

**College Mission** - Through academic programs, general education, and outreach activities, the College of Arts and Sciences (CAS) provides a learning-centered education that prepares students to contribute to a complex and diverse world.

Initiative 1	Measures of Success			
<b>Be a demonstrable and relevant center of excellence in educational quality, student engagement, and student learning.</b>	<ul style="list-style-type: none"> <li>Facilities that meet university IT and current laboratory standards</li> <li>Graduates who are able to successfully enter careers or graduate/professional programs</li> <li>Positive responses on student and faculty surveys regarding CAS courses and programs</li> </ul>			
Strategy/Action Steps	Target Date	Responsible	Collaboration Needed	Status
1. Strengthen student engagement/success through community building	Annual	Departments, Programs, College	RSOs, Other Colleges & Departments, CLACS	Baseline phase
2. Enhance offerings through assessment & faculty development	Annual	Department, Programs, College	FCTL, Ferris Foundation, Academic Senate, Academic Affairs, Academic Research	Baseline phase
3. Revise and create programs to meet changing university & society needs	Annual	Departments, Programs, College	Incubator, Program Review Committee, external stakeholders & boards	Baseline phase
4. Strengthen and maintain IT infrastructure	Semi-annual	Planning Committee, Departments, College	TAC, Academic Affairs	Baseline phase

Initiative 2	Measures of Success			
<b>Be a college with a clear and recognizable identity.</b>	<ul style="list-style-type: none"> <li>A state-of-the-art, quality web page and complimentary social media</li> <li>Ability of faculty, staff and students to articulate our CAS identity</li> <li>Ability of CAS partners (internal and external) to identify CAS achievements</li> </ul>			
Strategy/Action Steps	Target Date	Responsible	Collaboration Needed	Status
1. Strengthen and improve web page & social media	Semi-Annual	College	COB, Departments, outside vendors	Baseline phase
2. Establish a clear outreach, marketing, and branding image	Annual	College	Departments, UA&M, stakeholder groups	Baseline phase
3. Celebrate and showcase faculty and student excellence and achievements beyond the classroom	Annual	College, Departments, Programs		Baseline phase

Initiative 3	Measures of Success			
<p><b>Be a collaborative college that fosters partnerships using the unique strengths of Arts and Sciences.</b></p>	<ul style="list-style-type: none"> <li>• Increased number of alumni contacts through events, friend-raising, and tracking</li> <li>• Increased number of collaborative projects and programs with other colleges and between CAS departments</li> <li>• Access to a robust database of CAS partners, alumni, and friends</li> <li>• Increased opportunities in internships, service learning, career placements, and faculty-student scholarly partnerships</li> </ul>			
Strategy/Action Steps	Target Date	Responsible	Collaboration Needed	Status
1. Partner with other colleges to mutually strengthen programs & core competencies	Annual	Programs, Departments, College	Gen Ed Coordinator, other academic units and divisions	Baseline phase
2. Engage alumni (track, communicate with, and invite to campus)	Annual	College	Departments, Programs, Alumni Boards, UA&M	Baseline phase
3. Support engagement with external partners e.g. industry, local community, community colleges, and high schools	Annual	College, Departments	RSS, Academic Service Learning, Admissions, RSOs, PEP, external partners	Baseline phase
4. Increase the support of faculty-student scholarly partnerships	Annual	College, Departments	Office of Academic Research, Ferris Foundation, Academic Senate	Baseline phase

Initiative 4	Measures of Success			
<p><b>Be a college that promotes the values of diversity and inclusion.</b></p>	<ul style="list-style-type: none"> <li>• Increased success of all students in completing CAS gateway courses</li> <li>• Increased diversity of faculty, staff, and students as well as identifiable support systems</li> <li>• Visible and documented CAS participation in diversity events and initiatives at Ferris and externally</li> </ul>			
Strategy/Action Steps	Target Date	Responsible	Collaboration Needed	Status
1. Increase and support the recruitment and retention of a diverse faculty, staff, and students	Annual	College, Departments, Programs	EO, OMSS, ECDS, OIE, Diversity and Inclusion, CAS Diversity Cmte.	Baseline phase
2. Infuse diversity, inclusion, and accessibility across the curriculum	Annual	Departments, Programs	College, Diversity and Inclusion, Curriculum Committees, FCTL, ECDS, OIE	Baseline phase
3. Support and strengthen CAS role as a campus leader in diversity and inclusion initiatives	Annual	College, Departments, Programs	Diversity and Inclusion, OIE, OMSS, CAS Diversity Cmte.	Baseline phase