Kalamazoo Valley Community College - Kendall College of Art and Design
AAS at KVCC - *BFA* in **Graphic Design** at KCAD (Total of 4 years)

❖ This plan is a 4-year program that leads to a BFA in Graphic Design at Kendall College of Art and Design (KCAD).

❖ The AA at Kalamazoo Valley Community College (KVCC) provides preparation for students planning to pursue the BFA at KCAD.

❖ The courses shown on this plan should be completed prior to attending KCAD to be able to earn a degree in a timely manner; however, you are not required to take courses in the sequence shown below. You are encouraged to speak with an academic advisor when planning your program.

(must satisfy Associates' requirements at KVCC)
Based on 2018-19 Catalog at KVCC

1st Yr Fall	Notes			KVCC Courses	Credits			Kendall Courses	Credits	GE's
		ANM	100	Adobe Creative Suite	3	DS	110	Elective (1)	3	
		ART	101	2D Design & Color Theory	3	GD	113	Design & Color	3	
		ANM	120	Business Practices Creative	3			Elective (2)	3	
		ENG	110	College Writing **OR**	3	HU	120	Writing	3	1
		ENG	160	College Writ & Research (4)						
		MATH	115	Math for Lib Arts	4	SC		Math Elective	3	2
				Semester Hours	16			Semester Hours	15	

1st Yr Sp										
		ANM	102	History of GD & Web Des	3	AH	214	History of GD	3	
		ART	103	Drawing and Comp I	3	DR	131	Drawing I	3	
		ANM	140	Typography	3	GD	214	Typography I	3	
		ANM	141	Graphic Design I	3	GD	120	Intro to GD	3	
		ANM	142	Adobe Photoshop	3	GD	122	Graphic Studio II	3	
				Semester Hours	15			Semester Hours	15	

1st Yr Su										
		ART	133	Digital Photography	3	PH	110	Elective (3)	3	
		ANM	143	Adobe Illustrator	3	GD	112	Graphic Studio I	3	
		ENG	112	Writ for the Workplace **OR**	3	HU		Elective	3	3
		COM	113	Interpersonal Comm						
					9			Semester Hours	9	

2nd Yr Fall		ANM 241	Graphic Design II	3	GD 222	Graphic Studio III	3	
		ANM 240	Advanced Typography	3	GD 220	Typography II	3	
		ANM 256	Concept Development	3		Elective (4)	3	
		ART 215	Adv Digital Photo	3	PH 225	Elective (6)**	3	
		WPE	Elective	2		Elective (7)**	2	
			Semester Hours	14		Semester Hours	14	

2nd Yr Sp		ANM 243	Graphic Design III **_OR_**	3		Elective (5)	3	
		ANM 282*	Design Crew Merit Course					
		CIS 170	Web Page Coding	3	GD 250	New Media Design	3	
		COM 101	Public Speaking	3	HU	Elective	3	4
		HRY/PSI/SOC	Political/Soc Sci Elective	3	SS	Elective	3	5
			Semester Hours	12		Semester Hours	12	

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GE's

	Kendall Courses - Suggested Sequence		
3rd Yr Fall	Notes		Credits
	AH 111	Western Art History I	3
	DR 132	Drawing II	3
	GD 310	Concept Development	3
	GD 313	Package Design	3
	HU 255	Narrative Studies	3
		Semester Hours	15

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3rd Yr Sp	Notes		Credits
	AH 112	Western Art History II	3
	GD 311	Branding I	3
	GD 440	Digital Prepress	3
	GD 324	Typography III	3
	HU 229	Cultural Studies	3
		Semester Hours	15

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4th Yr Fall	Notes			Credits	
		HU 228	Philosophy	3	8
		GD 315	Publication Design	3	
		GD 450	Senior Seminar	3	
		GD 312	Advertising Design	3	
		AH	Elective	3	
			Semester Hours	15	

4th Yr Sp	Notes			Credits	
		GD 461	Portfolio Prod'n	3	
		GD 462	Portfolio Thesis	3	
		GD 411	Branding II	3	
			Gen Ed	3	9
			Gen Ed Capstone	3	10
			Semester Hours	15	

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* Design Merit Crew Course would count as KCAD's Industry/Collaborative Experience elective.
   KVCC's Graphic Design III would be an elective.
** Courses that meet AAS requirements at KVCC, but do not meet specific requirements at KCAD.
   The Graphic Design program at KCAD requires 5 electives, one of which is Industry/Collaborative experience.

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Dr. Dennis A. Bertch
Executive VP for Instructional and Student Success
Kalamazoo Valley Community College
Dated: _____

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Dr. Billy Reynolds
Dean of Liberal Arts
Kalamazoo Valley Community College
Dated: _____

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Leslie Bellavance
President of Kendall College of Art and Design
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Dated: _____