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President's Post



Along the Highway

As we drive down the highway this summer on the way to destinations across the state or country, we encounter a system fully developed to meet our traveling needs. Well-marked and safely-designed interstate highways, all with the same kind of signage, guide us on our way. Exits are spaced regularly, and the services available at each one are identified by signs along the highway before we get there. Even small towns will have a cluster of gas stations, motels, restaurants, and a convenience or big box store near the highway. On toll roads there will be rest stop plazas, and on all major roads, there will be a network of rest stops with vending machines and bathrooms that don't require leaving the highway.

This network, so necessary to the nation of travelers we have become, did not suddenly appear out of nowhere. It had to be envisioned and built, piece by piece, over the many decades since the automobile became the predominant choice of transportation for recreation-

al travelers. It's worth thinking about how it all came about.

Although automobile manufacturing began in the 1890s in many advanced countries around the world, America was the first country with a manufacturing sector geared to mass automobile production as opposed to merely luxury cars. Thus, as early as the 1930s, America had one car for every five residents (today the ratio is about ninety vehicles for every hundred residents). In addition, since the US was the world's leading petroleum producer, fuel was cheap. And to stimulate sales, auto dealers would offer free driving lessons. Suddenly, lots of Americans were doing lots of driving, and not just to work.

Local travel was one thing, but what about long distance travel? Beginning in 1926, the US highway system provided routes with standardized numbers throughout the country. Starting in the 1940s, American states began to build the controlled access toll roads like the Pennsylvania Turnpike and the New York State Thruway that were the first long distance divided highways in America. These roads were supplanted by and incorporated into the Interstate Highway system after 1956.

The main initial users of these highways were truckers, but their potential for recreational travel was noticed right away as well. Until the au-

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tomobile age and its network of paved roads, the main modes of long-distance travel were boat and rail. Those were your choices to get to Epworth, or Mackinac Island, or Glacier National Park. There were local roads, but they were unpaved and slow, and in a resort area chances are it was a horse that took you your last few miles. And, of course, boats and trains moved on a fixed schedule to which travelers had to adjust.

But the great revolution wrought by automobile travel on a nationwide network of paved roads was one that freed the traveler from the built-in limits of public transportation. You could go where you wanted and when you wanted, travel at your own pace, and make as many stops as you wanted. But this travel nirvana required atlases and maps, gas stations and restaurants, motels and hotels, and rest stops.

The web of services developed slowly. Travelers had to be sufficiently numerous to justify services for them. Local businesses had to learn to see the folks just passing through as an economic opportunity. Towns had to build a cluster of services near the highway exit, and away from the central business district. Travelers may find these places bland and monotonous, but they facilitate our travel. We can go quickly or slowly, near or far, during day or night, and have a confidence that unless we are in very remote area, we can find a place to eat, stay the night, purchase supplies, or get needed repairs. Thus, in a very American way, the adoption of a new technology led to great changes in the way we live. And, after we've used the bathroom, eaten a snack, and bought camper supplies at Walmart, we can go into town and see the old courthouse or beautiful waterfall advertised on the road. Fellow emeriti, enjoy your travels this summer!

— Doug

The FSU Emeriti Association Professional Concerns Committee invites you to a Retirement Funds Workshop on September 25th, 2:00 p.m., at Immanuel Lutheran Church, 726 Fuller Ave., Big Rapids (across from Metron Nursing Home)...

Holly Williams, FSU Human Resources' Manager of Benefits and Wellness, will present on the topic of the TIAA and Fidelity Retirement Funds. Recently you were made aware of some changes in the selection of funds offered through Ferris's two retirement account programs. Fund offerings are now continually monitored for performance against their class benchmarks, and changes are periodically recommended to watch, drop, and replace funds in order to optimize returns and safety. Holly will explain the process that has been engaged to assess and modify the fund offerings. This applies to current employees and retirees alike. The Professional Concerns Committee thought our members would benefit from understanding how our investments are actively monitored and changed, and why. An opportunity for questions and answers will follow the presentation.



From the Social Media Coordinator

We are looking to enrich our media sites (Facebook/web page). To do that we would like Ferris emeriti to submit pictures, stories and information about things that Emeriti are doing. People that have them can email them to me or upload them onto our Facebook page. In either case a description of the activity should be included. Thanks,

MaryKay MacIver

MaryKayMacIver@ferris.edu

The emeriti web page can be found here

<http://www.ferris.edu/HTMLS/alumni/Emeriti/>

And the Facebook page can be found here

<https://www.facebook.com/FSUEA>



Emeriti in Retirement: What Are They Doing Now?

Editor's note: This is the third of what we hope can be a periodic column featuring some of the interesting “second acts” our members have pursued since retiring from FSU. If you or someone you know has an interesting “second act”, send a note to me at RandyVance@ferris.edu.



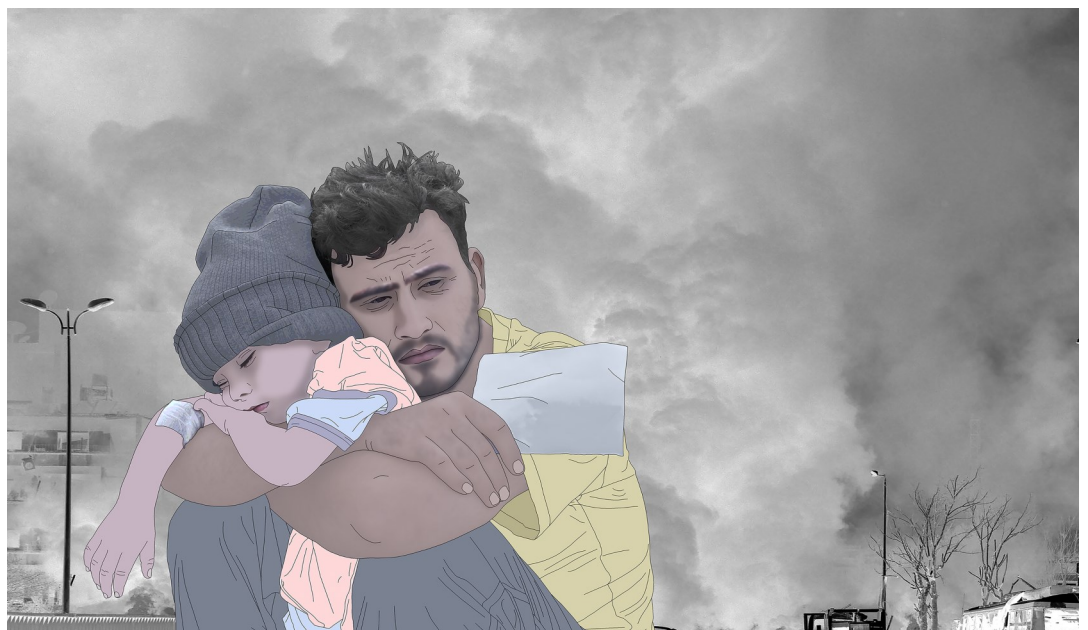
Deborah Rockman, B.F.A., M.F.A., Professor Emerita of Art, retired from Kendall College of Art and Design in 2018, following 35 years as a member of the KCAD faculty. In the same year, Professor Rockman was the first KCAD faculty member to receive Ferris State University’s prestigious Distinguished Teacher Award. Deborah created the B.F.A. in Drawing degree program at Kendall, chaired its Drawing and Printmaking programs, is an award-winning artist and author, and was also the first woman to achieve the rank of full professor at KCAD.

Professor Rockman’s works are exhibited in collections at Steelcase, Inc. , Western Michigan University, Grand Valley State University, South Bend (IN) Regional Museum of Art, University of Cincinnati, Calvin College, and many other locations. She has exhibited and received awards in many juried competitions, including Grand Rapids ArtPrize, served as a juror for the ArtPrize International Award selection, and as a juror for many other competitions. She has authored numerous publications, including the comprehensive textbook [Drawing Essentials: A Complete Guide to Drawing](#), first released in 2008, and its 4th edition will be published in February, 2020. It has been translated into Chinese and Turkish editions.

According to her colleagues in their Distinguished Teacher Award nomination submission, “In the classroom, Professor Rockman encourages students to delve into their studies and to produce artwork and contributions to society that create powerful effects. Her teaching excellence in the classroom includes her teaching style: she maintains high expectations, challenges students to achieve more, asks the hardest questions, is rigorous in her critiques and evaluations of work students produce, offers insight into areas in which students may research further, all the while maintaining a genuine respect for them, knowing when to say a kind word, when to ask if the student is ok. Her students thrive from her mentoring.”

Deborah’s initial plans for retirement include developing a second edition of [The Art of Teaching Art](#), which was first published in November of 2000, and completing the fourth edition of [Drawing Essentials](#), which notably, is illustrated with many works of Kendall College of Art and Design students. She volunteers with the patients at Helen Devos Children’s Hospital in Grand Rapids. No doubt she will continue active involvement in the art community of west Michigan, the Midwest region, and beyond in the US and Canada.

Congratulations on your retirement, and thank you for your outstanding past and future contributions to our university and greater community, Professor Emerita Rockman!



“Companions 9 (While Syria Burns)” © Deborah Rockman 2018

Granting of Emeriti Status by the FSU Board of Trustees

As of 07/19/19

Conti, Gregory – Associate Professor, Plastics/Rubber,
August 14, 2019

Scoby, Jerry – Vice President for Administration and Finance,
June 7, 2019

Kruzich, Michael – Library Director, Kendall College of Art
and Design, April 26, 2019

Straley, Craig – Professor, Pharmacy/Deans Office, January
10, 2020

Miller, Carla – Associate VP for UA&M, University of Advancement & Marketing, June 3, 2019

Wright, Bonnie – Associate Professor, Social Sciences,
March 1, 2019

Morris, Susan – Associate Professor, Humanities, May 13,
2019

Kathy L. Fisher, Assistant Director of Technical Service, Enrollment Services, 5/24/19

FSUEA President's Office Hours

President Doug Haneline keeps regular office hours on campus in Prakken 114, should you wish to meet with him. Between now and December 10, he is scheduled Tuesdays 1-4 : 8/13, 8/27, 9/17, 9/24, 10/15, 10/22, 11/12, 11/19, 12/10. He will be in the office 1-4 on the Mondays that the full Board meets: August 5, September 9, October 7, November 4, December 2. Please call first at 231.591.3815 to be sure there have not been any unforeseen changes.

Staying in touch



Are you interested in receiving communications from the bargaining unit you participated in while employed at Ferris? Contact the unit representatives below for information on how to stay in touch.

AFSCME Local 1609	Jim McIntyre	231-591-2602	JamesMcIntyre@ferris.edu
Clerical Technical Association	Marie Delamater	231-591-3662	MarieDelamater@ferris.edu
Ferris Faculty Association	Charles Bacon	231-591-2586	CharlesBacon@ferris.edu
Kendall Faculty Association	Adam DeKraker	616-451-2787	AdamDeKraker@ferris.edu
POLC I (Public Safety Officers)	Aaron Humphreys	231-591-5000	AaronHumphreys@ferris.edu
POLC II (Public Safety Supervisors)	Diana Hepler	231-591-5000	DianaHepler@ferris.edu
Teamsters Local 214 (RN's)	Melissa Sprague	231-591-2614	MelissaSprague@ferris.edu

Report from the Events Committee

58 attended the Spring Luncheon and Annual Business Meeting at the Rock Cafe May 15th. The Annual Picnic is at the Hemlock Park Pavilion, Wednesday August 14th, beginning with social time at 11:30 a.m. Bring a dish to pass and your own table service. No reservations necessary. Emeriti Association will provide beverages, and the FSU Alumni Association will provide chicken.

The FSUEA Fall Luncheon will be held Wednesday October 16th at Artworks' Lower Gallery. An elevator is located at the rear of the building. Parking is available in the municipal lot behind the building or on Maple Street or Michigan Avenue. Cost is \$15.00 per person. **Reservation form is on page 7** of this issue. Please RSVP no later than **October 9th** to MaryKay at the Emeriti Office address on the form.

The Holiday Dinner is scheduled again at Two Hats Ranch on Sunday, December 8th. Arrival and social time 3:00 pm – 4:00 pm. Dinner at 4:00 pm. Watch for details and reservation form in the November newsletter.

Helen's Garden

Helen's Garden is an explosion of color this summer with bright gold marigolds paired with deep red geraniums generously donated from the Commencement Office. The bee balm has attracted hordes of honey bees and the Black-eyed Susans have been nodding their cheerful heads in the breeze. A delightful addition this year has been the donation of a picnic table from Administration and Finance, which has been very popular with lunchtime visitors. Contact Alice Bandstra if you have a little or a lot of time to donate to the Garden at jbandstr@charter.net.

FSUEA Scholarship Endowment Fund Update

The Scholarship Endowment is continuing to climb as donations and Ferris Futures Program matches are applied. As we go to press, the balance is \$96,783.00. The current "awardable" balance (funds available to grant in FY 2020) is \$1,541.00. As the original stated goal was to award one scholarship in each of the undergraduate colleges, the board took official action at its April 2019 meeting to include FSU's Kendall College of Art and Design in the rotation. Our annual "Bucket Campaign" in December has been very successful in stepping up the endowment balance. In FY 2021 (July 1, 2020 - June 30, 2021), we hope to be able to award three scholarships! Please consider joining in when you hear from the fundraising committee this Fall. Our stretch goal is \$150,000.00, which could potentially fund six scholarships per year. The Ferris Futures Match program has been extended through June 30, 2023. We can do this!

FSU Emeriti Association Quick Facts; Did You Know...

As of 3/2019, President Doug Haneline reported:

We are some 673 souls strong! We live in 32 states from Maine to Hawaii, almost half of us in Mecosta County, 80% of us in Michigan, about 7% in Florida.

Including the Ferris Futures Matching funds, we have contributed over \$91,500 to our FSUEA Scholarship Endowment.

Our 2018 donations to the FSU United Way Campaign represented 9% of the university's fundraising goal.

We are the Helen's Garden team, contributing many hours of care and cultivation during the growing season.

We have a Facebook page and a web page.

We publish 3 newsletter editions a year to further communicate with our members.

We hold at least 5 social events for members in Mecosta County and surrounding area. Florida and Arizona groups hold additional events during the winter.

Events Calendar



Upcoming Events August 2019 – December 2019

August 5 - Board meeting, 10 am, Prakken 114

August 14 - Summer Picnic, 11:30 a.m. – 1:00 p.m., Hemlock Park

September 9 - Board meeting, 10 am, Prakken 114

September 25 - Retirement Funds Workshop, 2:00 p.m. – 3:00 p.m., Immanuel Lutheran Church

October 7 - Board meeting, 10 am, Prakken 114

October 16 - Fall Luncheon, 11:30 am – 1:00 pm, Artworks Lower Gallery

November 4 - Board meeting, 10 am, Prakken 114

December 2 - Board meeting, 10 am, Prakken 114

December 8 – Holiday Dinner, 3:00 pm – 6:00 pm, Two Hats Ranch

All FSUEA Board meetings are scheduled for 10 -11:30 am and held in Prakken 114

FSUEA Officers

2019-2020

Doug Haneline, President
Ferris State University
420 Oak Street, PRK 101
Big Rapids, MI 49307
Office Hours: Tuesdays 1-4 in PRK
114; **exception: Monday 1-4 on
Board meeting days; see p. 4 for
specifics**

FSU Emeriti Association
Office: PRK 114
Phone: 231.591.3815
Email: FSUEA@ferris.edu or
hanelind@ferris.edu



The Board meets the first or second Monday of the month year round

Officers

President	Doug Haneline	hanelind@ferris.edu
Vice-President	Jerena Keys	jerenakeys@ferris.edu
Secretary	Jeff Nagelbush	nagelbuj@ferris.edu
Treasurer	Randy Vance	randyvance@ferris.edu

Committee Chairs and Directors

Newsletter Editor	Randy Vance	randyvance@ferris.edu
Membership	Barb Johnson	nb_johnson@charter.net
Social Media Coordinator	MaryKay MacIver	maciverm@ferris.edu
Publicity	MaryKay MacIver	maciverm@ferris.edu
Service	Jim Jacobs	jacobsj418@yahoo.com
Events	Jerena Keys	jerenakeys@ferris.edu
Director-Professional Concerns	Bob Krueger	kruegerr@ferris.edu
Director-Professional Concerns	Bob Friar	robertfriar@ferris.edu
Fundraising Committee	Bob Carter	cadimstr@aol.com

In Memoriam: Current Faculty/Staff and Emeriti Deaths, March 2019 — July 2019

<u>Emeriti:</u>	4/21/2019 Mr. Roy Johnston, Emeriti
3/03/2019 Mrs. Emma Wink, Associate Member	6/10/2019 Mrs. Barbara Piggott, Associate Member
3/15/2019 Mrs. Florence Storm, Associate Member	7/09/2019 Mrs. Rowena Hamel, Associate Member
3/17/2019 Mr. Edward Gabert, Emeriti	7/15/2019 Dr. Michael Cron, Emeriti
3/19/2019 Ms. Beverly Zimmerman, Emeriti	<u>Current Faculty & Staff:</u>
3/21/2019 Mr. Ray Dickinson, Emeriti	None reported



EMERITI FALL LUNCHEON
WEDNESDAY, OCTOBER 16, 2019
Reservation Form

The Fall Luncheon will take place on Wednesday, October 16th at Artworks' Lower Gallery (social time 11:30 a.m., lunch at 12:00 p.m.). The cost is \$15.00 per person. Reservations and checks due not later than **October 9th**.

PLEASE complete and return with your check

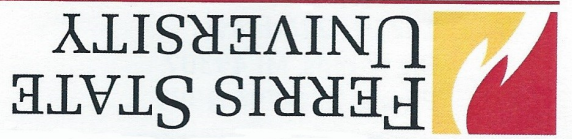
Name(s):
Address:
<input type="checkbox"/> I would like a ride to the lunch; please contact me at _____ (phone)

	Number participating	Total cost
Lunch fee (\$15.00 per person)		
Total amount enclosed		

Please make checks payable to FSU Emeriti Association. Mail check and reservation form **by October 9, 2019** to:

The Emeriti Office
PRK 101
420 Oak Street
Big Rapids, MI 49307

Questions? MaryKay MacIver 231-591-3739 MaryKayMacIver@ferris.edu



EMERITI ASSOCIATION

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Big Rapids, MI 49307-2020

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