

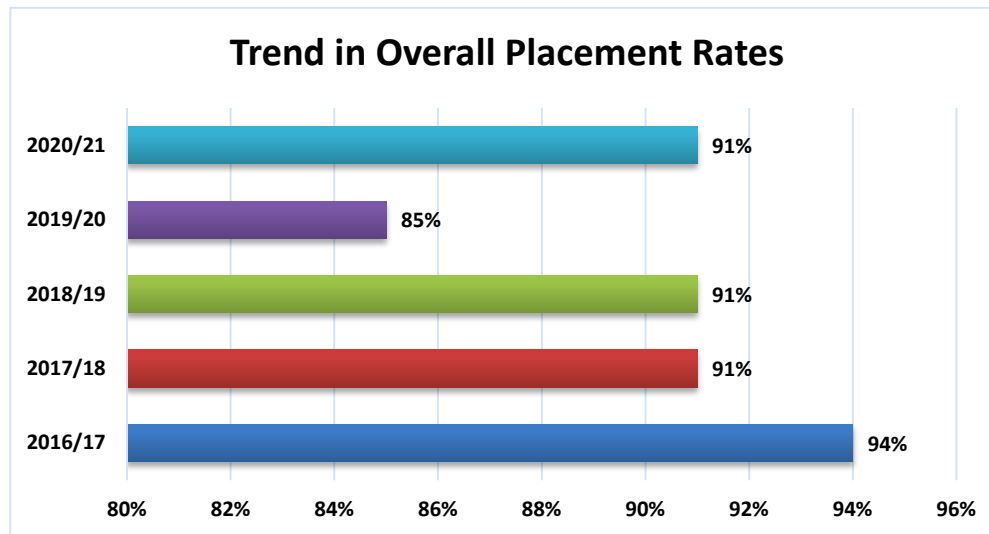
GRADUATE FOLLOW-UP

SURVEY REPORT

2020 - 2021



2020/2021 Graduate Follow Up Survey - Overall Results



Notes:

Respondents included here are those who are employed, continuing their education full-time, or who are employed and continuing their education. Salary information is provided when there are two or more respondents indicating a salary for the listed program. Graduates are counted in the Responded column for the highest degree awarded to them in 2020-2021. Graduates are also counted in the Employed/Continuing Education and Salary columns for the highest degree awarded to them; in the case of multiple degrees, the first one listed alphabetically was counted. The overall response rate for the 2020-2021 report was 13%.

2020-2021 Graduate Follow Up Survey Summary

College: Arts & Sciences

ARTS & SCIENCES	Degrees											TOTAL	Placement Information					
	CERT	AA	AAS	AS	BA	BS	BSW	MED	MS	MSW	MTE		# Responded	% Responded	# Employed/CE	Picmt Rate	Ave Salary	
BIOLOGICAL SCIENCES																		
Biology						20							20	2	10%	2	100%	\$44,000
Biology/Environmental						5							5	0	0%			
Biology/Forensic						6							6	2	33%	2	100%	\$36,000
Biology/Pre-Dentistry						5							5	0	0%			
Biology/Pre-Medicine						6							6	0	0%			
Biology/Pre-Optometry						14							14	4	29%	4	100%	\$37,000
Biology/Pre-Pharmacy						16							16	1	6%	1	100%	N/A
Biology/Pre-Physician Assistant						1							1	1	100%	1	100%	N/A
Biology/Pre-Phys Therapy						2							2	1	50%	1	100%	N/A
Biology/Pre-Veterinary Medicine						4							4	0	0%			
Biotechnology						5							5	1	20%	1	100%	N/A
Pre-Science				13									13	2	15%	2	100%	N/A
COLLEGE OF ARTS & SCIENCES																		
Integrative Studies		1											1	0	0%			
Integrative Studies						63							63	7	11%	5	71%	\$46,333
ENGLISH, LIT., & WORLD LANG.																		
English					9								9	2	22%	2	100%	\$31,000
Journalism and Technical Communication						2							2	0	0%			
Liberal Arts		5											5	0	0%			
Spanish for the Professions						3							3	0	0%			
Technical and Professional Comm						5							5	1	20%	1	100%	N/A
HUMANITIES																		
Applied Speech Communication		3											3	0	0%			
Applied Speech Communication						3							3	1	33%	1	100%	N/A
Communication Studies		1											1	0	0%			
Communication Studies						5							5	1	20%	1	100%	N/A
History					6								6	2	33%	2	100%	\$40,000
Sports Communication						9							9	0	0%			
MATHEMATICS																		
Actuarial Science						7							7	1	14%	1	100%	N/A
Applied Mathematics						4							4	1	25%	1	100%	N/A
Applied Mathematics - Computer Science						8							8	1	13%	1	100%	N/A
PHYSICAL SCIENCES																		
Biochemistry					1								1	1	100%	1	100%	N/A
Biochemistry						2							2	0	0%			
Chemistry					5								5	2	40%	2	100%	\$50,000
Industrial Chemistry						3							3	0	0%			
Industrial Chemistry Technology			3										3	0	0%			
Natural Science				2									2	0	0%			
Pre-Pharmacy				28									28	2	7%	2	100%	N/A

ARTS & SCIENCES	Degrees											Placement Information					
	CERT	AA	AAS	AS	BA	BS	BSW	MED	MS	MSW	MTE	TOTAL	# Responded	% Responded	# Employed/CE	Picmt Rate	Ave Salary
SCHOOL OF EDUCATION DEPT																	
Advanced Stud in Total Quality Mgmt Edu	1											1	0	0%			
Biology Education						1						1	0	0%			
Career and Tech Edu - Instructor Con												5	1	20%	1	100%	N/A
Career and Tech Edu - Postsec Admin Con												1	1	0%			
Career and Tech Edu - Train and Devel Con												1	1	0%			
Curric and Instruc - Special Needs Edu								4				4	0	0%			
Curric and Instruc - Subject Area Conc								3				3	0	0%			
Early Childhood Education			9									9	0	0%			
Early Childhood Education						33						33	4	12%	4	100%	\$30,000
Educational Leadership									5			5	0	0%			
Elementary Education						42						42	7	17%	6	86%	\$37,400
English Education						5						5	1	20%	1	100%	N/A
History Education						1						1	0	0%			
Mathematics Education						1						1	0	0%			
Pre-Teaching Elementary		2										2	0	0%			
Pre-Teaching Secondary		5										5	0	0%			
Social Studies - Elementary Education						4						4	1	25%	1	100%	N/A
Social Studies Education						12						12	1	8%	1	100%	N/A
Technical Education						1						1	0	0%			
Tech Edu - Profes ModularTeach Educ						3						3	0	0%			
SOCIAL & BEHAVIORAL SCIENCES																	
Politcal Science						7						7	3	43%	3	100%	N/A
Psychology		10										10	0	0%			
Psychology						33						33	2	6%	1	50%	N/A
Sociology					2							2	0	0%			
SOCIAL WORK																	
Master of Social Work											42	42	5	12%	5	100%	\$57,400
Social Work		9										9	0	0%			
Social Work							47					47	8	17%	7	88%	\$42,900
Arts & Sciences TOTAL	1	36	12	43	23	341	47				42	564	69	12%	64	93%	Not Calculated

2020-20210 Graduate Follow Up Survey Summary

College: Business

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISI		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ACCOUNTING, FINANCE, INFO SYSTEMS											
Accountancy		6				6	1	17%	1	100%	N/A
Accountancy			43			43	5	12%	5	100%	\$42,575
Accountancy/Finance			1			1	0	0%			
Advanced Studies in Business Intelligence	1					1	0	0%			
Advanced Studies in Incident Respose	2					2	0	0%			
Advanced Studies in Project Management	3					3	0	0%			
Computer Information Systems		4				4	1	25%	1	100%	N/A
Computer Information Systems			28			28	2	7%	2	100%	\$55,000
Computer Information Technology			15			15	4	27%	4	100%	\$50,000
Finance			15			15	3	20%	3	100%	\$49,000
Forensic Accounting	1					1	0	0%			
Information Security & Intelligence		2				2	0	0%			
Information Security & Intelligence			19			19	2	11%	1	50%	N/A
Information Security & Intelligence					12	12	2	17%	2	100%	\$76,850
Project Management	3					3	0	0%	0		
CRIMINAL JUSTICE											
Criminal Justice		45				45	3	7%	3	100%	\$40,000
Criminal Justice - Corrections			18			18	1	6%	1	100%	N/A
Criminal Justice - Generalist			21			21	1	5%	1	100%	N/A
Criminal Justice - Law Enforcement			253			253	36	14%	32	89%	\$48,006
Criminal Justice Administration			27			27	5	19%	4	80%	\$55,333
MANAGEMENT											
Adv Studies Design/Innovation	5					5	0	0%			
Adv Studies in Lean Systems and Leadership	1					1	0	0%			
Business Administration			162			162	24	15%	23	96%	\$41,700
Business Administration - Aviation			5			5	1	20%	1	100%	N/A
Business Administration w/AAS in Legal Studies			1			1	0	0%	0		
Business Administration with Professional Tracks			43			43	8	19%	8	100%	\$36,900
General Business		24				24	2	8%	2	100%	\$30,000
Human Resource Management	5					5	1	20%	1	100%	N/A
Human Resource Management			12			12	1	8%	1	100%	N/A
International Business	1					1	1	100%	1	100%	N/A
Leadership & Supervision	5					5	0	0%			
Lean Systems	2					2	1	50%	1	100%	N/A
Manufacturing Operations Management	1					1	0	0%			
Masters of Business Administration				17		17	4	24%	4	100%	\$66,167
Operations/Supply Management			4			4	0	0%			
Risk Management and Insurance			2			2	0	0%			
Small Business Management	1					1	0	0%			

BUSINESS	Degrees					TOTAL	Placement Information				
	CERT	AAS	BB/BS	MBA	MISI		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
MARKETING											
Advertising/Integrated Mktg Comm			3			3	0	0%			
Business Data Analytics			4			4	3	75%	2	67%	\$54,000
Design			1			1	0	0%			
Digital Marketing	2					2	1	50%	1	100%	N/A
Graphic Communication		4				4	2	50%	2	100%	N/A
Graphic Design			9			9	4	44%	4	100%	\$40,500
Graphic Media Management			4			4	0	0%			
Marketing		16				16	2	13%	1	50%	N/A
Marketing			46			46	9	20%	7	78%	\$33,199
Marketing Research	1					1	0	0%			
Public Relations			12			12	3	25%	3	100%	\$41,000
SCHOOL OF DIGITAL MEDIA											
Digital Animation and Game Design			40			40	6	15%	4	67%	\$65,000
Digital Media		15				15	1	7%	1	100%	N/A
Digital Media Software Engineering			7			7	0	0%			
Television and Digital Media Production			18			18	2	11%	2	100%	\$45,000
SPORT, ENTERTAINMENT, & HOSPITALITY											
Hospitality Management			32			32	6	19%	6	100%	\$44,250
Music Industry Management			2			2	0	0%			
Music and Entertainment Business			20			20	2	10%	2	100%	\$27,040
PGA Golf Management			23			23	1	4%	1	100%	N/A
Professional Brew Management		2				2	0	0%			
Professional Tennis Management			7			7	1	14%	1	100%	N/A
Restaurant and Food Industry Management		4				4	0	0%			
Ski Resort Management	1					1	0	0%			
Business TOTAL	34	122	897	17	12	1082	152	14%	139	91%	Not Calculated

2020-2021 Graduate Follow Up Survey Summary

College: Engineering Technology

ENGINEERING TECHNOLOGY	Degrees			TOTAL	Placement Information				
	CERT	AAS	BAS/BS		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
ARCHITECTURAL TECHNOLOGY & FACILITIES MANGEMENT									
Architectural Technology		21		21	2	10%	2	100%	\$76,500
Architecture & Sustainability			9	9	3	33%	3	100%	\$51,000
Facility Management			9	9	1	11%	1	100%	N/A
Facility Management	2			2	0	0%			
AUTOMOTIVE									
Automotive Engineering Tech			22	22	3	14%	3	100%	\$67,500
Automotive Management			9	9	0	0%			
Automotive Service Technology		5		5	0	0%			
Performance Motorsports	8			8	1	13%	1	100%	N/A
CONSTRUCTION TECHNOLOGY & MANAGEMENT									
Building Construction Tech		59		59	3	5%	3	100%	\$70,000
Civil Engineering Technology Highway Emphasis		3		3	0	0%			
Construction Management			43	43	4	9%	4	100%	\$55,607
ELECTRONICS / CNS									
Computer Networks and Systems			2	2	0	0%			
Electrical/Electronics Engineering Technology			5	5	0	0%			
Industrial Electronics Technology		8		8	1	13%	0	0%	N/A
HEAVY EQUIPMENT									
Heavy Equip Service Eng Tech			14	14	0	0%			
Heavy Equipment Technology		15		15	1	7%	1	100%	N/A
HVACR									
HVACR Eng Tech & Enrgy Mgmt			31	31	2	6%	2	100%	N/A
HVACR Technology		27		27	1	4%	1	100%	N/A
MANUFACTURING ENGINEERING TECHNOLOGY									
Basic CNC Prog & Machine Operations	3			3	1	33%	1	100%	N/A
Industrial Technology & Mgmt			44	44	6	14%	5	83%	\$131,000
Manufacturing Engineering Tech			27	27	3	11%	3	100%	\$60,580
Manufacturing Technology		12		12	0	0%			
Quality Technology	3			3	0	0%			

ENGINEERING TECHNOLOGY	Degrees				Placement Information				
	CERT	AAS	BAS/BS	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
MECHANICAL DESIGN									
CAD Drafting/Tool Design Tech		1		1	0	0%			
Mechanical Engineering Tech		38		38	3	8%	2	67%	\$20,000
Mechanical Engineering Tech			26	26	5	19%	5	100%	\$56,250
Product Design Engineering Tech			29	29	10	34%	10	100%	\$61,225
PLASTICS & RUBBER									
Plastics Engineering Tech			21	21	2	10%	2	100%	\$80,000
Plastics and Polymer Engineering Technology		22		22	1	5%	1	100%	N/A
Rubber Engineering Technology			4	4	1	25%	1	100%	N/A
SURVEYING									
Surveying Engineering			10	10	0	0%			
Surveying Technology		7		7	0	0%			
WELDING ENGINEERING TECHNOLOGY									
Welding Engineering Technology			39	39	3	8%	3	100%	\$76,000
Welding Technology		38		38	1	3%	1	100%	N/A
Engineering Technology TOTAL	16	256	344	616	58	9%	55	95%	Not Calculated

2020-2021 Graduate Follow Up Survey Summary

College: Health Professions

HEALTH PROFESSIONS	Degrees								TOTAL	Placement Information				
	CERT	AAS	BS	BSN	MHA	MPH	MSN	DNP		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
DENTAL HYGIENE & PUBLIC HEALTH														
Dental Hygiene		27							27	2	7%	2	100%	\$59,644
Dental Hygiene			16						16	2	13%	2	100%	N/A
Master of Public Health						7			7	3	43%	3	100%	\$57,850
Public Health			5						5	1	20%	1	100%	N/A
DIAGNOSTIC, LAB-THERAPEUTIC SCIENCE														
Diagnostic Medical Sonography		16							16	1	6%	1	100%	N/A
Medical Laboratory Science			16						16	3	19%	3	100%	\$57,100
Medical Laboratory Technology		1							1	0	0%			
Molecular Diagnostics			5						5	1	20%	1	100%	N/A
Nuclear Medicine Technology			13						13	3	23%	3	100%	\$62,266
Radiography		24							24	4	17%	4	100%	\$37,000
Respiratory Care		10							10	1	10%	1	100%	N/A
Respiratory Therapy			4						4	1	25%	1	100%	N/A
HEALTH ADMIN & HEALTH INFORMATION														
Allied Health Science		41							41	2	5%	2	100%	\$38,000
Allied Health Science			42						42	3	7%	3	100%	\$57,000
Cancer Information Management	2								2	1	50%	1	100%	N/A
Gerontology	11								11	0	0%			
Health Care Systems Admin			38						38	2	5%	2	100%	N/A
Health Information Management			12						12	1	8%	1	100%	N/A
Health Information Technology		6							6	1	17%	0	0%	N/A
Long Term Care	49								49	3	6%	2	67%	\$61,000
Master of Healthcare Admin					12				12	5	42%	5	100%	\$99,000
SCHOOL OF NURSING														
Master of Science in Nursing							19		19	2	11%	2	100%	\$60,500
Nursing - BSN				73					73	12	16%	11	92%	\$82,236
Nursing - BSRN				62					62	7	11%	7	100%	\$53,005
Nursing Practice							2		2	1	50%	1	100%	N/A
Health Professions TOTAL	62	125	151	135	12	7	19	2	513	62	12%	59	95%	Not Calculated

2020-2021 Graduate Follow Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees				TOTAL	Placement Information				
	BFA	BS	MA/MFA	MARCH		# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
DESIGN STUDIES										
Collaborative Design	2				2	0	0%			
Digital Art and Design	25				25	5	20%	5	100%	\$15,250
Digital Media	14				14	0	0%			
Furniture Design	4				4	0	0%			
Graphic Design	27				27	12	44%	10	83%	\$48,750
Illustration	24				24	6	25%	3	50%	\$24,000
Industrial Design	10				10	2	20%	2		\$30,000
Interior Design	18				18	5	28%	4	80%	\$41,667
Master of Architecture				6	6	1	17%	1	100%	N/A
Master of Arts in Design			4		4	0	0%			
Medical Illustration	9				9	2	22%	2	100%	N/A
Metals/Jewelry Design	2				2	0	0%			
Visual and Critical Studies			1		1	1	100%	1	100%	N/A
FINE ARTS/FOUNDATION										
Art Education	6				6	2	33%	2	100%	\$43,500
Drawing	4				4	2	50%	0	0%	N/A
Fashion Studies	3				3	0	0%			
Fine Arts Painting			5		5	4	80%	2		\$28,000
Fine Arts Printmaking			1		1	1	100%	1		N/A
Painting	4				4	1	25%	1		N/A
Photography	6				6	3	50%	3	100%	\$25,000
Printmaking	1				1	0	0%			
Sculpture/Functional Art	1				1	0	0%			
LIBERAL ARTS/SCIENCE/ART HISTORY										
Art History		5			5	0	0%			
Master of Art Education			6		6	1	17%	1	100%	N/A
Kendall TOTAL	160	5	11	6	182	47	26%	37	79%	Not Calculated

2020-2021 Graduate Follow Up Survey Summary

Colleges: Optometry and Pharmacy

	Degrees			Placement Information				
MICHIGAN COLLEGE OF OPTOMETRY	BS	OD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
OPTOMETRY								
Optometry		37	37	3	8%	3	100%	\$83,667
Vision Science	21		21	2	10%	2	100%	N/A
Optometry TOTAL	0	37	37	3	8%	3	100%	Not Calculated

	Degrees			Placement Information				
COLLEGE OF PHARMACY	BS	PD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
PHARMACY								
Pharmacy		137	137	16	12%	14	88%	\$94,334
Pharmacy TOTAL	0	137	137	16	12%	14	88%	Not Calculated

2020-2021 Graduate Follow Up Survey Summary

College: Professional & Technological Studies

	Degrees		Placement Information				
	EDD	TOTAL	# Responded	% Responded	# Employed/CE	Placement Rate	Ave Salary
PROFESSIONAL & TECHNOLOGICAL STUDIES							
CPT							
Community College Leadership	28	28	3	11%	3	100%	\$95,000
Professional & Technological Studies TOTAL	28	28	3	11%	3	100%	Not Calculated

**2020-2021 Graduate Follow Up Survey
Institution Attended after Graduating Ferris State University**

Institution attended after Ferris State University	Earning Master's Degree	Earning PhD or other Terminal Degree
Army War College	1	0
Ball State University	0	1
Central Michigan University	2	0
Charleston School of Law	0	1
Cooley Law school	0	1
Davenport	1	0
Faulkner University	0	2
Ferris State University College of Pharmacy	0	1
Frontier Nursing University	1	0
Indiana University School of Optometry	0	1
MS at University of Michigan	1	0
Michigan College of Optometry	0	2
Michigan State University	1	1
SNHU	1	0
Salus university -Pennsylvania college of optometry	1	0
Texas AandM Commerce	0	1
University of Michigan- Flint	1	0
University of Wisconsin- Madison	1	0
Wagner college	0	2
Washington University in St.Louis	0	1
Total	11	14