems		5	26			7	32			5	21	
Computer Information Technology			13				12				7	
Cybersecurity									1			
Finance			13				13				10	
Forensic Accounting					2				0			
Homeland Security - Dig. Security & Forensics	1				0				0			
Information Security & Intelligence		1	34	11		4	30	12		0	31	5
Project Management	3				7				6			
TOTAL AFIS EPARTMENT	20	13	120	11	28	16	145	12	21	15	107	5
Management (MGMT)												
Advanced Studies Business Intel Infmts					1				0			
Advanced Studies in Design & Innovation	6				7				2			
Advanced Studies in Incident Response	5				7				2			
Advanced Studies in Lean System & Leadership									1			
Advanced Studies in Management Tools & Techniques	8				0				0			
Advanced Studies in Performance Metrics	4				6				2			
Advanced Studies in Supply Chain Management Lean									2			
BUAD w/Professional Tracks			69				40				39	
Business Administration			155				160				185	
Business Administration - Aviation			2				2				1	
Business Admin Legal Studies			9				5				6	
Business Administration - Maritime			2				0				0	
Event Management	2				1				1			
Fleet Management	9				7				1			
General Business		21				25				22		
Human Resource Management	22		20		23		17		18		22	
International Business	7				5				1			
Leadership and Supervision	28				21				13			
Lean Systems	2				3				3			
Legal Studies		13				10				4		
Manufacturing Operations	2				3				1			
Master of Business Administration				28				38				23
Operations and Supply Chain Management			11				11				6	
Risk Management & Insurance	4		6		1		3		4		7	
Small Business Management	7				7				4			
TOTAL MGMT DEPARTMENT	106	34	274	28	92	35	238	38	55	26	266	23

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	CERT	AS	BS	MS	CERT	AS	BS	MS	CERT	AS	BS	MS
Marketing (MKTG)												
Advertising/Integrated Marketing Communication	0		19		1		11				6	
Business Data Analytics			8				6				6	
Business to Business Marketing	7				3				2			
Data Analytics					4				3			
Data Mining	2				0				0			
Digital Marketing	8				7				7			
Direct Marketing	4				3				0			
Graphic Communication		2				7				4		
Graphic Design		7	12			9	8			1	7	
Graphic Media Management			2				10				9	
Healthcare Marketing			1				2				0	
Marketing	0	20	34		1	10	43		2	13	52	
Marketing Research					1				1			
Marketing/Sales	3				2				0			
Professional Digital Marketing					1				1			
Public Relations			15				10		2		7	
Retailing									1			
TOTAL MKTG DEPARTMENT	24	29	91	0	23	26	90	0	19	18	87	0
Sports, Entertainment & Hospitality Management (SEHM)												
Catering Management	3				0				0			
Culinary Management	6				0				0			
Dietary and Food Service Management		3				0				0		
Hospitality Management			17				29				28	
Hotel Management	1		3		0		0		1			
Hotel, Restaurant, & Food Industry Management			9				2				0	
Music and Entertainment Business											10	
Music Industry Management			30				37				10	
Nutrition/Food Service Management		2			1	3			1	1		
PGA Golf Management			37				36				23	
Professional Brew Management		4				5				6		
Professional Tennis Management			7				5				4	
Resort Management			5				3				0	
Restaurant & Food Industry Management	3	12			1	9				6		
Ski Resort Management	1				4				0			
Spa Management									1			
TOTAL SEHM DEPARTMENT	14	21	108	0	6	17	112	0	3	13	75	0
COLLEGE OF BUSINESS TOTALS	164	97	593	39	149	94	585	50	98	72	535	28