



# GRADUATE FOLLOW-UP SURVEY REPORT

## 2023—2024

## 2023/2024 Graduate Follow Up Survey - Overall Results

**Notes:**

Respondents included here are those who are employed, continuing their education full-time, or who are employed and continuing their education.

Salary information is provided when there are two or more respondents indicating a salary for the listed program.

Graduates are counted in the Responded column for the highest degree awarded to them in 2023-2024.

Graduates are also counted in the Employed/Continuing Education and Salary columns for the highest degree awarded to them;  
in the case of multiple degrees, the first one listed alphabetically was counted.

The overall response rate for the 2023-2024 report was 5.5%.

2023-2024 Graduate Follow Up Survey Summary

College: Arts, Sciences and Education

	Degrees												Placement Information					
ARTS, SCIENCES AND EDUCATION	CERT	AA	AAS	AS	BA	BS	BSW	MED	MS	MSW	MTE	TOTAL	# Responded	% Responded	# Employed/CE	Plcmt Rate	Ave Salary	
BIOLOGICAL SCIENCES																		
Biology						23						23	0	0%				
Biology/Environmental						7						7	0	0%				
Biology/Forensic						4						4	0	0%				
Biology/Pre Dentistry						1						1	0	0%				
Biology/Pre-Medicine						6						6	1	17%	1	100%	N/A	
Biology/Pre-Optometry						4						4	0	0%				
Biology/Pre-Pharmacy						1						1	0	0%				
Biology/Pre-Phys Therapy						4						4	0	0%				
Biology/Pre-Veterinary Medicine						4						4	0	0%				
Biotechnology						10						10	2	20%	2	100%	\$45,380	
Pre-Science				16								16	0	0%				
COLLEGE OF ARTS & SCIENCES																		
Integrative Studies		11										11	0	0%				
Integrative Studies						69						69	6	9%	6	100%	\$46,200	
ENGLISH, LIT., & WORLD LANG.																		
Creative Writing	1											1	0	0%				
English					8							8	1	13%	1	100%	\$14,000	
Journalism and Technical Communication						6						6	2	33%	2	100%	N/A	
Liberal Arts		3										3	0	0%				
Spanish for the Professions						1						1	1	100%	1	100%	\$40,000	
Technical and Professional Comm						7						7	1	14%	1	100%	N/A	
HUMANITIES																		
Communication Studies		2										2	0	0%				
Communication Studies						8						8	2	25%	2	100%	\$15,000	
History					7							7	0	0%				
Social Justice						1						1	0	0%				
Sports Communication						12						12	0	0%				
MATHEMATICS																		
Actuarial Science						4						4	0	0%				
Applied Mathematics												0	0					
Applied Mathematics - Computer Science						7						7	0	0%				
PHYSICAL SCIENCES																		
Biochemistry												0	0					
Chemistry					3							3	0	0%				
Industrial Chemistry						1						1	1	100%	1	100%	\$60,000	
Industrial Chemistry Technology			8									8	0	0%				
Industrial Chemistry Technology												0	0					
Natural Science				2								2	0	0%				
Pre-Pharmacy			45									45	1	2%	1	100%	N/A	
Pre-Pharmacy				2								2	0	0%				

	Degrees												Placement Information				
ARTS, SCIENCES AND EDUCATION	CERT	AA	AAS	AS	BA	BS	BSW	MED	MS	MSW	MTE	TOTAL	# Responded	% Responded	# Employed/CE	Picmt Rate	Ave Salary
<b>SCHOOL OF EDUCATION DEPT</b>																	
Biology Education						7						7	0	0%			
Business, Mgmt, Mktg, and Tech Edu						1						1	0	0%			
Career and Tech Edu - Instructor Con											7	7	1	14%	1	100%	N/A
Career and Tech Edu - Postsec Admin Con											1	1	0	0%			
Chemisty Education												0	0				
Curric and Instruc - Special Needs Edu								4				4	0	0%			
Curric and Instruct - Subject Area Conc								1				1	0	0%			
Early Childhood Education			7									7	0	0%			
Early Childhood Education						15						15	2	13%	2	100%	\$37,920
Educational Leadership									4			4	0	0%			
Elementary Education						38						38	0	0%			
English Education						6						6	0	0%			
Mathematics Education						5						5	0	0%			
Pre-Teaching Elementary		4										4	0	0%			
Pre-Teaching Secondary		6										6	0	0%			
Social Studies - Elementary Education						1						1	0	0%			
Social Studies Education						16						16	1	6%	1	100%	\$43,227
Tech Edu - Profes ModularTeach Educ						1						1	0	0%			
<b>SOCIAL &amp; BEHAVIORAL SCIENCES</b>																	
Political Science						2						2	0	0%			
Psychology		8										8	1	13%	1	100%	\$33,800
Psychology						42						42	0	0%			
<b>SOCIAL WORK</b>																	
Master of Social Work										40		40	1	3%	1	100%	\$40,000
Social Work		22										22	0	0%			
Social Work							42					42	2	5%	2	100%	N/A
<b>Arts, Sciences and Education TOTAL</b>	<b>1</b>	<b>56</b>	<b>60</b>	<b>20</b>	<b>18</b>	<b>314</b>	<b>42</b>	<b>5</b>	<b>4</b>	<b>40</b>		<b>568</b>	<b>26</b>	<b>5%</b>	<b>26</b>	<b>100%</b>	<b>Not Calculated</b>

## 2023-2024 Graduate Follow Up Survey Summary

### College: Business

	Degrees								Placement Information				
BUSINESS	CERT	AAS	BB/BS	MBA	MISI		MSCJ	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
<b>ACCOUNTING, FINANCE, INFO SYSTEMS</b>													
Accountancy		5						5	0	0%			
Accountancy			33					33	3	9%	3	100%	\$61,750
Accountancy/Finance			5					5	1	20%	1	100%	\$75,000
Advanced Studies in Business Intelligence	1							1	1	100%	1	100%	\$93,000
Advanced Studies in Incident Response	2							2	0	0%			
Advanced Studies in Project Management								0	0				
Computer Information Systems		2						2	0	0%			
Computer Information Systems			13					13	2	15%	1	50%	\$65,000
Computer Information Technology		3						3	0	0%			
Computer Information Technology			19					19	0	0%			
Cybersecurity								0	0				
Digital Forensics/Cybersecurity								0	0				
Finance			17					17	2	12%	2	100%	N/A
Information Security & Intelligence		1						1	0	0%			
Information Security & Intelligence			32					32	3	9%	3	100%	\$47,150
Information Security & Intelligence					18			18	0	0%			
Project Management			6					6	1	17%	1	100%	\$65,000
Project Management	1							1	0	0%			
<b>CRIMINAL JUSTICE</b>													
Criminal Justice		53						53	0	0%			
Criminal Justice - Corrections			10					10	0	0%			
Criminal Justice - Generalist			139					139	9	6%	7	78%	\$34,840
Criminal Justice - Law Enforcement			9					9	0	0%			
Criminal Justice Administration							16	16	1	6%	1	100%	\$54,000
<b>MANAGEMENT</b>													
Adv Studies Design/Innovation	2							2	0	0%			
Business Administration			110					110	5	5%	4	80%	\$64,000
Business Administration - Aviation			2					2	0	0%			
Business Administration with Professional Tracks			30					30	1	3%	1	100%	N/A
Economics			2					2	0	0%			
General Business		33						33	0	0%			
Human Resource Management			3					3	0	0%			
Human Resource Management								0	0				
Insurance	1							1	0	0%			
Leadership & Supervision	1							1	0	0%			
Lean Systems	1							1	0	0%			
Masters of Business Administration				20				20	1	5%	1	100%	\$125,000
Operations/Supply Management			2					2	0	0%			
Risk Management								0	0				
Risk Management and Insurance			5					5	0	0%			
Small Business Management	1							1	0	0%			

	Degrees							Placement Information					
BUSINESS	CERT	AAS	BB/BS	MBA	MISI	MS	MSCJ	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
<b>MARKETING</b>													
Advertising			1					1	0	0%			
Business Data Analytics			8					8	1	13%	1	100%	N/A
Data Analytics								0					
Data Science and Analytics						4		4	0	0%			
Design			5					5	0	0%			
Digital Marketing								0					
Graphic Communication		3						3	0	0%			
Graphic Design	1							1	1	100%	0	0%	N/A
Graphic Design			2					2	2	100%	2	100%	\$45,000
Graphic Media Management			8					8	1	13%	1	100%	\$47,000
Marketing		16						16	0	0%			
Marketing			31					31	2	6%	2	100%	\$49,250
Marketing								0					
Marketing/Sales								0					
Public Relations			3					3	1	33%	1	100%	\$48,000
<b>SCHOOL OF DIGITAL MEDIA</b>													
Digital Animation and Game Design			45					45	3	7%	1	33%	\$30,000
Digital Media		14						14	1	7%	1	100%	N/A
Digital Media Software Engineering			4					4	0	0%			
Television and Digital Media Production			23					23	4	17%	4	100%	\$50,000
<b>SPORT, ENTERTAINMENT, &amp; HOSPITALITY</b>													
Event Management	0							0					
Hospitality Management			13					13	0	0%			
Music Industry Management			1					1	0	0%			
Music and Entertainment Business			13					13	2	15%	2	100%	\$36,795
Nutrition and Food Service Management								0					
PGA Golf Management			13					13	0	0%			
Professional Brew Management								0					
Professional Tennis Management			4					4	0	0%			
Restaurant and Food Industry Management		3						3	1	33%	1	100%	\$30,000
Restaurant and Food Industry Management								0					
<b>Business TOTAL</b>	<b>11</b>	<b>133</b>	<b>611</b>	<b>20</b>	<b>18</b>	<b>4</b>	<b>16</b>	<b>813</b>	<b>49</b>	<b>6%</b>	<b>42</b>	<b>86%</b>	<b>Not Calculated</b>

## 2023-2024 Graduate Follow Up Survey Summary

College: Engineering Technology

	Degrees				Placement Information				
ENGINEERING TECHNOLOGY	CERT	AAS	BAS/BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
<b>ARCHITECTURAL TECHNOLOGY &amp; FACILITIES MANGEMENT</b>									
Architectural Technology		35		35	0	0%			
Architecture & Sustainability			22	22	1	5%	1	100%	\$55,500
Facility Management			7	7	0	0%			
<b>AUTOMOTIVE</b>									
Automotive Engineering Tech			23	23	0	0%			
Automotive Management			2	2	0	0%			
Automotive Management (2+2)			10	10	1	10%	1	100%	\$80,000
Automotive Service Technology		9		9	0	0%			
Performance Motorsports				0					
<b>CONSTRUCTION TECHNOLOGY &amp; MANAGEMENT</b>									
Building Construction Tech		41		41	2	5%	2	100%	N/A
Civil Engineering Technology Highway Emphasis		3		3	0	0%			
Construction Administration				0					
Construction Management			43	43	0	0%			
<b>ELECTRONICS / CNS</b>									
Computer Networks and Systems			6	6	0	0%			
Electrical/Electronics Engineering Technology			9	9	1	11%	1	100%	\$74,600
Industrial Electronics Technology		10		10	0	0%			
<b>HEAVY EQUIPMENT</b>									
Heavy Equip Service Eng Tech			9	9	1	11%	1	100%	\$65,000
Heavy Equipment Technology		14		14	0	0%			
<b>HVACR</b>									
HVACR Eng Tech & Enrgy Mgmt			38	38	3	8%	2	67%	\$106,000
HVACR Technology		20		20	2	10%	2	100%	\$48,000
<b>MANUFACTURING ENGINEERING TECHNOLOGY</b>									
Basic CNC Prog & Machine Operations	4			4	0	0%			
Engineering Technology		4		4	0	0%			
Industrial Technology & Mgmt			19	19	2	11%	2	100%	\$50,000
Lean Technology	10			10	1	10%	1	100%	N/A
Manufacturing Engineering Tech			27	27	2	7%	2	100%	\$80,000
Manufacturing Technology		9		9	0	0%			
Product Design	1			1	0	0%			
Quality Technology	6			6	0	0%			

	Degrees				Placement Information				
ENGINEERING TECHNOLOGY	CERT	AAS	BAS/BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
<b>MECHANICAL DESIGN</b>									
Mechanical Engineering Tech		23		23	0	0%			
Mechanical Engineering Tech			36	36	4	11%	4	100%	\$69,375
Product Design Engineering Tech			14	14	0	0%			
<b>PLASTICS &amp; RUBBER</b>									
Plastics Engineering Tech			18	18	1	6%	1	100%	\$75,000
Plastics and Polymer Engineering Technology		12		12	0	0%			
Plastics and Polymer Engineering Technology				0					
<b>SURVEYING</b>									
Geographic Information Systems				0					
Surveying Engineering			4	4	0	0%			
Surveying Technology		5		5	0	0%			
<b>WELDING ENGINEERING TECHNOLOGY</b>									
Welding Engineering Technology			59	59	4	7%	3	75%	\$58,333
Welding Technology		49		49	1	2%	1	100%	\$38,000
<b>Engineering Technology TOTAL</b>	<b>21</b>	<b>234</b>	<b>346</b>	<b>601</b>	<b>26</b>	<b>4%</b>	<b>24</b>	<b>92%</b>	<b>Not Calculated</b>



## 2023-2024 Graduate Follow Up Survey Summary

### College: Health Professions

	Degrees									Placement Information				
HEALTH PROFESSIONS	CERT	AAS	BS	BSN	MHA	MPH	MSN	DNP	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
<b>DENTAL HYGIENE &amp; PUBLIC HEALTH</b>														
Dental Hygiene		32							32	0	0%			
Dental Hygiene			10						10	0	0%			
Master of Public Health						7			7	0	0%			
Public Health									0					
<b>DIAGNOSTIC, LAB-THERAPEUTIC SCIENCE</b>														
Diagnostic Medical Sonography		12							12	1	8%		0%	N/A
Medical Laboratory Science			14						14	1	7%	1	100%	\$62,000
Medical Laboratory Technology									0					
Nuclear Medicine Technology			20						20	1	5%	1	100%	N/A
Radiography		22							22	1	5%	1	100%	\$45,000
Respiratory Therapy			3						3	1	33%	0	0%	N/A
<b>HEALTH ADMIN &amp; HEALTH INFORMATION</b>														
Allied Health Science		19							19	0	0%			
Allied Health Science			44						44	0	0%			
Gerontology	6								6	0	0%			
Health Care Systems Admin			21						21	0	0%			
Health Information Management			15						15	4	27%	4	100%	\$110,000
Health Information Technology		5							5	0	0%			
Long Term Care	21								21	0	0%			
Master of Healthcare Admin					11				11	0	0%			
<b>SCHOOL OF NURSING</b>														
Master of Science in Nursing							25		25	4	16%	4	100%	\$85,000
Nursing - BSN				17					17	0	0%			
Nursing - BSRN				74					74	3	4%	3	100%	\$67,003
Nursing Practice									0					
<b>Health Professions TOTAL</b>	<b>27</b>	<b>90</b>	<b>127</b>	<b>91</b>	<b>11</b>	<b>7</b>	<b>25</b>	<b>0</b>	<b>378</b>	<b>16</b>	<b>4%</b>	<b>14</b>	<b>88%</b>	<b>Not Calculated</b>

## 2023-2024 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

	Degrees						Placement Information				
KENDALL	AFA	BFA	BS	MA/MFA	MARCH	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
<b>DESIGN STUDIES</b>											
Collaborative Design		2				2	0	0%			
Design	10					10	0	0%			
Digital Art and Design		9				9	2	22%	2	100%	\$50,000
Digital Media						0					
Furniture Design		1				1	0	0%			
Graphic Design		18				18	2	11%	2	100%	\$40,560
Illustration		17				17	3	18%	3	100%	\$10,500
Industrial Design		2				2	0	0%			
Interior Design		9				9	1	11%	1	100%	N/A
Master of Architecture					9	9	0	0%			
Master of Arts and Design				3		3	0	0%			
Medical Illustration		2				2	0	0%			
Metals/Jewelry Design		1				1	0	0%			
Product Design		8				8	2	25%	1	50%	N/A
Visual and Critical Studies				2		2	1	50%	1	100%	N/A
<b>FINE ARTS/FOUNDATION</b>											
Art Education						0					
Art History		1				1	0	0%			
Drawing		2				2	0	0%			
Fashion Studies		9				9	1	11%	1	100%	\$20,000
Fashion Studies (FIT)		1				1	0	0%			
Fine Arts Painting				2		2	0	0%			
Painting		4				4	0	0%			
Photography		2				2	1	50%	1	100%	N/A
Sculpture Functional Art		4				4	0	0%			
<b>Kendall TOTAL</b>	<b>10</b>	<b>92</b>	<b>0</b>	<b>7</b>	<b>9</b>	<b>118</b>	<b>13</b>	<b>11%</b>	<b>12</b>	<b>92%</b>	<b>Not Calculated</b>

## 2023-2024 Graduate Follow Up Survey Summary

### Colleges: Optometry and Pharmacy

	Degrees			Placement Information				
MICHIGAN COLLEGE OF OPTOMETRY	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
OPTOMETRY								
Optometry		31	31	2	6%	2	100%	\$120,000
Vision Science	8		8	0	0%		#DIV/0!	N/A
Optometry TOTAL	0	31	31	2	6%	2	100%	Not Calculated

	Degrees			Placement Information				
COLLEGE OF PHARMACY	BS	PD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
PHARMACY								
Pharmacy		88	88	2	2%	2	100%	\$93,500
Pharmacy TOTAL	0	88	88	2	2%	2	100%	Not Calculated

2023-2024 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

	Degrees		Placement Information				
PROFESSIONAL & TECHNOLOGICAL STUDIES	EDD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
CPT							
Community College Leadership	19	19	4	21%	3	75%	\$160,000
Professional & Technological Studies TOTAL	19	19	4	21%	3	75%	Not Calculated

## 2023-2024 Graduate Follow Up Survey

### Institution Attended after Graduating Ferris State University

Institution attended after Ferris State University	Earning Master's Degree	Earning PhD or other Terminal Degree
Craig Newmark Graduate School of Journalism	1	0
London School of Economics and Political Science	1	0
Manchester University	1	0
Michigan State University College of Osteopathic Med	0	1
Ohio University	1	0
University of Michigan	1	0
Western Governor's University	1	0
<b>Total</b>	<b>6</b>	<b>1</b>